Sponsoring ULI Austin’s Annual Butler Game Day is a great business value and a *FUN* way to network while gaining exposure in front hundreds of Austin-area real estate and land use professionals.

Over 300 Tailgaters + Golfers turn out for this fun, fall extravaganza! Spectators (aka TAILGATERS) are invited to join the fun by competing in various yard games (e.g. corn hole, ladder ball).

### Game Day 2019 Sponsorship Levels
October 16, 2019 | 1:00-6:00pm | Butler Pitch & Putt

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>LEADERBOARD</th>
<th>MIDWAY</th>
<th>LIVE MUSIC</th>
<th>FOOD</th>
<th>WATERING HOLE LAST TEE</th>
<th>PRIZE</th>
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<tbody>
<tr>
<td></td>
<td>$2,250</td>
<td>$1,500</td>
<td>$750</td>
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<td>(1 Available)</td>
<td>SOLD OUT</td>
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**Tailgater Tickets**
- 8 Tailgater tickets
- 5 Tailgater tickets
- 3 Tailgater tickets
- 2 Tailgater tickets

**Golf Team**
- 2 Golf teams of 4 players each
- 1 Golf team of 4 players

**Signage at the event**
- Company logo on Leaderboard Sign
- At Check-In
- In Front of Musician
- At Food Truck
- At Check-In
- At Check-In

**Listed on advertising** prior to and at the event (emails and ULI Website)
- ✔
- ✔
- ✔
- ✔
- ✔
- ✔

**Verbally recognized** during the event
- ✔
- ✔
- ✔
- ✔
- ✔
- ✔

**Dedicated Sponsor Space**
- 10x10 space - Sponsors provide own tents/tables to promote company, interact with players, and give away swag.
- Ability to choose sponsorship location on Midway!
- Sponsor Space on Midway
- No Sponsor Space
- No Sponsor Space
- Sponsor Space on Course
- No Sponsor Space

**Staffing Ticket** for sponsor table/tent
- 2 Staffing tickets
- 2 Staffing tickets
- 2 Staffing tickets

**Option to pre-purchase 1 golf team for an additional $500 before they go on sale to the public.**

**BENEFITS**

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<tr>
<th>Tailgater Tickets</th>
<th>Golf Team</th>
<th>Signage at the event</th>
<th>Listed on advertising</th>
<th>Verbally recognized</th>
<th>Dedicated Sponsor Space</th>
<th>Staffing Ticket for sponsor table/tent</th>
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Contact Ariel.Romell@uli.org for more information or to become an event Sponsor.