

## ULI Summit Reception & ULI Germany Award for Excellence

26. April 2017 | Ab 18:00 Uhr | Römer / Frankfurt am Main

## ULI Urban Leader Summit 2017

27. April 2017 | Helaba | MAIN TOWER | Neue Mainzer Str. 52 | 60311 Frankfurt am Main

Moderation: Steffen Uttich, Leiter Fondsmanagement, BEOS AG



## PROGRAM

- 7:30 a.m. – 8:45 a.m. **Leader's Breakfast** (*upon personal invitation only*)  
Opening: Jürgen Fenk  
Keynote: Peter Cachola Schmal, Direktor Deutsches Architekturmuseum
- 9:00 a.m. – 12:10 a.m. Urban Drivers for Dividends**
- 9:00 a.m. – 9:20 a.m. **Conference Opening**  
Jürgen Fenk, Chairman ULI Germany, Member of the Board, Landesbank Hessen-Thüringen  
Claudia C. Gotz, Executive Director, ULI Germany
- Mass Migration and Real Estate in European Cities**  
Claudia C. Gotz, Executive Director, ULI Germany
- 9:20 a.m. – 10:00 a.m. Global Outlook: A New Form of Uncertainty...?!**
- Today's number one buzzwords are: unpredictability and volatility. America as a bearing point, the incoming Brexit, Islamic terrorism, elections ahead in Italy, France, and Germany as well as a growing wave of protests in all of Europe, will let every new prognosis age rapidly
- How will the markets react on unpredictable times full of arbitrary economic policy and unclear political positions? What are your 'Next Big Things'? Where do you see the opportunities and risks of our time?
- Macroeconomics:**  
Dr. Gertrud R. Traud, Chefvolkswirtin und Bereichsleitung Research, Landesbank Hessen-Thüringen
- Geopolitics:**  
Klaus-Dieter Frankenberger, Verantwortlicher Redakteur für Außenpolitik, Frankfurter Allgemeine Zeitung
- 10:00 – 10:50 **International Leader's Talk (In English):**  
Josip Kardun, CEO Multi Corporation by  
Sebastiano Ferrante, Head of Germany and Italy, PGIM Real Estate  
John Banka, Managing Principal, Project Partners International  
Michael Cochran, Senior Managing Director, Eastdil Secured  
**Moderation:** Ralph Winter, Gründer & Senior Advisor, CORESTATE Capital Group
- 10:50 – 11:10 **Coffee Break**
- 11:10 a.m. – 12:10 a.m. Workshops – BLOCK I**  
*Sign in to your preferred workshops directly on the venue – principle: "First Come, First Served"*
- A) **Business Real Estate Objects in a Tired State – Is Now the Time to Wake up?**  
(powered by Drees & Sommer)  
Sascha Kilb, Partner, Drees & Sommer AG  
Ralf-Peter Koschny, Vorstand, bulwiengesa AG  
Stephan Bone-Winkel, Mitglied des Aufsichtsrats, BEOS AG  
Christopher Garbe, Geschäftsführer, Garbe Industrial Real Estate GmbH

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### B) **Fascination Coworking – Opportunity and Risk for Corporates and Office**

#### **Solution Firms** (powered by CA Immo)

Dr. Stefan Rief, Fraunhofer-Institut ITWM

Jens Böhnlein, Group Head of Office Solutions & Design,

CA Immobilien Anlagen AG

### C) **Clicks in Bricks - Is Data the New Concrete?**

Marc Beermann, COO Allthings

Enrico Kürtös, CEO Inreal Technologies GmbH

### D) **Building for Numbers: Creative Architecture vs. Revenue?**

Tim Philipp Brendel, Geschäftsleitender Gesellschafter / Managing Director

Baumschlagler Eberle Architekten

Jürgen Fenk, Mitglied des Vorstands, Landesbank Hessen-Thüringen

12:10 p.m. – 1:00 p.m. Lunch Break

## 1:00 p.m. – 4:30 p.m. **Urban Drivers for Growth**

1:00 p.m.

### **Global Markets and Local Economy – How Sustainable is the Future in Accelerating Investment Markets?**

Frank Bethmann, Börsenredaktion, ZDF

1:30 p.m.

### **Faster, Higher Quality, More Cooperative – How Cologne does it**

Franz-Josef Höing, Beigeordneter der Stadt Köln für Stadtentwicklung, Planen und Bauen

## 2:00 p.m. – 3:00 p.m. **Workshops – BLOCK II**

*Sign in to your preferred workshops directly on the venue – principle: “First Come, First Serve”*

### A) **Smart Investments – New Forms of the PPP Model?**

Hans-Ulrich Weicker, Leiter des Stadtplanungsamtes, Stadt Hanau

Dr. Wolfgang Schuster, Oberbürgermeister Stuttgart a. D.

Prof. Christiane Thalgott, Stadtbaurätin München i.R.

Olaf Cunitz, Baudezernent Frankfurt a.M. a.D. / DSK

Horst Schneider, Oberbürgermeister Stadt Offenbach

### B) **Fin versus Tech – Traditional versus Innovative – Financing Real Estate in New Age Competition.** (powered by Helaba)

Thomas Schneider, Co-Founder & CIO @ BrickVest

Norbert Kellner, Head of Debt Capital Markets, Helaba

Michael Kröger, General Manager Real Estate Finance, Helaba

Rainer Göbel, Geschäftsführender Gesellschafter, GLL Real Estate Partners GmbH

### C) **Hotels: From Niche to Investors’ Darling?**

Dirk Schuldes, Bereichsleiter Real Estate Markets / Hospitality, Commerz Real AG

Bernhard Franken, FRANKEN \ ARCHITEKTEN GMBH, Leader Circle Hotel

Stephen Williams, Stephen Williams Associates

Dr. Peter Ebertz, Partner, Art-Invest

3:00 p.m. – 15:15 p.m. **Coffee Break**

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### 3:20 p.m. – 4:30 p.m. **Urban Future Outlook Cities & Investment:**

How can cities establish themselves as sustainable, economical, stable, and attractive places in times of changing markets and communities, under the influence of digital and disruptive trends and new requirements for quality of living and working.

What role has the Real Estate Industry and how can it, with knowledge about these changes, gain new impulses and even benefits for competition in its field?

**Moderation:** Dr. Markus Wiedenmann, Geschäftsführer, Art-Invest

#### **Megatrends – An Early Alarm for Changes in Economy and Society**

Dr. Eike Wenzel, Geschäftsführender Gesellschafter, Institut für Trend- und Zukunftsforschung

#### **Future Cities Leading Ahead (In English)**

Olle Zetterberg, CEO Stockholm Business Region

#### **Think Different – Live Different – Work Different (In English)**

Fabian Dittrich, CEO helpando.it, digital nomad

### 4:30 p.m. – 5:00 p.m. **Closing Remarks & After Conference Drinks**

Jürgen Fenk, Chairman ULI Germany, Mitglied des Vorstands, Landesbank Hessen-Thüringen