

ULI Canada Reception at the 2019 ULI Fall Meeting
Event Sponsorship Opportunity
Washington, D.C
Wednesday, September 18, 2019

Overview

Over the last 14 years, ULI has grown in Canada to three active District Councils – Toronto, British Columbia and Alberta. With over 2700+ members in Canada, we are pleased to host our ULI Canada Reception at the ULI Fall Meeting.

The reception will be held on at the rooftop of the iconic Watergate Hotel. The Top of the Gate rooftop bar and lounge boasts commanding 360-degree views of some of Washington's most iconic buildings.

Event Date & Location

Wednesday, September 18, 2019 8:00pm – 10:00pm

Top of the Gate: 2650 Virginia Ave NW, Washington, DC 20037

Projected Attendance

80+ ULI Fall meeting attendees from Canada

Special guests from ULI Global, including United States and ULI headquarters

Investment

Sole Diamond Sponsor \$7,500 CDN (1 opportunity)

Co-Diamond Sponsor \$5,000 CDN (2 opportunities, non-compete)

Gold Sponsor \$3,000 CDN (3 opportunities)

Benefits

- **High Visibility:** Highlighted company profile as reception sponsor on event communications across all of Canada (ULI Toronto, ULI Alberta and ULI BC), including on District Council websites. This distribution would include both members and non-members, totaling 8,000+ individuals.
- **Social Media Visibility:** Awareness on social media highlighting company as ULI Canada reception sponsor. Posts would include before, during and post event.
- **Event Visibility & Public Recognition:** tent cards on tables, signage banner and collateral distribution at reception (no AV permitted)

Venue – Top of the Gate

The energetic and sophisticated rooftop bar and lounge at The Watergate Hotel boasts commanding 360-degree views of the Kennedy Center, the Potomac River, the Key and Arlington bridges, the Washington Monument and the rest of the DC skyline. Top of the Gate has been voted: **15 Best Rooftop Bars in the U.S.** *Condé Nast Traveler* and **15 Favorite Rooftop Bars in the U.S.** *AFAR magazine*.

