



# Urban Land Institute

## Pittsburgh

ULI Pittsburgh is pleased to announce our *7th Annual Placemaking Awards for Excellence* and 2019 special honoree:

**Millcraft** for their dedication to Placemaking in Pittsburgh. This fall awards event is our annual opportunity to formally recognize outstanding projects, achievements and leaders in our city. The lunch event is scheduled October 18, 2019 at the Omni William Penn Ballroom (11:30am-1:30pm).

All sponsorship commitments should be made payable to ULI Pittsburgh, a 501c3. Please forward hi-res color JPG or PNG logo ASAP to [pittsburgh@uli.org](mailto:pittsburgh@uli.org). Program Ads needed by October 1, 2019.



### PRESENTING SPONSOR (\$10,000 sponsorship) SOLD | PNC

Sponsor will be featured in all marketing materials, print and electronic, upon receipt of digital logos and featured on the ULI Pittsburgh website. \*Presenting sponsor acts as TITLE SPONSOR, receives 30 event tickets (3 tables of 10) and has an opportunity to present our honoree with this year's "Placemaker" award. One exhibitor table and signage through event space. Full Page Program Ad.

### PLATINUM SPONSOR (\$5,000 sponsorship)

Sponsor/s will be featured in all marketing materials, print and electronic, upon receipt of digital logos and featured on the ULI Pittsburgh website. \*Platinum sponsor acts as honorary chair, receives 20 event tickets (2 tables of 10) and has an opportunity to appoint one juror for the 2019 Awards Selection Jury. One exhibitor table. ½ page Program Ad.

### AWARDS SPONSOR (\$2,500 sponsorship)

Awards sponsors will each present one award winner (ULI Pittsburgh juried from submissions received). Sponsors will EACH be featured in all marketing materials with logos featured on the ULI Pittsburgh website. 10 event tickets and the opportunity to present one of 5 unique awards (as available). One exhibitor table. Program Ad is not included but available if desired.

### SUPPORTING SPONSOR (\$2,000 sponsorship)

Design your corporate table with colleagues and peers. Receive 10 event tickets, recognition in program and event day materials. Program Ad is not included but available if desired.

### PROGRAM SPONSOR – (\$250-\$750)

Support ULI Pittsburgh and offer an Ad or Acknowledgement to this year's honoree!

\$750	Full page island: 8" W x 8" H
\$750	Full page bleed: 8.75" W x 8.75" H (8 " x 8" live area)
\$500	Half page horizontal: 8" W x 3.875" H
\$500	Half page vertical: 3.875" W x 8" H
\$250	Quarter page: 3.875" W x 3.875" H

Program ads printed in full color – artwork due by October 1, 2019 to [pittsburgh@uli.org](mailto:pittsburgh@uli.org)

**YES,** I want to be a ULI Pittsburgh Placemaking Awards for Excellence Sponsor!

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Website \_\_\_\_\_

Contact for logos and artwork: \_\_\_\_\_

**Sponsor Level:**

_____ Presenting Sponsor – SOLD	=	_____
_____ Platinum Sponsor @ \$5,000	=	_____
_____ Awards Sponsor @ \$2,500	=	_____
_____ Supporting Sponsor @ \$2,000	=	_____

**Ad size:**

_____ Full Page @ \$750 each	=	_____
_____ Half Page @ \$500 each	=	_____
_____ Quarter Page @ \$250 each	=	_____

**Total amount due:** \_\_\_\_\_

☐ Please invoice me.

For individual ticket sales, please visit: [Pittsburgh.ULI.org](http://Pittsburgh.ULI.org)