



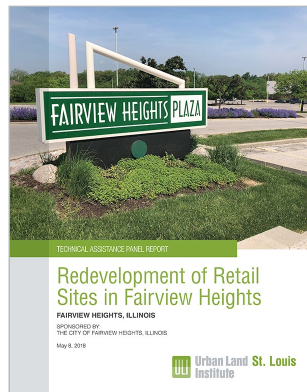
Technical Assistance Program (TAP)

“Where are we going? How do we get there?”

Technical Assistance & Market Insights for Local Municipalities, Nonprofits, and Developers

Consider a ULI Technical Assistance Program (TAP)

Since 2006, ULI St. Louis has helped communities and organizations throughout the region answer these and many other questions through its Technical Assistance Program (TAP). Specifically, the program assists nonprofit organizations, cities, towns, and communities by bringing together experts to provide unbiased, pragmatic advice for addressing complex land use and real estate development issues.



ULI St. Louis hand-selects experienced ULI member panelists from the public sector, planning, design, engineering, development and financing professions to bring many years of expertise to the table with the goal of providing innovative solutions for each unique challenge. Each TAP is tailored to meet the specific needs, objectives, and deadlines of the client.

TAPs typically take place over the course of one day and involve four to seven expert panelists selected from the ULI membership, aligning their experience with the task at hand. The panel reviews the target site, analyzes the data, interviews stakeholders, and provides the client with a report of their findings and recommendations. ULI St. Louis strives to deliver a comprehensive solution to each question posed, in a strategic, cost-effective manner.

Let ULI St. Louis show you the way.

Examples of TAP assignments include:

Transit Oriented Development

Citizens for Modern Transit and Metro—the Bi-State Development Agency engaged ULI St. Louis to analyze the development opportunities surrounding three separate MetroLink stations in the system (Sheel Street, UMSL South and Grand Center) and one proposed station in the Cortex Innovation District.

Downtown Development

The City of Ferguson turned to ULI St. Louis for assistance in addressing further development along its downtown corridor and determining the viability of student housing.

Market Viability

Following a consultant's recommendations relating to the development of Dorsett Road into one of the region's "Great Streets," the City of Maryland Heights engaged ULI St. Louis to form a TAP and determine the viability of the consultant's recommendations.

New Development

The City of O'Fallon, Illinois, engaged ULI St. Louis to study the development potential of 1,500 acres north of a new Interstate highway interchange, analyzing the site, bringing together the surrounding municipalities and Air Force base leadership to inform the discussion, and ultimately delivering a set of recommendations that the City can use to guide future development.

To find out more, or to read the findings from these and other TAP panels visit <http://stlouis.uli.org>

Contact TAP Co-Chairs Amy Hamilton and John Langa
AHamilton@RichmondHeights.org
JRLanga@bistatedev.org





Technical Assistance Program APPLICATION FORM

Please provide the following information and submit to ULI St. Louis

Applicant Organization _____ Date _____

Contact Person _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-Mail _____

Please attach the following:

1. Statement of the problem/issue.

Provide a brief description of the major problems or issues that you wish the Panel to address. Include a brief summary and current status of the project/study area/issue.

2. Sponsor information

Please describe (a) the type of and major business activity of the sponsoring organization; (b) what role the sponsor plays in the particular issue(s) suggested for the Panel; and (c) a list of important projects/activities that recently have taken place, are planned, or under consideration.

3. Questions to be addressed by the Panel

List the major questions/issues (3-5 max) to be evaluated by the Panel. Be as specific as possible. It is often helpful to organize the questions/issues around topics such as (1) market issues, (2) planning and design issues, (3) feasibility and financing issues, (4) management and implementation issues, and so on.

4. Sponsor responsibilities – planning and logistics

Please identify the individuals who will be responsible for preparing background and briefing documents, organizing stakeholder interviews, conducting a project/area tour, and providing a venue for panel work sessions.

5. Fee arrangement

ULI St. Louis charges \$7,500 for a TAP, which includes the services of a technical writer for the span of the TAP, presentation preparation and delivery, and printed reports (10 copies) for the sponsoring organization. The sponsor is asked to cover expenses associated with the panel workday, including preparation and copying of briefing materials, transportation relating to any property tour, refreshments for the panel (breakfast, lunch), and logistical items relating to the workday meetings.

6. General Panel Schedule

A sample schedule, representing the general format and timing of the Panel process, can be made available for your reference. The schedule is subject to change depending on the issues involved in the assignment.