



Urban Land Institute

Toronto

SPONSORSHIP OPPORTUNITIES



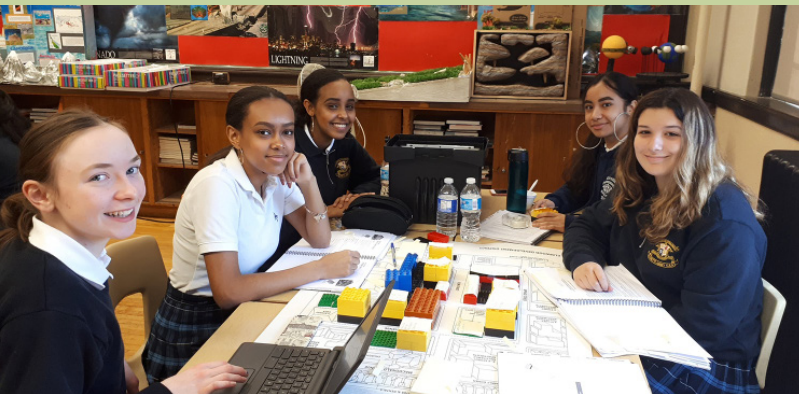
# We Celebrate

ULI Toronto celebrates the achievements of our members and the Greater Toronto Horseshoe Area in order to elevate Toronto's global presence and influence around the world. We host local social and networking events to foster professional collaboration as well as friendships.



# We Educate

ULI Toronto organizes and curates more than 75 events and programs annually including panels, tours, outreach programs, city exchanges, networking events and symposiums. Our programming is conceived through the lenses of mobility, technology and placemaking.



# We Challenge

ULI Toronto curates opportunities for our members to be challenged and provide forums for discussions and debate around difficult city building issues and the responsible use of land.



# We Inspire

ULI Toronto inspires local communities and the next generation of city builders through research, mentorship programs, leadership training and educational programs.



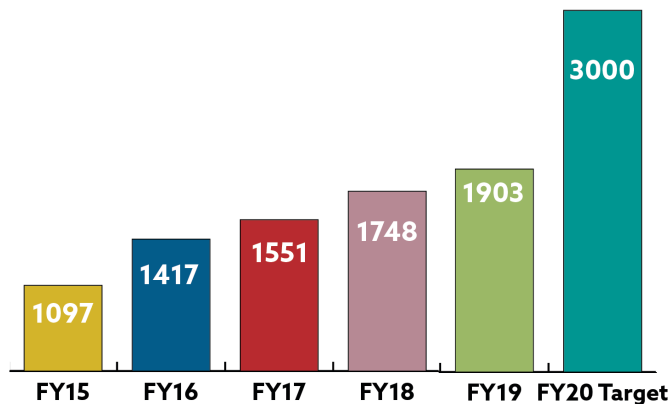
# We Connect

As one of the largest district councils and part of a global network with over 40,000 members, ULI Toronto brings together industry leaders and emerging leaders from across the region and around the world to share their experiences and insight.



# Our Membership

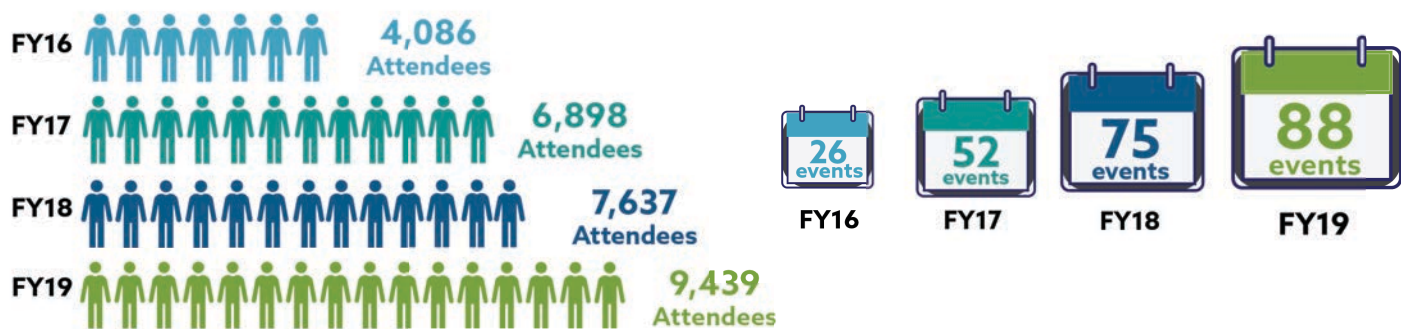
## MEMBERSHIP GROWTH



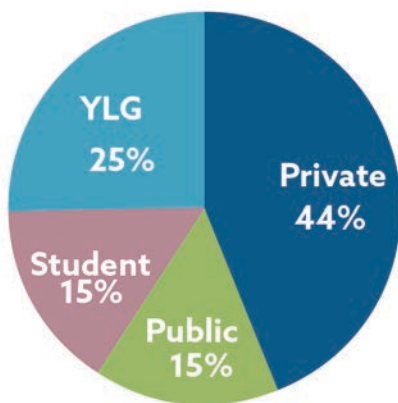
## GEOGRAPHY



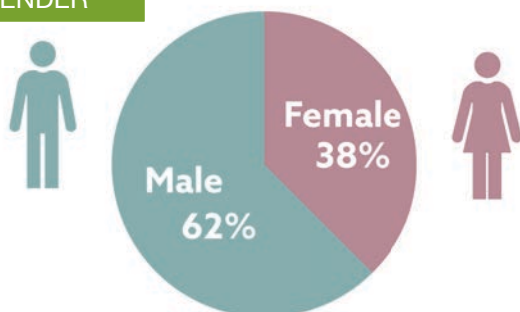
## EVENTS & ATTENDEES



## MEMBERS BY SECTOR & DISCIPLINE



## GENDER



## VOLUNTEERS





# Join Us In Shaping Toronto's Landscape

Recognized leaders in the real estate community are active in ULI and annual sponsorship makes it possible for ULI Toronto to provide quality programming and community initiatives. Becoming a ULI Toronto Annual Sponsor is the most visible way to show you are a part of the ULI community. As a sponsor, your company will enjoy exposure and recognition at a number of ULI events and activities in addition to the satisfaction of becoming a catalyst for ULI's outstanding educational and leadership.

BENEFITS	PLATINUM (\$15,000)	GOLD (\$7,500)
Priority registration to: <ul style="list-style-type: none"> <li>Urban Leadership Program</li> <li>UrbanPlan</li> <li>Mentorship Program</li> <li>Meet the Chiefs Dinner</li> <li>Annual Trends in Real Estate Program</li> </ul>	✓	✓
Thought leadership opportunity (panel, report, roundtable, member event)	Host	Attend
Join ULI Toronto Committees	Advisory Board	✓
Advertise job openings on ULI Toronto website	✓	✓
Profile in eNewsletter or Podcast	✓	
Logo in eNewsletter	✓	✓
Logo on website with hyperlink to company website	✓	✓
Signage and Banners (4 signature events)	✓	✓
Email blasts (4 signature events)	✓	
Social media recognition	✓	✓
Complimentary table at Annual Trends Event	✓	50% Discount
Ticket(s) to ULI events (4 signature + 2 WLI)	Toronto: 4 Ottawa: 1	Toronto: 4 Ottawa: 1
Complimentary memberships	Associate Memberships: 2 Under 35 Memberships: 2	Associate Membership: 2
Contributions to Student Memberships Program	\$1,000	\$750
Contributions to Young Leader Fall Meeting Scholarship Fund	\$250	\$150



# Thank You To Our Annual Sponsors

## PLATINUM SPONSORS



## Gold Sponsors



## Partner Sponsors



Contact ULI Toronto:

30 St. Patrick St. 5th Floor  
Toronto ON M5T 3A3

Telephone: 647-258-0017  
Email: [toronto@uli.org](mailto:toronto@uli.org)





Dear Prospect,

I would like to invite you to become an Annual Sponsor of Urban Land Institute (ULI) Toronto.

The mission of ULI is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI Toronto carries forth that mission by serving the Greater Toronto Region's public and private sectors with pragmatic land use expertise and education.

As a nonpartisan organization, ULI has long been recognized as one of the most respected and widely quoted sources of objective information on urban planning, growth and development.

Our members form a spectrum of land use and development disciplines, including developers, builders, investors, designers, public officials, planners, architects, real estate brokers, lawyers, engineers, lenders, academics and students.

The support of our Annual Sponsors not only enables ULI Toronto to carry out our mission to advance the responsible use of land, it is advancing urbanism across our growing global region.

I hope that you will join us as an Annual Sponsor for the coming year. Should you have any questions or require further information, please do not hesitate to contact me.

Sincerely,

Richard Joy  
Executive Director  
Richard.joy@uli.org  
416-575-9329

## SPONSORSHIP PLEDGE FORM

Organization:

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Phone:

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Contact Name:

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Email address:

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Mailing address (Include city, province & postal code):

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Twitter Handle:

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Platinum Sponsorship ☐

Gold Sponsorship ☐

Please return completed pledge form to [toronto@uli.org](mailto:toronto@uli.org)

Once received an invoice will be provided