



**Urban Land  
Institute**

**Real Estate  
Diversity Initiative**

**Support REDi**

30 Students  
& 1 Goal:

Preparing the  
next generation  
of Kansas City  
developers.

## What is REDi?

REDi is a program designed for professionals of color and women.

Students are taught by a volunteer faculty of experienced, multi-disciplinary, top-tier practicing real estate professionals serving as instructors, mentors, and facilitators sharing market-based knowledge and wisdom from their experience.

## Founding Sponsors



**There is a gap in real estate development education in Kansas City.**

**There is a population largely missing from the real estate industry.**

The Real Estate Diversity initiative (REDi) program seeks to address these two issues and prepare a new generation of developers for opportunity in Kansas City.

## Why REDi?

Real estate development is often learned on the job, yet many with an interest in development do not have access to real estate mentors. Real estate experience is gained from working on a viable project, yet how does one work on a first project without prior experience?

With your help, REDi will deliver important education, mentoring, and development experience to a population largely missing from our industry.

## 2019 Curriculum

Sessions run weekly on Mondays, from 6:00 pm – 8:00 pm, September 9 – December 16, 2019, and feature a blend of classroom-style lecture and project-based learning.

Topics include Entitlements, Community Engagement, Market Analysis, Design, Back of the Envelope Feasibility, Proforma Development and Financing (Equity and Debt).

## Support REDi in Kansas City

### Food Sponsor

\$500 – Your company can send a representative to the introductory session and provide a 3-minute welcome.

### Patron Sponsor

\$1,000 – This level will provide two students with scholarships for the 2019 program. You will be thanked at the introductory session and at the graduation.

### Sustaining Sponsor

\$3,000 – This level will provide three students with scholarships for the 2019 program. You will be thanked at the introductory session and at the graduation. ULI Kansas City will recognize your company with an article and recognition on the ULI Kansas City website and on related social media channels.

Become an Initiative Sponsor of this important work today. Contact Christal Watson - [christal.watson@kckps.org](mailto:christal.watson@kckps.org), Coley Williams - [coleyw@chesinc.org](mailto:coleyw@chesinc.org).



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