

# ANNUAL SPONSORSHIP PROGRAM



Becoming an annual sponsor is the most powerful way to demonstrate your support for the mission and programs of ULI. Annual sponsors make it possible for ULI Tampa Bay to provide quality programming and community outreach initiatives.

As a sponsor, your company will receive complimentary event registrations and outstanding visibility at ULI Tampa Bay events, in our digital communications, and on our website. Sponsorship enhances corporate visibility to top-tier decision-makers and enables ULI Tampa Bay members to have an impact locally.

BENEFITS	VISIONARY \$10,000	DIAMOND \$7,500	PLATINUM \$5,000	GOLD \$2,500
Opportunity to brand a local program or content-related activity	Named Initiative Sponsor	Host/ Presenting Event Sponsor		
Opportunity to serve on ULI Tampa Bay Leaders Council	✓	✓	✓	
Complimentary ULI Memberships	1 Full <u>OR</u> 3 Associate	2 Associate	1 Associate	
<u>Complimentary Registrations:</u>				
-Monthly StimULI Breakfasts (per month)	4	3	3	2
-ULI Tampa Bay Socials (per event)	4	3	3	2
-Annual Trends in Real Estate Conference	4	3	2	1
-ULI Fall Meeting, Spring Meeting <u>or</u> Florida Summit registration (value up to \$1,975)	2 FL Summit <u>OR</u> 1 Fall or Spring	1 FL Summit	-	-
Marketing exposure to more than 5,000 land use industry professionals in the seven-county Tampa Bay area	✓	✓	✓	✓
Recognition on ULI Tampa Bay website, promotional materials, eblasts and onsite at events	LOGO	LOGO	LOGO	LOGO
Discount on event based sponsorships <i>*(Choose one)</i>	\$2500 Trends Sponsorship Incl.	\$1500 Trends Sponsorship Incl.	25% Off Trends	20% Off Trends