



2019-2020 PROGRAM APPLICATION

Program

The Real Estate Accelerator Lab (REAL) is an industry-supported program designed to educate and mentor the next generation of Greater Cincinnati real estate professionals. Program participants are chosen to bring together a diverse class with a focus on leadership and those typically underrepresented in the real estate development industry. The goal of the REAL program is to expand diversity of race, ethnicity and gender identity in real estate development by offering a select group the opportunity to expand their knowledge and build skills. Participants will develop a valuable network of fellow students, REAL graduates and industry professionals. Importantly, graduates will learn the building blocks of creating and sustaining thriving careers *and* communities.

The eight-month program is comprised of eight program days and a group project. Each program day has a specific topic of focus and takes place at The Greater Cincinnati & Northern Kentucky African American Chamber, 2303 Gilbert Avenue, Cincinnati, OH.

2019-2020 Program Day Schedule *

1st Thursday of every month with the exception of January and May from 8:30 AM – 4:00 PM

Program Day 1: Kick-Off – October 3, 2019

Program Day 2 – November 7, 2019

Program Day 3 – December 5, 2019

Program Day 4 – January 9, 2020

Program Day 5 – February 6, 2020

Program Day 6 – March 5, 2020

Program Day 7 – April 2, 2020

Program Day 8: Graduation and Project Presentations – May 7, 2020 and/or May 14, 2020 (3:00-5:30 PM)

* 2019-2020 Program Day Schedule dates are subject to change. A finalized schedule will be provided to selected applicants upon notification of acceptance into the program.

The REAL Board is comprised of the following organizations:

| | |
|--|---|
| Catalytic Development Funding Corp. of NKY | Moody Nolan |
| Cincinnati Development Fund | STNL Development |
| Cushman & Wakefield | The Greater Cincinnati & Northern KY African American Chamber of Commerce |
| First Financial Bank | The Port |
| Kingsley + Company | Terrex Development & Construction |
| LISC Greater Cincinnati & Northern KY | ULI Cincinnati |

Participants

Ideal participants are mid-career, Greater Cincinnati professionals who have a strong interest in advancing their career in the real estate profession. The program will be enriched by the diversity of participants which will be open to people of color, women, entrepreneurs, LGBTQ, non-profit and for-profit professionals. Select leaders with varying levels of familiarity with real estate development will create a myriad of experiences and perspectives.

Candidate Criteria

Students are selected from a pool of applicants through a rigorous process of screening and interviewing.

- **Emerging Leader:** Individuals poised to assume leadership positions and/or have an entrepreneurial drive to create and foster real estate development in their communities
- **Skills:** Proficient knowledge of Microsoft Word and Excel
- **Experience:** Minimum 5 years of experience - may include education, work or real estate investment or a combination thereof

Application

Applicants are required to submit the following:

- Completed and signed application
- Short Essays
- Resume or bio

SECTION I: PERSONAL INFORMATION

First Name: _____ Last Name: _____

Organization/Company: _____

Position/Title: _____

Business Address: _____

City: _____ State: _____ Zip Code: _____

Mobile Phone: (_____) _____

Email: _____

Date of Birth: _____

Employment

☐ For-Profit Company ☐ Not-For-Profit Organization ☐ Self-Employed ☐ Not Currently Employed

Are you a ULI member? ☐ Yes ☐ No

How did you hear about the Real Estate Accelerator Lab?

☐ ULI Cincinnati Website ☐ E-mail ☐ Social Media ☐ Word-of-Mouth

☐ Other: _____

☐ Referral (Name(s) of individual(s) who referred you: _____)

The following questions are optional:

Race/Ethnicity: _____

Gender Identity: ☐ Female ☐ Male ☐ Prefer to self-describe _____

SECTION II: ESSAY

Please answer the following questions in a separate document and combine with your application.

(250 word maximum for each question):

- Why do you consider yourself an emerging leader?
- Describe how your participation in the Real Estate Accelerator Lab (REAL) will transform your career or life and what the implications will be for your community.
- Describe a recent experience in which you assumed a role in, or related to, the real estate industry. If you do not have real estate experience, what interests you most about this field and why?

SECTION III: RESUME OR BIOGRAPHY

Applicants must detail the following in their submitted resume or biography:

- Career and employment history
- Education
- Volunteer/civic endeavors
- Leadership and/or entrepreneurial experience
- Achievements/awards
- Letter of recommendation (optional)

Candidates are encouraged to inquire about their employer's ability to provide tuition reimbursement or corporate sponsorship.

☐ NO ☐ YES

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SECTION V: COMMITMENT AND SIGNATURE

The Real Estate Accelerator Lab requires a **significant time commitment**. If accepted into this select and competitive program, participants commit to be fully engaged and involved throughout the duration of the program including completion of out-of-class and group assignments. Participants are permitted **ONE** excused absence, however, in order to successfully complete the Real Estate Accelerator Lab, **attendance at the introductory program day, the project presentation and graduation is MANDATORY**.

I, _____, hereby commit to abide by the terms of participation in the Real Estate Accelerator Lab's 2019-2020 program as outlined above, and to fulfill the program tuition requirements as outlined in Section IV.

Print Name

Signature

Date

SUBMITTING OF APPLICATION

Online

You can choose to submit your application online by visiting cincinnati.uli.org/REAL.

Email

If you prefer to send your application via email, send one consolidated file containing the completed and signed application, essay responses, and resume to adavid@lisc.org.

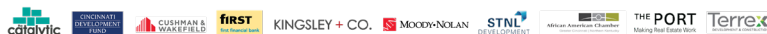
DEADLINES

The deadline for applications submitted online or via email is **5:30 PM on August 30, 2019**.

Applicants will be notified of acceptance on or before **September 13, 2019**.

Please note the entire schedule at the top of this application.

If you have questions, contact ULI Cincinnati at cincinnati@uli.org.



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