

**Annual Sponsorship Program  
Northern New Jersey  
FY20  
July 1, 2019- June 30, 2020**

<u>Annual Sponsorship Benefits</u>	<b>Copper (\$1000)**</b>	<b>Silver (\$2000)</b>	<b>Gold (\$5000)</b>	<b>Platinum (\$7500)</b>	<b>Diamond(\$10,000)</b>
<b>Tickets to all District Council Events *</b>	no	1 ticket per event ( \$868 value apx.)	2 tickets per event ( \$ 1736 apx. value)	4 tickets per event ( \$3472 apx. value)	5 tickets per event ( \$ 4340 apx. value)
<b>Participation on Adv. Bd.</b>	yes	yes	yes	yes	yes
<b>ULI Memberships Included</b>	1 YL membership (\$220 value apx.)	1 YL membership ( \$220 value apx.)	1 Assoc & 1 YL membership ( \$660 value apx.)	& 1 Associate & 1 student Membership ( \$770 value	1 Full & 1 YL Membership ( \$ 1440 apx. value)
<b>Recognition on DC website, flyer and events</b>	yes	yes	yes	yes	yes
<b>Social Media promotion of company</b>	no	no	yes	yes	yes
<b>Sponsors only event</b>	yes	yes	yes	yes	yes
<b>Champion events</b>	yes	yes	yes	yes	yes
<b>Urban Plan Sponsor Recognition</b>	no	no	no	yes	yes

YL memberships for those aged 35 and younger

\* excludes Excellence Awards

\*\* new package for small firms only (firms of 5 people or <)

We are offering a 10% discount for a pre-paid 2 year Annual Sponsorship

We welcome in-kind donations. Sponsors that donate valuable goods such as scholarships for non-profit or student memberships, printing and postage, event venue, valet parking transportation, graphic design etc. may receive benefits equivalent to the cash sponsors' contribution.

ULI is a tax exempt 501 c(3) non-profit resarch institute. Please contact your tax advisor to determine how much of your sponsorship may be tax deductible.