

Women's Leadership Initiative



The Women's Leadership Initiative (WLI) Toronto is part of a global ULI network promoting the advancement of women in real estate and development with a mission to:



Promote the advancement of women as leaders within ULI and the real estate industry

Increase the number of women who serve in leadership positions within ULI and in the real estate industry



Increase the number of women who are active ULI Members and support the development of women as leaders in ULI and their professions



Increase the visibility of women leaders within ULI and in the real estate industry



Women's Leadership Initiative Sponsorship

BENEFITS	GOLD (\$7,500)	+ WLI (\$2,500)
Priority registration to: Curtner Leadership Program, UrbanPlan, Mentorship Program, Meet the Chiefs Dinner, Annual Trends in Real Estate Program	✓	
Attend an industry roundtable	✓	
Join a ULI Toronto Committee	✓	Join WLI Committee
Advertise job openings on ULI Toronto website	✓	
WLI member profile in ULI Toronto eNewsletter		✓
Ability to distribute promotional materials at WLI programs (2 opportunities)		✓
Logo on website with hyperlink to company website	✓	Logo on WLI webpage and any WLI event pages
Logo in eNewsletter (6000+ distribution list)	✓	Logo on all promotional + post-event material for WLI event
Logo on print and digital banners	4 signature events	WLI events
Sponsor ribbon on company name badges at events	4 signature events	WLI events
Join selection committee for Championship Team		✓
Social media recognition	✓	
50% Discounted table at Annual Trends Event	✓	
Ticket(s) to ULI events	Toronto: 4 Ottawa: 1	WLI: 4
Complimentary memberships	✓	
Contributions to Student Memberships Program	\$750	
Contributions to Young Leader Fall Meeting Scholarship Fund	\$150	

Organization:

Phone:

Contact Name:

Email address:

Mailing address (Include city, province & postal code):

Twitter Handle:

Gold Annual Sponsor - \$7,500

☐

Gold Annual + WLI - \$10,000

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Please return completed pledge form to Erin Carroll - erin.carroll@uli.org
Once received an invoice will be provided