



Urban Land Institute

Arizona

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ULI Arizona

SPONSORSHIP OPPORTUNITIES

“ULI Arizona is comprised of the state’s leading land use and real estate companies. Sponsors receive a number of benefits for their contributions, plus the satisfaction of knowing 100% of their funds support ULI Arizona’s local programs, educational activities, and initiatives.”

— John W. Graham, President and Chief Executive Officer, Sunbelt Holdings

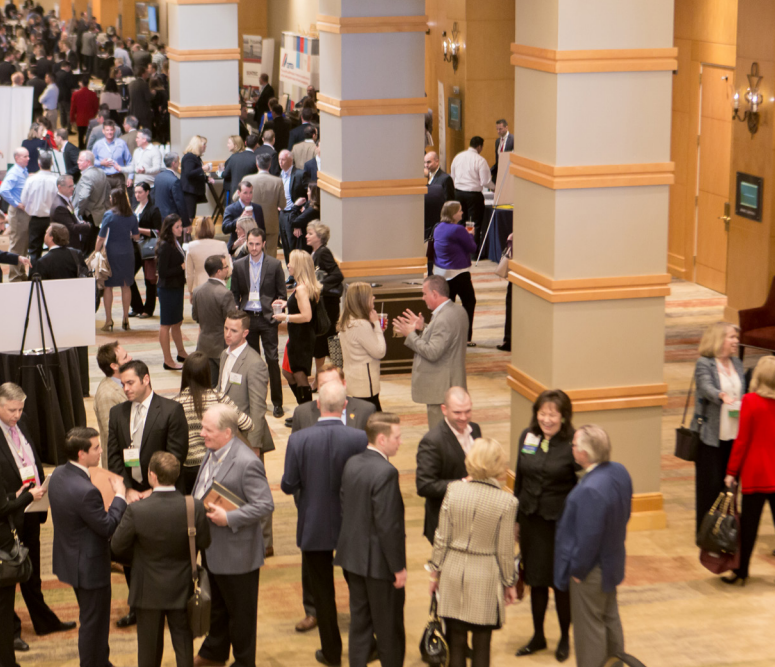
CONNECT



EDUCATE



CONVENE



WHO WE ARE

The Urban Land Institute (ULI), founded in 1936, is a nonprofit research and education organization dedicated to providing leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

ULI has over 40,000 members globally, representing the entire spectrum of land use and development disciplines in private enterprise and public service. ULI Arizona is one of ULI's largest and most active District Councils with over 1,000 members statewide.



Join Us IN SHAPING THE FUTURE OF ARIZONA

CONNECT PEOPLE – bring people together to deepen professional relationships within and beyond our membership through networking, mentoring, and problem solving.

SHARE KNOWLEDGE – deliver cutting-edge content and programming on real estate market and land use trends.

CHANGE AGENT – be a thought leader working to improve the way communities grow.

CATALYST – promote meaningful discussion around catalytic projects and ideas affecting land use and economic development to broaden perspectives and create momentum from possibility.

INSTITUTE FOR IMPACT – lead solutions on the most pressing land use and real estate development challenges and opportunities.

NEUTRAL CONVENER – convene dialog among public and private sector industry leaders to foster collaboration in an unbiased exchange of ideas.



ULI Arizona

ENGAGING OUR MEMBERS
TO LEAD AND
MAKE AN IMPACT

1

Hosting regular programming on timely, thought-provoking topics at the forefront of global trends, including the preeminent industry deep dive, Trends Day, with nearly 12,000 people attending programs in just the last five years.

2

Providing members exclusive opportunities to connect on the finer nuances of land use and real estate issues through local Product Councils, the ULI Insiders Series, and the annual Full Member Case Study.

3

Furthering the visibility of women and advancement of diversity through the Women's Leadership Initiative, mentoring young professionals in career development through the Young Leaders Group and Partnership Forum, and helping mid-career professionals take the lead in ULI NEXT Arizona.

4

Over 600 member volunteers have educated more than 3,800 Arizona high school students about the forces that create the built environment through the UrbanPlan program since 2003.

5

Engaging the Arizona community on important statewide issues to exchange ideas and enhance understanding has resulted in opportunities for strong public and private sector collaboration to support sustainable growth and development in Arizona.

6

Providing strategic advice on complex planning and land use issues through the Arizona Technical Assistance Panel (AzTAP) program has spurred catalytic revitalization projects and cutting-edge policy solutions in over 23 communities throughout Arizona for over 14 years.



Annual Sponsorship Levels and Benefits

Benefits	LEADERSHIP CIRCLE \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Tickets to every ULI Arizona Program (\$1,800 - \$5,400 value)	6	5	3	2
Tickets to Annual Appreciation Event (invitation only)	6	5	3	2
Tickets to Trends Day (\$700 - \$2,100 value)	6	5	3	2
Logo or company name on ULI Arizona Annual Sponsorship materials	•	•	•	•
Logo on ULI Arizona website	•	•	•	
Logo on signage at ULI Arizona Main Programs	•	•	•	
Link to Company on ULI Arizona website	•	•		
Associate Membership (\$440 value)	1	1		
Associate Under 35 Membership (\$220 value)	1		1	
Trends Day Sponsorship (\$2,500 credit)	•			
Program Sponsorship (\$1,000 credit)	•			
Leadership "spotlight" on ULI Arizona website	•			
Multi-year commitment discount available	•			
Company name on ULI Arizona website				•
Company name on signage at ULI Arizona Main Programs				•

Customized sponsorship packages can be developed, upon request.

THANK YOU TO OUR SPONSORS

LEADERSHIP CIRCLE

CBRE
Cushman & Wakefield
Holualoa Companies
Land Advisors Organization
Macerich
Nathan & Associates
Newland Communities
Perkins Coie
SRP | The Grand at Papago Park
Sunbelt Holdings

GOLD

Arizona Public Service
Fennmore Craig
Fidelity National Title Agency
JRC Design
Lewis Roca Rothgerber Christie
Vestar

SILVER

Alliance Bank of Arizona
AV Homes
First American Title Insurance Co.
Meritage Homes
Meyers Research
Novus Innovation Corridor
Phoenix Sky Harbor Airport
Ryan Companies US, Inc.
Skanska
Walker & Dunlop

BRONZE

AECOM
Artemis Realty Capital
BBVA Compass
Brookfield Residential Properties
DAVIS
El Dorado Holdings
EY
Everest Holdings
Evergreen Devco
FirstBank
Gammage & Burnham
Grayhawk Development
Harvard Investments

HFF

HILGARTWILSON
Mortenson
Newmark Knight Frank
PICOR | Cushman & Wakefield
PLAN-et
Rancho Sahuarita
RED Development
R.O.I. Properties
SmithGroup JJR
Snell & Wilmer
Squire Patton Boggs
Taylor Morrison
TerraWest Communities
Thomas Title
VEREIT
ViaWest Group
Walton

SPECIALTY

Belfiore Real Estate Consulting
ESI Corporation
Sam & Peggy Grossman Foundation
The Athens Group
The Opus Foundation
Union Pacific Building America
Foundation

48 Development Company

MEDIA

Arizona Builder's Exchange
Business Real Estate Weekly
AZRE Magazine
Commercial Executive Magazine
green living magazine
Madrid Media
Phoenix Business Journal

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