

15th Annual

TRENDS DAY

FEBRUARY 26, 2020

THURSDAY | 7:00am - 4:15pm

RECEPTION TO FOLLOW

Sponsorship



Become a Sponsor Today!

Brad Wright - brad.wright@squirepb.com

Waseem Hamadeh - whamadeh@
hohinvestmentgroup.com

Kyle McDonough - kyle@towercapllc.com



From Hindsight to Insight

Photo by: Downtown Phoenix Inc.

“**ULI** continues to innovate this sought after event ensuring that we provide the most relevant and timely information for Arizona decision-makers as they contemplate ways to ensure vibrant and competitive communities statewide.”

— **Heather Personne**, Managing Principal, Evolve Ventures and Past Trends Day Chair

ULI Arizona Trends Day is a one-day deep dive bringing together 25+ top industry experts to discuss the most current state and national real estate trends, with a focus on what to expect in the future, where the best opportunities can be found, and how these components affect both public and private sector partners. Trends Day is certainly the best “state of the state” conference with over 1,000 attendees. This year marks ULI Arizona’s 15th annual Trends Day.

Don’t miss Keynote Speaker Platon and the Economic Outlook with Ali Wolf. Platon is a communicator and storyteller. Shooting portraits for a range of international publications including Rolling Stone, The New York Times magazine, Vanity Fair, Esquire, GQ and The Sunday Times magazine, Platon developed a special relationship with TIME magazine, producing over 20 covers for them. He has been a keynote speaker on leadership at the World Economic Forum in Davos, Chanel, Nike, Yale University, Oxford University, and Wharton University. Ali Wolf shares insights on the current economic environment, including where the economy is headed, where to invest, trade issues, regulation, taxes, and the effect of government policy on the markets.



Keynote: **Platon**

Internationally
Acclaimed
Photographer



Economist: **Ali Wolf**

Director,
Economic Research
Meyers Research, a
Kennedy Wilson Company

Trends Day 2020 Sponsorship Packages and Benefits

TITLE \$15,000



MAJOR \$10,000

Benefits:

Eight (8) Trends Day registrations (\$2,800 value)

- One annual ULI Associate membership (\$440 value)
- Logo displayed on all marketing materials, website and PowerPoint
- A 10' x 10' display space in a prominent location
- Half-page ad in Trends Day printed program

Lunch Sponsor *additional benefits:*

- Logo on specific Networking Lunch signage placed throughout the venue
- Exclusive recognition as Networking Lunch Sponsor with logo prominently displayed on all marketing materials, website, and PowerPoint

Networking Reception Sponsor *additional benefits:*

- Logo on specific Networking Reception signage placed throughout the venue
- Exclusive recognition as Networking Reception sponsor with logo prominently displayed on all marketing materials, website, and PowerPoint

Keynote Sponsor *additional benefits:*

- Logo on specific Keynote Sponsor signage placed throughout the venue
- Exclusive recognition as keynote sponsor with logo prominently displayed on all marketing materials, website, and PowerPoint

Digital Media Sponsor *additional benefits:*

- Pre-event communications - QR Code with branded mentions
- Branded QR Code on printed brochures
- Recognition as digital media sponsor

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BREAKFAST \$8,500

- Six (6) Trends Day registrations
- One annual ULI Associate Under 35 Membership (\$220 value)
- Logo on specific Breakfast Sponsor signage placed throughout the venue
- Logo displayed on all marketing materials, website, and PowerPoint
- A 10' x 10' display space in a prominent location

ECONOMIC OUTLOOK \$7,500

- Five (5) Trends Day registrations
- Logo displayed on all marketing materials, website, and PowerPoint
- A 10' x 10' display space in a prominent location
- One annual ULI Associate Under 35 membership (\$220 value)

PANELS \$6,000

- Four (4) Trends Day registrations
- Logo displayed on all marketing materials, website, and PowerPoint
- A 10' x 10' display space in a prominent location
- One annual ULI Associate Under 35 membership (\$220 value)

SPECIALTY \$6,000

Emerging Trends Book, Green Room, VIP Dinner, VIP Lunch

- Four (4) Trends Day registrations
- Logo displayed on all marketing materials, website, and PowerPoint
- A 10' x 10' display space in a prominent location
- One annual ULI Under 35 Associate Membership (\$220 value)

QUICK HIT \$4,000 EACH

- Three (3) Trends Day registrations
- Logo displayed on all marketing materials, website, and PowerPoint
- A 10' x 10' display space

EVENT \$3,000

- Company name displayed on all marketing materials, website, and PowerPoint
- Two (2) Trends Day registrations
- A 10' x 10' display space (available on a first-come, first-serve basis)