ABOUT ULI PHILADELPHIA

THE URBAN LAND INSTITUTE provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

ULI is a global non-profit, mission-driven organization fueled by over 40,000 members representing the entire spectrum of real estate development and land use disciplines in private enterprise and public service.

The Philadelphia District Council, comprised of over 1,000 members, further promotes this mission throughout Greater Philadelphia, the Lehigh Valley, Central Pennsylvania, Southern New Jersey, and Delaware by advancing the open exchange of ideas, research, and practical experiences among industry leaders dedicated to developing better places.

WE ARE COMMITTED TO

Providing valuable information and relationships

Leaving an impact on our communities

Building to create enduring value

Advancing the use of best practices in sustainable urban development

Providing access to current, cutting-edge research tools, data, and case studies to inform better decision making
WE ARE AT AN EXCITING JUNCTURE for ULI Philadelphia. This plan is a framework for the future. We need you, the future leaders of the organization, to define and drive these areas and our work. Join us to make an impact.

**OUR GOALS**

**Sustain a robust organization**
- **Recruit** new members
- Cultivate and empower members to be **leaders**
- Marshal **resources** to support and improve our work
- **Communicate** our mission and impact to the public

**Promote the Greater Philadelphia Area and region**
- **Highlight** projects and stories through the ULI platform
- **Connect members** through local programming, thought leadership, and business resources
- **Partner** with like-minded organizations to support the region and our communities

**Create a well-balanced community and enhance member value**
- **Diversify** membership across race, age, gender, and disciplines
- Calibrate structure to be **nimble**, impactful, and responsive
- **Engage** members through affinity and multidisciplinary groups

**Drive ULI’s mission by being a leader at the forefront of issues**
- Create **content** that leverages ULI Global resources and advances key issues
- Provide members with **competitive tools** and experiences
- Advocate responsible land use policies by serving as a **thought leader** and convener
- **Collaborate** with strategic partners by providing real-time support
FOCUS AREAS THAT WILL DRIVE OUR WORK:

**LEADERSHIP**
- Leadership training series, roundtables or other programming
- ULI leadership ladders for engaged members
- Thought leadership around land use and development issues

**TECHNOLOGY AND COMPETITIVENESS**
- Emerging technologies and disruptors in real estate and planning
- Leveraging assets to maintain and increase economic competitiveness
- Transportation and infrastructure planning

**HOUSING**
- Trends in housing products, development, design, and finance
- Affordable housing development solutions, housing affordability, and quality
- Preserving neighborhoods, housing opportunities, and housing quality

**NEIGHBORHOOD DEVELOPMENT**
- Small scale development needs, challenges, and solutions
- Socially responsible and impact development trends
- Models in neighborhood-focused real estate
JOIN US!

**MEMBER-LED COUNCILS AND COMMITTEES** are the best ways to get involved. Opportunities to work closely on areas of interest, develop programs, drive the ULI mission and serve a leaders.

For more information on how to get involved, roles and responsibilities or requirements please contact us! Tell us about your interests by [submitting an engagement form](#).