Real estate development and land use planning in the Bay Area is complex and challenging. ULI San Francisco offers a range of technical advice, educational resources, and professional development opportunities to help cities, counties and public agencies enhance their understanding of the processes and advance the development of more sustainable and vibrant communities.
The Technical Assistance Panel (TAP) program provides cities, public agencies, non-profits, and universities with strategic advice around challenging land use and real estate development issues.

ULI San Francisco assembles an interdisciplinary panel of experts that explores each individual project, interviews stakeholders, and makes recommendations. TAP panelists are volunteers chosen for their specific expertise in the issues being tackled during the assignment. Panel members may include CEOs, developers and property owners, investors, urban designers and planners, engineers, architects, market and financial analysts, as well as public sector C-level staff who have successfully resolved similar issues.

The strength of our TAPs program comes from this cross-section of experts, who have an interest in sharing their expertise as non-biased third parties and will examine the issues from multiple perspectives to produce recommendations and an implementation strategy that is based on sound information, community realities, and best practices.
The UrbanPlan for Communities workshop helps local decision makers and other stakeholders understand the fundamental forces and processes that shape and affect the built environment. Participants will gain a deeper understanding of their own role in shaping the built environment and the tools to create a collaborative relationship with private sector partners to make projects a success for all stakeholders. UrbanPlan for Communities is a full-day workshop that enables participants to broaden their knowledge of important issues such as:

- Financial implications of development decisions
- Economics of and behaviors created by different building types, and community benefits
- Competing time horizons and priorities for the public and private sectors
- The importance of a clear and open process in selecting a private-sector partner

Participants include elected and appointed officials such as mayors, city council members, and planning commission members as well as other stakeholders from a single jurisdiction or regional area.

The Development Partnership Training is “Real Estate 101” for public sector staff from a variety of city and public agency departments. The trainings help to break down longstanding silos separating public and private sectors involved in the real estate and land use industry.

The course is comprised of up to seven sessions that are customized for each city or agency’s needs. The course series typically covers real estate finance and negotiation, public-private partnerships, financing affordable housing, infrastructure and public finance, the feasibility of different construction types, and the public process. Each session is led by experienced practitioners and are packed with critical information and skill development. Discussion segments encourage a rich dialogue and exchange to build aligned understanding of approaches and strategies to support successful outcomes that achieve public policies.

For more information, please contact Natalie Sandoval, ULI San Francisco Senior Director, at natalie.sandoval@uli.org
ABOUT US

The Urban Land Institute’s mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI San Francisco carries forth that mission by serving the Bay Area’s public and private sectors with pragmatic land use expertise and education.

As a nonpartisan organization, ULI has long been recognized as one of America’s most respected and widely quoted sources of objective information on urban planning, growth, and development.

Our members are from a spectrum of land use and development disciplines, including developers, builders, investors, designers, public officials, planners, real estate brokers, attorneys, engineers, lenders, academics, and students.

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