



JAY LEVELL
Partner
White Point Partners

Jay has significant experience in identifying, underwriting, structuring, capital sourcing, repositioning and realizing value in real estate investments. Prior to forming White Point with Ryan and Erik, Jay was a Partner at Berkeley Capital Advisors, a boutique retail investment brokerage firm that deals exclusively in the representation of income producing real estate in the Carolinas and throughout the Southeast.

During his eleven years with Berkeley, he represented public, private and institutional entities on the sale of net-leased properties with a specialization in the 1031 tax-deferred exchange market, and successfully structured over 350 transactions with an aggregate value of over \$800 million. In addition to structuring transactions, Jay was very involved in advising clients in the upfront structuring of leases and master development governing documents. In 2012, Jay formed his own private real estate company which focused on the acquisition and either subsequent sale or redevelopment of well-located, underutilized in-fill parcels in high barrier-to-entry sub-markets.

Jay received his Bachelor of Arts in Economics from The University of North Carolina at Chapel Hill. He is a member of the International Council of Shopping Centers and the Urban Land Institute.