ULI MN's 10th Annual Housing Summit featured Dr. Tiffany Manuel who outlined the key findings of her recent report: "You Don’t Have to Live Here: Why Housing Messages are Backfiring and 10 Things We Can Do About It". She noted that now is the time for adaptive leadership and for taking on the challenge of building public will in support of housing affordability. Dr. Manuel shared successful strategies to engage people in conversations about the need for adequate housing for all, ways to clearly communicate how important the availability of housing is on our local economy, and provided a way for leaders and communities to understand the value of supporting housing for all incomes in our cities. Dr. Manuel indicated that leaders need to communicate how we all win when adequate housing is built in our cities. "We need the people who need affordable housing," she emphasizes, "Not they need affordable housing, we need them."

Read the UrbanLand Article.
Speakers at the ULI MN RCM/Advisory Council Meeting on January 14th, 2019 included MN Housing Commissioner Jennifer Ho; Metropolitan Council Chair Nora Slawik; Mayor Mike Maguire, City of Eagan; Peter Frosch, Greater MSP; Julia Silvis, The Itasca Project; Chris Coleman, Habitat for Humanity; Carol Eggert, Comcast Internet Essentials; Neal Loidolt, the Minnesota Assistance Council for Veterans; and Anne Mavity, Minnesota Housing Partnership.

Read the Meeting Notes

Join ULI in January 2019 and receive 10% off on membership!

Just use promo code SAVE10 at checkout*

At ULI Minnesota, we rely on the generous and meaningful contributions of our member volunteers. Join today to become part of our growing network. We look forward to welcoming you!

*Discount applies only to individual memberships, either new memberships or to renew fully expired memberships.

THANK YOU TO OUR 2019 SPONSORS!
The mission of the Urban Land Institute is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.