



Urban Land **Colorado**
Institute



ULI COLORADO

BECOME AN ANNUAL SPONSOR TODAY

“ULI Colorado has been a great partner since starting my real estate company in 2009. Whenever I had questions, I knew that ULI could be a resource through its classes and fantastic membership base. In addition, ULI has been a great place to get to know key players. We have been excited to give back through our sponsorship for all that ULI continues to do.”

— Paul Books, President, Palisades Partners

CONNECT



EDUCATE



CONVENE



John Shaw, Harry Frampton, and RJ McArthur celebrating the Legacy of Lifetime Achievement Award at ULI Colorado's 2017 Impact Awards Gala.

"Being involved in the ULI Colorado has been invaluable to us as a company at both the micro and macro levels. ULI connects us with like-minded individuals where we find commonalities in business. We found that our sponsorship allows for our McWhinney associates to get involved with ULI at all levels. We have orchestrated many opportunities through our ULI network and hope and plan to do so in the future."

– Chad McWhinney, CEO and Co-Founder, McWhinney



ULI Colorado Provides Knowledge, Influence, Community, and Connections



ULI Colorado's Resort Entertainment Tourism and Leisure (RETL) Product Council during their mountain expedition of various project tours in Frisco, Dillon, and Silverthorne.

"Our people have been actively involved in ULI for most of our firm's history. From Product Councils and Technical Advisory Panels to the Young Leaders Group, Norris Design staff are active ULI Colorado participants at every level. ULI's commitment to the responsible use of land and creating and sustaining thriving communities is very closely allied with our work as planners and landscape architects, and we feel strongly that our contribution of time and effort to ULI positively affects our people and the community around us."

– John Norris, Norris Design

Leadership in Responsible Land Use

ULI Colorado proudly includes the state's leading land use and real estate companies among our Annual Sponsors. In addition to receiving tangible benefits, Annual Sponsors know that 100 percent of their tax-deductible donations support ULI Colorado's programs, mission, and initiatives.

A key link in ULI's 42,000-member global network, ULI Colorado is supported entirely in state by sponsors, grants, and our 1,300 members. Each year, ULI Colorado's members donate nearly 4,200 hours of volunteer expertise—more than doubling the impact of ULI Colorado's budget in service to members and community.



Partnership Forum Moderators at the annual "Meet the Moderators" event. These senior leaders dedicate a year to mentor young professionals in the industry and help them grow their careers.

Here's how your sponsorship dollars are applied:

Highlight Innovation & Opportunity

1

Our members are the first to experience Colorado's emerging projects, places, and product types. We kick off each year with a sold-out Emerging Trends in Real Estate program placing Colorado in the context of international trends in investment.

Did you know: In 2018, we conducted studies and workshops in the communities of Englewood, Castle Pines, Idaho Springs, Central City, Morrison Road, Sunnyside, Northwest Aurora, and the High Line Canal, harnessing the expertise of nearly 400 land use experts and community stakeholders. Reports and summaries are available for public viewing on our website at <https://colorado.uli.org/>.

Did you know: In 2018, ULI Colorado hosted over 25 public educational programs through panel sessions, project tours, and networking events that attracted over 3,500 real estate professionals in attendance.



Members gather for industry updates from Executive Director Michael Leccese during ULI's annual Summer Party.

Serve the Greater Community

2

Since 2004, ULI Colorado has conducted 60+ Technical Advisory Panels (TAPs), harnessing the volunteer expertise of our members to address land-use issues from from Pueblo to Denver to Steamboat.

Connect People Statewide

3

Each year 3,000+ attend 40+ programs and events including tours, panels, salons, Product Councils, and workshops. Five leadership/mentoring programs benefit more than 120 college students, women, minorities, and Young Leaders. Expand your network and build your career through ULI!



ULI panelists and community members discuss the future of the Quigg Newton Homes site, owned by Denver Housing Authority and located in Sunnyside.

Egbert Perry of Integral Development speaks at ULI Colorado gentrification forum.

Influence Public Policy

4

As a non-lobbying 501-c-3 nonprofit, ULI presents unbiased and trusted research, convenings and advice for public officials and other decision makers. ULI has played a positive role in shaping public policy and publishes an annual white paper on a key issue.

Share Knowledge

5

ULI members are leaders in 26 land-use professions. More than 25 percent of our members volunteer to support our mission. This includes 30+ advisory panelists, dozens of speakers at events, 10+ mentors, and others who donate 4,200+ hours of time and expertise. Colorado Product Councils provide insider knowledge for leaders in the field.

ULI volunteer panelists in Steamboat Springs made recommendations that led to a \$10 million project.



Raise The Bar for Development & Design Quality

6

ULI's Impact Awards reward Best Practices for built projects in the categories of Infill, Innovation, and Influence. Our annual Design Forum at Denver Art Museum aims to set new standards for architecture, planning, and urban design.



Urban Plan for Public Officials is a one day workshop putting local decision makers in the shoes of real estate developers, teaching them the fundamental forces that shape and affect the built environment using required financial metrics and tools.

Become an Annual Sponsor and Enjoy these Benefits

Benefit	SUMMIT \$15,000	ALPINE \$10,000	MONTANE \$5,000	FOOTHILLS \$2,500
Tickets to each ULI Colorado program (excluding Impact Awards)	10	8	4	2
Logo or company name on ULI Colorado website and marketing materials and logo recognition at events	•	•	•	•
Logo on sign at main programs	•	•	•	
Link to company on ULI Colorado website	•			
Emerging Trends sponsorship (\$2,500 credit)	•	•	•	
Invitation to sponsor-only events	•	•	•	•
One full membership	•			
One associate membership	•	•		
20% discount on associate memberships up to 20	•			
20% discount on associate memberships up to 10		•		
10% discount on memberships up to 5			•	
10% sponsorship discount for three-year commitment	•	•		



ULI Colorado 1536 Wynkoop St
Suite 211
Denver, Colorado 80202

P 303.893.1760
E colorado@uli.org

“The sponsorship value proposition for ULI Colorado is a no brainer. ULI Colorado is one of the strongest District Councils, programming is excellent and it’s great for building relationships from our associates to our CEO.”

—Brad Segal, President,
Progressive Urban
Management
Associates

Become a Sponsor Today!

Contact:

Michael Leccese, Executive
Director

Sarah Franklin, Director

Marianne Eppig, Manager

Jack Tiebout, Senior Associate

Ferdinand Belz III and Sarah
Rockwell, co-chairs, Business
Development Committee

“We believe it is important to give locally to the mission of sustainable land use, and at the same time get the benefit of ULI Colorado’s broad knowledge, all while staying connected to the best and brightest in our industry.”

—Craig Ferraro,
Managing Partner,
East West Partners