



# Building Industry Leaders

"Everybody can make a difference  
in somebody's life"

- Justin Christ, BIL Volunteer

## Program Summary

**ULI North Texas Young Leaders** have created a year-long after school program for high schoolers to introduce them to career paths within the commercial real estate industry. The mission of the Building Industry Leaders (BIL) program is to educate and mentor high school students on the diverse opportunities for a career in commercial real estate and give them professional skills to become industry leaders and contributing member of the community. BIL annually serves 25 young people in Dallas and has been expanded to Fort Worth in 2018. The students are active participants in the after-school program of the Boys and Girls Club. The Club is an important part of the BIL program, helping to identify top students for the program, providing transportation and administering scholarships.



In the fall, the students visit different workplaces related to real estate development. At each office, a Young Leader in that profession outlines the career path, day to day work, and role in the real estate industry for that sector. During the spring, the students work in teams, designing a project on an identified vacant site. They perform market studies, prepare site plans, create pro formas and build models for their projects. The teams compete to receive scholarships provided by ULI and partner companies.



## Questions? Contact Us:

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# Getting Started

“Making high school students career ready and life ready”



## ULI Staff Role

Provide budget support; assist with publicity and communications. Attend initial session and occasional classes as desired. (Optional)

## ULI Member Leadership Opportunities

12 Young Leader mentor volunteers; 3 ULI judges from several industry professions for final presentations; Additional ULI YL members may participate in presentations. The program includes the following topics:

- Architecture/Construction
- Landscape Architecture
- Civil Engineering
- Real Estate Finance/Cost Estimation
- Development

## Attendance / Engagement

Participation is usually limited to the high school students and the ULI Young Leader mentors. The final presentation may be open to invited ULI members.

## Other Participants

Boys & Girls Club to identify students and provide transportation. Local companies are needed to host meetings and give presentations in the fall.

## Budget

The District Council supports the program with funds for scholarships, meals and student materials. The YL Group supplements those funds with a fundraiser happy hour. In addition, several companies have stepped up to supplement the ULI scholarship funds, and dinners for the student meetings are often provided by the host companies or donated by area restaurants. Meal costs (including a closing bowling party) are roughly \$2500 per year. Scholarships are optional and the amount can be modest, especially in initial years.

## Timeline

Program runs bi-weekly and follows the school year calendar (September-May)