

## Urban Plan (UP)

## Building Industry Leaders (BIL)

3 week program in high schools and universities	School year; September-May
4 ULI Volunteers participate once per week during the 3 weeks for 1-2 hours; typically 12-24 volunteer hours per school North Texas serves 3 to 5 schools and 1-2 universities/yr	15 ULI volunteers participate for approximately 3 hours, twice monthly; over 700 volunteer hours/yr  Volunteers develop mentor relationships with students; extra classes are scheduled as requested by students to discuss the BIL project, college applications and other academic issues
<u>Cost per class:</u> Teacher training and travel \$1200 or more for a new teacher ULI materials: Legos \$250 & maps \$30/team; can be used repeatedly; initial expense approx. \$1120 Class materials: Notebooks & printing for class & volunteers \$700 Awards for winning teams: \$150 ULI staff to train volunteers: \$800 Food for volunteer training sessions: \$500 TOTAL: \$4470	<u>Annual cost:</u> Food for bi-monthly classes: \$1000 End of year celebration: \$1000 Class materials: \$500 Scholarships: NOT required, but North Texas has chosen to give \$20,000 in Dallas and \$8000 in Fort Worth for 2018/19 school year; Recommendation is \$2500-\$5000/yr TOTAL: \$5000 to \$7500/year
<u>Source of funds:</u> ULI local budget and sponsorships; possible grants for first year	<u>Source of funds:</u> ULI budget and sponsors; YL Happy Hour; direct sponsor payments to Boys & Girls Club for scholarship fund
<u>Curriculum:</u> role playing/teamwork related to developer's response to RFP for redevelopment of fictional city.	<u>Curriculum:</u> Fall semester, visit different professional offices to learn about career path in various real estate related fields: engineering, architecture, planning, finance, law, etc. Spring semester: Teams compete to develop project on an assigned site in their real city. Components include market studies, site planning, permitting, architectural design; cost estimating, financing, etc.
<u>Impact:</u> Illustrates complexity of real estate development and local government decision-making; teaches teamwork and empathy for other viewpoints; challenges thinking because "no single right answer".	<u>Impact:</u> Often life-changing. Students gain confidence, learn of new career options, and acquire new skills. Scholarships enable higher education (and are administered by B & G Club). Local ULI member companies offer internships & jobs.(Optional)
Ethnicity of students varies per campus; in Dallas primarily white (suburban schools) and Hispanic (Skyline HS) thus far.	Demographics echo local Boys and Girls Clubs. In North Texas, majority of students are African-American and a few Hispanic; majority from very economically disadvantaged households
<u>ULI Staff time:</u> moderate. Requires time to recruit volunteers, schedule/attend volunteer training and schedule school visits; some time and travel to seek out new schools	<u>ULI Staff time:</u> minimal. Process expenses for fundraiser Happy Hour and class meals; assist with publicity and sponsor education. YL's handle volunteer recruiting and training.
<u>Supporting organizations:</u> local schools and universities	<u>Supporting organizations:</u> Boys and Girls Clubs; local member companies who provide meals, scholarships and internships