### Regional Council of Mayors/Minnesota Mayors Together

The nationally recognized RCM provides a nonpartisan platform focused on building civic trust through relationships, inquiry, partnerships and action. It is a monthly opportunity to converse around issues of regional significance.

- **RCM membership has grown from 8 mayors in 2004 to 57 in 2019**
- **2019 Priorities:**
  - Affordability
  - Mobility
  - Resiliency

  The RCM Launched MMT in 2017. MMT catalyzes hopeful conversations and shared actions among mayors across the state.

  - **4 conversations in 2017-2018:**
    - Bemidji
    - Duluth
    - Willmar
    - Owatonna

### Advisory Services

Advisory Services connect real estate professionals who volunteer their time and talent in interactive public workshops. ULI MN is a resource for best practices.

- **Launched in 2007**
  - Navigating Your Competitive Future: 75 completed 1,775 volunteer hours
  - Technical Assistance Panels: 16 completed 1,067 volunteer hours
  - Best Practice Resource: 95 tools/strategies 55 case studies

### Product Councils

Product councils provide a confidential, invitation-only forum for candid exchange among public and private sector leaders from multidisciplinary real estate practices.

- **Community Development**
- **Housing**
- **Market**
- **Resilient Communities**
- **Real Estate Leadership Dinner**

### UrbanPlan

UrbanPlan is a realistic and academically challenging curriculum for high school seniors providing hands-on experience with the issues, trade-offs, and economics associated with urban redevelopment.

- **Launched in 2006**
  - 600 students
  - Over 1,700 volunteer hours

### Real Estate Diversity Initiative (REDi)

REDi is a 15-session curriculum for women and professionals of color working in real estate industries. The program aims to advance participants' careers and expand their professional networks.

- **Launched in 2017**
  - 90 participants
  - Over 60 volunteers

### Programs/Events

- Building a Foundation
- Economic Outlook
- Housing Summit
- Membership Breakfast
- Mentorship Program
- Mobile Tours
- NEXT
- Young Leaders
- YLG Annual Program

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**Regional Council of Mayors/Minnesota Mayors Together**

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[Minnesota ULI](http://minnesota.uli.org)
VALUE PROPOSITION

OUR WORK
REGIONAL COUNCIL OF MAYORS
MINNESOTA MAYORS TOGETHER
ADVISORY SERVICES
PRODUCT COUNCILS
REDI PROGRAM
URBANPLAN

IMMEDIATE VALUE
Participants learn from public and private sector content experts and each other.

POTENTIAL VALUE
Participation creates an insight, strengthens resolve, and fosters new relationships.

APPLIED VALUE
Members return to their communities of practice and apply new insights, contributing to enhanced outcomes.

TRANSFORMATIVE VALUE
...and transform how members lead on real estate and land use issues.

OUR IMPACT
TRUSTED RELATIONSHIPS
INFORMED LEARNING AND ACTION
EMPOWERED, HOPEFUL, AND ENGAGED LEADERS
RESPONSIBLE USE OF LAND & THRIVING COMMUNITIES