

SPONSORSHIP



ULI Alberta believes in creating thriving, livable environments through global thought leadership, education and collaboration.

ULI ANNUAL SPONSORSHIP BENEFITS	DIAMOND SPONSOR \$10,000	PLATINUM SPONSOR \$7,500	GOLD SPONSOR \$5,000
Complimentary ULI Associate Membership, valid for one year	2	1	1
Complimentary ULI Young Leaders Membership, valid for one year	2	1	N/A
Complimentary tickets to all major events with a minimum of 3 events per sponsor term	4	2	1
Complimentary tickets to private, sponsor only events	2	1	1
Logo placement and exposure	Premium	★	★
Opportunity to host an event highlighting your project and/or current work	★	★	N/A
Invitation for a company representative to speak at one of our major events as a panelist, moderator or MC	★	N/A	N/A
Opportunity for one company representative to sit on a ULI Committee	★	★	★
Recognition via ULI Alberta social media outlets	★	★	★

Below sponsorship opportunities are in addition to the ULI Annual Sponsorship benefits.

ULI TARGETED SPONSORSHIP BENEFITS	URBANPLAN SPONSOR \$10,000 ANNUALLY	EVENT SPONSOR	TABLE SPONSOR
Complimentary ULI Associate Membership, valid for one year	2	N/A	N/A
Complimentary tickets to all major events with a minimum of 3 events per sponsor term (excludes product tours, Young Leader Events, Courses and Out-of-Province events)	4	N/A	N/A
Complimentary tickets to private, sponsor only events being held prior to each major event	2	N/A	N/A
Opportunity for one company representative to be a guest speaker, serve on UrbanPlan or Research and Education Committee and/or provide suitable case study for UrbanPlan program	★	N/A	N/A
Priority opportunity for one company representative to serve as UrbanPlan "City Council" member	★	N/A	N/A
Recognition as sponsor for Volunteer Appreciation and at annual UrbanPlan Reception	★	N/A	N/A
Branded VIP table	N/A	★	★
Moderator acknowledgement	N/A	★	
Complimentary tickets to event	N/A	★	★
Recognition via ULI Alberta social media outlets	★	★	★