Higher-Density Development: 

**MYTH vs FACT**

Attractive Development

**MYTH**

Higher-density development is unattractive and does not fit in a low-density community.

**FACTS**

- Attractive higher-density development lures residents and tenants.
- Well-designed and well-maintained high-density development can complement existing communities.

"Surveys confirm that there is an almost universal negative reaction to the visual appearance of commercial strip sprawl and an almost universal positive reaction to traditional town-like communities of the past, communities that almost invariably included a mix of densities and uses."
Lushly landscaped boulevards, fountains, and showcase architecture have created a sense of place in areas previously known only for faceless, uninteresting low-density development.

**Higher-Density Development: Myth and Fact** examines widespread misconceptions related to higher-density development and seeks to dispel them with relevant facts and information.

**ULI Nashville Civic Leadership Forum Mission Statement:**

To provide elected officials with valuable information for the decisions they make on complex issues that affect our city’s development and growth. Participants will gain a deeper understanding of their role in shaping the built environment and learn tools, strategies and talking points to make the best decisions for their constituents, the city and its future.

**High-Density Housing Series**

- 1. Public Services & Infrastructure
- 2. Property Value
- 3. Traffic & Parking
- 4. Crime Rate
- 5. Environmental Effects
- ☑️ 6. Attractive Development
- ☐ 7. Suburban Preference
- ☐ 8. Income Groups

**Email:** nashville@uli.org | **For more information:** nashville.uli.org/get-involved/uli-nashville-civic-leadership-forum