

*“Surveys confirm that there is an almost universal negative reaction to the visual appearance of commercial strip sprawl and an almost universal positive reaction to traditional town-like communities of the past, communities that almost invariably included a mix of densities and uses.”*

**Higher-Density Development:**

# MYTH vs FACT

## Attractive Development

### MYTH

*Higher-density development is unattractive and does not fit in a low-density community.*

### FACTS

- Attractive higher-density development lures residents and tenants.
- Well-designed and well-maintained high-density development can complement existing communities.

 **Urban Land Institute** Nashville

# MYTH vs FACT

## Attractive Development

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*“Lushly landscaped boulevards, fountains, and showcase architecture have created a sense of place in areas previously known only for faceless, uninteresting low-density development.”*

***Higher-Density Development: Myth and Fact*** examines widespread misconceptions related to higher-density development and seeks to dispel them with relevant facts and information.

### **ULI Nashville Civic Leadership Forum Mission Statement:**

To provide elected officials with valuable information for the decisions they make on complex issues that affect our city’s development and growth. Participants will gain a deeper understanding of their role in shaping the built environment and learn tools, strategies and talking points to make the best decisions for their constituents, the city and its future.



### **High-Density Housing Series**

- 1. Public Services & Infrastructure
- 2. Property Value
- 3. Traffic & Parking
- 4. Crime Rate
- 5. Environmental Effects
- 6. Attractive Development
- 7. Suburban Preference
- 8. Income Groups

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