

ADVISORY SERVICES

WHAT'S CHANGED: 2008-2019

ULI MN has a proven track record catalyzing municipal action by **building trusted relationships and informed learning and action**. Our goal is **empowered, hopeful and engaged** leaders, leading to the responsible use of land and thriving communities. We accomplish this through the Advisory Services program, with the commitment of our private sector real estate members and leadership of RCM/MMT public officials. ULI MN is uniquely positioned to be the thread of connection among the public and private sectors. Cities, through the leadership of their mayors, serve as the front door in supporting **more affordable housing development that is connected to employment and transportation systems**. ULI MN's Advisory Services programs have provided meaningful technical assistance to local governments to **help them shape their competitive future and transforms how our members lead** on real estate and land use issues.

THANK YOU TO ADVISORY SERVICES SPONSORS:



BY THE NUMBERS CITIES ASSISTED BY ULI MN ADVISORY SERVICES

In 2017, RCM Cities were responsible for **67%** of total **new suburban affordable ownership units**, **100%** of total **new suburban affordable rental units**, and **100%** of the total **suburban affordable housing units preserved**.

In 2018, **24 Cities** supported policy and zoning changes that **increase density and/or create higher priority for affordability**.

13 Technical Assistance Panels

Since 2015, **1,200 affordable units** near **LRT stations** are being developed or approved. This is 36% of the total housing units near SW LRT stations.

76 Navigating Your Competitive Future Workshops

In 2018, **12 Cities** approved **affordable housing projects** with various financial or land use support.

TAP and NCF panelists provided **2,842 volunteer hours**

AN ECONOMIC AND ENVIRONMENTAL IMPERATIVE



Workforce Strength

What happens if businesses don't stay, expand, or locate here because they cannot find workers for their jobs?



Transportation Options

What happens if we don't have robust transportation options connecting where people live and work?



Housing Choices

What happens if we don't have enough housing of the right types, in the right places at the right prices?

CITY ACTION HIGHLIGHTS

Brooklyn Park

Adopted a new mixed income housing ordinance utilizing the mixed income feasibility calculator.

Belle Plaine

Increased residential densities and evaluating a workforce housing proposal.

Burnsville

Modified Burnsville Center master plan to allow for higher density housing.

Chaska

Supported Artspace affordable housing development.

Crystal

Revised development regulations.

Farmington

Modified building fees to reduce the cost of higher density housing projects.

Fridley

Changed housing rehab program to include small rental units (4-12 units).

Golden Valley

Guided more land for mixed use, developed a policy for publicly owned land to include affordability and is considering setting up an HRA and tax levy for housing purposes.

Hastings

Supported redevelopment in downtown to include mixed income housing.

Hugo

Created first affordable housing policy.

Lakeville

Modified downtown development guide to allow multi-family housing and approved higher density housing projects.

LeSeuer

Updated zoning ordinances to allow more land use flexibility and increased density.

Richfield

Adopted a policy reducing building permit fees for affordable housing projects.

Shoreview

Redesignated areas in the city for higher density housing.

Vadnais Heights

Evaluating options to increase density, financially supporting affordable housing and creating a policy on the usage of publicly owned land.

Watertown

Supported an affordable housing development for the first time.

Wayzata

Considering higher densities and more affordable housing options.

Bloomington, Brooklyn Center, Brooklyn Park, Eden Prairie, Golden Valley, Hopkins, Richfield, and St. Louis Park

Adopted or will be adopting tenant protection ordinances.

Bloomington, Crystal and Eagan

Adopted Accessory Dwelling Unit ordinances.

Bloomington, Golden Valley, Richfield, and St. Louis Park

Require all publicly funded projects to accept housing choice vouchers.

Bloomington, Golden Valley, and St. Louis Park

Establishing rental rehab programs.

Bloomington, Golden Valley, and St. Louis Park

Established a Housing Trust Fund with the specific intent to utilize dollars toward housing affordability.

Minneapolis, Richfield, and St. Paul

Created rental rehab programs providing low interest deferred loans to renovate NOAH properties and maintain affordability of units.

“ULI MN has been an **invaluable resource** to the City of Golden Valley in navigating emerging trends and changing demographics **leading to the implementation of diverse housing options.**”

- Shep Harris, Mayor, City of Golden Valley

“In my 30+ years working in the industry, **I have never before experienced the level of collaboration and energy** that has occurred with the support of ULI MN. **Advancements on housing policy and affordable housing have accelerated** due to relationships that ULI MN helped forge.”

- Michelle Schnitker, Housing Supervisor/Dep. CD Director, City of St. Louis Park

WHAT CAN I DO? WHAT CAN WE DO TOGETHER?

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