
Building *the* Cities *of* Tomorrow



Mayor Mick Cornett | @mickcornett | Oklahoma City, OK



Where will we all live?

By 2050, **70% of the human family** will live in cities...

...yet, 60% of those urban spaces **have yet to be built.**

How we build these new cities is a key question for world leaders.



Building *an* Urban Quality *of* Life

Urbanization is ***the greatest force*** shaping our future.

Four Key Principles

ensure growing cities provide great experiences, create opportunities and drive innovation.





4 Pillars for Urban Growth

Economic Strength and Diversity

Build Wealth, Jobs, and Opportunity

Civic Pride and Social Cohesion

Places People Want to Call Home

Creating a Culture of Wellness

Honest Conversations, Tough Topics

Strong, Sustainable Cities

Walkable, Active City Spaces





Pillar 1

Economic Strength & Diversity

United Airlines:

***"the Best Thing That
Never Happened."***

***Diversifying our
Economy***

and
Investing in Ourselves



Pillar 2

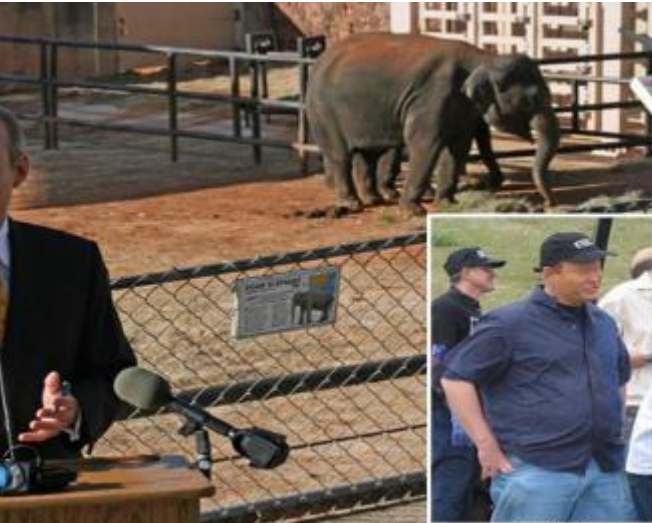
Civic Pride, Social Cohesion

Oklahoma's reputation
needed help...

*Across the USA and around
the world.*

***But nowhere more than in
our own backyard.***





Pillar 3

Creating a Culture of Health and Wellness

Finally Facing Facts: *Our City Had an Obesity Problem*

So, we Put the City on a Diet

From the "Fattest List" to the Fittest



Pillar 4

Environmental Sustainability

Facing Facts Again: OKC was a great place to live...*if you happened to be a car.*

Our city and our lives were built around the automobile.

By starting a health conversation, *changing the built environment was a much easier sell.*





OKC: A Brief Summary

Worst economy in the country to one of the best. Millennials Making the Move

Consistently ranking in top 10 lists for jobs, opportunity and build a family.

Big-League City / NBA Thunder

Investing in ourselves embraced by new generations of leaders.

A National & International Trend

From Boston and Austin, to Nashville and Portland.

American Urban Reinventions that have captured the world's attention...

The fact is this is spreading across the United States and Around the World.





Des Moines

Once Des Moines avoided its traditional strengths...

Agriculture and Insurance have now become fast-growth, and tech-driven industries.

And Iowa seen again as a *capital of food innovation around the globe.*



Tulsa: The Gathering Place

A \$450 million dollar, ground-up park, in a metro of less than a million people.

Backed by local philanthropy and business...

Communal space as a means to *building culture and connections between Tulsans of all walks of life.*





Columbus, OH

Columbus, Ohio is among the *fastest-growing metros in the United States.*

Building on its *storied institutions of higher education* and growing tech sector

Aiming to become *the capital of autonomous vehicles* in the US and the world.

#SMART
COLUMBUS

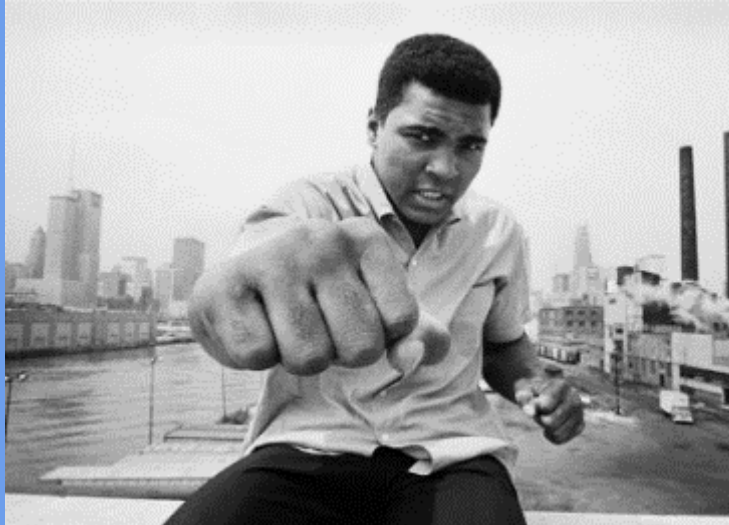


Louisville & Compassion

Once a city known as home to the ***Greatest Fighter who Ever Lived...***

Mayor Greg Fischer decided to make the city known as much for competition as it is compassion and kindness.

This new way of thinking about leadership has begun to permeate culture and redefine how the city works.





Preparation Key to Positive Change

*Future citizens will demand
much more* from the places
they choose to call home.

*What can we do today to
build cities that foster
progress, build wealth,
and embrace change?*



Financing the Vision

Cash-strapped countries and emerging economies struggle to embrace new opportunities.

But building cities and “getting things done” is not enough.

True 21st Century cities will *figure out how to pay for projects*, not just borrow for them.

Building *the* Cities *of* Tomorrow



Mayor Mick Cornett | @mickcornett | Oklahoma City, OK
