Building the Cities of Tomorrow

Mayor Mick Cornett | @mickcornett | Oklahoma City, OK
Where will we all live?

By 2050, 70% of the human family will live in cities...

...yet, 60% of those urban spaces have yet to be built.

How we build these new cities is a key question for world leaders.
Building an Urban Quality of Life

Urbanization is the greatest force shaping our future.

Four Key Principles ensure growing cities provide great experiences, create opportunities and drive innovation.
4 Pillars for Urban Growth

**Economic Strength and Diversity**
Build Wealth, Jobs, and Opportunity

**Civic Pride and Social Cohesion**
Places People Want to Call Home

**Creating a Culture of Wellness**
Honest Conversations, Tough Topics

**Strong, Sustainable Cities**
Walkable, Active City Spaces
Pillar 1
Economic Strength & Diversity

United Airlines: “the Best Thing That Never Happened.”

Diversifying our Economy and Investing in Ourselves
Pillar 2
Civic Pride, Social Cohesion

Oklahoma’s reputation needed help...

Across the USA and around the world.

But nowhere more than in our own backyard.
Finally Facing Facts: Our City Had an Obesity Problem

So, we Put the City on a Diet

From the “Fattest List” to the Fittest
Pillar 4
Environmental Sustainability

Facing Facts Again: OKC was a great place to live...if you happened to be a car.

Our city and our lives were built around the automobile.

By starting a health conversation, changing the built environment was a much easier sell.
OKC: A Brief Summary

Worst economy in the country to one of the best. Millennials Making the Move

Consistently ranking in top 10 lists for jobs, opportunity and build a family.

Big-League City / NBA Thunder

Investing in ourselves embraced by new generations of leaders.
A National & International Trend

From Boston and Austin, to Nashville and Portland.

American Urban Reinventions that have captured the world’s attention...

The fact is this is spreading across the United States and Around the World.
Des Moines

Once Des Moines avoided its traditional strengths...

Agriculture and Insurance have now become fast-growth, and tech-driven industries.

And Iowa seen again as a capital of food innovation around the globe.
Tulsa: The Gathering Place

A $450 million dollar, ground-up park, in a metro of less than a million people.

Backed by local philanthropy and business...

Communal space as a means to building culture and connections between Tulsans of all walks of life.
Columbus, OH

Columbus, Ohio is among the fastest-growing metros in the United States.

Building on its storied institutions of higher education and growing tech sector

Aiming to become the capital of autonomous vehicles in the US and the world.
Louisville & Compassion

Once a city known as home to the *Greatest Fighter who Ever Lived*...

Mayor Greg Fischer decided to make the city known as much for competition as it is compassion and kindness.

This new way of thinking about leadership has begun to permeate culture and redefine how the city works.
Future citizens will demand much more from the places they choose to call home.

What can we do today to build cities that foster progress, build wealth, and embrace change?
Financing the Vision

Cash-strapped countries and emerging economies struggle to embrace new opportunities.

But building cities and “getting things done” is not enough.

True 21st Century cities will *figure out how to pay for projects*, not just borrow for them.
Building the Cities of Tomorrow

Mayor Mick Cornett | @mickcornett | Oklahoma City, OK