ULI TORONTO SYMPOSIUM 2018

TORONTO URBANISM

November 7, 2018 Evergreen Brick Works

Explore the urban frontiers of North America's fast growing, and the world's most diverse city-region



MESSAGE FROM THE CO-CHAIRS







Antonio Gomez-Palacio Principal DIALOG



Partner Urban Strategies

Dear Symposium Attendees,

Thank you for joining us for ULI Toronto's 2018 Symposium, 'Toronto Urbanism,' our conference-on-wheels! Underlying the thinking of this year's program is a desire to highlight the unique and amazing ways that we practice city-building in the Toronto region. Fundamentally, today is about celebrating the many incredible urban land use stories of our city region that make the Toronto region so remarkable. Today is also about re-energizing our efforts to tackle some of the challenges of our city that need more creativity and support. The success of our region is clearly not all that it should be – and not shared as equitably as it must be.

We hope you enjoy digging into the programming that has engaged a stunning 150 speakers across 11 city-building tours! We have designed these tours to be highly interactive – which means we are counting on your questions, your comments, your perspectives, and your energy to fully animate these urban explorations.

Finally, we hope you will join us in thanking our speakers and over 50 volunteers who have worked tirelessly to make this a very special day.

Yours,

George Carras, Antonio Gomez-Palacio, and Cyndi Rottenberg-Walker

AGENDA

7:30AM – 8:00AM – Networking Breakfast and Registration

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8:00AM – 8:45AM: Opening Keynote



Richard Florida Author The New Urban Crisis, University of Toronto

Richard Florida is one of the world's leading urbanists. He is a researcher and professor, serving as University Professor at University of Toronto's School of Cities and Rotman School of Management and a Distinguished Fellow at NYU and Florida International University. He is a writer and journalist, having penned several global best sellers, including the award winning The Rise of the Creative Class and his most recent book, The New Urban Crisis published in April 2017. He serves as senior editor for The Atlantic, where he co-founded and serves as Editor-at-Large for CityLab. He is an entrepreneur, as founder of the Creative Class Group which works closely with companies and governments worldwide.

8:45AM – 9:30AM: WLI Toronto Presents: Growing Pains



Cheryll Case Moderator: Salima Rawji **CP** Planning VP, Development CreateTO



Dianne Saxe Environmental Commissioner of Ontario (ECO)



Heather Tremain CEO, Options for Homes

Sally Thorton VP, Public Health Agency of Canada

The Greater Toronto Area is experiencing unprecedented growth, but with this growth comes significant pressure on affordability, public safety, the environment and public health. Join us for a panel with local real estate, planning, and public policy leaders to discuss the region's growing pains and some creative solutions.

10:00AM – 4:00PM: Regional Bus Tours



5:00PM - 8:00PM: Reception

Evergreen Brick Works



WLI PRESENTS: GROWING PAINS

Salima Rawji VP, Development, CreateTO

Salima Rawji is a well-recognized real estate executive. She leads projects across geography and asset class inside the Build Toronto portfolio including mixed use, retail, residential, and seniors housing developments. In her leadership role within Build Toronto's development and investment group, Salima pushes for strong projects that are financially viable, as well as socially and environmentally sustainable.

Salima currently sits on the Toronto Urban Land Institute's Management Committee as Co-Chair of Outreach and serves as Co-Chair of the International Council of Shopping Centres' Ontario P3 Program. Before coming to Build Toronto, Salima specialized in retail shopping centre development with SmartCentres, managing over four million square feet of development.

In 2014 she was recognized as a Champion by the Women's Leadership Initiative at ULI Toronto. In 2016 she was the winner of the GTA MetroNext Emerging Leader Award. She currently sits on the Board of Directors for CivicAction and the Homes First Foundation.

Cheryll Case CP Planning

Cheryll Case is an Urban Planner and founder of CP Planning. As a leader in community-based planning Cheryll succeeds in connecting community groups and professionals to achieve an informed approach to increasing the supply of affordable housing.

Through her work she has developed many partnerships including prominent Ontario development and renovation associations, non-profit housing developers, and local community groups. These partnerships form the basis for Cheryll to advance effective housing policy.

Cheryll is well respected for changing how we discuss density in neighbourhoods. She has spoken on various panels, organized community events, and written extensively on housing. This November 20th she will be celebrating community engagement and the release of the Housing in Focus summary report with over a dozen community partners, many residents, and professional members. She hopes Housing in Focus will raise a conversation that will set the tone for how we discuss land use planning in 2019 and beyond.

Dianne Saxe

Environmental Commissioner of Ontario (ECO)

Dianne Saxe is the Environmental Commissioner of Ontario (ECO), a tough but fair watchdog over Ontario's environmental, energy and climate performance, and guardian of the Environmental Bill of Rights, 1993 (EBR).

Prior to her appointment, Dianne was one of Canada's most respected environmental lawyers. She has 40 years' unparalleled experience writing, interpreting, and litigating Ontario's energy and environmental laws. Dianne's career began with the Ontario Public Service and two major Bay Street law firms. She then established one of Canada's top environmental law boutiques.

Heather Tremain CEO, Options for Homes

Heather Tremain is the CEO of Options for Homes, an organization that uses an innovative financial model to help low and moderate income families become home owners. Under Heather's leadership, Options, Canada's largest developer of affordable ownership housing, has grown to have over \$650 million in its development pipeline. As an advocate for affordable ownership housing, she has been central in the formation of a national network of providers, who have come together for the first time to make a shared submission to the federal government for the much-anticipated National Housing Strategy.

Heather's career has focused on social purpose real estate and sustainable development. She founded and led Urban Fabric Group, a consultancy that acted as a strategic real estate and development advisor to non-profits. Prior to Urban Fabric, Heather was the co-founder and CEO of reSource Rethinking Building, a Vancouver-based green building consulting and development company which was recognized as a leader in mainstream green building. She has a master's degree in Architecture from the University of British Columbia. From 2008-09, Heather was a Loeb Fellow at Harvard University's Graduate School of Design, and a Visiting Fellow at Lincoln Institute of Land Policy.

Sally Thorton

VP, Public Health Agency of Canada

Sally Thornton, Vice-President, Health Promotion and Chronic Disease Prevention Branch, joined the Public Health Agency of Canada in January 2018.

Sally has considerable experience in the Federal Public Service, and has worked, at an executive level, at the Treasury Board Secretariat, the Privy Council Office, the Department of Justice, Health Canada and Environment Canada. Her focus has been, largely, on issues that seek to advance and balance economic, environmental and social interests.

Sally's educational background is in business and law. Prior to joining the Public Service, Sally practiced law in Ottawa.





City Building Disruption: Pushing the rules of engagement for innovative development

Toronto finds itself on a global frontier of rethinking the rules of engagement for development and city building. New technologies and innovations are increasingly running up against old zoning and building codes which preclude the ability for city builders to deliver progressive public policy objectives, from affordability to sustainability. On this tour you will meet the urban innovators and technology change makers as Toronto confronts the implications and opportunities of objective-based building code and zoning ordinances, including: R-Haus; Sidewalk Labs; View Glass & Ratio City.

Tour Stops

R-Labs Sidewalk Labs

Speakers

Monika Jaroszonek Co-Founder & CEO RATIO.CITY

Leith Moore Principal and Co-Founder R-Hauz

Michael Barker Principal and Co-Founder R-Hauz

Tye Farrow Senior Partner Farrow Partnership Mark Hao Director, Asset Management Oxford

Guthrie Cox President View Canada

Matt Tapscott VP, Finance & CFO Canada Lands Company

Derek Goring SVP, Development First Gulf George Carras CEO R-Labs

Meg Davis Chief Development Officer Waterfront Toronto

Joe Berridge Partner Urban Strategies

Josh Sirefman Chief Development Officer Sidewalk Labs

TOUR #2



PropTech: Where Toronto's Booming Technology Meets Real Estate, Development & Our Community

The Tech Industry and Real Estate need each other. Tech needs Real Estate to grow and Real Estate needs Tech to improve itself. And both industries are booming in Toronto. Toronto ranks highest in tech jobs growth in Canada and the U.S., Sidewalk Labs has setup shop here, Uber recently announced a \$200-million engineering hub and self-driving lab investment, and Toronto is on the shortlist for the new Amazon HQ. Start-ups, Incubators, Accelerators, Disruption – it's all here in the Toronto SuperCluster. On this tour you'll meet the people and organizations leading the charge. Together let's try to answer this question: how do we make Toronto a global leader in PropTech (intersection of property and technology) and leverage tech to make the built-environment better?

Tour Stops

Sidewalk Labs MaRS Discovery District Evergreen Brick Works



Speakers

George Carras CEO R-Labs

Nicola Spunt Director of Content and Culture Partisans

Joe Berridge Partner Urban Strategies

Jon Dogterom Managing Director, Cleantech Venture Services MaRS Discovery District Adam Blinick Director of Public Policy UBER

Josh Sirefman Chief Development Officer Sidewalk Labs



Digital City Building

Toronto is at the global intersection of smart and physical city building. This digital and urban development frontier must balance how we build cities, use data and share in its value creation and benefits. What does a good deal for civic and private development look like? How do cities collect and protect this data while creating new opportunities for government and industry to build better, smarter cities? On this tour you will meet global and local city builders who are seeking to leverage the digital opportunities associated with big urban data – and the civic stewards of this increasingly valuable public resource.

Tour Stops

Sidewalk Labs Cisco Toronto Innovation Centre

Speakers

George Carras CEO RLabs

Kristina Verner VP, Innovation, Sustainability & Prosperity Waterfront Toronto

Jessica Rayes Communications & Open Data Publishing Lead Toronto Open Data

Ann-Marie Croce Research Associate, Data Toronto Civic Innovation Office

William MacGowan Director, Digital Buildings Cisco Canada Ron Gordon Senior Advisor, City Digitization Cisco Canada

Joe Berridge Partner Urban Strategies

Evergreen Brick Works

Josh Sirefman Chief Development Officer Sidewalk Labs

John Brodhead Director of Policy & Strategy Sidewalk Labs elopment

TOUR #4



Private Business & Public Interest

Public private partnerships are entering an age of reinvention in the face of increased competition, public revenue shortages, and evolving social demands. As city-building becomes more complex and technologically sophisticated, how can the government and its agencies protect the interests of public access, quality, durability, and privacy? How can we balance the government desire to control outcomes against the private sector's need to develop new solutions that serve both the public good and their private interests? We will explore how these projects reconciled divergent interests in their solutions for public space, community facilities and use of innovative technology.

Tour Stops

-CIBC Square PATH Urban Strategies (Panel Discussion) Alexandra Park Sidewalk Labs



Brodie Johnson

Planning and Advocacy Manager Toronto Financial District BIA

Paul Cope Development Manager Tridel Corporation

Michael Sutherland Director, Urban Solutions HATCH

Frank Lewinberg Partner Urban Strategies

Andrew Goodyear Senior Development Manager Toronto Community Housing Corporation Joe Berridge Partner Urban Strategies

Meg Davis Chief Development Officer Waterfront Toronto

Josh Sirefman Chief Development Officer Sidewalk Labs

Lunchtime Panel

Laura Berazadi Metrolinx

Walter Daschko Metrolinx

Joe Svec Director, Mixed Use Developments Choice Properties REIT



Melanie Hare Partner Urban Strategies

Benjamin Hoff Partner Urban Strategies

Renee Gomes Vice President, Development First Gulf

Barry Gula VP, Development & Engineering Freed Development

Craig Lametti Partner Urban Strategies

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Reinventing High-Rise

Toronto has long led North America in high rise construction. With more cranes in the sky today than New York, Chicago and San Francisco combined, we continue to live in an era of massive population growth. But while we have built up, have we been building right? Master-planned high-rise communities conceived even just 10 years ago are struggling to accommodate the rapidly changing needs of our city. Join us as we examine three high-density neighbourhoods that are testing new ways to reinvent themselves for the future: Parkway Forest, Toronto's first tower renewal project, the accelerated intensification of Yonge and Eglinton, and the familyfriendly surge of CityPlace. With so much already invested and built up, is transformation really possible? What lessons can we learn from these high-rise communities for other growth areas in Toronto and beyond?

Tour Stops

Parkway Forest City Place Yonge and Eglinton

Speakers

Len Abelman Principal WZMH Architects

Paul Kulig Principal Perkins + Will Toronto

Kristy Shortall VP, Development and Planning Metropia

Emily Reisman Partner **Urban Strategies**

Annely Zonenna Senior Planner, Strategic Initiatives Unit City of Toronto

Jeanhy Shim President Housing Lab Toronto Gabriel Leung VP. Development Concord Adex

Peter Duckworth Principal ZAS Architects

Leo Desorcv Manager, Urban Design City of Toronto

Alex Teixeira Senior Planner City of Toronto

Cassidy Ritz Project Manager, SIPA City of Toronto

James Parakh Manager of Urban Design City of Toronto



Netanel Ben-Or **Executive Vice President** Elad Canada

TOUR #6



DiverseCitv

Toronto is shaped by and for the people who move and live here. Immigrants from every region on earth are redefining expectations for city building, presenting new challenges and opportunities. How are the private development industry and public agencies responding to this diversity? Join us as we visit key landing pads and cultural hubs for new immigrants in Toronto and Markham, including Thorncliffe Park, downtown Markham, the new Aaniin Community Centre, and the Aga Khan Museum and Ismaili Centre. We will explore how buildings and residential structures impact the lives of new immigrants and learn how different groups of newcomers are shaping our urban environment, from programming to built form.

Tour Stops

Thorncliffe Park Public Library Aga Khan Park and Ismaili Centre

Markham Centre Aaniin Community Centre

Speakers

Vickery Bowles City Librarian Toronto Public Library

Michael McClelland Principal ERA Architects

Sheherazade Hirii President

Arvin Prasad Commissioner of Development/ Planning City of Markham

Randy Peddigrew SVP, Land Development **Remington Group**

David Kwok Entrepreneurship Manager Innovation York

Duff Balmer Design Principal/Sports + Recreation Global Market Leader Perkins+Will

Phil Fenech Principal Perkins+Will

Deborah Walker Ismaili Community Council of Ontario Director, Library Strategy Markham Public Library

> Sabina Ali Chair Thorncliffe Park Women's Committee

Anjuli Solanki Director of Community Programming **STEPS** Initiative

Mary Frances Turner President York Region Rapid Transit Corporation Director of Planning & Growth City of Markham

Biju Karumanchery

Stephen Chait Director of Economic Growth, Culture & Entrepreneurship City of Markham

Brenda Librecz Commissioner of Community & **Fire Services** City of Markham

Mary Creighton **Director of Recreation Services** City of Markham



Contemporary Heritage: Oxymoron or The Only Way Forward?

Every world-class city struggles to choose between heritage advocacy and modern development. In Toronto, we choose both — even when it's hard work. Learn the hidden stories of century-old buildings, adapted respectfully and beautifully, like Broadview Hotel and QRC West, and visit Unzipped Toronto to discover how the highly anticipated Bjarke Ingels Group-designed redevelopment of 485-539 King Street West will attempt to balance contemporary design with important heritage consideration. Collectively, Toronto is on a decisive mission to reconcile heritage conservation with growth and evolution – one brick, one panel, and one sidewalk at a time. Walk with us through Toronto's heritage, entertainment, and fashion districts to witness these battling ideologies blend into contemporary heritage harmony. Those in doubt of contemporary heritage's ability to propel a city's history into the future will be pleasantly surprised to hear Toronto's response.

Tour Stops

Evergreen Brickworks U Broadview Hotel / Distillery District K

Unzipped Toronto ict King Street West Queen Richmond Centre 401 Richmond Limited

Speakers

Geoff Cape CEO Evergreen Brick Works

David Kusturin Chief Projects Officer Waterfront Toronto

Michael McClelland Principal ERA Architects

Jason Lester Vice Chair, Development Dream Unlimited

Tamara Anson-Cartwright Program Manager, Heritage Preservation Services City of Toronto

Dermot Sweeny President Sweeny & Co. Architects Mary MacDonald Head of Preservation Services, Heritage Preservation Services City of Toronto

Vicki Rodgers CEO 401 Richmond Limited

Hugh Clark VP, Development Allied Properties REIT

Les Mallins President Streetcar Developments **TOUR #8**



The New Wealth is Health: Realigning Our Cities

For generations, the wealth of a Torontonian was defined by the accumulation of 'stuff' — a big house, a double-car garage, and shiny new gadgets. As the indicators of wealth shift in favour of health and wellbeing, so too are our cities. Does this mean anyone can be wellbeing-wealthy, or just a lucky few? Discover the building blocks that have made Regent Park and Parkdale, two of Toronto's most socio-economically diverse and inclusive communities, global models for a neighbourhood that can attract and support the people, the groups, and the services of an eclectic societal fabric. In between, hear from on-the-ground urbanists about the cultural and political climate required to transform part of the 200-year-old St Lawrence Market into a modern-day mecca of food sustainability and the 27-acre CAMH facility, the largest mental health care and teaching hospital in the country. Hint: transformation at this scale takes a mighty village.

Tour Stops

Regent Park Daniels Spectrum at Regent Park

Centre for Social Innovation (CSI) Parkdale St. Lawrence Market CAMH

Speakers

Mark Guslits Principal Mark Guslits & Associates Inc

John Gladki Principal Gladki Planning Associates

Tonya Surman CEO Center for Social Innovation

Scott Barrett Senior Project Manager Strategic Projects, Real Estate Services Division, City of Toronto

Frank Lewinberg Partner Urban Strategies

Lori Spadorcia VP, Communications & Partnerships CAMH Loretta Ryan Executive Director

Association of Local Public Health

Agencies (alPHa)

Joanna Kimont

City of Toronto

City of Toronto

Fran Freeman

Ken Greenbera

Association

Principal

Kirk Hatcher

Planner

Planner

Kelly Skeith Senior Development Director Toronto Community Housing Corporation

Jermyn Creed Community Hub Manager Daniels Spectrum

Denise Soueidan-O'Leary Community Manager Centre for Social Innovation

LoriAnn Girvan Chief Operating Officer Artscape

Paul Moyer Merchant in Vineland Ontario Moyer Farms

Charles Gardner Medical Officer of Health Simcoe Muskoka District

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Urban Toronto Beekeepers'

Greenberg Consultants Inc.



Putting the Public back into Public Space

Toronto's civic approach to reinventing public space is attracting international attention. Whereas residents were once seen simply as users, they are now demanding to be co-creators of parks and public spaces. When communities are empowered to shape shared spaces with events, programs, art, and infrastructure that reflect their unique needs and identities, parks and public spaces become more inclusive, interesting, and accessible to people of all ages and abilities. This tour will explore some of Toronto's most dynamic communities where residents are leading a people-first approach to the ongoing management and programming of their civic commons - and will answer the question as to how these best practices can be exported to other communities.

Tour Stops

R.V. Burgress Park Scadding Court Community Centre David Crombie Park Dufferin Grove Park



Speakers

Sabina Ali Chair Thorncliffe Park Women's Committee

Kevin Lee **Executive Director** Scadding Court Community Centre

Alina Chatteriee Director of Development Scadding Court Community Centre

Amanda O'Rourke **Executive Director** 8 80 Cities

Isorine Marc **Executive and Artistic Director** Jamii Esplanade

Jutta Mason **Community Activist** Dufferin Grove Park

Ryan O'Connor Director of Programs 8 80 Cities



TOUR #10

Toronto's Laneways: Tapping into Overlooked Spaces

Toronto is growing at a rapid pace, with nearly 25,000 new residents moving to our city each year. Our downtown and midtown neighbourhoods are intensifying in response - and to get the most out of our land, some developers, City staff and communities are beginning to tap into a layer of our urban fabric that has long been ignored. This tour will highlight emerging ways in which Toronto's 2400 laneways are being used to open up a second frontage to properties, transforming them into full, vibrant parts of our public realm in the process.

Tour Stops

Junction House Reimagine Galleria King-Spadina Heritage Conservation District Berczy Park & Scott St.

Speakers

Brandon Donnelly VP, Development Slate Asset Management

Michelle Senayah Executive Director The Laneway Project

Hugh Clark VP. Development Allied Properties

Andrew Bascom General Manager SPiN Toronto

Samantha Irvine Associate **ERA** Architects

Al Smith Executive Director St. Lawrence Market Neighbourhood BIA

Dror Duchovny Director of Marketing and Business Development ELAD



Janice Quieta Associate **ERA** Architects

Barry Gula VP, Development & Engineering, Freed Development

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Inside Eglinton Crosstown

How do you design Canada's largest transit project? The Eglinton Crosstown is a monumental work in progress, and this is a good time to check in on the design vision and the anticipated outcomes. This tour will start at Mount Dennis, the intermodal transit terminal in the west end, with a site visit and walk about guided by experts from the design and construction teams. The tour group will then travel to the offices of IBI Group, for a networking lunch and a presentation on the approach to Design Excellence in the architecture, signage and wayfinding. To wrap up the session, Alex Bozikovic, architecture critic of the Globe and Mail, will moderate a cross-disciplinary panel discussing the transformation of the public realm and other significant impacts of the project. The tour is organized by the Design Industry Advisory Committee (DIAC), a non-profit, cross-disciplinary design research group that brings together the Ontario associations representing architects, landscape architects, industrial, interior, graphic and fashion designers.

Tour Stops

Mount Dennis Walking Tour (Hard hat and steel toe boots required) **IBI** Group Offices

Speakers

Don Parker **Deputy Director** Crosslinx

Wolf Schlesiger Senior Construction Manager Crosslinx

Charlie Hoang Director, Architecture **IBI** Group

Trevor McIntyre Regional Director. International IBI Group

Lisa D'Abbondanza Systemwide Lead Architect IBI Group

Welland Sin Station Lead, Mount Dennis Station **IBI** Group

Ana-Francisca de la Mora Associate Manager, Architecture IBI Group

Vincent Gratton Partner **ENTRO**

Alex Bozikovic Architecture Critic The Globe & Mail

Marianne McKenna Partner, KPMB Architects Metrolinx Board Member

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- Experience hands-on workshops and tours that look at urban issues from multiple perspectives
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Doug Saunders Author and The Globe and Mail's International-

Ratna Omidvar Senate of Canada Development

Affairs Columnist

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Yvonne Yeung Lead, Strategic Initiatives City of Markham

Zhiying Chen Senior Consultant Citi



ULI Spring Meeting Toronto May 12-14, 2020

The ULI Spring Meeting brings together over 3,000 of the most experienced and influential executives in the industry.

Every sector is represented, including residential, retail, office, industrial, and hotel/resort developments. 94% of attendees report making at least one connection that helps their business.

You will:

- Get board-level strategies for your business.
- Engage in candid conversations with peers.
- Build valuable professional relationships with partners and clients.
- Reimagine your business and capitalize on new trends.
- Take behind-the-scenes tours in a city that has undergone significant transformation.

Future ULI Spring and Fall Meetings April 16 - 18, 2019: Nashville, Tennessee September 18 - 21, 2019: Washington D.C. May 12 - 14, 2020: Toronto, Ontario, Canada October 12 - 15, 2020: San Francisco, California

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