Our Team

Principals

James Melvin
Principal

Fung Lee
Principal

Leslie Morton
Principal

Terrence Lee
Senior Landscape
Architect

Danielle Charlton
Landscape Architect

Heather Cullen
Landscape Architect

Jaimeen Bains
Landscape Designer

Dylan Cassidy
Landscape Designer

Kia Capalides
Landscape Designer

James Bick
Landscape Designer
QUEEN WEST BIA STREETSCAPE STUDY AND MASTER PLAN

4.4.1 Streetscape

4.4.2 Public Realm

4.4.3 Lighting and Utilities

4.4.4 Tree Planting and Heritage Recognition

4.4.5 Landscape and Urban Design

4.4.6 Seating and Bike Parking

4.4.7 Urban Furniture and Signage
WHAT IS A STREETSCAPE MASTER PLAN

STREETSCAPE MASTER PLAN
STREETSCAPE MASTER PLAN

BIA streetscape master plans help identify a short, medium and long-term vision for streetscape improvements that can be implemented with support from the BIA Capital Cost-Share Program and other funding sources. Capital Plans provide a framework for the goals and aspirations of the BIA and a reference for City Divisions and Agencies when other works are planned for the area.
MASTER PLAN GOALS

1 / ATTRACT LOCAL COMMUNITY

2 / ATTRACT VISITORS

3 / CREATE FOR THE FUTURE
STRATEGY

1 / ATTRACT LOCAL COMMUNITY
- create sense of comfort
- create sense of place

2 / ATTRACT VISITORS
- create interest
- enhance identity

3 / CREATE FOR THE FUTURE
- integrate resilience and sustainability
IMPLEMENTATION

1 / Provide opportunities to engage and linger
create a bold and cohesive identity and brand

2 / Create/encourage unique events/arts/reasons
to come

3 / Celebrate history

4 / Anticipate future development

5 / Establish guidelines for future
IMPLEMENTATION

1 / SHORT-TERM ACTIVATION
(1 year)

2 / MID-TERM INTERVENTIONS
(1-3 years)

3 / LONG-TERM GOALS
(5-10 years, beyond)
1 / KIT OF PARTS
   - short, mid and long term

2 / PLAN FOR IMPLEMENTATION
   - short, mid and long term

3 / DESIGN GUIDELINES
   - long term
FORMAL CONCEPTS

1/ AGGREGATION OF PARTS

EXISTING BRANDING AND IDENTITY
(Nyctophilia)

HISTORICAL IDENTITY
(Kodak Film)
FORMAL CONCEPTS

2 / SKewed LINES

EXISTING BRANDING AND IDENTITY
(Nyctophilia)

URBAN FORM
(Weston Road)
KIT OF PARTS

1/ SPECIALTY PAVING

Wood Decking

Sawcut Concrete

Pavers
KIT OF PARTS

2 / STREETBOND - ground-painting

Patterning
Area Demarcations
Lettering
Heritage Interpretation
KIT OF PARTS

3 / TREES

- In softscape, curbed
- In existing softscape
- Small planting area + paving
- In paving with custom tree guards + soil cells
KIT OF PARTS

3 / TREES

In planting beds, curbed
Small planting area + soil cells
In paving with custom tree guards
KIT OF PARTS

4 / SHRUB AND PERENNIAL PLANTING

Seasonal baskets
Existing planters
Raised planting area
Curbed planting area
Planting area
Stormwater management

Seasonal planting
Community gardens
Simple planting typologies
Stormwater management
KIT OF PARTS

5 / SEATING

Seatwall
Timber benches
Informal armourstone
Mixed benches
6 / ART - TEMPORARY INSTALLATIONS
KIT OF PARTS

6 / ART - PERMANENT
KIT OF PARTS

COLOUR - EXISTING MOUNT DENNIS BIA

[Image of two color blocks: navy blue and green]
KIT OF PARTS

COLOUR - HERITAGE HIGHLIGHT
KIT OF PARTS

COLOUR - HERITAGE HIGHLIGHT
IMPLEMENTATION - WESTON ROAD STREETSCAPE SAMPLE
IMPLEMENTATION - OXFORD DRIVE PARKETTE