

GROW (Growth Relationships and Opportunities at Work) Questions and Answers

What is GROW?

Started in 2015, GROW (Grow Relationships and Opportunities at Work) is a small group of ULI
members consisting of eight to twelve ULI members who are mid-level in their careers and one
Industry Leader (a female ULI Full member). These small groups will meet every other month to
discuss topics related to the many facets of real estate, development, land use and career and
professional growth development.

When will GROW occur?

• GROW is a program that will take place throughout the 2019 calendar year.

What are the requirements for eligibility?

- Must hold active ULI membership
- Must sign confidentially agreement
- Must be available to attend every meeting
- Must be mid-level, having a minimum of 8 years of relevant real estate experience.
- Candidates younger than 35 years old are only eligible to participate in this program if they had previously participated in the Partnership Forum and meet all other requirements.

What does mid-level mean?

• There is no hard definition of mid-level for the purposes of this program, but participants should generally meet the following criteria: a) have worked in their career for at least eight years; b) be in a mid-level management or like position; c) have a job position with relative independence and decision making authority (i.e. not an entry level position), but not an executive.

Can I do this program if I already did the YLG Partnership Forum?

• Yes!

What is the purpose of this program?

• The purpose of the program is for mid-level ULI members to meet and network while exploring topics of interest related to real estate, development and land use. Mentees will explore issues that their peers may be facing in their careers, such as: career enrichment, guidance on next steps, career advice, balancing professional and private life, engagement, exposure to various professionals in the real estate community, and networking.

What is an Industry Leader?

• The Industry Leader is a female ULI Full member who is accomplished in her field and will draw on her years of experience to aid in the discussion and advising of the participants. She will have a chance to impact the future of the industry by mentoring some of the up-and-coming individuals in the business. Based on our experience with similar ULI programs, it is likely that participants will form a tight network with the other participants and the Industry Leader.



How will the groups be chosen?

• The groups will largely be chosen by geographic proximity of both the participants and the Industry Leader. The groups will also be chosen based on interest and industry.

Is GROW open to women and men?

• Yes!

How do I apply to GROW?

• Online registration is due by **January 8th, 2019**. If you have any questions, please contact April Sandifer at april.sandifer@uli.org or (213) 221-7827.x 103.