

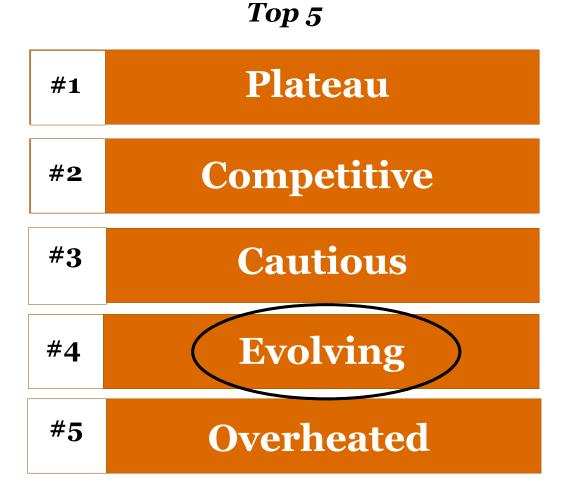
40 years and counting

"Real estate as an asset class has matured. Market participants need to realize this and make the appropriate adjustments."

Market sentiment

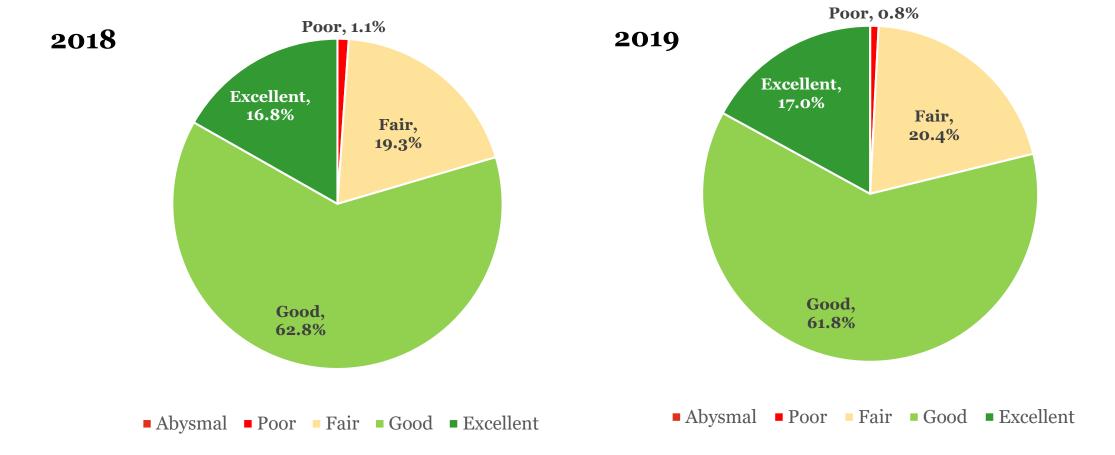
"Sure it feels like the activity level will moderate, but more like a plateau and not a sharp downhill slide."

What word would you use to describe the 2019 real estate market?





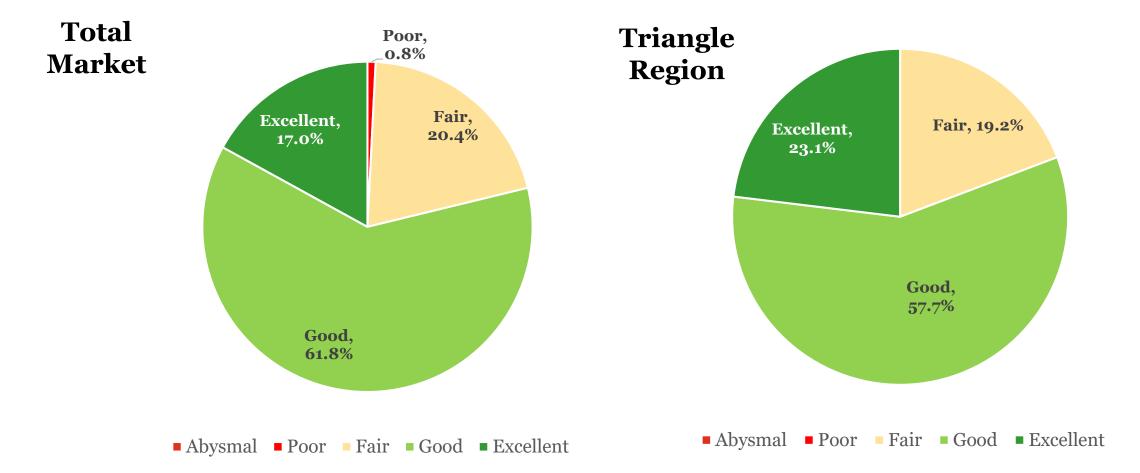
2019 Expected Profitability







2019 Expected Profitability







2019 Market Outlook

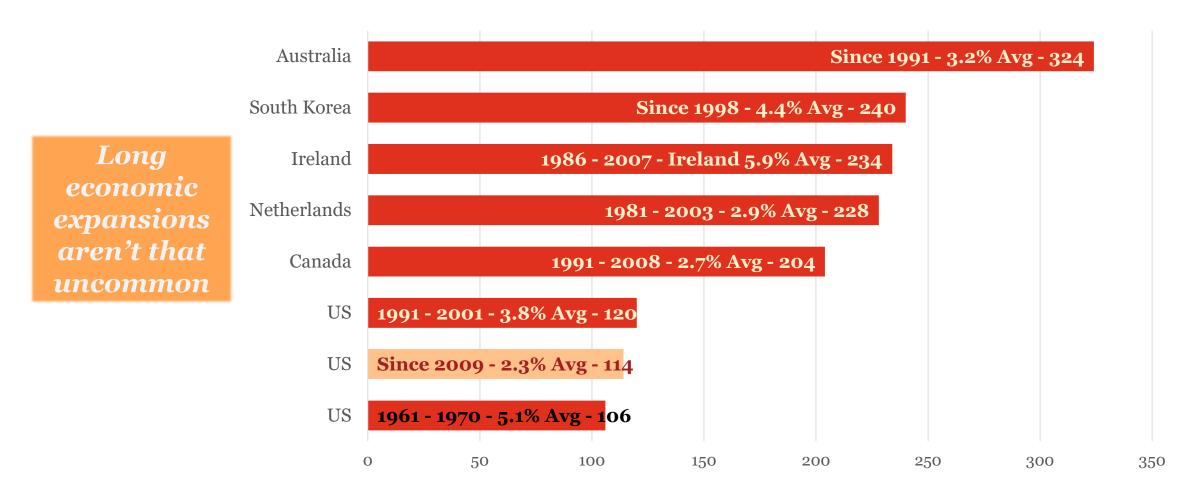
Opinion of
current
pricing
doesn't
appear to
indicate a
market peak







Market Outlook







Source: OECD

What inning are we in?

25 innings

Longest major league game in baseball history. On May 8, 1984 the Chicago White Sox defeated the Milwaukee Brewers, 7 - 6.





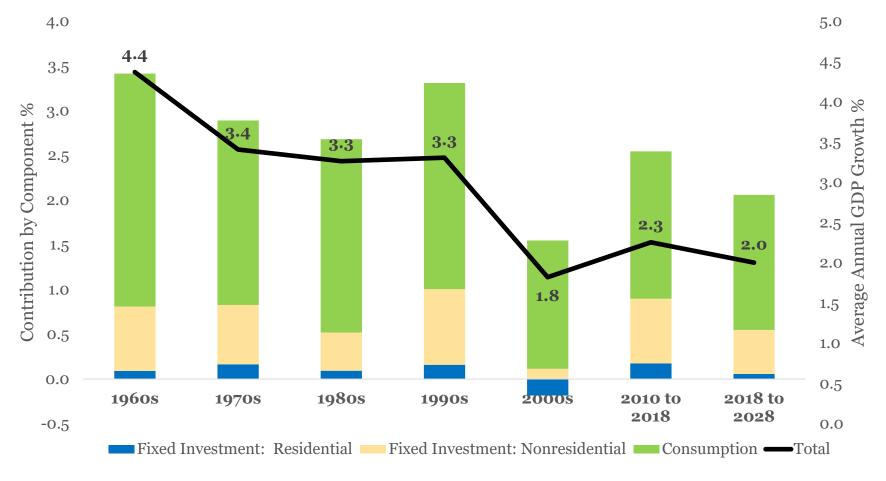
A changing industry

- ☐ Intensifying transformation
- ☐ Easing into the future

"Demographic growth is slowing and you can't deny it will have an impact on the real estate industry. Making the right choices will be key."

Intensifying Transformation

Slower GDP growth projected to be the norm, but contribution by component remains stable



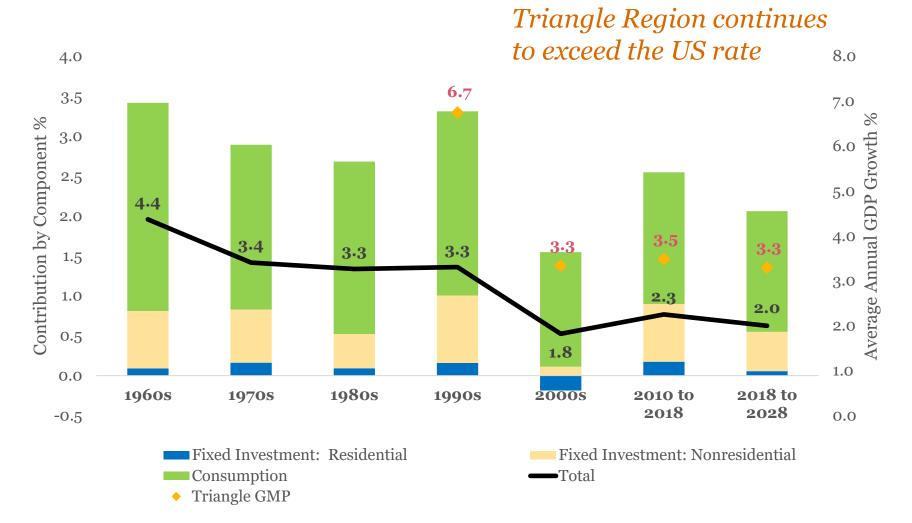






Intensifying Transformation

Slower GDP growth projected to be the norm, but contribution by component remains stable



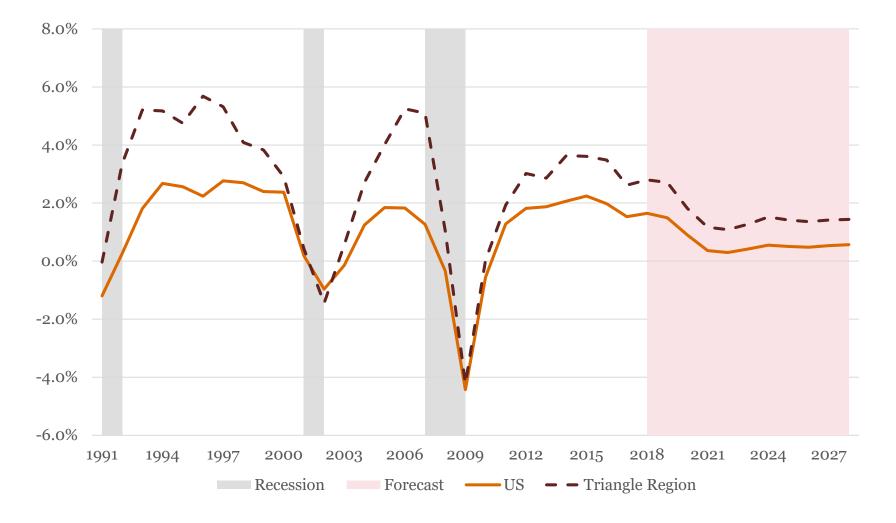






Intensifying Transformation

Triangle Region
Annual
Employment
Growth
Versus the US



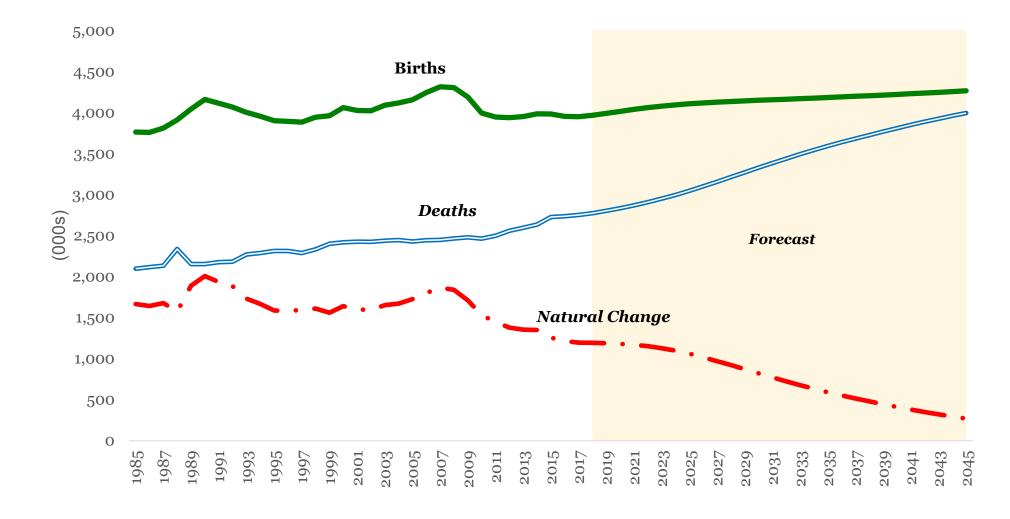




Source: BLS, IHS Markit

Easing into the Future

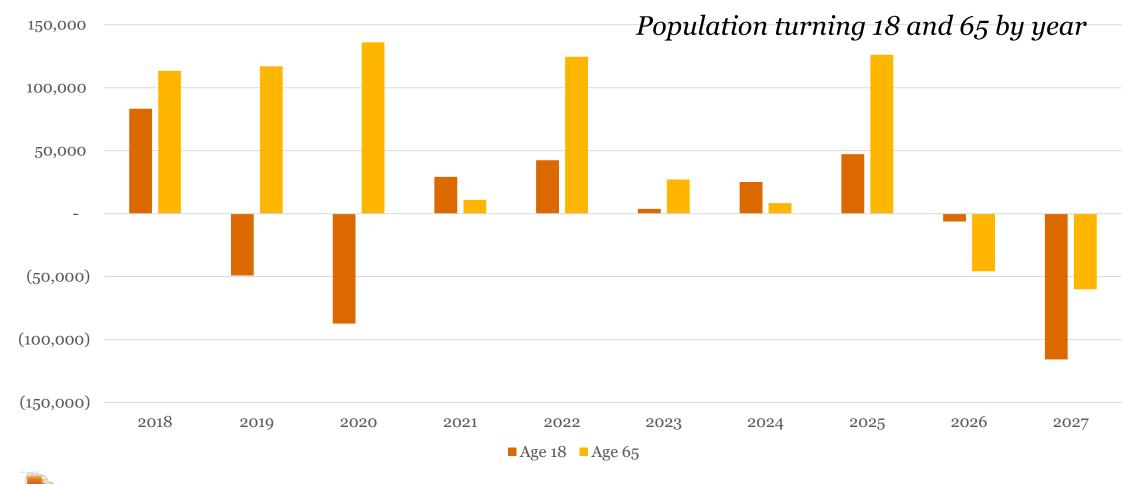
Natural population change







Easing into the Future: More workers leaving the workforce



Source: US Census Bureau



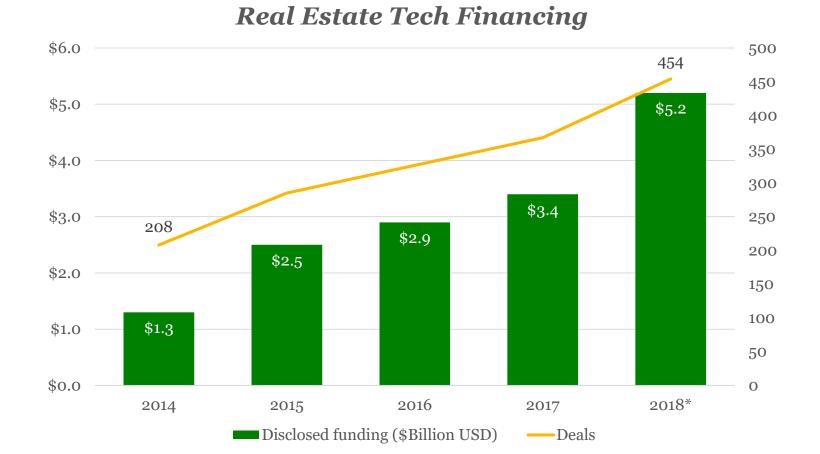
"Someday, the most valuable component of an office building may be the data it generates."

Dealing with disruption

Accelerating Digital Transformation

41%

Annual increase in global real estate tech investment over the past 4 years







Source: CB Insights

Accelerating Digital Transformation

- ✓ Nearly \$7.0 trillion asset class
- ✓ 13.2% real estate rental and leasing value add contribution to GDP
- ✓ Technology attracted to fragmented nature of the industry: *Asset Management*, *Brokerage*, *Development*, *Due Diligence*, *Finance*, *Facility Management*
- ✓ Key industry companies have begun their own investment
- ✓ Maybe...



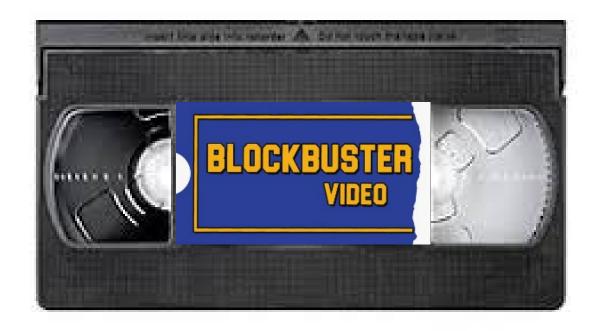




What does disruption look like?

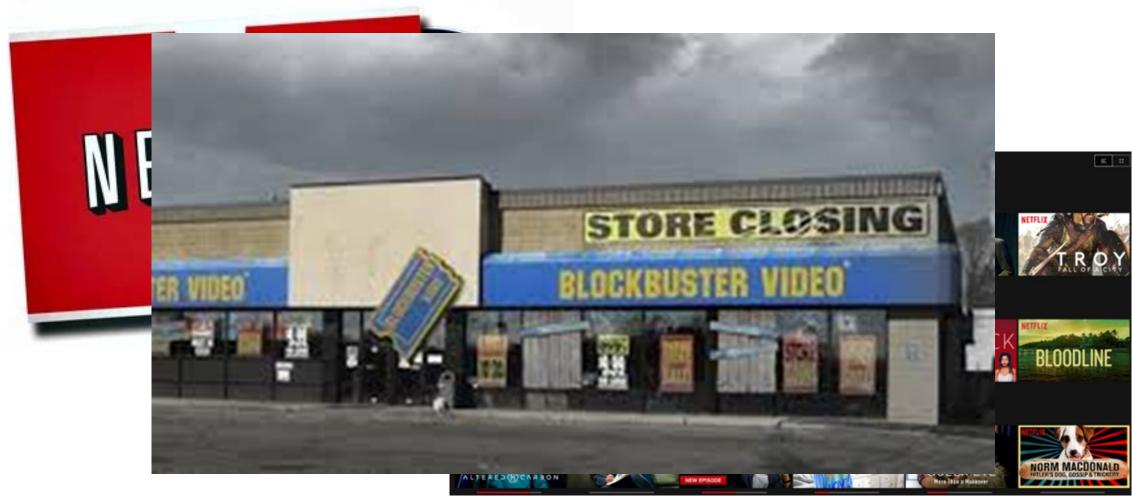


Their Biggest issues – people didn't rewind these





Taking their eye off the ball



Markets to watch

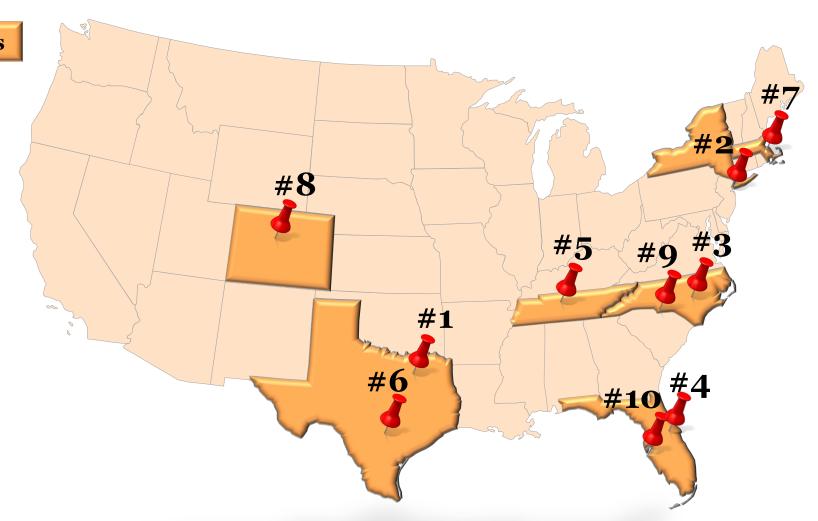
□ 18-hour city 3.0

"The competition for talent makes being in the right market of vital importance."

Markets to Watch

Overall Real Estate Prospects

- #1 Dallas/Ft. Worth
- #2 Brooklyn
- #3 Raleigh/Durham
- #4 Orlando
- **#5 Nashville**
- #6 Austin
- #7 Boston
- #8 Denver
- **#9 Charlotte**
- #10 Tampa/St. Petersburg







What Makes the Triangle Region #3?

☐ Good to
Excellent outlook
for investment
and development
by property type







What Makes the Triangle Region #3?

□ Not just a desirable place to invest, but a real chance that you could







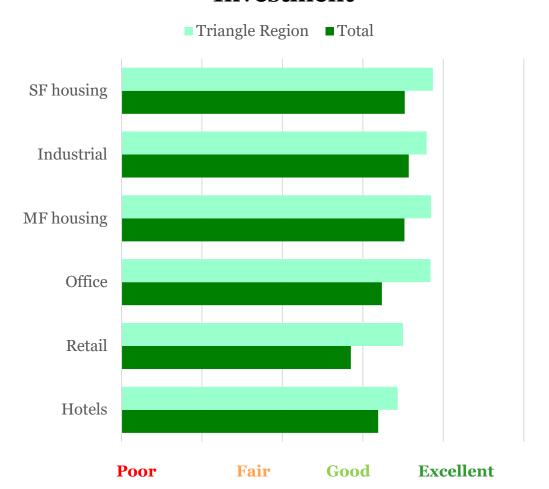
Property type outlook

- ☐ Retail transforms
- ☐ Myth of free delivery

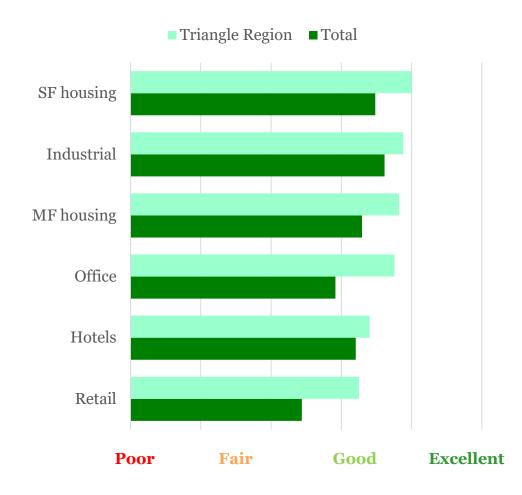
"The pace of change faced by all property types is making the future viability of each asset increasingly important."

Property Type Outlook

Investment



Development



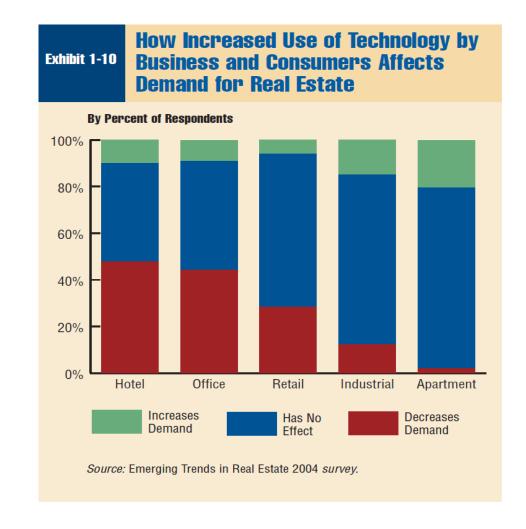




Why Do We Care About Technology?

70%

The percent of survey respondents who felt technology would have no impact on the demand for retail space.

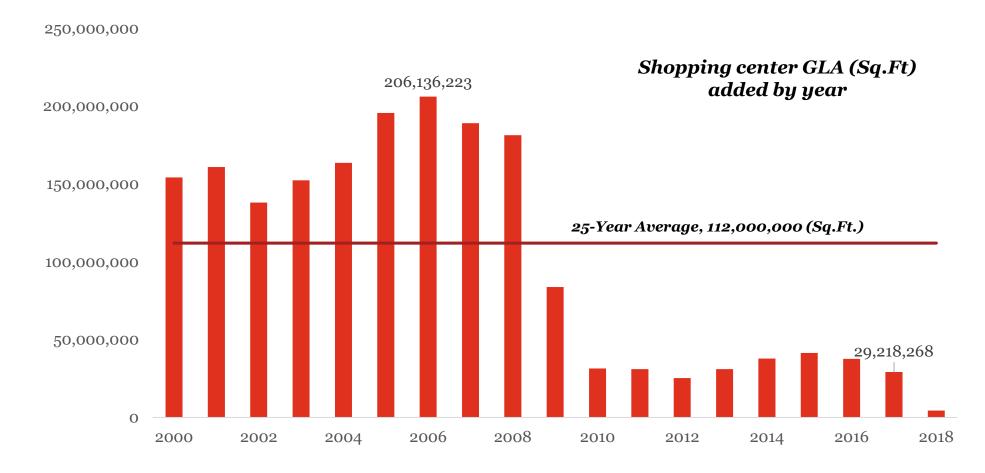






Retail Transforming to a new Equilibrium

Retail sector responds quickly to slowing demand

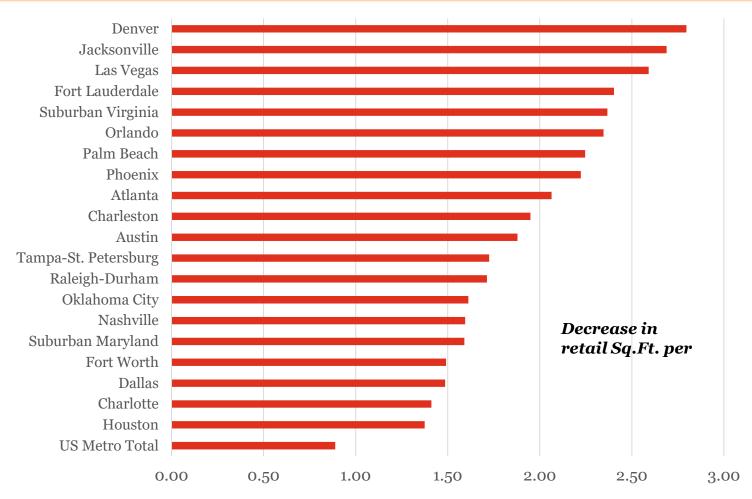






Retail Transforming to a new Equilibrium

Transformation to less square feet per capita continues



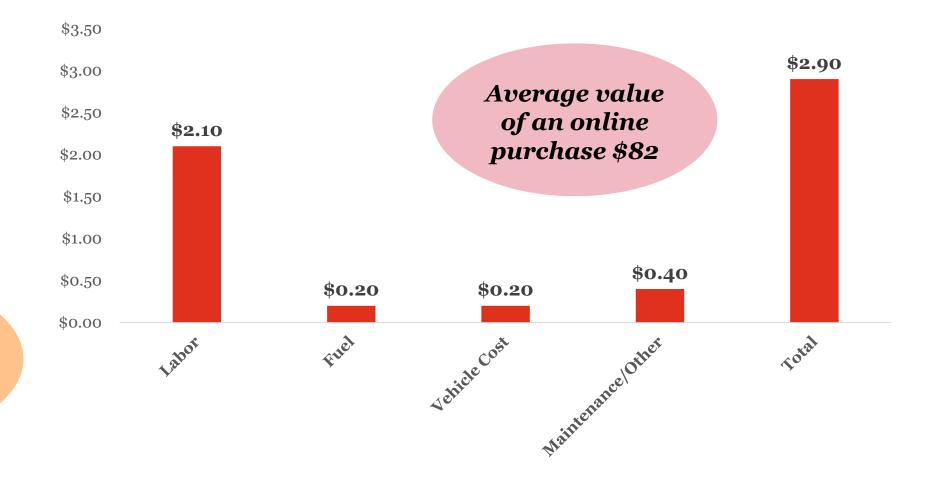




The Myth of "Free Delivery"

Estimated last mile cost per package in a urban, high-density, e-commerce route

An average of 30% of online purchases will be returned









Contact us



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Emerging Trends in Real Estate®

United States and Canada 2019



