

Serving Georgia, Alabama, and Eastern Tennessee

2019



annual sponsorship program

ULI Atlanta sponsors comprise the leading real estate companies in the region. Annual sponsors receive a number of benefits for their contributions to ULI Atlanta – a 501(c)(3) corporation – in addition to the satisfaction of knowing 100% of the funds are supporting local programs, leadership development, education, community outreach, and research. ULI Atlanta has more than 1,200 members.

OUR MISSION

To provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

OUR FOCUS

ULI Atlanta is focused on the enhancement of quality of life through the support, creation, and expansion of inclusive, walkable urban places. The two central initiatives for 2019 will be advancing housing affordability and regional transit opportunities.

Learn more about ULI Atlanta and our programs and events at www.atlanta.uli.org or call 404.331.1800 for details.

CHECK OUT THE SPONSORSHIP OPTIONS



Serving Georgia, Alabama, and Eastern Tennessee



| | VISIONARY \$25,000 | CHAMPION \$12,500 | SENIOR \$6,000 | SUPPORTING \$3,000 | FRIEND \$1,250 |
|--|---|--|---|--|----------------------|
| Company recognition ULI Atlanta Website (link) E-blasts (link) ULI Events (listing) | Logo Logo Logo | Logo Logo Logo | Name Name Name | Name Name Name | Name Name Name |
| complimentary memberships | (3) Full | (3) Associate | (2) Associate | | |
| complimentary registrations* Quarterly Programs Pop-up Programs/ Tours | 6 tickets to each Quarterly Program | 4 tickets to each Quarterly Program | 2 tickets to each Quarterly Program | 1 ticket to each Quarterly Program | |
| | 2 guaranteed spots at Pop-up Programs | 1 guaranteed spot at Pop-up Programs | | | |
| recognition on nametags at all ULI Atlanta events | * | * | * | * | * |
| customized sponsor benefits to promote visibility, leadership and corporate contacts | * | * | | | |
| scholarship in your company's name to two (2) students or young leaders to attend ULI Atlanta Emerging Trends forum | * | * | | | |
| leadership opportunities including: ULI Atlanta Advisory Board participation Priority to chair/ co-chair a committee | * | * | * | | |
| ULI staff assigned to manage your benefits | * | * | * | | |
| informational article on ULI Atlanta website (article can be up to 500 words) | 2 | 1 | 1 | | |
| discount on signature event sponsorships | 15% | 10% | 5% | | |
| media resource expert for press inquiries | * | * | * | | |

 * space is limited at many ULI Atlanta events. $\,$ registrations are available on a first-come, first-serve basis.



ULI Atlanta | 225 Peachtree Street, NE, Suite 1450, Atlanta, GA 30303 | 404.331.1800 | www.atlanta.uli.org

| Urban Land | Atlanta | | rn Tennessee 2019 | | | |
|--|---|---|---|--|--|--|
| ULI Institute | Serving Georgia, Alabar | na, and Eastern Tennessee | | | | |
| SIGN ME UP A Uli Atlanta Annu | | SIGN ME UP FOR Uli Atlanta Ani | | | | |
| Visionary Champion Senior Supporting Friend | \$25,000 \$12,500 \$6,000 \$3,000 \$1,250 | Visionary Champion Senior Supporting Friend | \$22,500 \$11,250 \$5,400 \$2,700 \$1,125 \$ SAVE 10% When you make a 3-year commitment | | | |
| WANT TO SPONSOR | AN EVENT IN 2019 | ? CHOOSE A PROGRAM | SPONSORSHIP: | | | |
| Platinum Program Sponsor Silver Program Sponsor | \$10,000 \$5,000 | Gold Program SponsorBronze Program Sponsor | \$7,500 \$3,500 | | | |
| SE | ELECT YOUR 2019 I | PROGRAM OF CHOICE: | | | | |
| Emerging Trends – Novembe 6th Annual Sporting Clays In Livable Communities Council | vitational – May 3, 2019 | | Center for Leadership – September 2018 – May 2019 25th Annual Awards Dinner – September 19, 2019 | | | |
| | PAYMENT | OPTIONS: | | | | |
| I would like to pay by enclosing a c Payable to: ULI Atlanta – 225 Peachtree I would like to pay by credit card in Visa MasterCar | Street, NE, Suite 1450, Atlanta | | Carte Blanche | | | |
| Card Number: | | Exp. Date: _ | | | | |
| | | | | | | |
| | | | | | | |
| | | FORMATION: | | | | |
| Name: | CONTACT IN | IFORMATION: | | | | |
| Name: Company (as you would like it to appear on prod | CONTACT IN | Title: | | | | |
| | CONTACT IN | Title: | | | | |

Questions: Please call Sarah Kirsch, ULI Executive Director at 404.331.1800 PLEASE COMPLETE THE FORM & SEND IT IN TODAY! FAX: 404.331.0561 or EMAIL: sarah.kirsch@uli.org