Building a Strong, Prosperous and Resilient Memphis

NRDC

Shelley Poticha, Managing Director, Healthy People & Thriving Communities

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What if we focused on the basics of life?

- **Lowering the cost of living** by looking at housing, transportation and energy costs together
- Promoting **job-generating infrastructure**
- Increasing **low-cost access to jobs and education** opportunities
- Reducing emergency room visits by **eliminating mold** in affordable housing and **cleaning our air**
- Improving health outcomes by **creating walkable communities and access to healthy food**
- Opening up access to **investing locally to build wealth**

Prince George’s County, MD

Tying together community revitalization, green infrastructure and local entreprenuers

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COME TO THE
Anacostia
RIVER

Memphis 3.0

MEMPHIS 3.0
guiding memphis into our 3rd century

COMMON THEMES

We started the Memphis 3.0 planning process hearing from you about priorities and ideas for Memphis and its neighborhoods. You gave us over 10,000 comments. Here are the **top 10 themes** that emerged. Beginning late March, the 3.0 team will be back in the community to share and hear more to shape the plan.

1. Education & Workforce Development
2. Growth in Communities & Neighborhoods
3. Access to Parks & Green Space
4. Access to job opportunities
5. Transportation Options & Better Transit
6. Address Blight & Reduce Waste
7. Business Investment & Opportunities
8. Crime Reduction
9. Quality Housing Options & Affordability
10. Protect Natural Resources

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CROSSTOWN

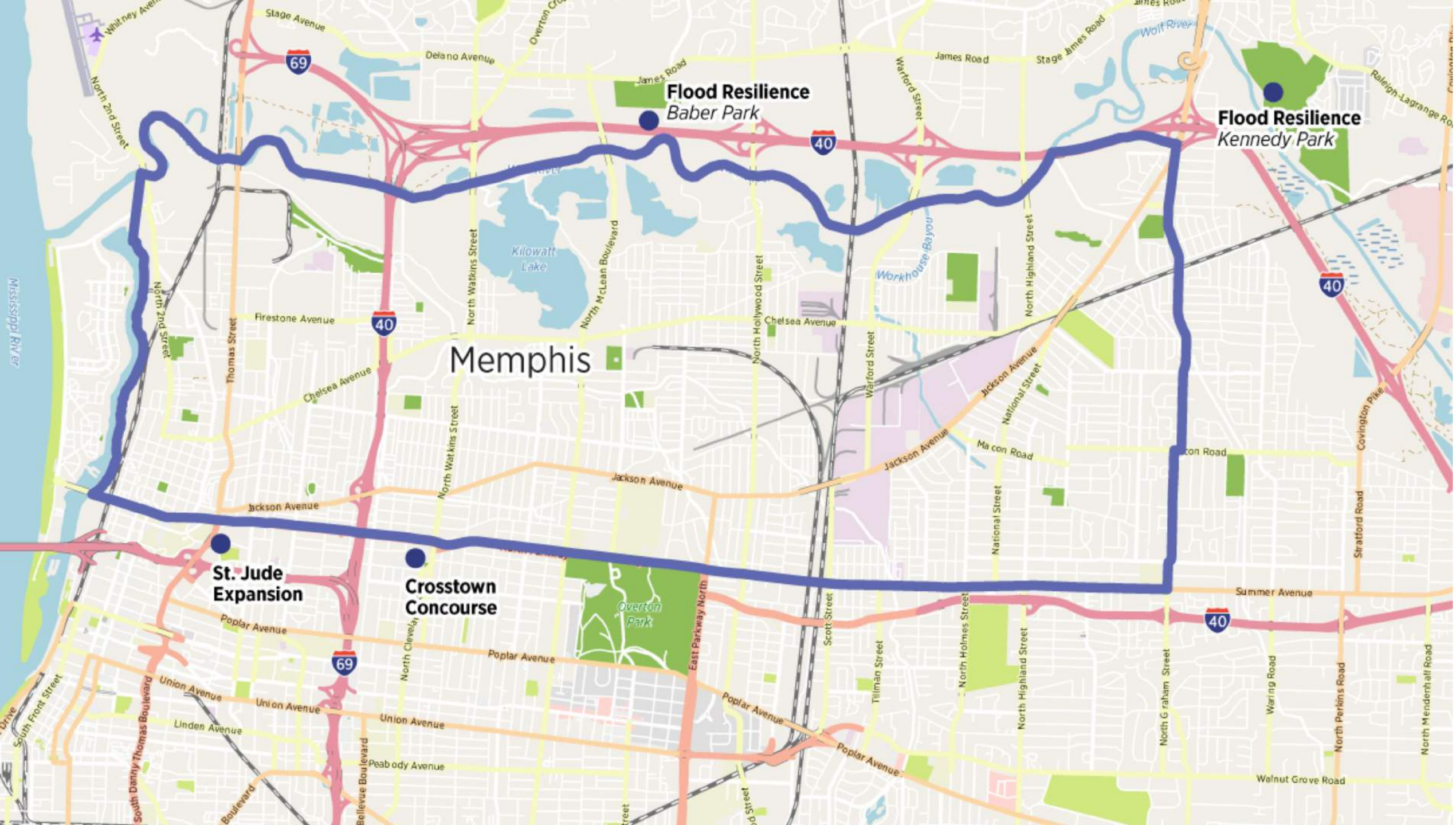
Atlanta Belt Line

Model or Cautionary Tale?

marta
ALI
BUMAYE

ATLANTA
UNITED FC

STRONG
PROSPEROUS
AND
RESILIENT
COMMUNITIES
CHALLENGE


Flood Resilience
Baber Park
Flood Resilience
Kennedy Park
St. Jude
Expansion
Crosstown
Concourse
Memphis
Mississippi River
Kilowatt Lake
Workhouse Bayou
Wolf River
Overton Park
Stage Avenue
Delano Avenue
James Road
Stage James Road
Warford Street
Raleigh-Lagrange Road
North 2nd Street
Whitney Avenue
Firestone Avenue
Chelsea Avenue
Thomas Street
North Watkins Street
North McLean Boulevard
North Hollywood Street
North Highland Street
Jackson Avenue
National Street
Macon Road
Covington Pike
Stratford Road
Summer Avenue
Poplar Avenue
Union Avenue
Linden Avenue
Peabody Avenue
Walnut Grove Road
East Parkway North
Scott Street
Tillman Street
North Holmes Street
North Graham Street
Waring Road
North Perkins Road
North Mendenhall Road
South Front Street
South Danny Thomas Boulevard
Bellevue Boulevard
North Cleveland
69
40

UNDERSTANDING THE
IMPACT ON
NEIGHBORHOODS & RACIAL
EQUITY

Medical
Center
curty.
"I CAN'T BREATHE"
SUPER BOWL
MESI