



Commissioner Tim Keane

*Planning and Community Development
City of Atlanta*



@TimKeaneATL



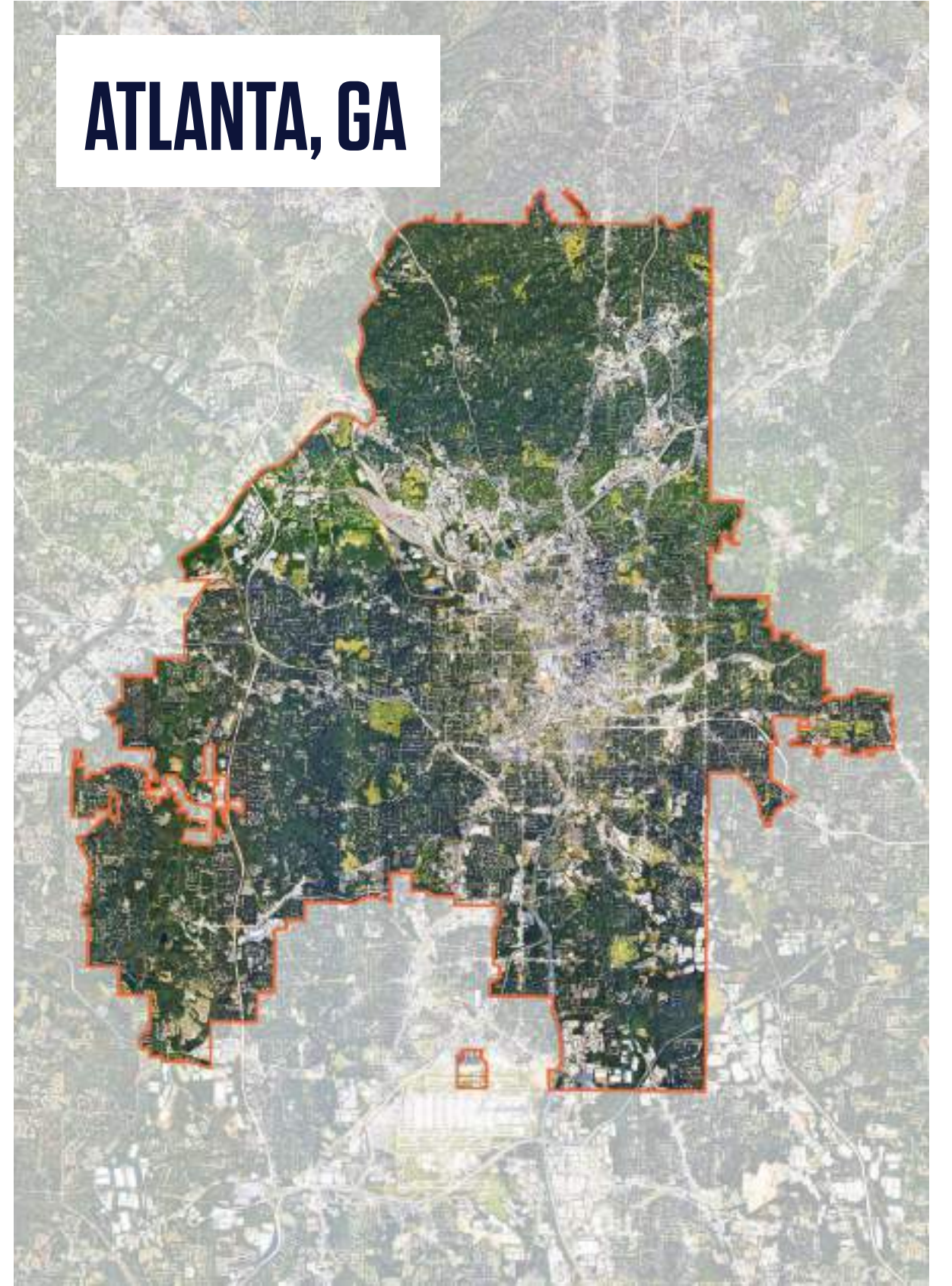
@ATLcitystudio

#designATL

CHARLESTON, SC



ATLANTA, GA



City of Charleston

CENTURY V PLAN

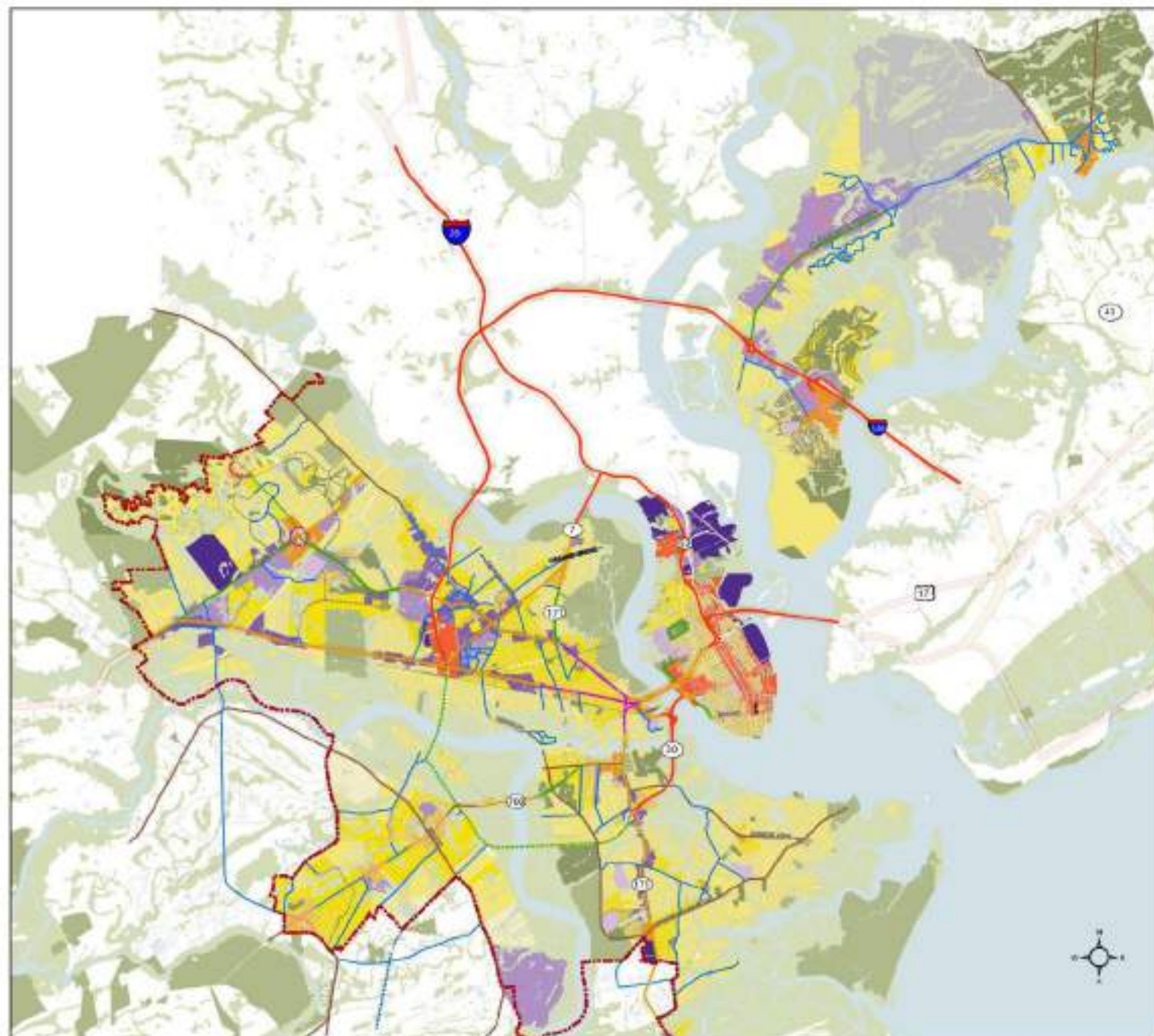
LEGEND

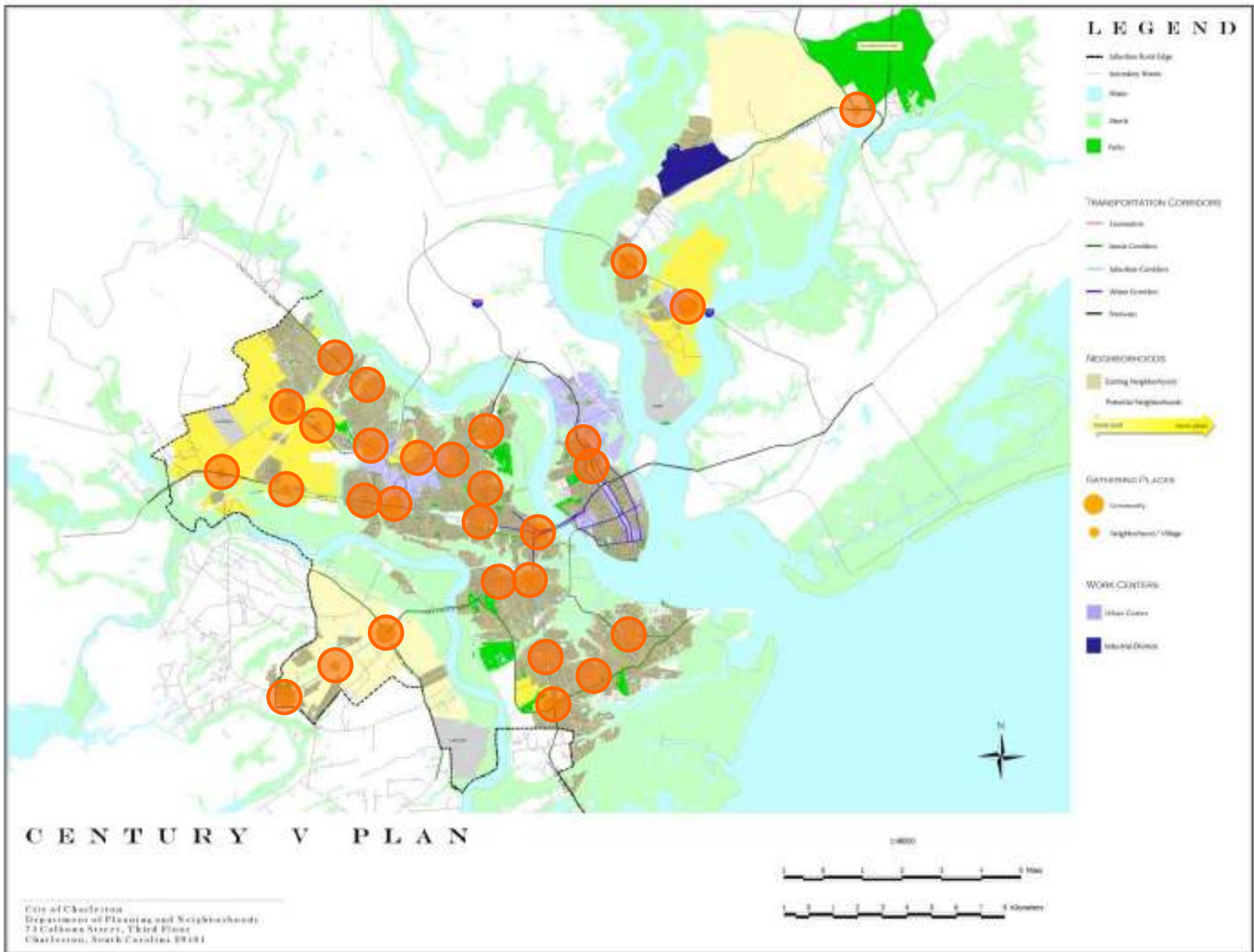
■ Growth Boundary

Source	MDOT	Thruway
Freeway	●●●●	●●●●
Highway	●●●●	●●●●
Service Drive	●●●●	●●●●
Expressway	●●●●	●●●●
Arterial	●●●●	●●●●
Commercial Street	●●●●	●●●●
Street	●●●●	●●●●
Road	●●●●	●●●●

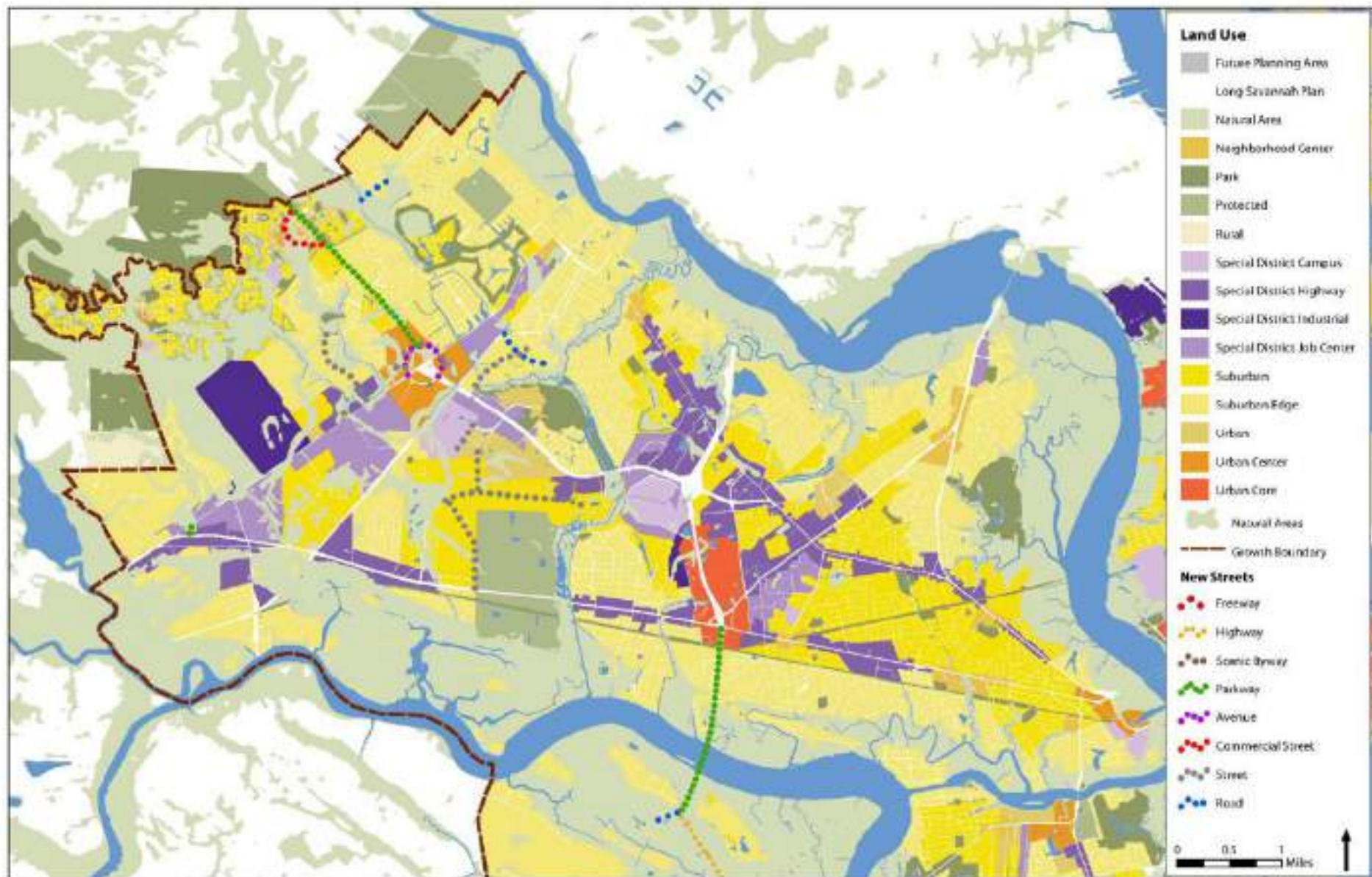
Land Use Classification

Suburban Edge
Suburban
Neighborhood Center
Urban
Urban Center
Urban Core
Road
Natural Area
Conserved Area
Park
Water
Special District Campus
Special District Job Center
Special District Highway
Special District Industrial
Future Development Area



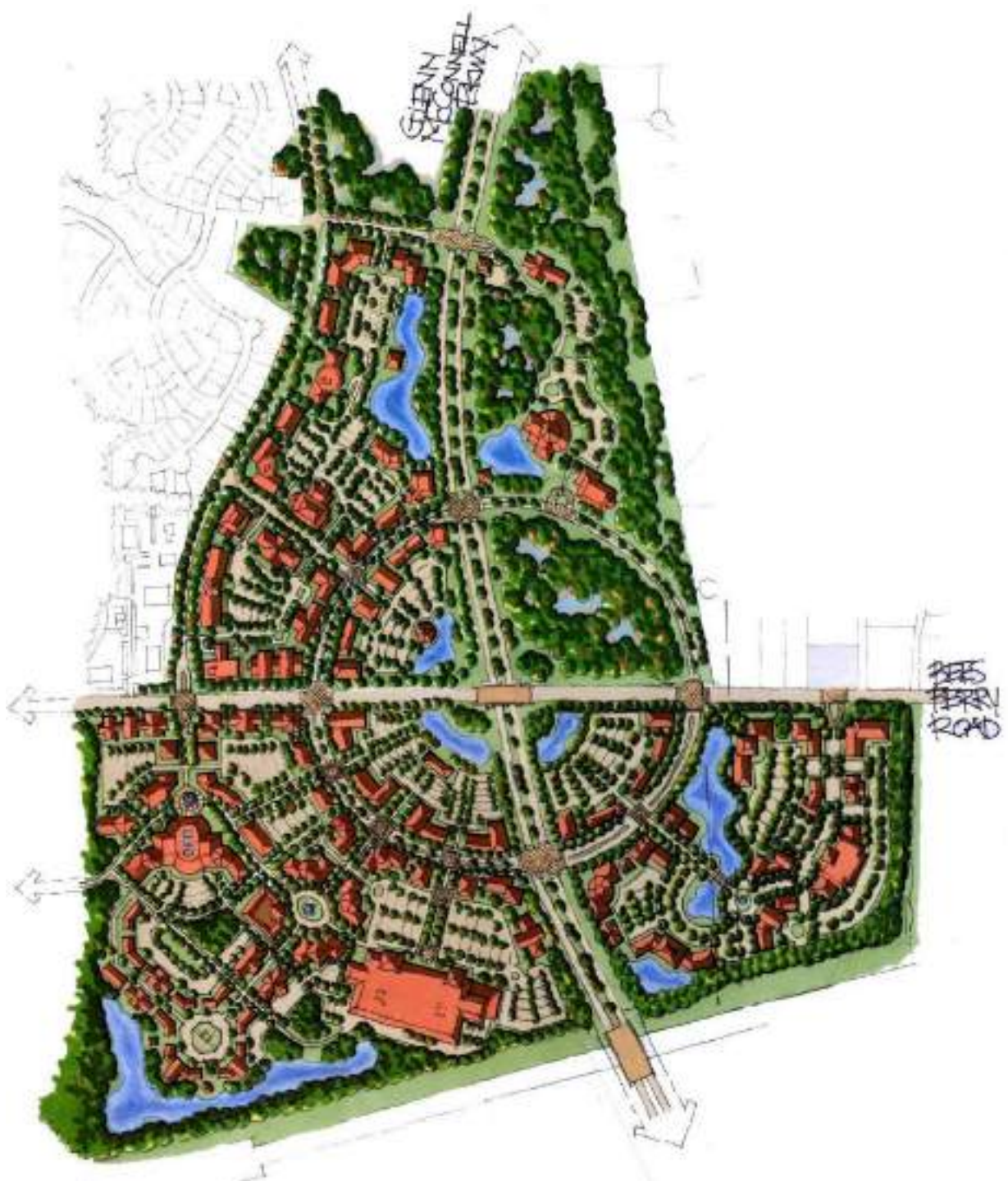




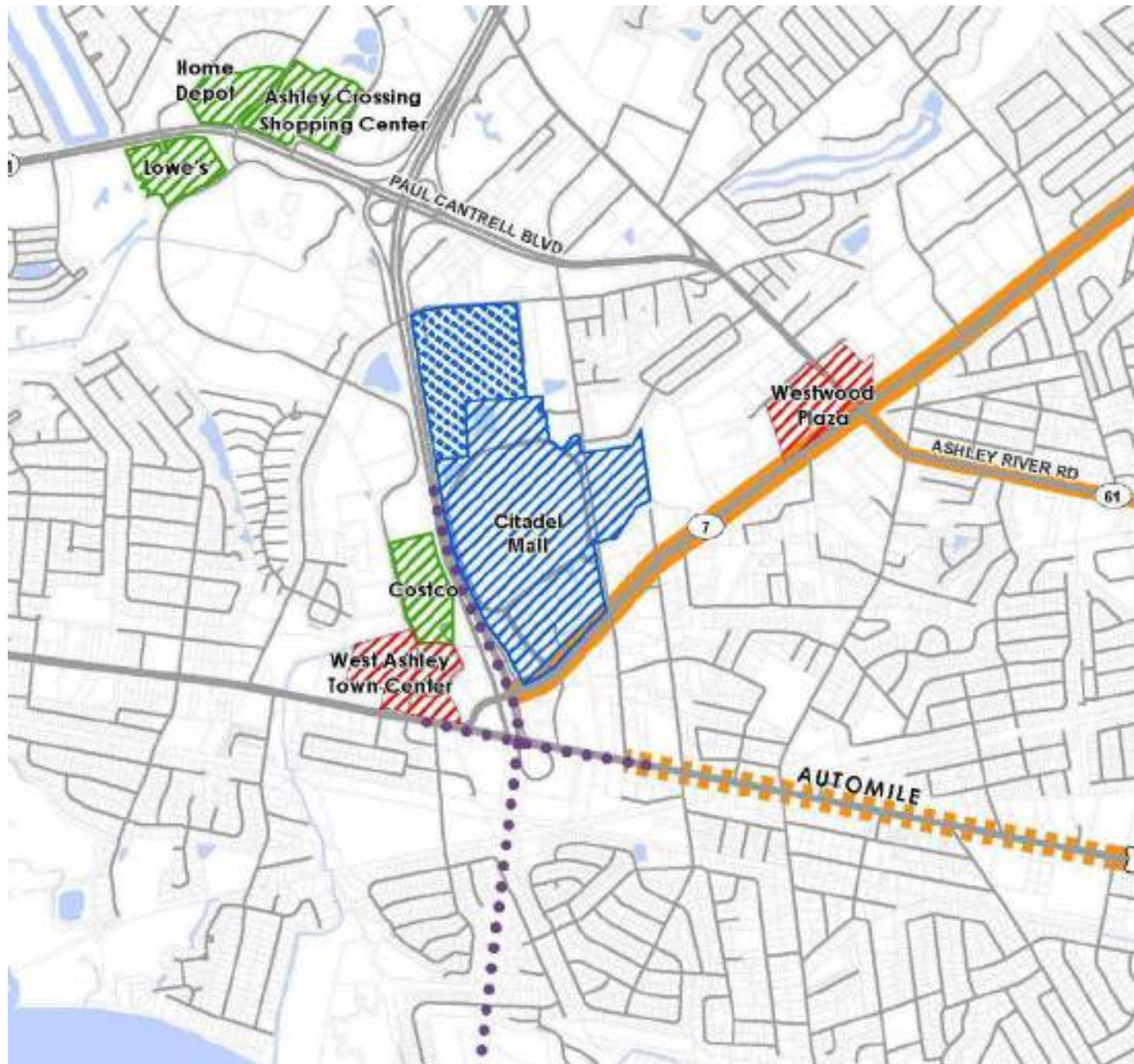


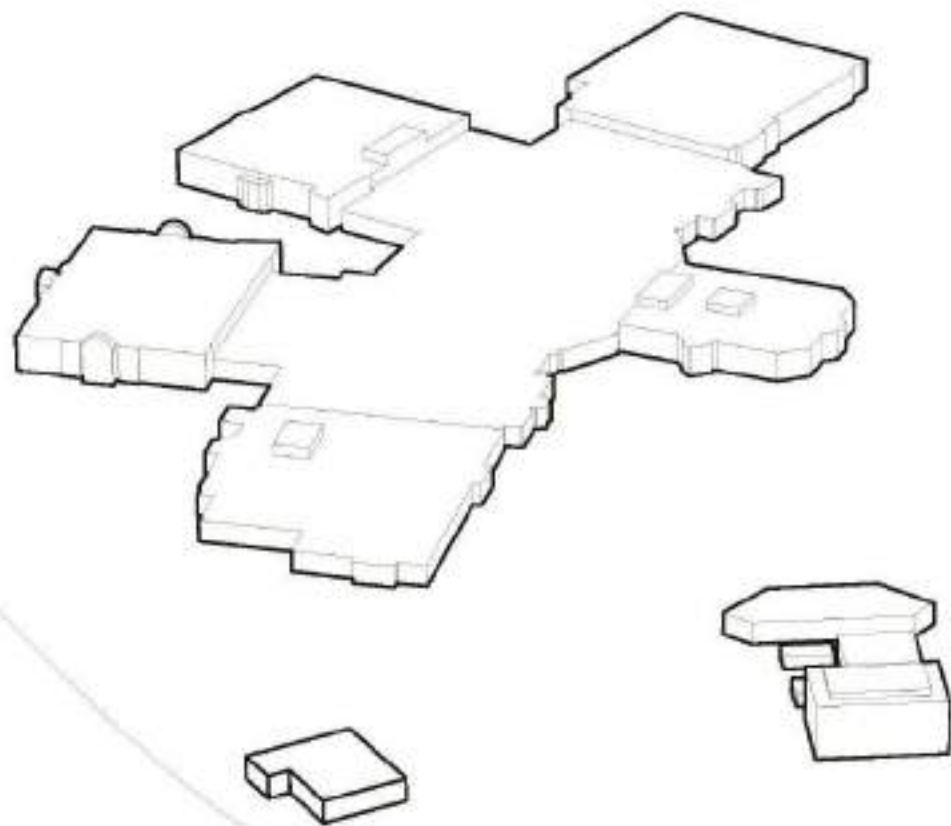




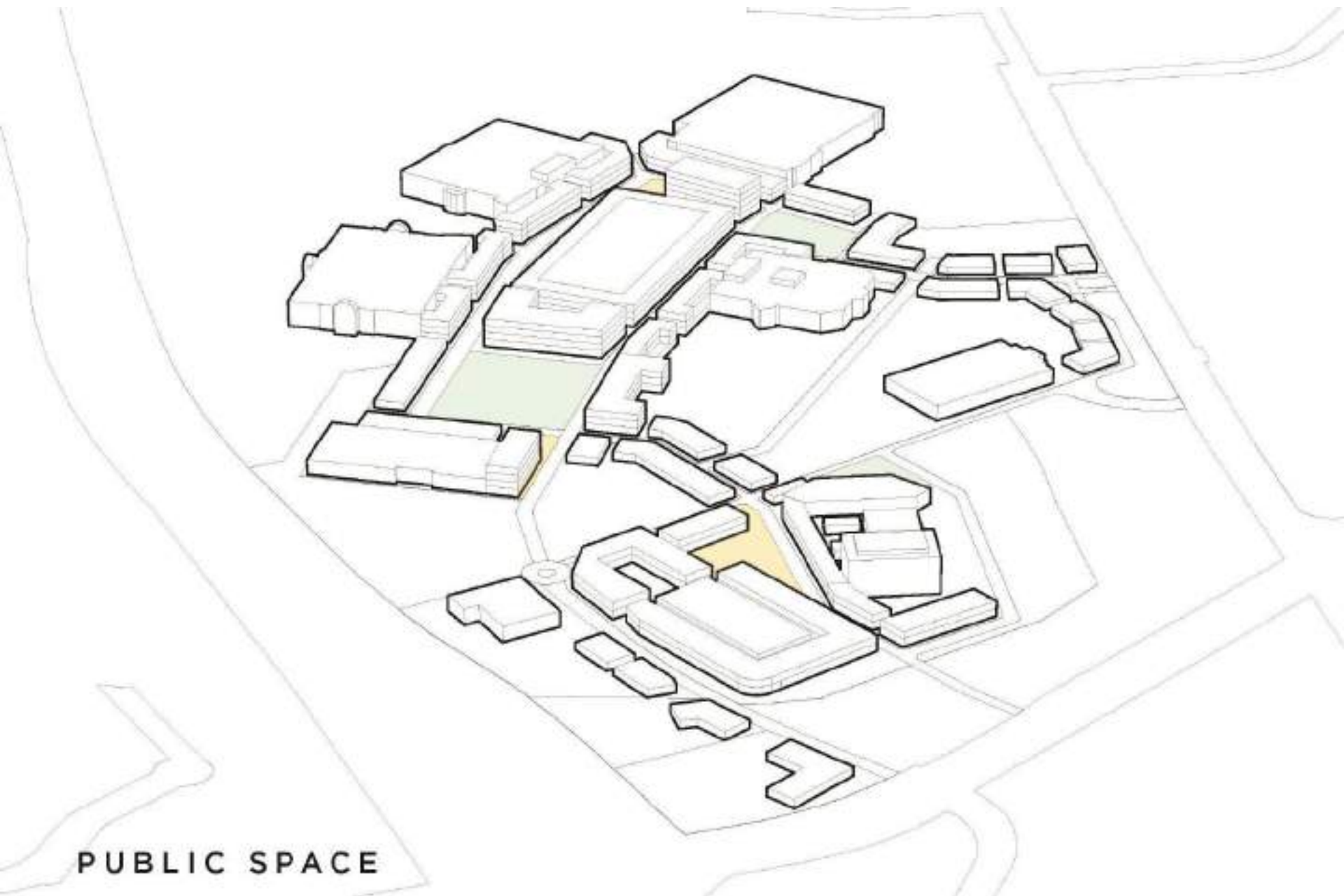




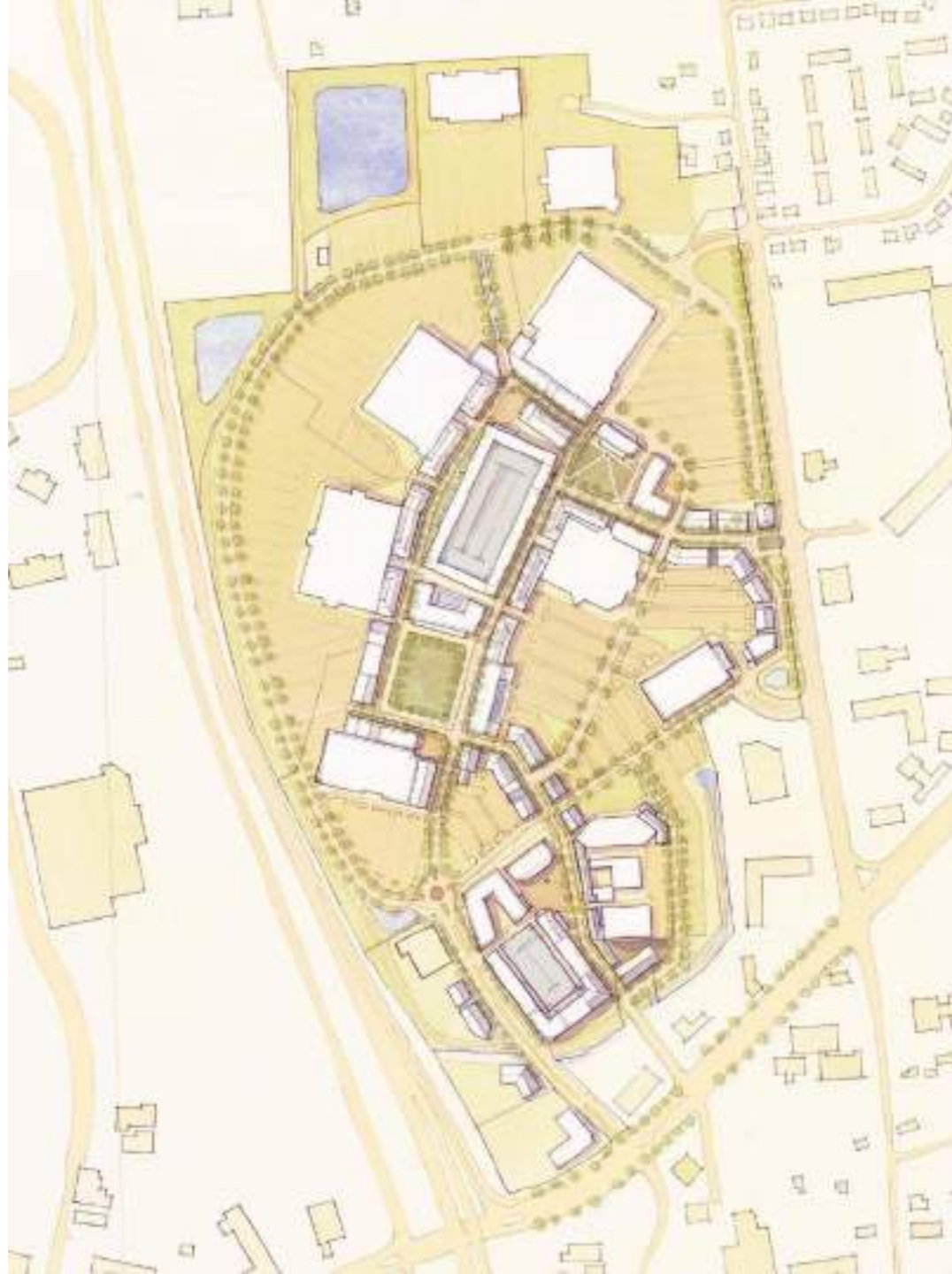




EXISTING STRUCTURE

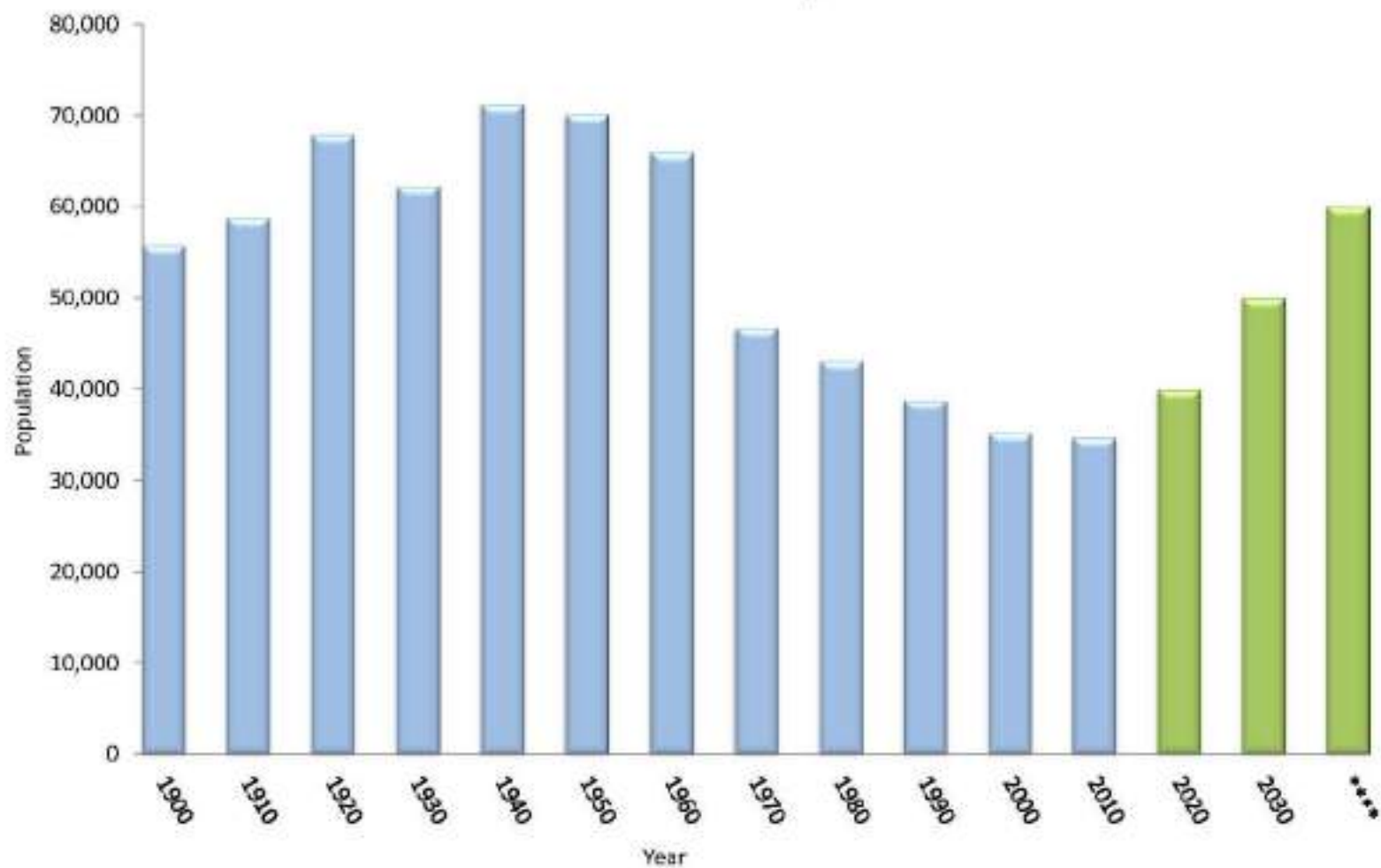


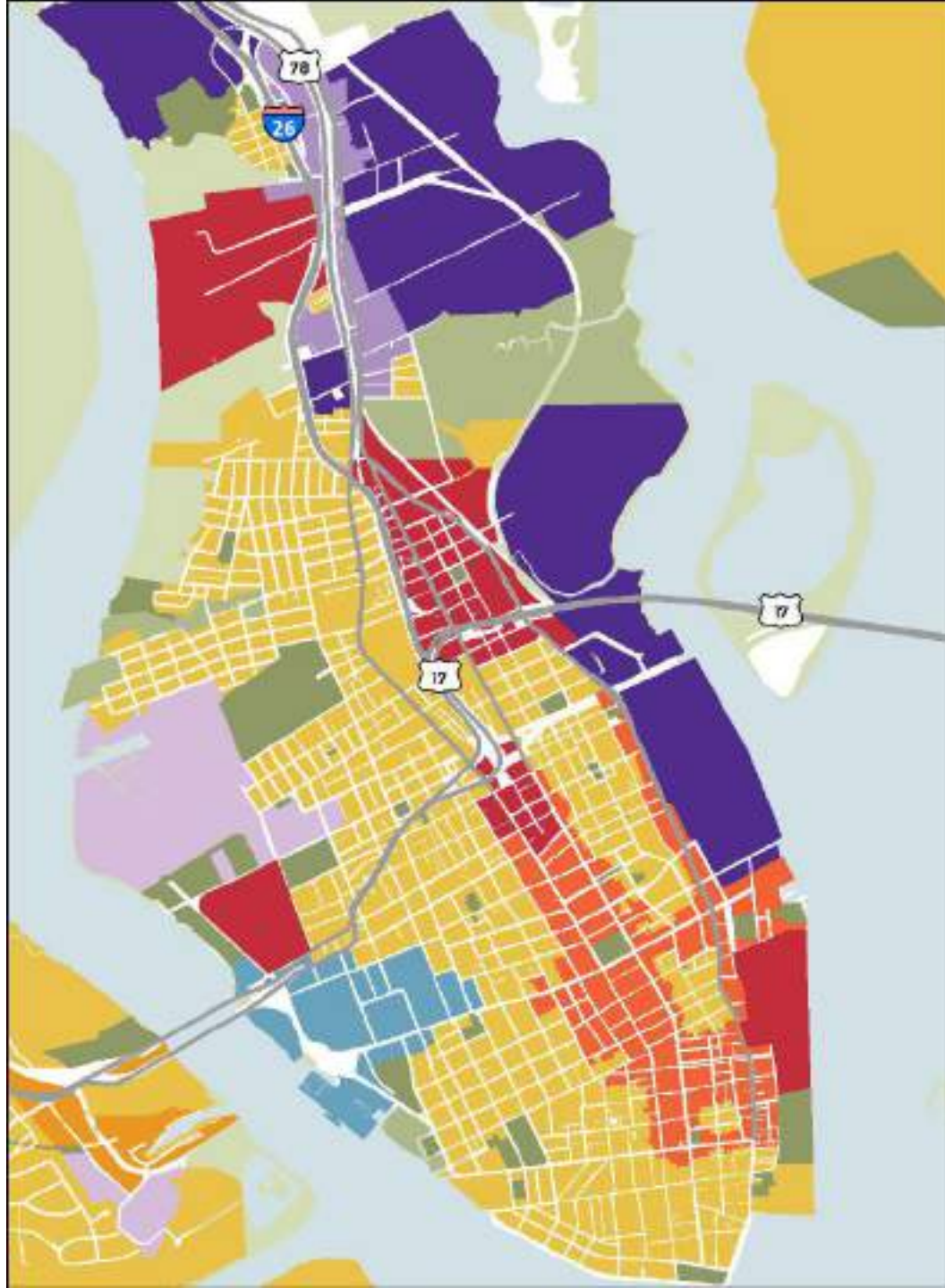
PUBLIC SPACE



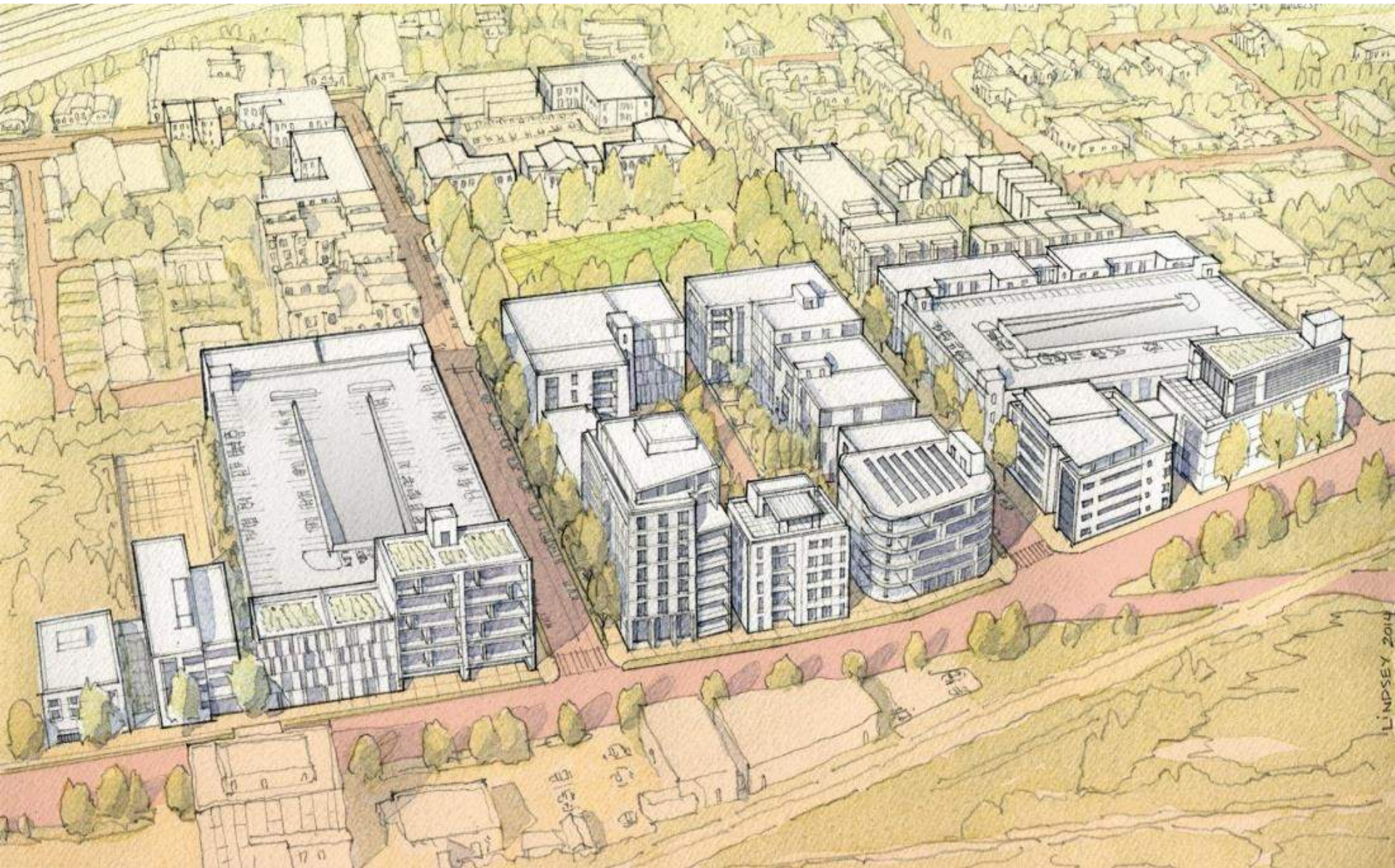


Charleston Peninsula Population

















Sheppard St.

Meeting St.

COURIER
SQUARE
PHASE 1

King St.

POST &
COURIER

Columbus St.

BI-LO

NEW
SQUARE
SITE

ELAN
MIDTOWN

MIDTOWN

Spring St.

CANNONBOROUGH /
ELLIOTBOROUGH

Wolfe St.







TRANSIT

FUTURE WELCOME CENTER

OLD PUBLIC MARKET

HUGER

COLUMBUS

SPRING

MARTIN

CALHOUN

BROAD

TROLLEY
BUS





Aspiring

to the Beloved Community

The Atlanta City Design   @ATLcitystudio #designATL

Identity.

“The aftermath of nonviolence is reconciliation and the creation of the beloved community.”

Dr. Martin Luther King, Jr., 1957

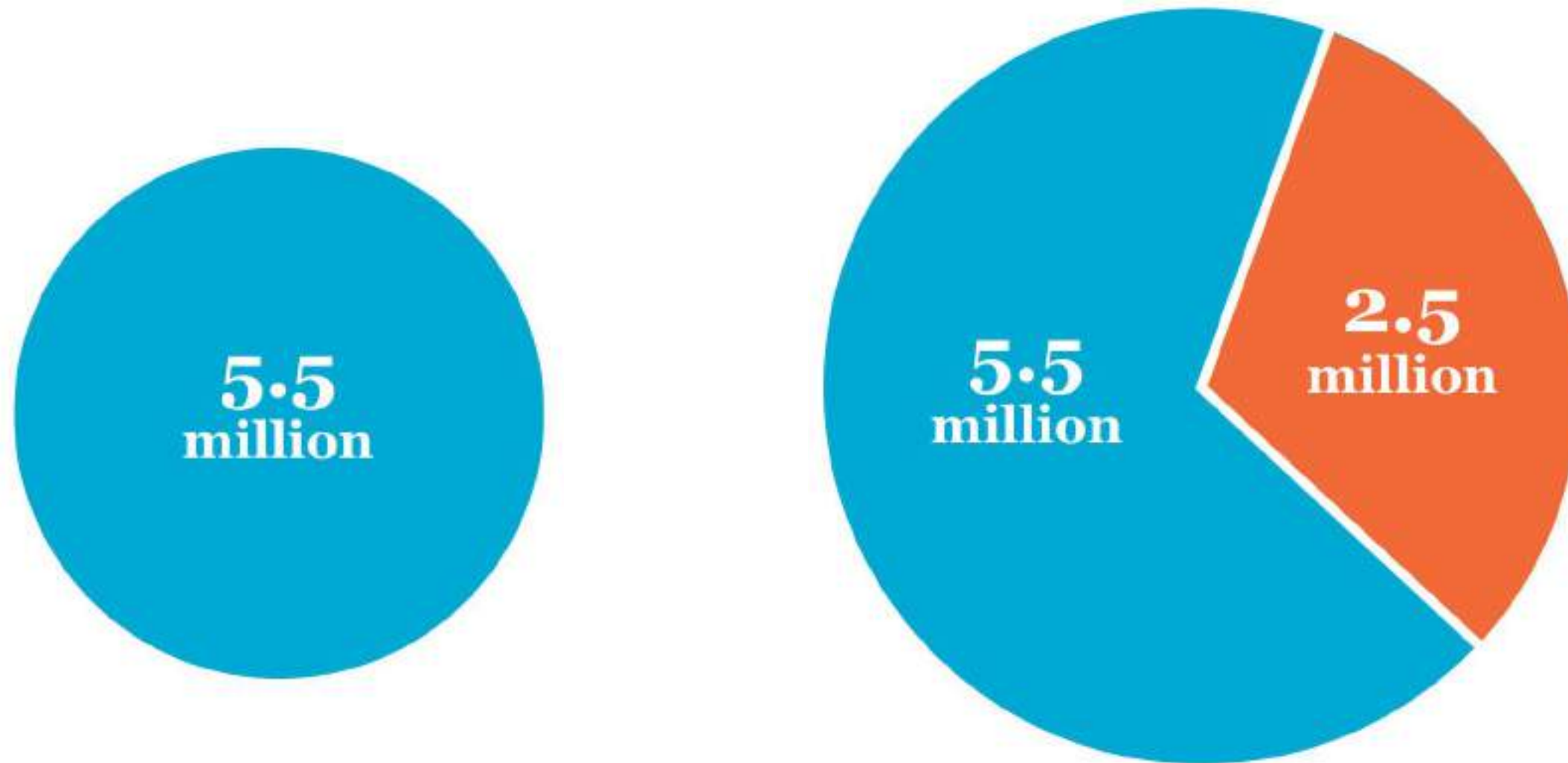


Urgency.



Metropolitan Atlanta is expected to grow by nearly 50% over the next couple of decades: from 5.5 million today to over 8 million.

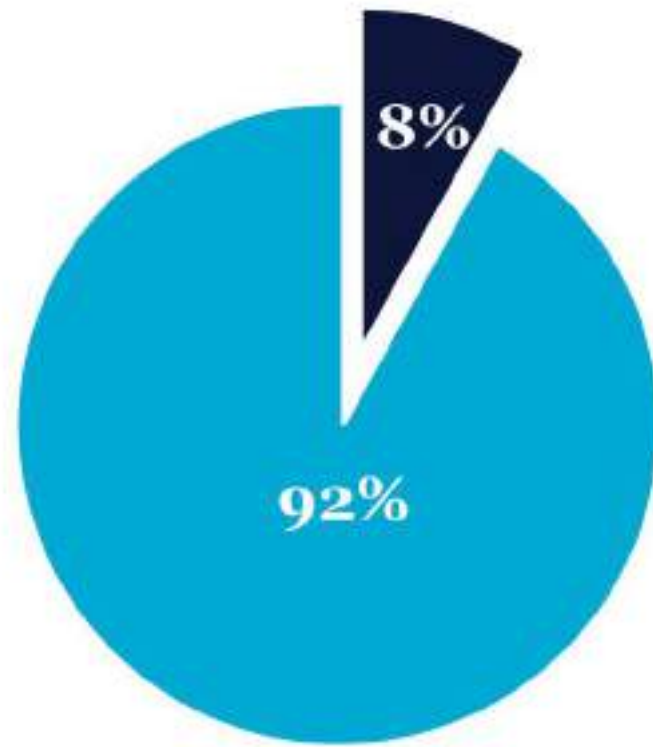
A larger region.



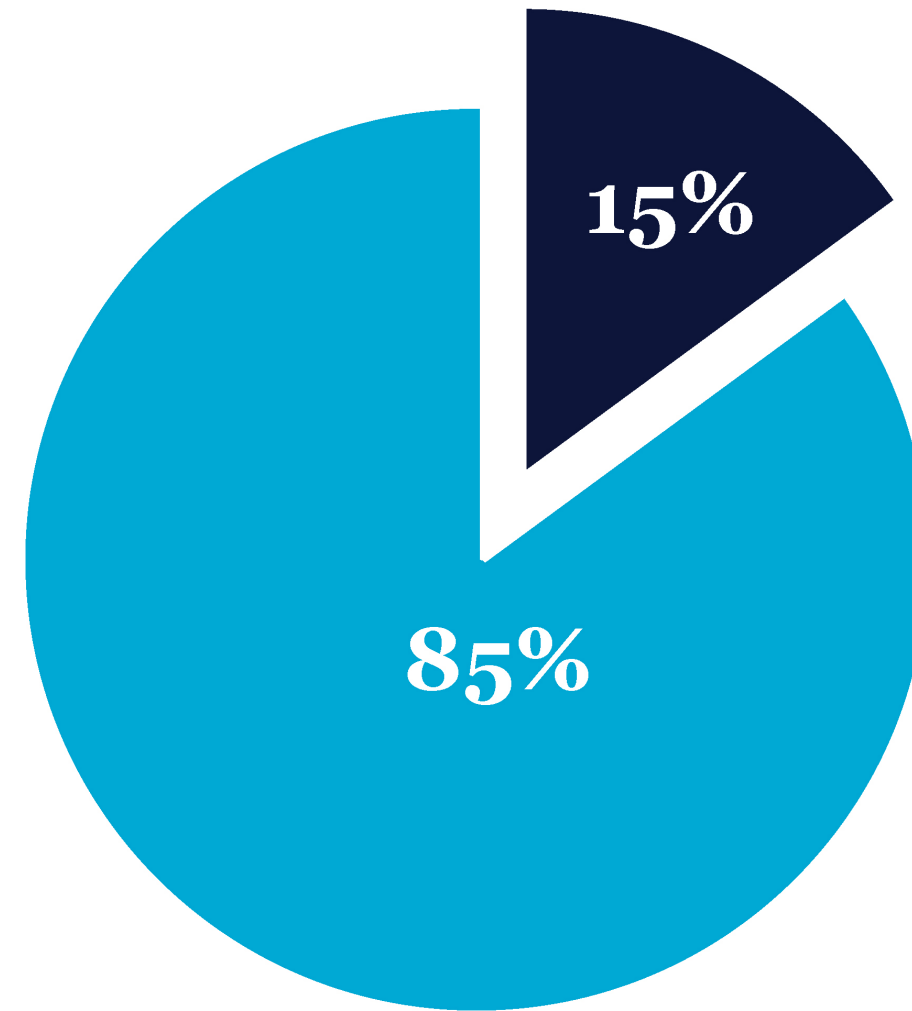
The region currently has 5.5 million people.

The ARC projects the region will grow by 2.5 million people for a total metro Atlanta population of 8 million by 2040.

A larger city.



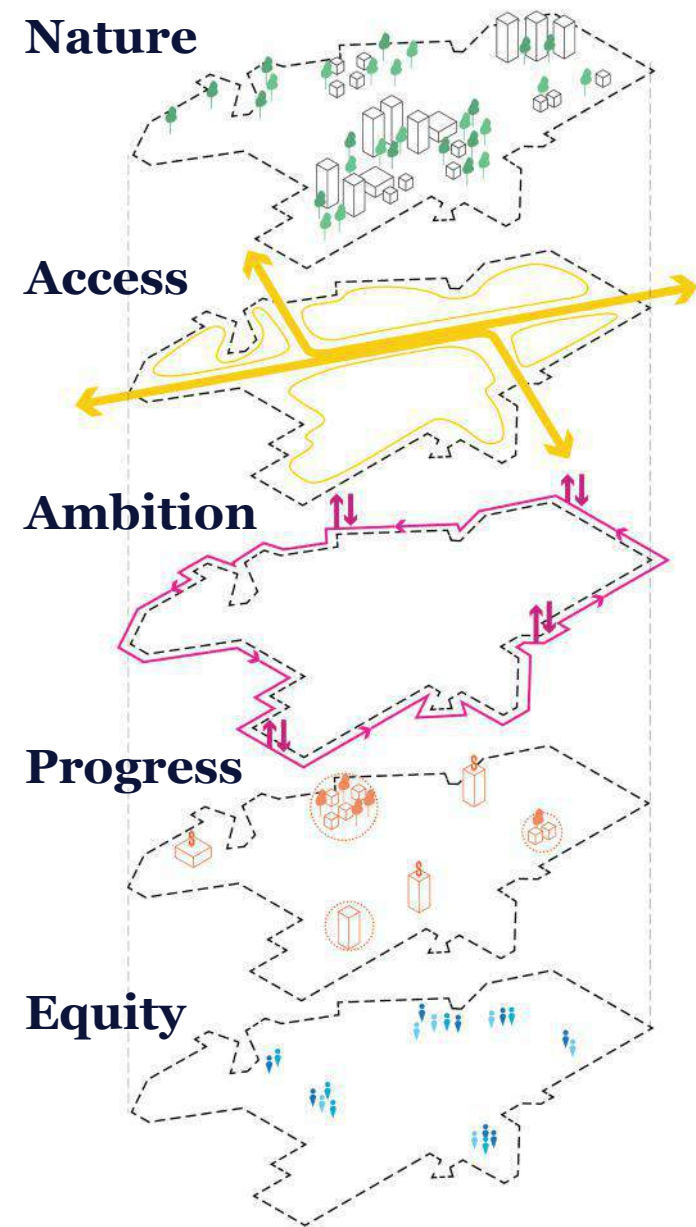
465,000



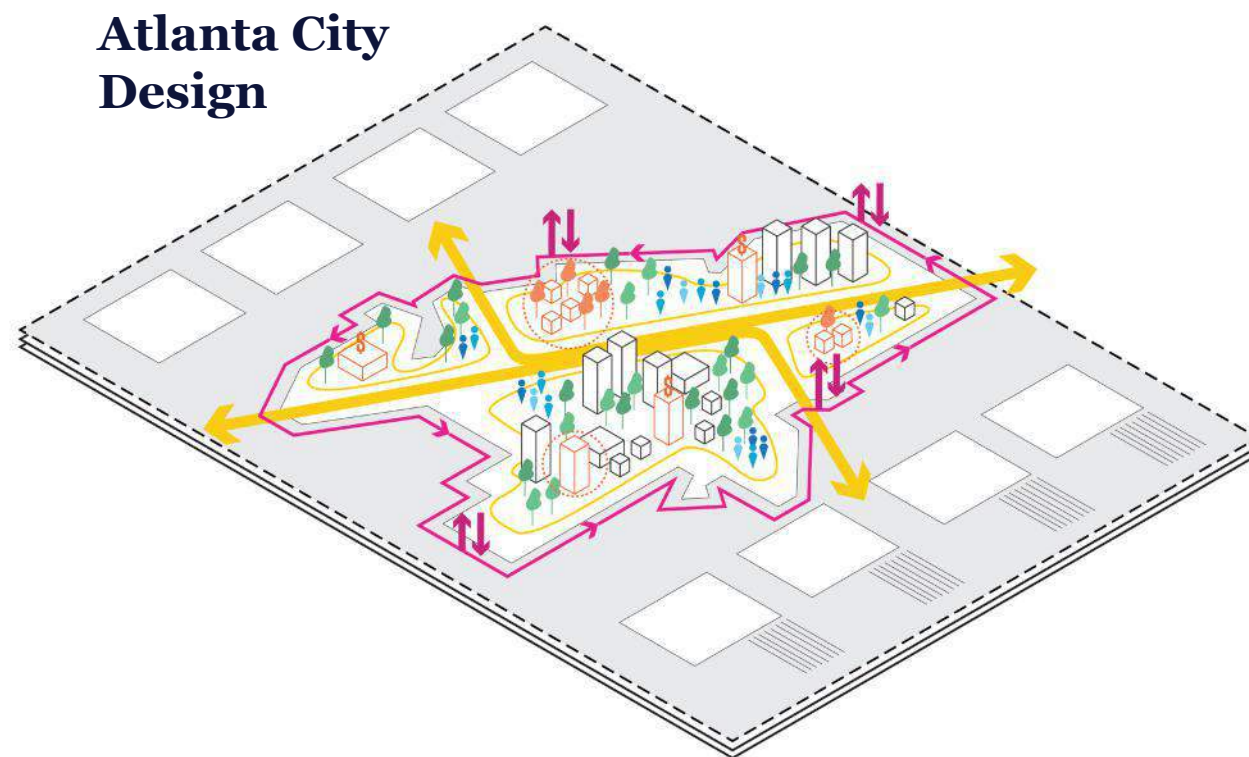
1.3 million

If we assume the region will grow to 8 million people and 15% of those people want to live in the City of Atlanta, then the population of the City will grow to 1.2 million.

Design.



Understand our core values and the challenges inherent to each.



Translate our aspirations into recommendations that can shape growth based on those values.

On-going Planning



Operationalize City Design through specific policy and implementation decisions.

-
- 1. Identity.*
 - 2. Urgency.*
 - 3. Design.*
-

Design.

Our Conditions.

Our Approach.

Our Future City.

Our Conditions.

*A design reflection on our
physical form.*

Old Atlanta vs. New Atlanta

Old Atlanta was shaped by walking, transit, and a more urban lifestyle. New Atlanta was shaped by open land, nature, and free-flowing movement.



*Peachtree north
of Midtown best
illustrates our
approach.*

Buckhead /
Lenox

Buckhead
Village

Lindbergh

Peachtree Hills

Piedmont
Hospital

Brookwood Hills

Armour Yards

Peachtree Street looking north over
Brookwood and Buckhead.

I-85



Downtown

*Hollowell works
the same as Peachtree.*

Bellwood Quarry

Inman Yard

Grove Park

I-20

Former Bowen Homes

Collier
Heights

DL Hollowell Boulevard looking east over
Collier Heights and Grove Park.

I-285

*Metropolitan
flows out of
town past
three colleges,
the Atlanta
BeltLine, vast
open land for
redevelopment,
and then leads
directly to the
airport.*

Downtown

Lakewood Heights

Polar Rock

I-85

Cleveland Ave

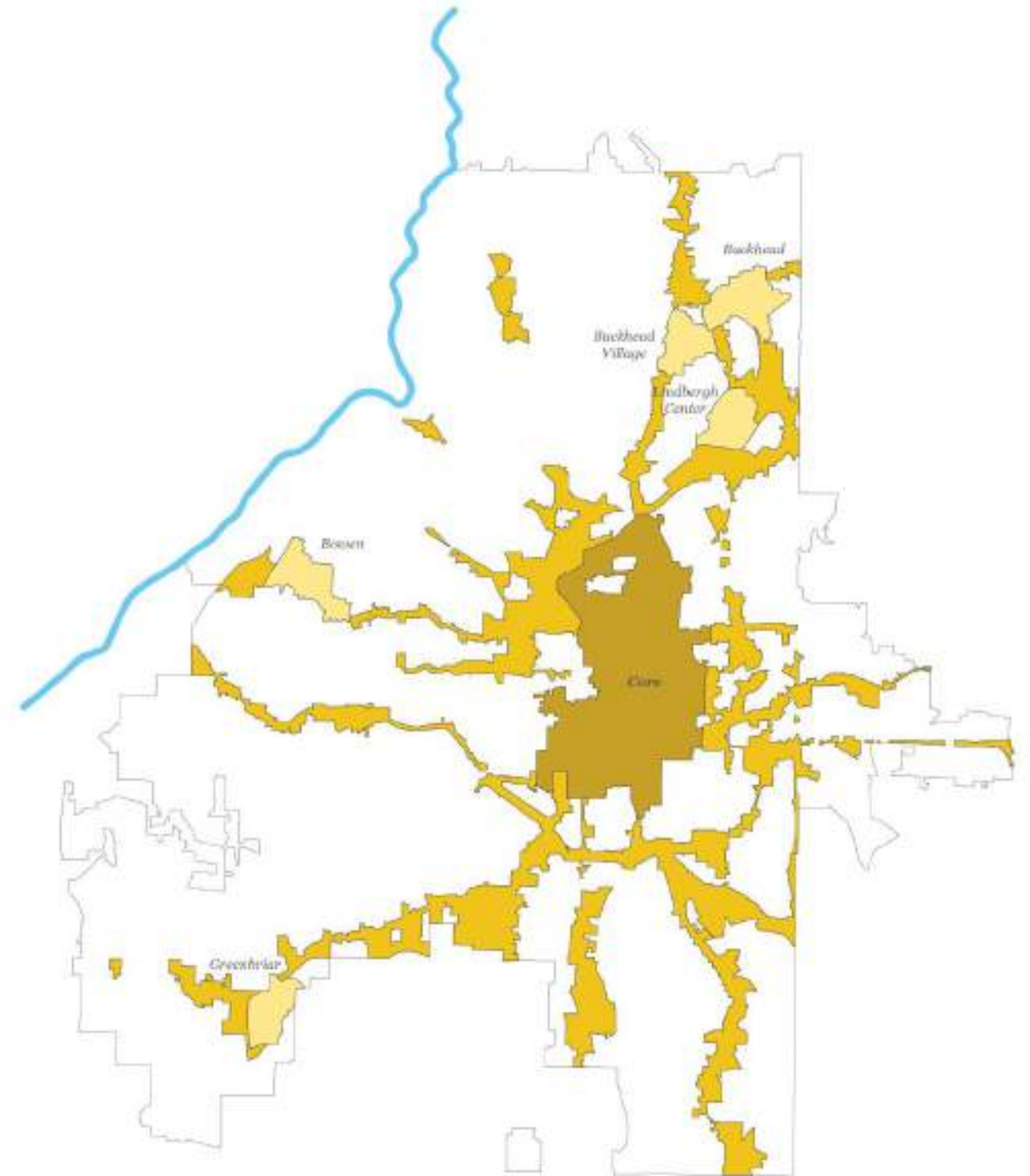
I-75

Hammond Park

Metropolitan Parkway looking north over
Hammond Park and Perkerson.

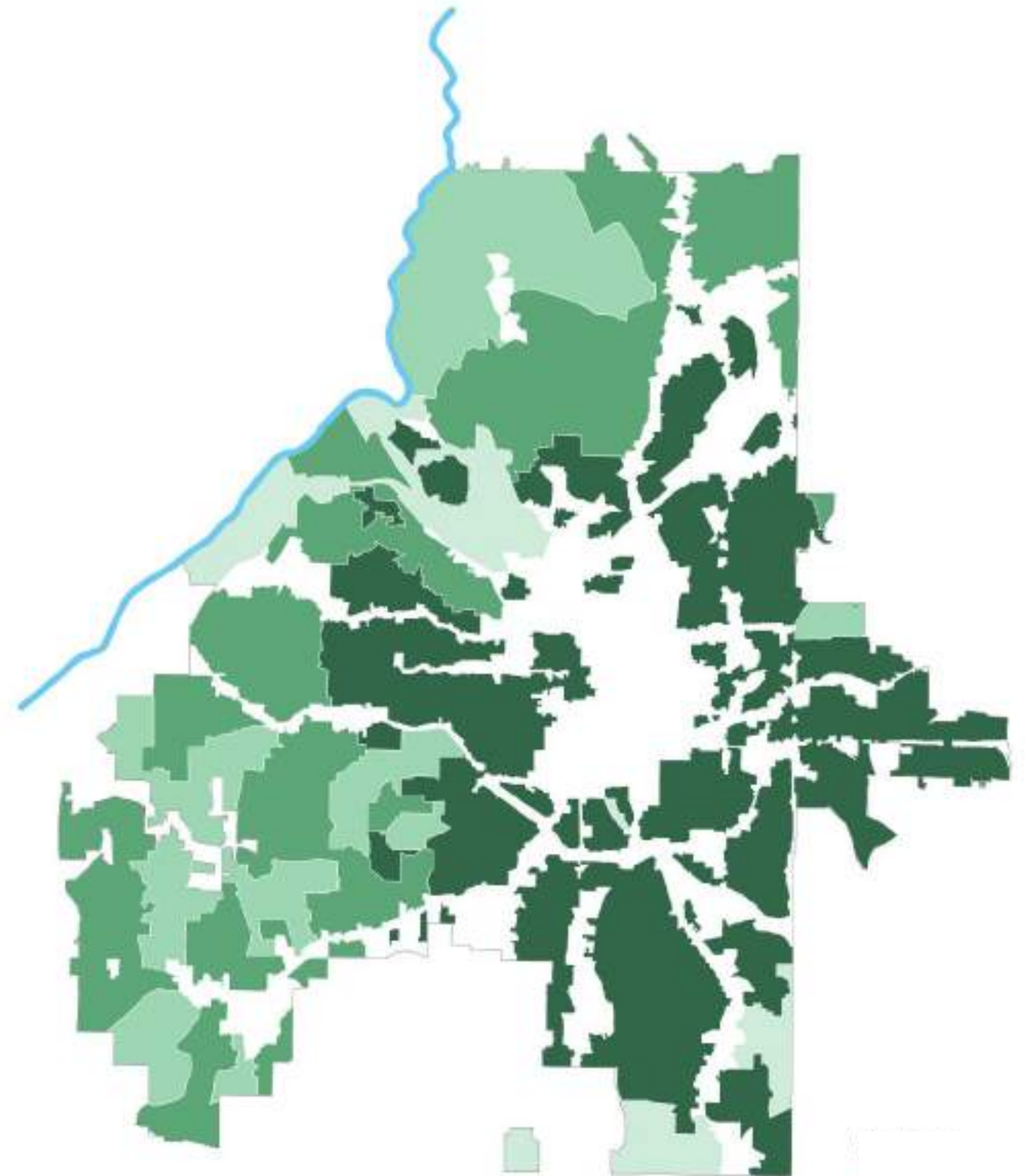
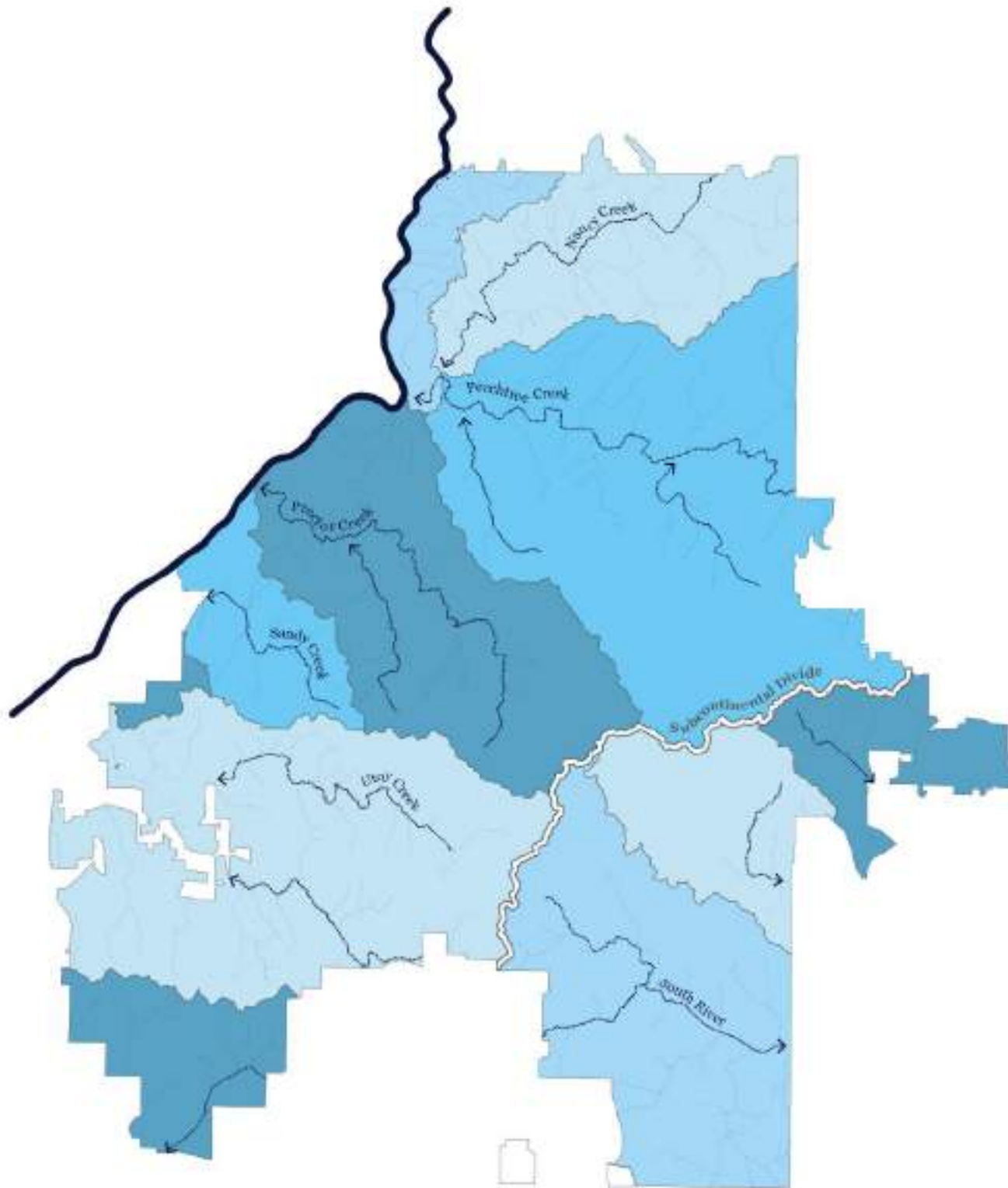
Growth Areas.

Growth Areas will be designed to connect people and accommodate growth.

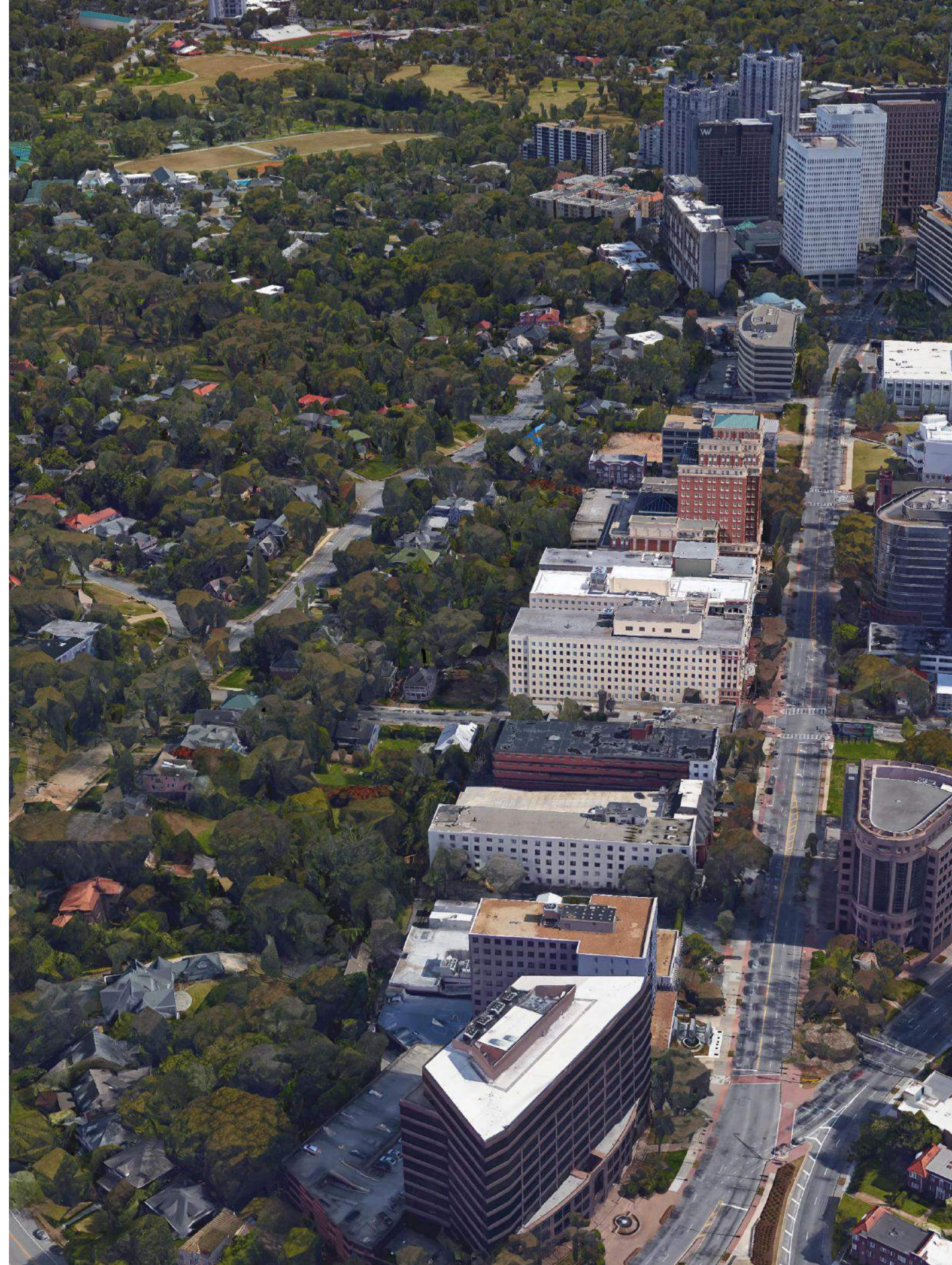
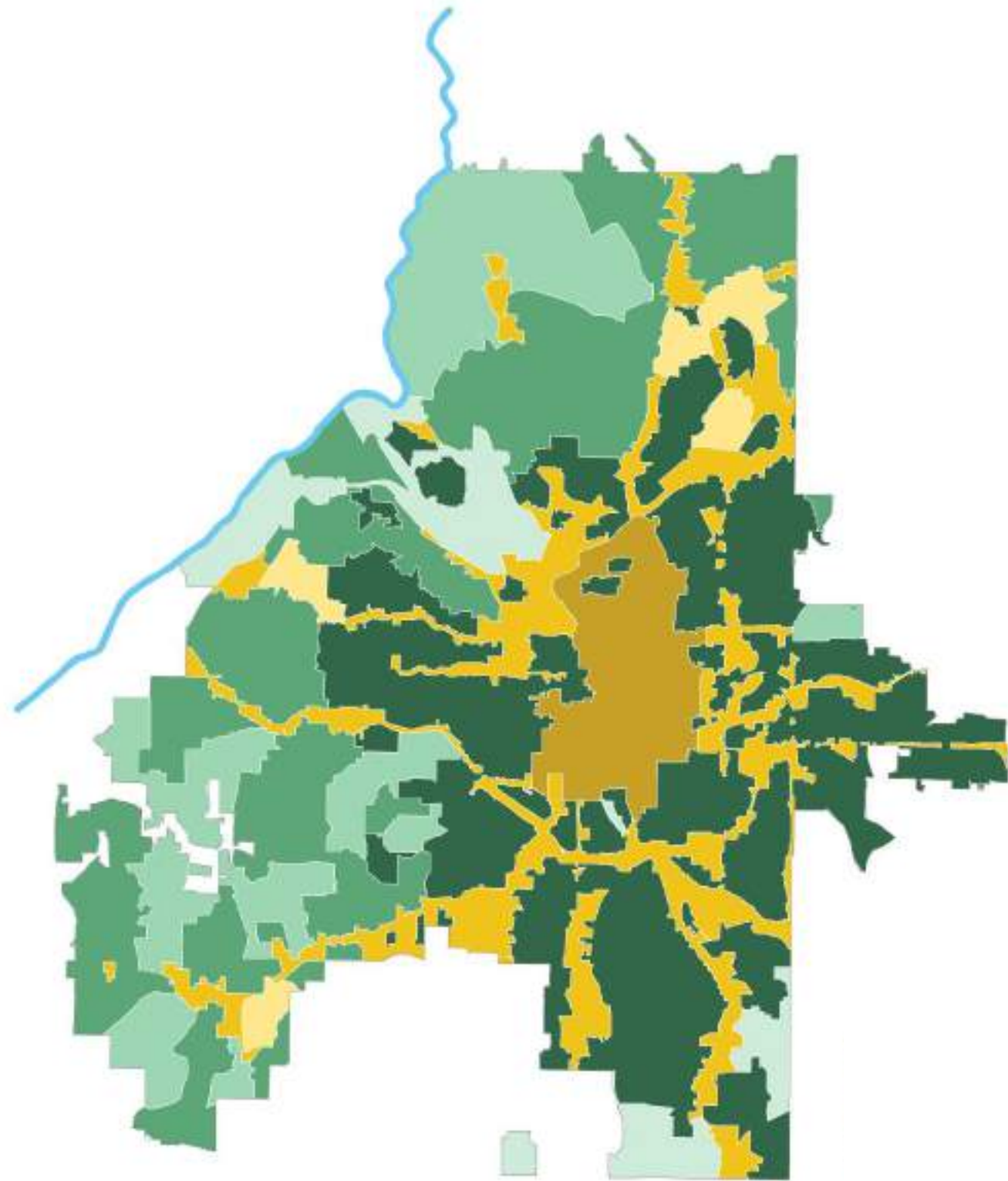


Conservation Areas.

Conservation Areas will be designed to connect nature and protect other things that we value.



*This is how Atlanta grows anyway.
We're just going to be more
intentional about it.*



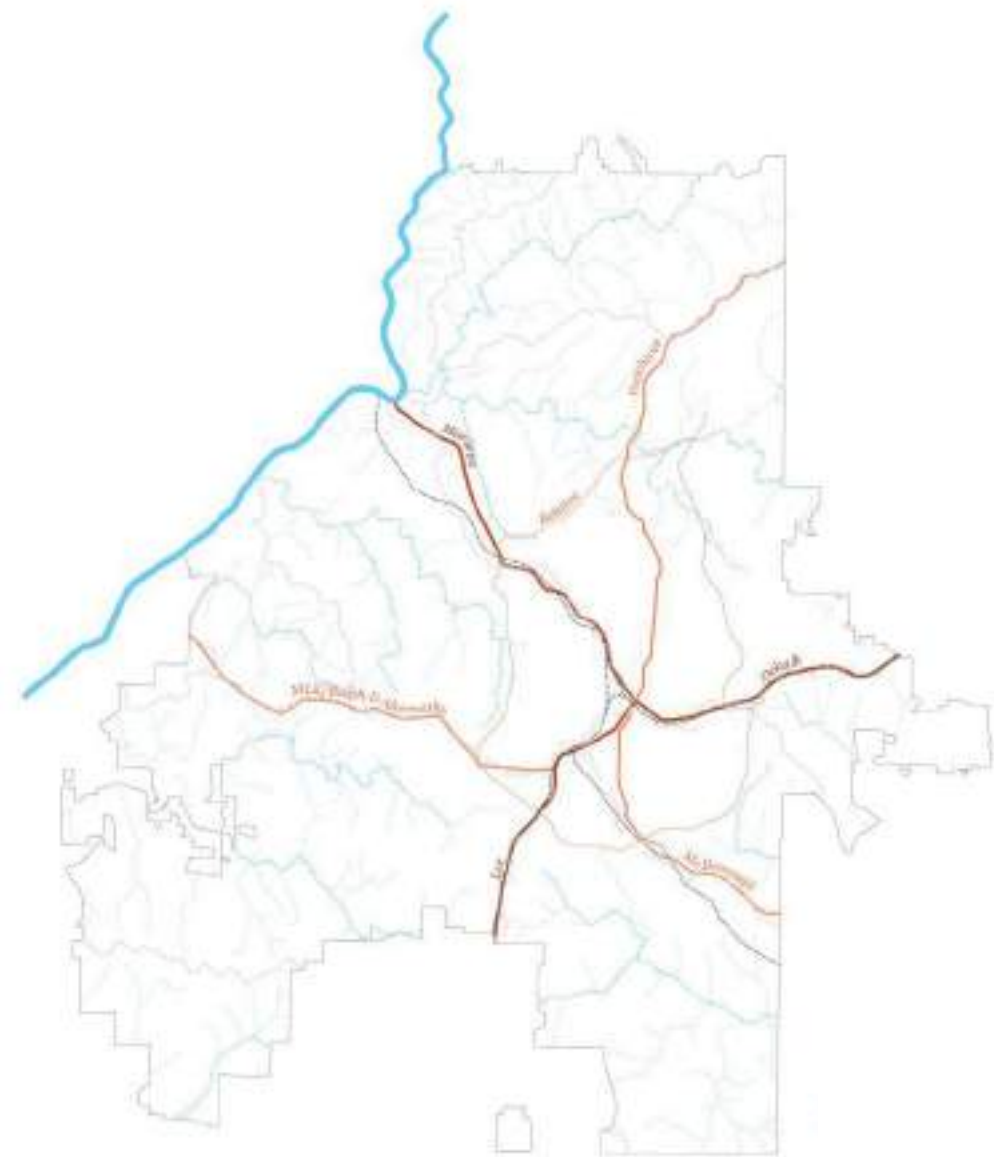
Our Future City.

*Clear concepts that illustrate the
best future for Atlanta.*

*Nine ideas to connect
and shape Atlanta.*

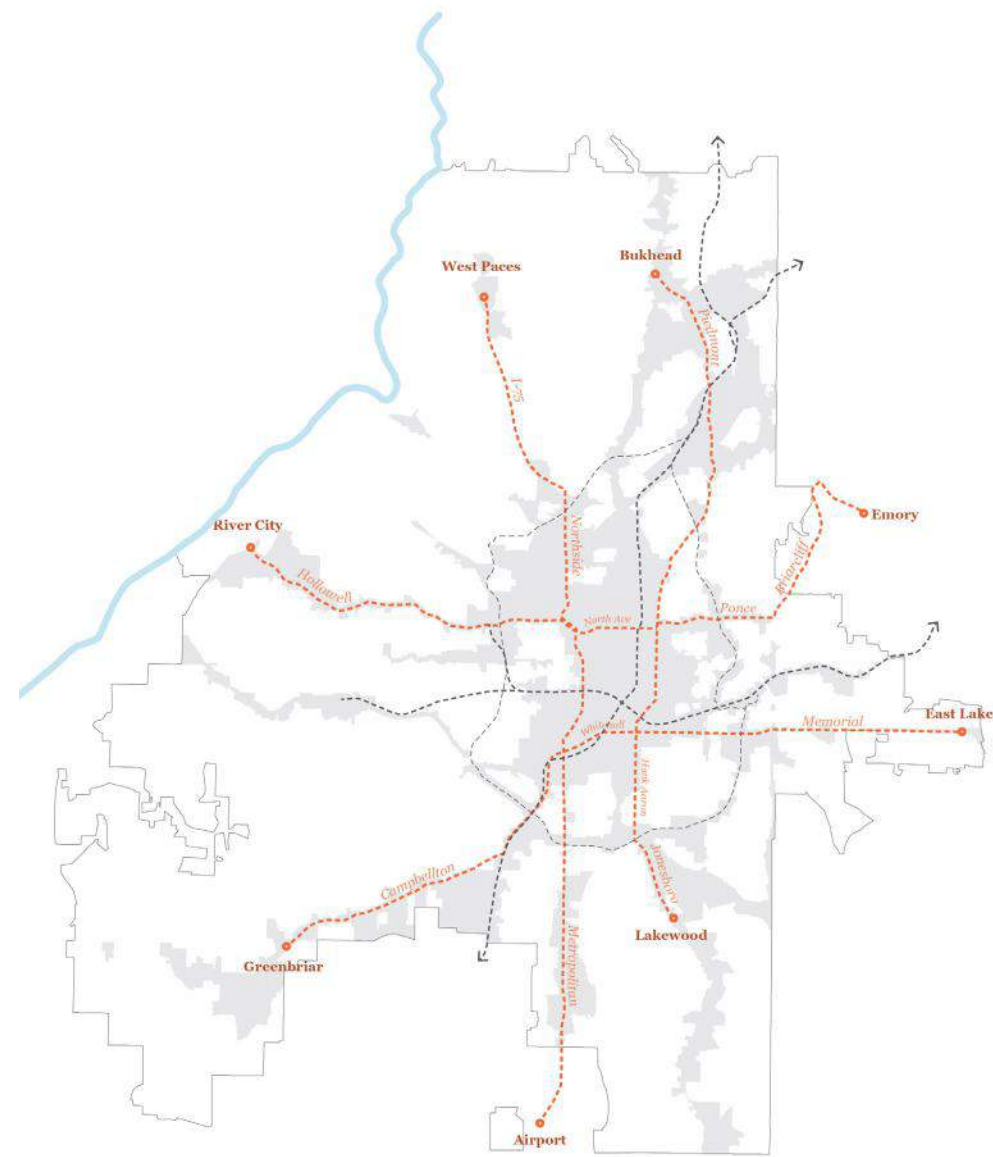
*We're going to
connect people.*

1. Design a city that makes sense.



*Legible transportation.
(Transportation).*

“Zero Mile Bikeways.”



*Logical transit routes.
(Transportation).*

“Hashtag BRT.”

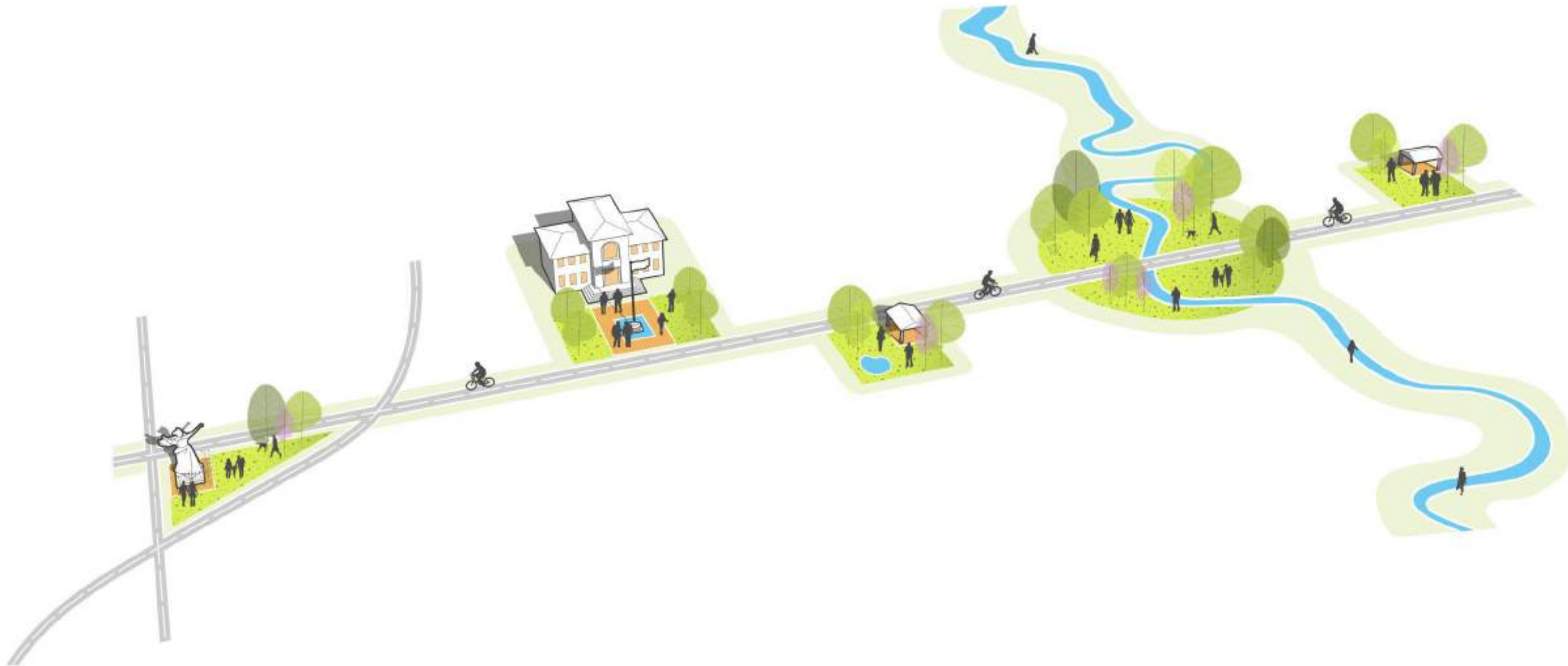


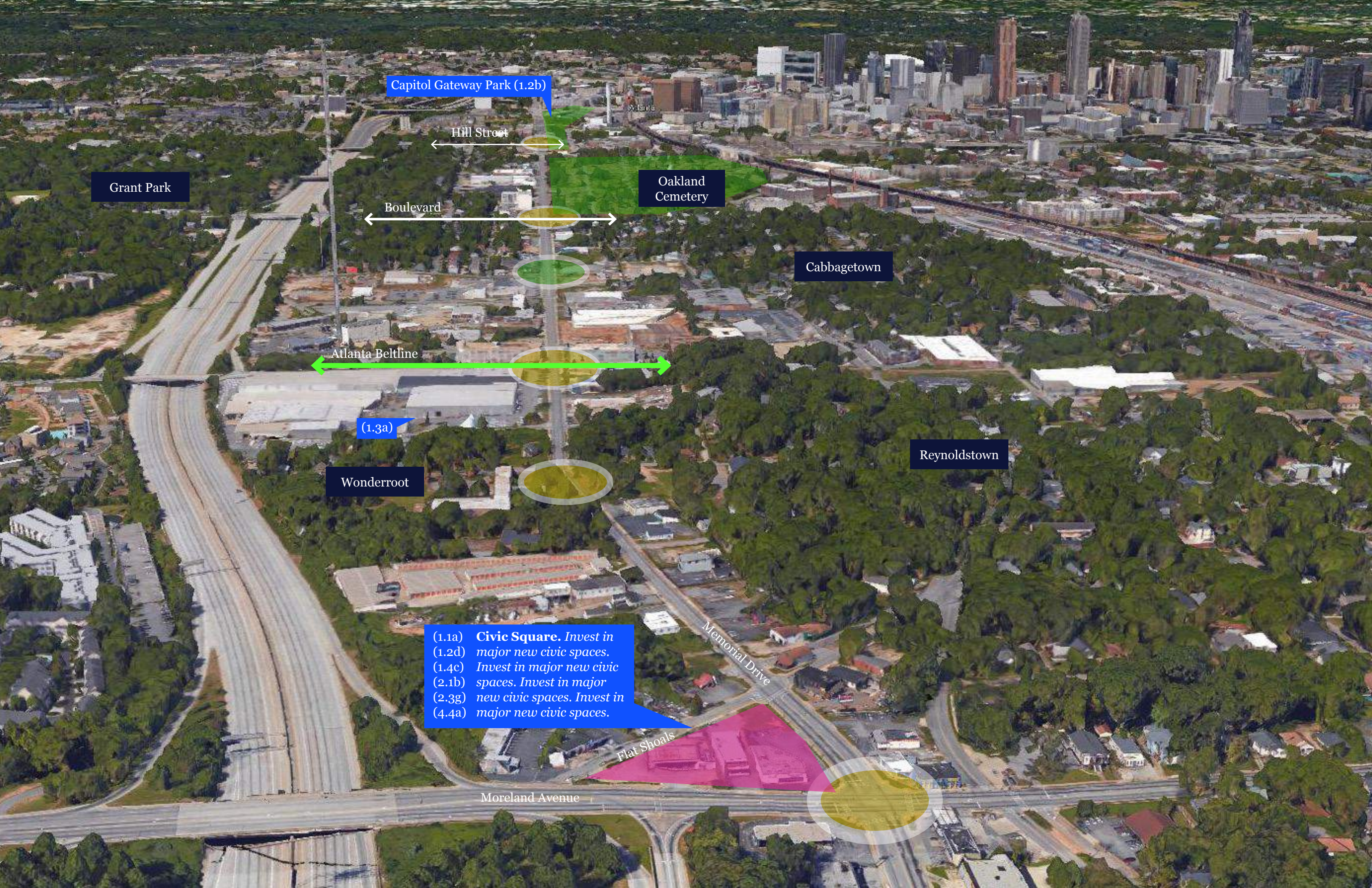
*Built-in orientation.
(Zoning).*

“Skyline zone.”



2. Design public space for living.





Grant Park

Capitol Gateway Park (1.2b)

Hill Street

Oakland Cemetery

Boulevard

Cabbagetown

Atlanta Beltline

(1.3a)

Wonderroot

Reynoldstown

(1.1a) **Civic Square.** Invest in
(1.2d) major new civic spaces.
(1.4c) Invest in major new civic
(2.1b) spaces. Invest in major
(2.3g) new civic spaces. Invest in
(4.4a) major new civic spaces.

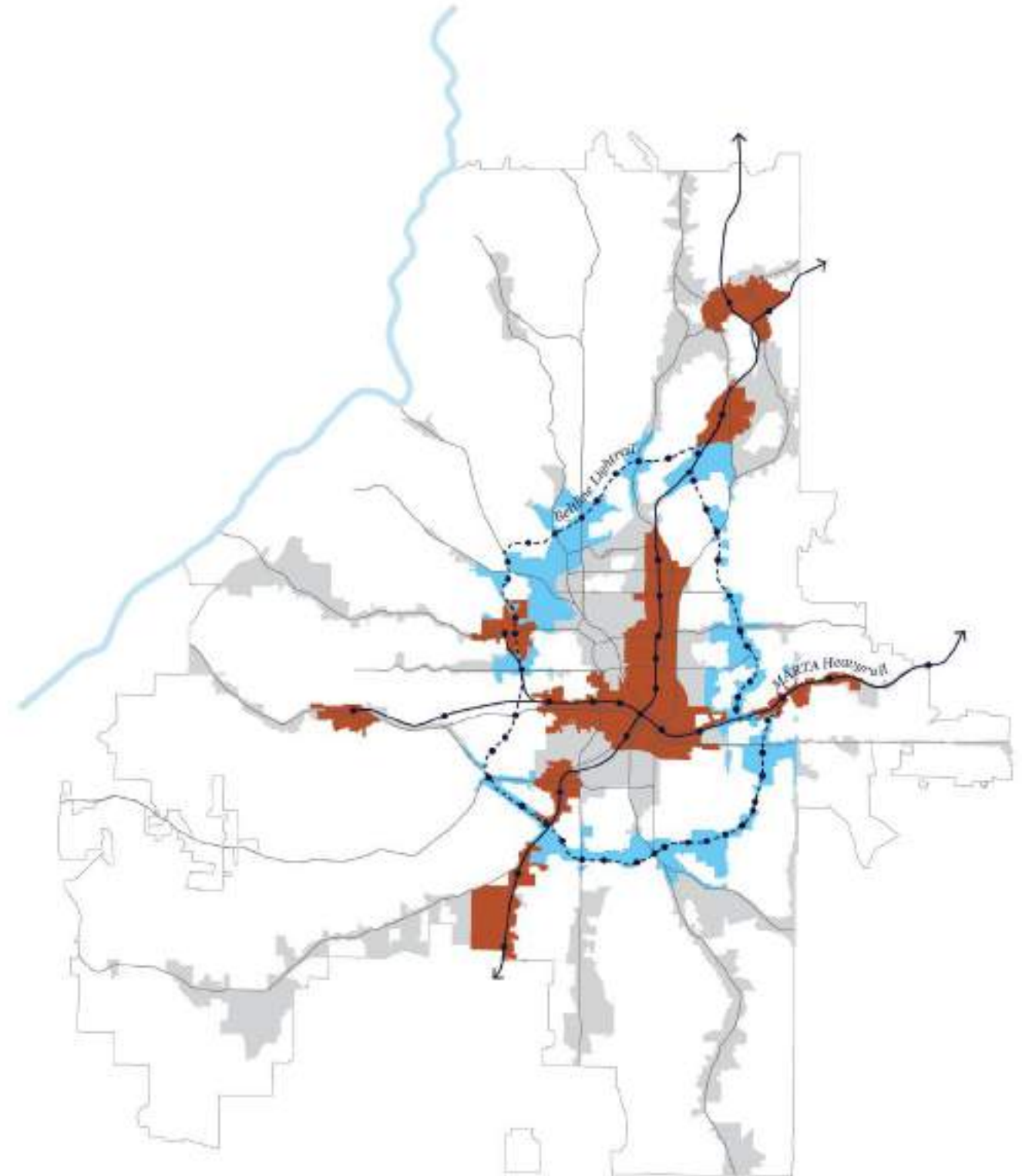
Memorial Drive

Flat Shoals

Moreland Avenue

3. Design for concentrations of people.

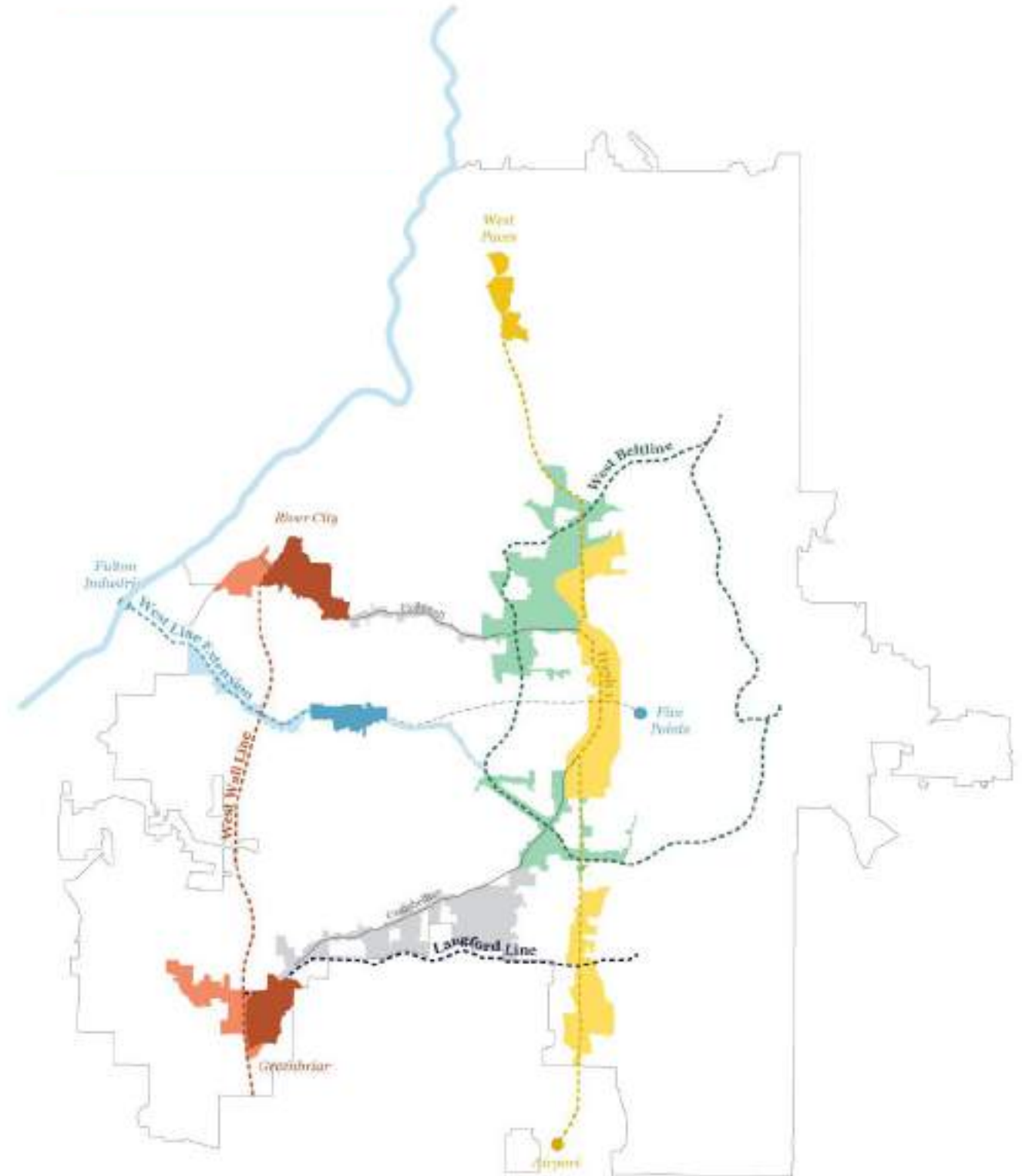
“Integrate density and transit.”



4. Design logical expansions.



“Invest in the West.”

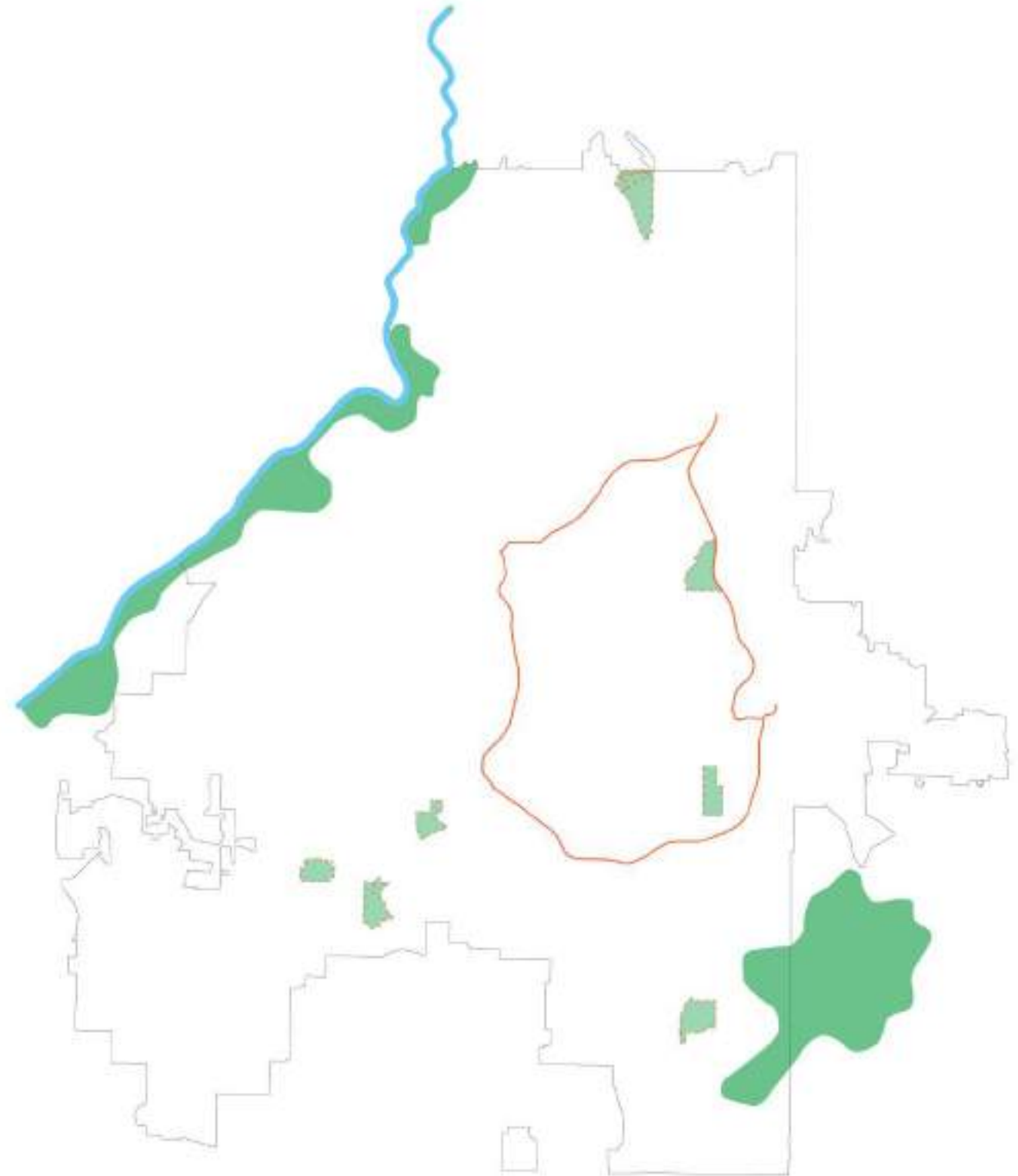


*We're going to
connect nature.*

5. Design big, aspirational greenspaces.

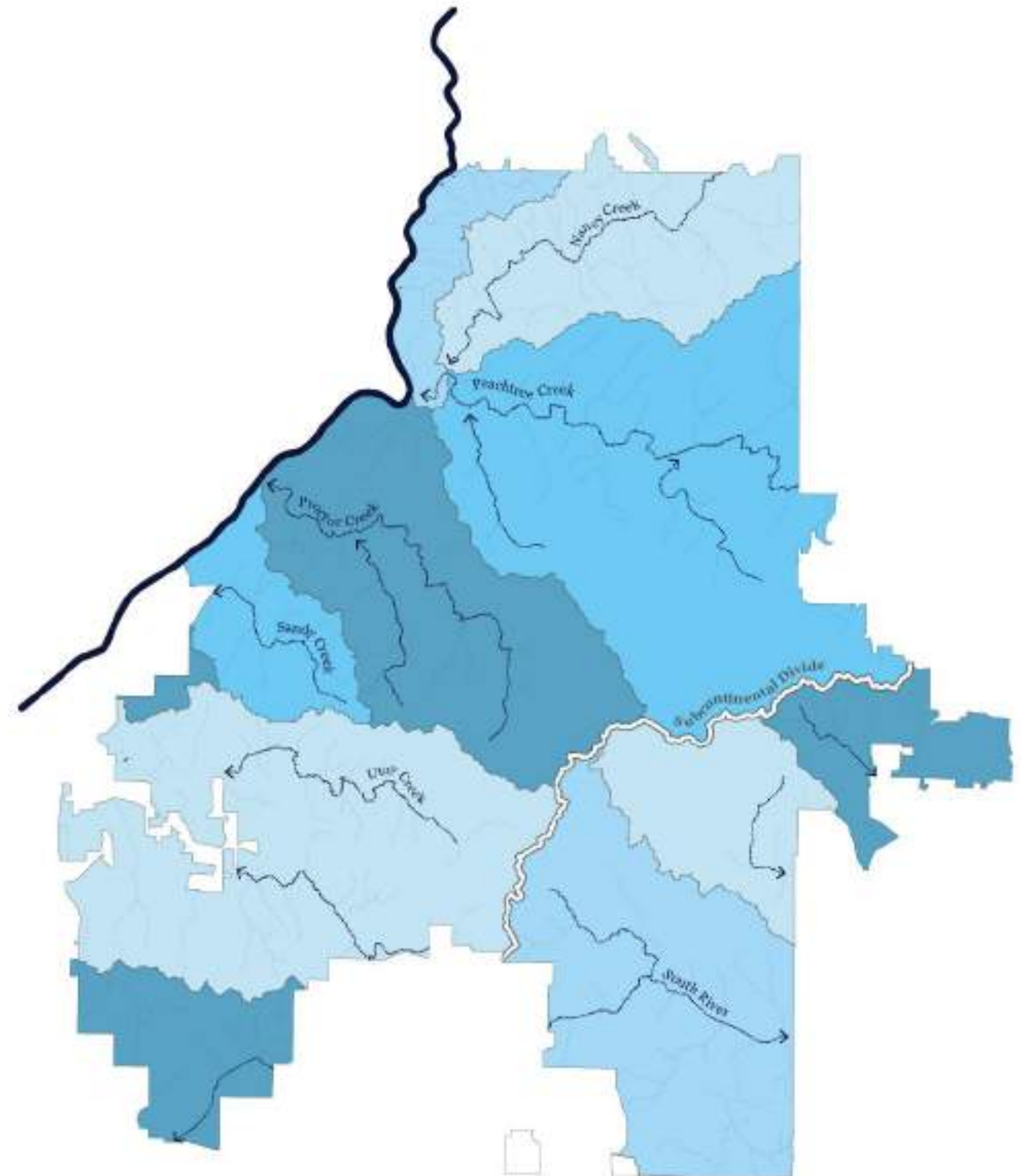


“Chattahoochee River Park.”
“South River Park.”



6. Design strategic networks of nature.

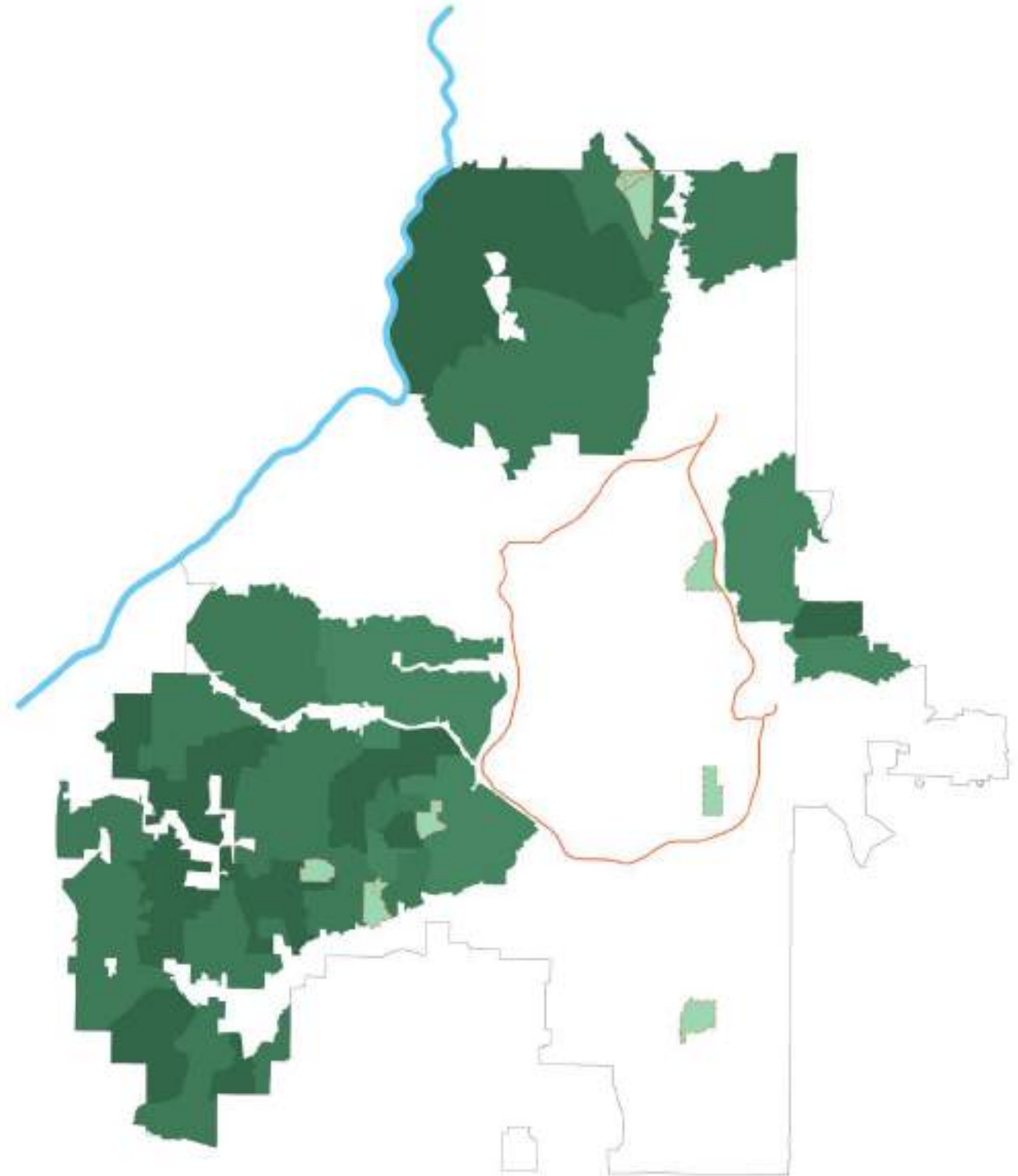
“Nature Network.”



7. Design the air we breathe.



“Green lungs.”

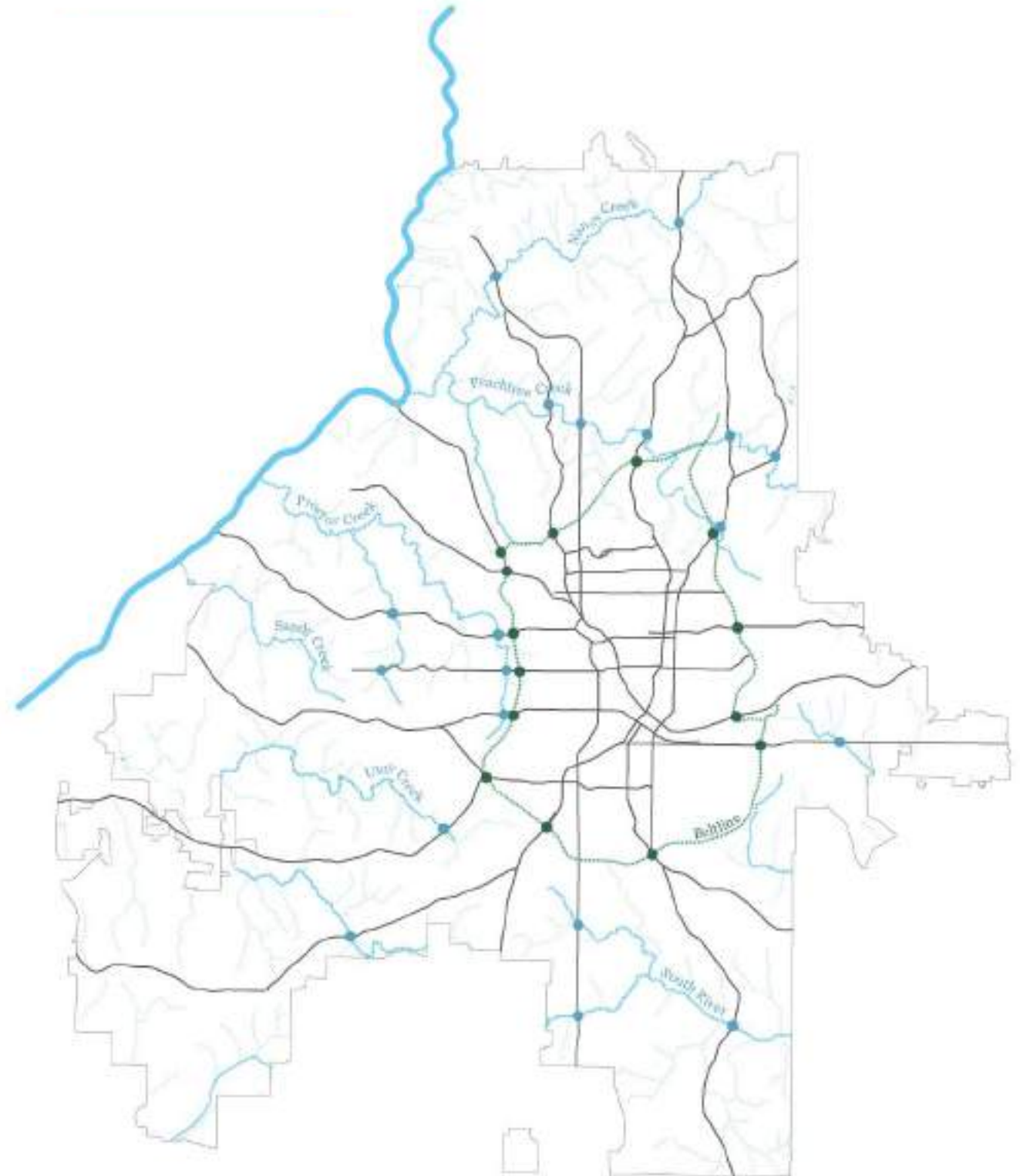


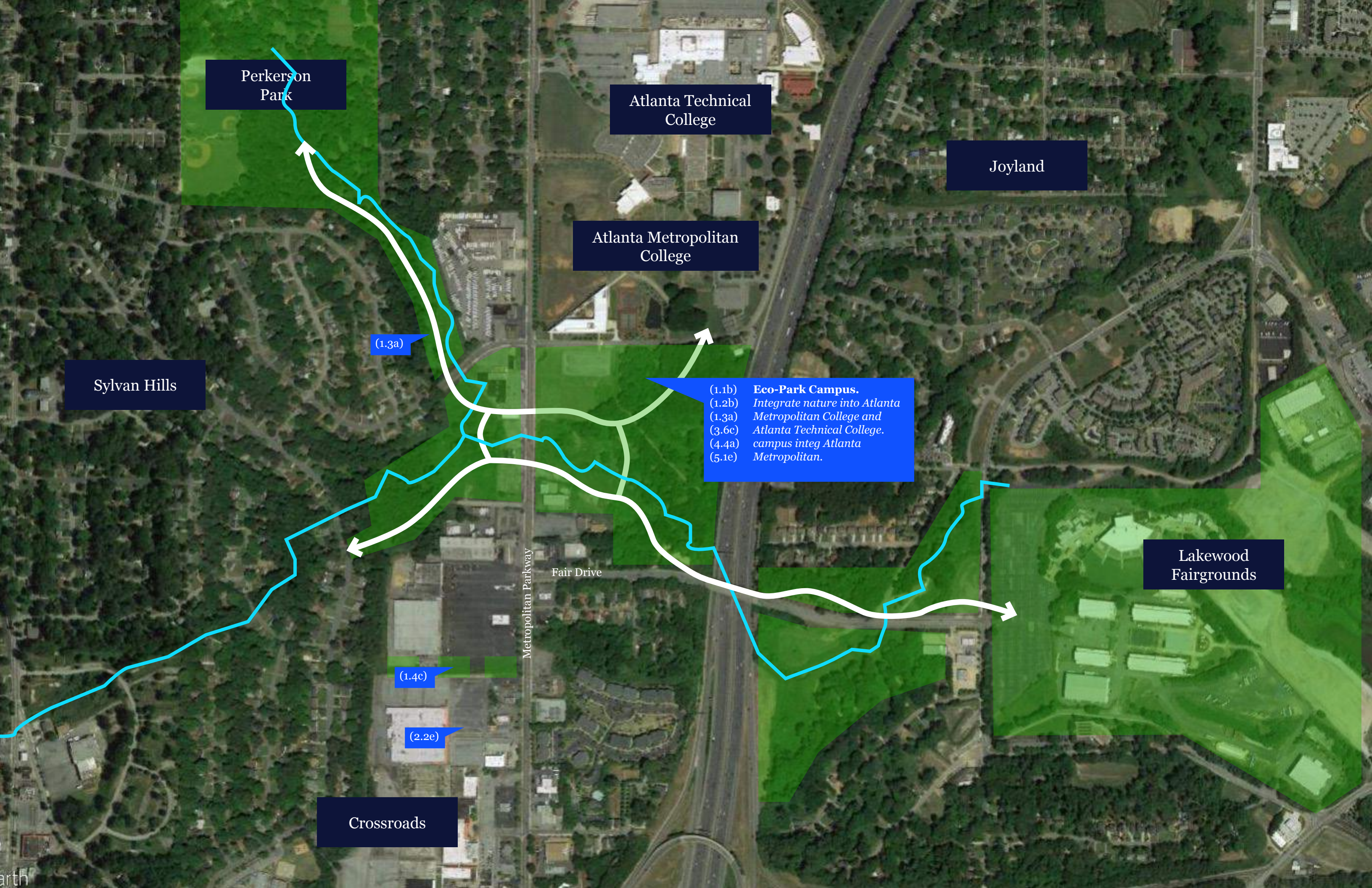
*We're going to
connect people and nature.*

8. Design intersections with nature.



“Nature spaces.”





Perkerson
Park

Atlanta Technical
College

Joyland

Atlanta Metropolitan
College

Sylvan Hills

(1.3a)

(1.1b) **Eco-Park Campus.**
(1.2b) *Integrate nature into Atlanta*
(1.3a) *Metropolitan College and*
(3.6c) *Atlanta Technical College.*
(4.4a) *campus integ Atlanta*
(5.1e) *Metropolitan.*

Lakewood
Fairgrounds

(1.4c)

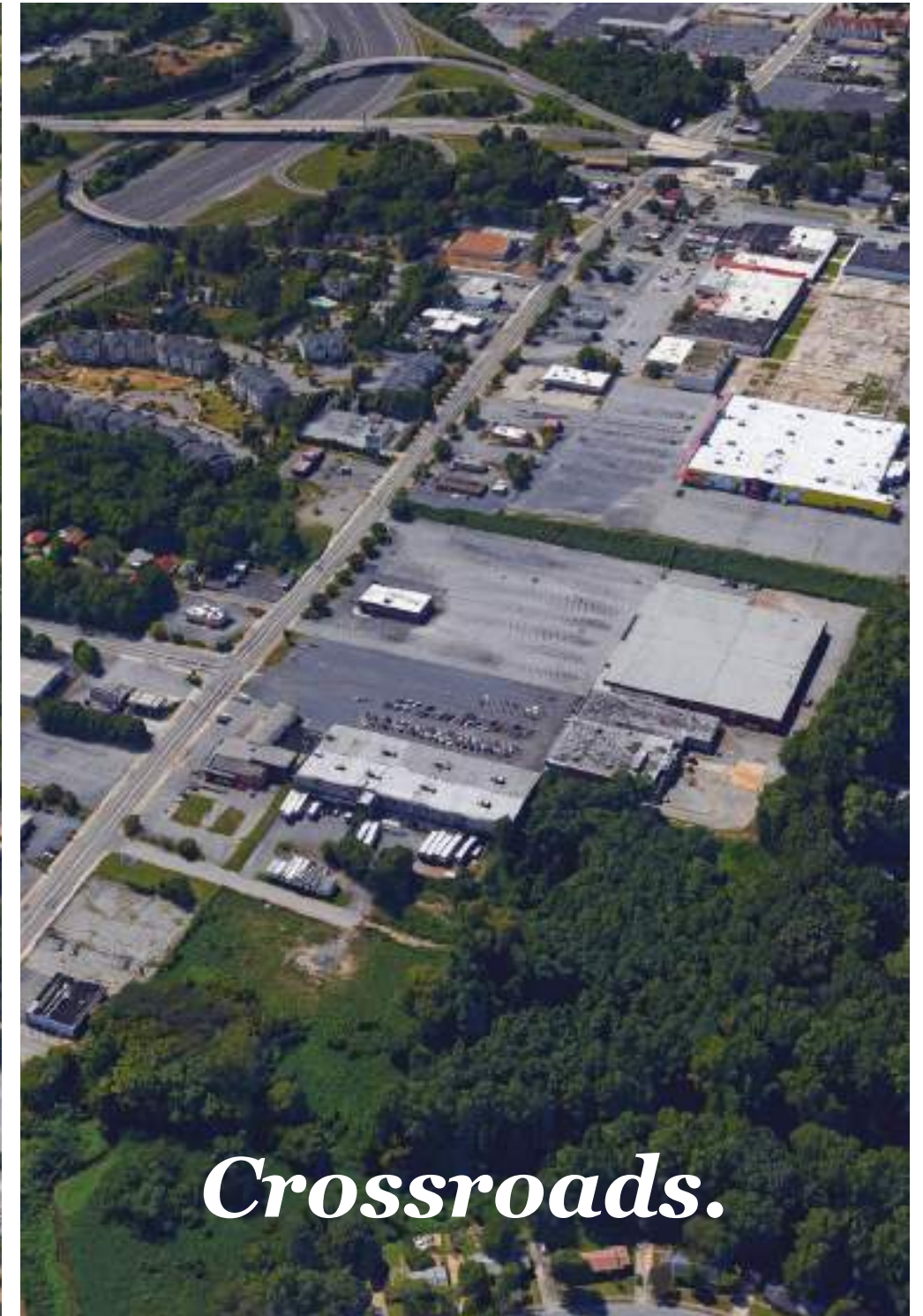
(2.2e)

Crossroads

Metropolitan Parkway

Fair Drive

9. Design outlying eco-centers.



We're going to connect people.

We're going to connect nature.

*We're going to connect people
and nature.*



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*Planning and Community Development
City of Atlanta*



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