Aspiring to the Beloved Community

The Atlanta City Design

@ATLcitystudio #designATL
“The aftermath of nonviolence is reconciliation and the creation of the beloved community.”
Dr. Martin Luther King, Jr., 1957
Metropolitan Atlanta is expected to grow by nearly 50% over the next couple of decades: from 5.5 million today to over 8 million.
The region currently has 5.5 million people.

The ARC projects the region will grow by 2.5 million people for a total metro Atlanta population of 8 million by 2040.
If we assume the region will grow to 8 million people and 15% of those people want to live in the City of Atlanta, then the population of the City will grow to 1.2 million.
Design.

Understand our core values and the challenges inherent to each.

Translate our aspirations into recommendations that can shape growth based on those values.

Operationalize City Design through specific policy and implementation decisions.
1. **Identity.**
2. **Urgency.**
3. **Design.**
Design.

Our Conditions.
Our Approach.
Our Future City.
Our Conditions.

A design reflection on our physical form.
Old Atlanta vs. New Atlanta

Old Atlanta was shaped by walking, transit, and a more urban lifestyle. New Atlanta was shaped by open land, nature, and free-flowing movement.
Peachtree north of Midtown best illustrates our approach.
DL Hollowell Boulevard looking east over Collier Heights and Grove Park.

Hollowell works the same as Peachtree.
Metropolitan flows out of town past three colleges, the Atlanta BeltLine, vast open land for redevelopment, and then leads directly to the airport.
Growth Areas will be designed to connect people and accommodate growth.
Conservation Areas.

Conservation Areas will be designed to connect nature and protect other things that we value.
This is how Atlanta grows anyway. We’re just going to be more intentional about it.
Our Future City.

Clear concepts that illustrate the best future for Atlanta.
Nine ideas to connect and shape Atlanta.
We’re going to connect people.
1. Design a city that makes sense.

Legible transportation. (Transportation).

“Zero Mile Bikeways.”

Logical transit routes. (Transportation).

“Hashtag BRT.”

Built-in orientation. (Zoning).

“Skyline zone.”
2. Design public space for living.
Civic Square, Invest in major new civic spaces.

- Grant Park
- Civic Square
- Brownwood
- Oakland Cemetery
- Cabbagetown
- Memorial Drive
- Reynoldstown
- Cappelton
- Moreland Avenue
3. Design for concentrations of people.

“Integrate density and transit.”
4. Design logical expansions.

“Invest in the West.”
We’re going to connect nature.
5. Design big, aspirational greenspaces.

“Chattahoochee River Park.”
“South River Park.”

“Nature Network.”
7. Design the air we breathe.

“Green lungs.”
We’re going to connect people and nature.
8. Design intersections with nature.

“Nature spaces.”
Eco-Park Campus. Integrate nature into Atlanta Metropolitan College and Atlanta Technical College.

Greenbriar
Bowen
Crossroads.
We’re going to connect people.

We’re going to connect nature.

We’re going to connect people and nature.
Commissioner Tim Keane
Planning and Community Development
City of Atlanta
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