PLAN CINCINNATI

a comprehensive plan for the future

The City's First Comprehensive Plan in Over 30 Years

February 1,2017



A Once-in-a-Generation Opportunity





The Plan Cincinnati Process





- Initial visits to all Community Councils
- 4 public kickoff meetings
- 2 Neighborhood Summits (2010 and 2011) fully dedicated to development of Plan Cincinnati
- 24 Working Group meetings to develop goals and action steps
- Two public Open Houses
- 25+ meetings of Steering Committee
- Youth Activity "Planting the Future"





MAYOR Mark Mallory



CITY MANAGER Milton Dohoney, Jr.

CITY OF CINCINNATI MAYOR Mayor Mark Mallory

CITY OF CINCINNATI CITY COUNCIL

Vice Mayor Roxanne Qualls President Pro-Tem Cecil Thomas Laure Quinlivan Chris Seelbach Yvette Simpson P.G. Sittenfeld Christopher Smitherman Charlie Winburn Wendell Young

CITY OF CINCINNATI CITY MANAGER Milton Dohoney, Jr.

David Holmes, Assistant City Manager Scott Stiles, Assistant City Manager

CITY OF CINCINNATI CITY PLANNING COMMISSION

Caleb Faux, Chair Christie Bryant City Manager Milton Dohoney, Jr. Vice Mayor Roxanne Qualls John Schneider Antoinette Selvey-Maddox Rainer vom Hofe

During the period of the Plan Cincinnati project, which began in 2009, Michaele Pride and Donald Mooney also served on the Cincinnati City Planning Commission.



VICE MAYOR Roxanne Qualls



CITY PLANNING & BUILDINGS, DIRECTOR Charles C. Graves, III

DIRECTOR OF CITY PLANNING AND BUILDINGS

Charles C. Graves, III

PROJECT MANAGER

Katherine Keough-Jurs, Senior City Planner

CITY PLANNING AND BUILDINGS STAFF

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CITY OF CINCINNATI ADMINISTRATION

Chris Bigham, Director, Cincinnati Recreation Commission Richard Braun, Chief, Cincinnati Fire Department Willie Carden, Director, Cincinnati Park Board Michael Cervay, Director, Department of Community Development James E. Craig, Chief, Cincinnati Police Department John Curp, City Solicitor, Law Department Lea Eriksen, Director, Office of Budget and Evaluation Larry Falkin, Director, Office of Environmental Quality Biju George, Interim Director, Greater Cincinnati Water Works Mike Robinson, Director, Department of Public Services Ken Glenn, Director, Citizen Complaint Authority Odis Jones, Director, Economic Development Division Georgetta Kelly, Director, Department of Human Resources Dr. Noble Maseru, Health Commissioner, Cincinnati Health Department Michael Moore, Director, Department of Transportation and Engineering Meg Olberding, Director, Communications Office Tony Parrott, Director, Metropolitan Sewer District Margo Springs, Director, Enterprise Technology Solutions Reggie Zeno, Director, Finance Department

PLAN CINCINNATI STREERING COMMITTEE

Co-Chair: Caleb Faux, Cincinnati City Planning Commission Co-Chair: Michaele Pride Anzora Adkins, Evanston Ernest J. Barbeau, Kennedy Heights Jason Barron, City of Cincinnati (Designee for Mayor Mark Mallory) Michael Beck, Hispanic Chamber Cincinnati USA (Designee for Alfonso Cornejo) Dan Bennie, Oakley Marvin Blade, Duke Energy (Designee

for David Smith) Elizabeth Blume, Community Building Institute, Xavier University Matt Bourgeois, Clifton Heights Community Urban Redevelopment Corporation (CHCURC) Anthony Bridgewater, UC Planning Student Organization (PSO) Elizabeth Brown, Housing Opportunities Made Equal Christie Bryant, Cincinnati City Planning Commission Michael Burson, Cincinnati Public Schools (Designee for Mary Ronan) Barbara Busch, Working in Neighborhoods Shirley Colbert, West End Thomas D. Croft, Price Hill Eric Doepke, River Advisory Council Dan Dressman, Home Builders Association of Greater Cincinnati Chad Edwards, U.S. Green Building Council (Designee for Alan Warner) Patricia Garry, Community Development Corporations Association of Greater Cincinnati (CDCAGC) David Ginsburg, Downtown Cincinnati Inc. William Gaut, SORTA (Designee for Terry Garcia Crews) Terry Hankner, Comey and Shepherd Realtors Nan Cahall, Cincinnati State University (Designee for O'Dell Owens) Andy Holzhauser, Greater Cincinnati Energy Alliance Mary Huller, Downtown Cincinnati Inc.

Mary Huller, Downtown Cincinnati I (Designee for David Ginsburg) Todd Kinskey, Hamilton County Regional Planning Commission Gerry Kraus, East Walnut Hills Matt Jones, Cincinnati Business Committee (Designee for Gary Lindgren) Rus Lyndsy, Mayor's Young Professional Kitchen Cabinet Mayor Mark Mallory, City of Cincinnati Douglass W. McDonald, Cincinnati Museum Center Mary Beth McGrew, University of Cincinnati (Designee for Gregory H. Williams) Jennifer O'Donnell, City of Cincinnati (Designee for Vice Mayor Roxanne Qualls) Vice Mayor Roxanne Qualls, City of Cincinnati Emi Randall, OKI Regional Council of Governments (Designee for Mark R. Policinski) Beth A. Robinson, Uptown Consortium, Inc. Sean Rugless, African American Chamber of Greater Cincinnati Eric Russo, Hillside Trust Kim Satzger, Woolpert, Inc. Raymond Schafer, Port of Greater Cincinnati Development Authority Kathy Schwab, LISC John Senhauser, Cincinnati Historic Conservation Board Ken Smith, Price Hill Will Mary Stagaman, Cincinnati USA Regional Chamber (Designee for Ellen G. van der Horst) Jeffrey Stec, Citizens for Civic Renewal Maureen Sullivan, Urban Appalachian Council Susan Thomas, Port of Greater Cincinnati Development Authority (Designee for Raymond Schafer) Kathy Vuturo, Cincinnati Children's Hospital Medical Center Michael Wagner, Cincinnati

Neighborhood Business Districts United Tony Wagner, Procter & Gamble (Designee for Brian Hodgett) Margy Waller, ArtsWave Margo Warminski, Cincinnati Preservation Association (Designee for Paul Muller) Alan Warner, GBBN Architects/US Green Building Council William Wehking, The Christ Hospital Mike Weppler, Mayor's Young Professional Kitchen Cabinet Bill Witten, Avondale Marisa Zapata, University of Cincinnati School of Planning (Designee for Xinhao Wang)

STEERING COMMITTEE SUB-GROUP MEMBERS

Special thanks to these additional local professionals who brought their special expertise to the Steering Committee Sub-Groups:

Valerie Daley, Community Building Institute, Xavier University Ozie Davis III, Avondale Stephanie Moes, Cincinnati Legal Aid LaToya L. Moore, Greater Cincinnati Foundation Paul Rudemiller, Camp Washington Reema Ruberg, Cincinnati Metropolitan Housing Authority

PLAN CINCINNATI WORKING GROUPS

Arts and Culture Deepika Andavarapu Michael Beck Daria Branham Anne Cushing-Reid Hershel Daniels Ir. Tony Davis Laura Davis Chris Davis Katherine Evans Julie Fay lason Franz Kathryne Gardette Carolyn Gutjahr Melva Gweyn Marvin Hawkin Carren Herring Lauren Hess Lee Hoffheimer Brad Hughes Lynn Kuper William Messer Jim Metzger Charlene Morse Jeremy Mosher

Jeremy Mosher Ellen Muse-Lindeman Molly O'Toole Michaele Pride Latria Roberts Stephen Samuels Kristin Suess Nikolas Swartsell Shawn Tubb Margy Waller

Economic Development and Business Retention

B. Charles Alexander Ernest J. Barbeau Michael Beck Matt Bourgeois Janet Buening Mark Costello Hershel Daniels Jr. Rick Dieringer Bill Fischer Nicole Gallagher Lilah Glick Melva Gweyn Fred Hargrove Peter Jurs Marc Kenkel Gerry Kraus Sam McKinley Kathleen Norris Fred Orth Svetlana Petrova Edwin Pfetzing Bonnie Phillips Diane Powers Ed Ratterman Martin A. Rutland Rina Saperstein Andy Scott Tre Sheldon Elizabeth Sherwood Howard Stafford Michael Wagner Susan Waidner David Watkins Bill Wehking Robert J.Wilking Bernard B. Young, Jr.

Fiscal Impact

Mark Costello Melva Gweyn Peter Hames Gerry Kraus Marvin Kraus Venkata Mattuin Emi Randall Heather Sturgill Yulin Tsou

Health, Environment and Open Space Samantha Brockfield Barry Cholak Eric Doepke Larry Falkin Corinne Gutjahr Fred Hargrove Tunu Kinebrew Kari Klug Catalina Landivar Gretchen Langdon Margo Lindahl Mary Ann Miller Lauren Niemes Eric Russo Steve Schuckman Leonard Thomas Margo Warminski

Historic Conservation

Nick Cook Hershel Daniels Ir. Julie Fay Barbara Furr Melva Gweyn Fred Hargrove Irvin Henderson Ken lones Danny Klingler Ben Kutay Cindy Kutay Michael Maltinsky Paul Muller John Senhauser Beth Sullebarger Shawn Tubb Margo Warminski leff Weimer James Wichman Dave Zelman

Housing and Neighborhood Development Anzora Adkins Ernest J. Barbeau Bill Berger Maria Bergh Bren Blaine Elizabeth Blume Elizabeth Brown Janet Buening Jerry Carrico Charles F. Casey-Leininger Kate Casey-Leininger Caleb Faux Barbara Furr Patricia Garry Melva Gweyn Russ Hairston Gerry Kraus Marvin Kraus Meagan L. Lauer lim Metzger Brandy McQueary LaToya L. Moore Edward Moser Adam Nelson Rose Nelson April Norman Gary Robbins Lydgia Sartor Adam Sickmiller Ken Smith Heather Sturgill Roger Thesing Ed Wells Ann Whetstone

Institutions

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Intergovernmental Cooperation

Michael Burson Hershel Daniels Jr. Rick Dieringer Larry Falkin Joseph Gorman Corinne Gutjahr Todd Kinskey Kim Satzger Skip Schulte Ken Smith Michael Wagner

Land Use

Maria Bergh Barry Cholak Mark Costello Thomas D. Croft Hershel Daniels Jr. Melva Gweyn Robin Henderson Matt Latham Travis Miller Weston C. Munzel Adam Nelson Kim Satzger Tre Sheldon Ken Stern Heather Sturgill Brian Wamsley Nathan Wessel Ann Whetstone Dave Zelman

Transportation and Transit Bren Blaine David Cole Hershel Daniels Jr. Chris Davis

Eric Doepke Debbie Dreyfus Amit Ghosh Everette Gregory Emily Heintzelman Tuarini Jeyaprakash Mark Kinne Martin Koepke Catalina Landivar Lashanna Martin Toni Miller Elad Mokadi Chris Moran Christopher Morbitzer Edward Moser Adam Nelson Kenneth J. Newmark Andrew Oehlerking Brigid O'Kane Michael Patton Dan Prevost Roxanne Qualls Ed Ratterman Erica Riddick Latria Roberts Tre Sheldon Heather Sturgill Nathan Wessel Ann Whetstone

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CITY OF CINCINNATI STAFF

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FORMER CITY COUNCILMEMBERS

During the period of the Plan Cincinnati project, which began in 2009, the following were members of City Council: Jeff Berding Chris Bortz Y. Laketa Cole John Cranley David Crowley Leslie Ghiz Wayne Lippert, Jr. Chris Monzel Amy Murray

FORMER CITY OF CINCINNATI STAFF

During the period of the Plan Cincinnati project, which began in 2009, the following were members of City Staff:

Deepika Andavarapu, Intern, Department of City Planning and Buildings Hilary Bohannon, Director, Department of Human Resources Anthony Bridgewater, Intern, Department of City Planning and Buildings lan Bulling, Intern, Department of City Planning and Buildings Cara Burkart, Intern, Department of City Planning and Buildings Sam Cole, Intern, Department of City Planning and Buildings Ashley Combs, Intern, Department of City Planning and Buildings Adrienne Cowden, Acting Urban Conservator, Department of City Planning and Buildings Jon Cramer, Intern, Department of City Planning and Buildings Valerie Daley, City Planner, Department of City Planning and Buildings Brett Davis, Intern, Department of City Planning and Buildings

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Anne-Sophie Dufour, Intern,

Officer, Economic Development Division Jon Riewald, Intern, Department of City Planning and Buildings Justin Rex, Intern, Department of City Planning and Buildings Sarah Rozniak, Intern, Department of City Planning and Buildings Chelsea Ruby, Intern, Department of City Planning and Buildings loe Sandmann, Intern, Department of City Planning and Buildings Ginnell Schiller, Sustainability Coordinator, Office of Environmental Quality Heather Sturgill, Intern, Department of City Planning and Buildings Ryan Thomas, Intern, Department of City Planning and Buildings Sarah Vaz, Intern, Department of City Planning and Buildings Nick Workman, Intern, Department of City Planning and Buildings Joe Wagner, Intern, Department of City Planning and Buildings Margaret Wuerstle, Chief Planner, Department of City Planning and Buildings Nathan Ziegler, Intern, Department of City Planning and Buildings

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Housing and Neighborhood Development

Heidi Aggeler, BBC Research & Consulting Rachel Thompson, BBC Research & Consulting Marie Gemelli-Carroll, Starboard Strategy

Transportation and Transit

Paul Culter, Jacobs Wardell Wilcox, Jacobs Rick Hall, Hall Planning & Engineering, Inc. DeWayne Carver, Hall Planning & Engineering, Inc.

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OUR SPECIAL THANKS

Document Layout Design The template for the Plan Cincinnati document layout was created by a team of students at the Art Academy of Cincinnati lead by student Chris Balz and their instructor David Steinbrunner.

Element Icons

The graphic icons depicting the 12 plan elements of Plan Cincinnati were designed by Art Academy of Cincinnati student Christine Hurayt with oversight from instructor Mark Thomas.

Planting the Future – Engaging Ages 5 – 18

Thank you to those who donated their time, materials, or space to making Planting the Future a success.

All students, teachers, children that participated in the program Mayor Mark Mallory Margaret Wuerstle Tarun Jaiswal Jameshia Peterson City Planning Staff Cincinnati Recreation Commission Cincinnati Park Board Cincinnati Public Schools Mayor's Young Profession Kitchen Cabinet (YPKC) Art Beyond Boundaries Krohn Conservatory

Investing in the Future – Engaging Ages 18-25

Thank you to Margaret Wuerstle and her students from the University of Cincinnati School of Planning, in the College of Design, Architecture, Art, and Planning (DAAP) for the time and work in engaging Cincinnatians ages 18 – 25.

"Investing in the Future: Engaging Cincinnati's Youth (An Exploration in Urban Planning)" University of Cincinnati School of Planning, Spring Quarter 2011

Deepika Andavarapu Xin Chen Ashley Combs Lauren Doggett Degah Hussein Robert Johnson Adena Kass Thomas McIntyre Rachel Miller Christopher Morbitzer Dugan Murphy Jameshia Peterson Aaron Simon Sheldon Swartz Joseph Wagner Nicholas Workman

Thank you also to the organizations that participated in the Investing in the Future project:

Cincinnati Art Academy Cincinnati Christian University Cincinnati State Elementz Lighthouse Youth Services Over-the-Rhine Community Housing Parents for the Hyde Park School Teen Spot and Homework Central at the Public Library of Cincinnati and Hamilton County University of Cincinnati YMCA Cincinnati After School Program

2010 Summer Learning Forum

Thanks to local experts who helped educate the community in our 2010 Summer Learning Forum:

Lea Eriksen, Office of Budget and Evaluation Larry Falkin, Office of Environmental Quality Terry Grundy, United Way Todd Kinskey, Hamilton County Regional Planning Commission Travis Miller, OKI Regional Council of Governments Emi Randall, OKI Regional Council of Governments Mary Stagaman, Cincinnati USA Regional Chamber Jeffrey Stec, Citizens for Civic Renewal Samuel Stephens, Economic Development Division

Printing Services

Our special thanks to Steven Howe and Emily Heekin from the City's printing services for their guidance and support throughout.

A Plan Based on Community Character

- A focus on re-creating urban form modernization without suburbanization.
- An approach to policy based on revitalizing our neighborhood centers and corridors and improving quality of life.
- A significant shift in comprehensive planning.



The Plan Cincinnati Vision

Thriving Re-Urbanization

The vision for the future of Cincinnati is focused on an unapologetic drive to create and sustain a thriving inclusive urban community, where engaged people and memorable places are paramount, where creativity and innovation thrive, and where local pride and confidence are contagious.





The "Big Ideas" of Plan Cincinnati.

Increase our population.

Build on our assets.

Be recognized.

5



Be aggressive and strategic in growth and development.

Preserve (or create) a pedestrian - scaled city.

Spend public funds more strategically.

Develop a culture of health.



Strengthen our community organizations.

Lead by example to strengthen our region.

GREATAMERICAN BALL PARK

Five Initiative Areas

Compete: Be the pivotal economic force of the region

- **Connect:** Bring people and places together
- Live: Strengthen our magnetic City with energized people
- **Sustain:** Steward resources and ensure long-term viability

Collaborate: Partner to reach our common goals



Our Goals and Strategies

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Our Vision: Thriving Re-Urbanization

The vision for the future of Cincinnati is focused on an unapologetic drive to create and sustain a thriving inclusive urban community, where engaged people and memorable places are paramount, where creativity and innovation thrive, and where local pride and confidence are contagious.



Guiding Geographic Principles

Strategically guide the location of future investment and growth.

The Guiding Geographic Principles

Focus revitalization on existing centers of activity.

Link centers with effective transportation for maximum accessibility.

Create new centers of activity where appropriate.

Maximize industrial reinvestment in existing industrial areas.



















Conceptual Land Use Map

- Strict parcel-by-parcel land use-driven approach is ineffective for compact walkable areas.
- Maps define the areas where compact walkable development should be reinforced or established.
- A new kind of map, showing conceptual framework, guided by community character.





Develop New Tools

- Character based codes for neighborhoods e.g. form based code
- City-wide Land Development Code
- Strategic partnerships between neighborhood CDC's and development organizations with scale and capacity-Port Authority, Uptown Consortium and 3CDC.





