The City’s First Comprehensive Plan in Over 30 Years

February 1, 2017
A Once-in-a-Generation Opportunity
The Plan Cincinnati Process

- Initial visits to all Community Councils
- 4 public kickoff meetings
- 2 Neighborhood Summits (2010 and 2011) fully dedicated to development of Plan Cincinnati
- 24 Working Group meetings to develop goals and action steps
- Two public Open Houses
- 25+ meetings of Steering Committee
- Youth Activity - “Planting the Future”
During the period of the Plan Cincinnati project, which began in 2009, Michelle Pride and Donald Mooney also served on the Cincinnati City Planning Commission.
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Ernest J. Barbeau, Kennedy Heights
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OUR SPECIAL THANKS
Document Layout Design
The template for the Plan Cincinnati document layout was created by a team of students at the Art Academy of Cincinnati lead by student Chris Balz and their instructor David Steinbrunner.

Element Icons
The graphic icons depicting the 12 plan elements of Plan Cincinnati were designed by Art Academy of Cincinnati student Christine Hurayt with oversight from instructor Mark Thomas.

Planting the Future – Engaging Ages 5 – 18
Thank you to those who donated their time, materials, or space to making Planting the Future a success.

Cabinet (YPKC)
Art Beyond Boundaries
Krohn Conservatory

Investing in the Future – Engaging Ages 18-25
Thank you to Margaret Wuerstle and her students from the University of Cincinnati School of Planning in the College of Design, Architecture, Art, and Planning (DAAP) for the time and work in engaging Cincinnati’s ages 18 – 25.

“Investing in the Future: Engaging Cincinnati’s Youth (An Exploration in Urban Planning)”
University of Cincinnati School of Planning, Spring Quarter 2011

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Sheldon Swartz
Joseph Wagner
Nicholas Workman

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Cincinnati Art Academy
Cincinnati Christian University

2010 Summer Learning Forum
Thanks to local experts who helped educate the community in our 2010 Summer Learning Forum:

Lea Eriksen, Office of Budget and Evaluation
Larry Falkin, Office of Environmental Quality
Terry Grundy, United Way
Todd Kinskey, Hamilton County Regional Planning Commission
Travis Miller, OKI Regional Council of Governments
Enri Randall, OKI Regional Council of Governments
Mary Stagaman, Cincinnati USA Regional Chamber
Jeffrey Stec, Citizens for Civic Renewal
Samuel Stephens, Economic Development Division

Printing Services
Our special thanks to Steven Howe and Emily Heekin from the City’s printing services for their guidance and support throughout.
A Plan Based on Community Character

- A focus on re-creating urban form – modernization without suburbanization.

- An approach to policy based on revitalizing our neighborhood centers and corridors and improving quality of life.

- A significant shift in comprehensive planning.
The Plan Cincinnati Vision

Thriving Re-Urbanization

The vision for the future of Cincinnati is focused on an unapologetic drive to create and sustain a thriving inclusive urban community, where engaged people and memorable places are paramount, where creativity and innovation thrive, and where local pride and confidence are contagious.
Guiding Policy Principles

The “Big Ideas” of Plan Cincinnati.
Increase our population.
Build on our assets.
Be recognized.
Be aggressive and strategic in growth and development.
Preserve (or create) a pedestrian - scaled city.
Spend public funds more strategically.
Develop a culture of health.
Preserve our natural and historic resources.
Strengthen our community organizations.
Lead by example to strengthen our region.
Five Initiative Areas

**Compete:** Be the pivotal economic force of the region

**Connect:** Bring people and places together

**Live:** Strengthen our magnetic City with energized people

**Sustain:** Steward resources and ensure long-term viability

**Collaborate:** Partner to reach our common goals
# Our Goals and Strategies

## Our Vision: Thriving Re-Urbanization

The vision for the future of Cincinnati is focused on an unapologetic drive to create and sustain a thriving inclusive urban community, where engaged people and memorable places are paramount, where creativity and innovation thrive, and where local pride and confidence are contagious.

### Initiative Areas

<table>
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<tr>
<th>COMPETE</th>
<th>CONNECT</th>
<th>LIVE</th>
<th>SUSTAIN</th>
<th>COLLABORATE</th>
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<td>Be the pivotal economic force of the region</td>
<td>Bring people and places together</td>
<td>Strengthen our magnetic city with energized people</td>
<td>Steward resources and ensure long-term viability</td>
<td>Partner to reach our common goals</td>
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### Our Goals

- Foster a climate conducive to growth, investment, stability, and opportunity.
- Cultivate our position as the most vibrant and economically healthiest part of our region.
- Become nationally and internationally recognized as a vibrant and unique city.
- Develop a regional transportation system that supports neighborhood viability.
- Provide a full spectrum of housing options, and improve housing quality and affordability.
- Become a healthier Cincinnati.
- Preserve our natural and built environment.
- Manage our financial resources.
- Work in synergy with the Cincinnati community.
- Speak in a unified voice with other entities to reach regional goals.
- Coordinate internally and externally to improve service efficiency.

### Strategies

- "Grow our own" by focusing on retention, expansion and relocation of existing businesses.
- Pursue new growth and business recruitment efforts in target industries.
- Build a streamlined and cohesive development process.
- Target investment to geographic areas where there is already economic activity.
- Strategically select areas for new growth.
- Promote Cincinnati’s lifestyle.
- Plan, design, and implement a safe and sustainable transportation system.
- Use the City’s transportation network to help facilitate economic development opportunities.
- Support regional and interstate transportation initiatives.
- Develop and maintain inviting and engaging public spaces that encourage social interaction between different types of people.
- Create a welcoming civic atmosphere.
- Become more walkable.
- Support and stabilize our neighborhoods.
- Provide quality healthy housing for all income levels.
- Offer housing options of varied sizes and types for residents at all stages of life.
- Evenly distribute housing that is affordable throughout the City.
- Affirmatively further fair housing.
- Create a healthy environment and reduce energy consumption.
- Decrease mortality and chronic and acute diseases.
- Make sustainable access to fresh, healthy food a priority in all neighborhoods.
- Protect our natural resources.
- Preserve our built history.
- Better coordinate our capital improvement spending.
- Spend public funds more strategically.
- Unite our communities.
- Actively coordinate our regional efforts.
- Coordinate growth and maintenance of our infrastructure and public assets.
- Implement Plan Cincinnati.
Guiding Geographic Principles

Strategically guide the location of future investment and growth.
The Guiding Geographic Principles

- Focus revitalization on existing centers of activity.
- Link centers with effective transportation for maximum accessibility.
- Create new centers of activity where appropriate.
- Maximize industrial reinvestment in existing industrial areas.
Underserved Residential Areas

Legend:
- Schools and Colleges
- Deep, Indoor, or Shallow Pool
- Playground or Water Feature
- CRC Recreation Centers
- Post Offices
- Hospitals
- Libraries
- Grocery Stores
- City Health Clinic
- Child Care Locations
- Police Stations
- Arts and Culture
- Fire Houses
- Underserved Residential
- Cincinnati City Boundary
- River
Conceptual Land Use Map

- Strict parcel-by-parcel land use-driven approach is ineffective for compact walkable areas.

- Maps define the areas where compact walkable development should be reinforced or established.

- A new kind of map, showing conceptual framework, guided by community character.
Develop New Tools

- Character based codes for neighborhoods e.g. form based code
- City-wide Land Development Code
- Strategic partnerships between neighborhood CDC’s and development organizations with scale and capacity-Port Authority, Uptown Consortium and 3CDC.