

# WHAT CAN I DO? WHAT CAN WE DO TOGETHER?

## A CULTURE OF IMPACT

MARCH 2018

WHAT WE CARE ABOUT		WHAT WE DO		WHY IT MATTERS
MISSION	GUIDING PRINCIPLES	STRATEGIES	PLATFORM TO DELIVER	IMPACT
<p>The Urban Land Institute provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.</p> <p>Urban Land Institute Minnesota engages public and private sector leaders to foster collaboration, share knowledge, and join in meaningful strategic action.</p>	<p><b>INQUIRY</b></p> <p>Catalyze the shift from data and information to knowledge and wisdom</p> <p><b>INTERDEPENDENCE</b></p> <p>Convene stakeholders to provide experiences that foster trusted conversations, relationships, and partnerships</p> <p><b>IMPACT</b></p> <p>Build civic trust and promote future-forward leadership and action</p>	<p>Create opportunities to optimize the generous and meaningful contributions of our volunteers</p> <p>Connect networks and build communities of practice</p> <p>Provide value to our members, sponsors and funders that is thoughtful and intentional</p> <p>Invite multiple and diverse perspectives</p> <p>Leverage the power of our global network to provide relevant and timely content</p> <p>Encourage globally attuned and locally responsive decision-making</p> <p>Foster resilience through progressive and adaptive policies and practice</p>	<p>Regional Council of Mayors</p> <p>Advisory Services</p> <p>Product Councils</p> <p>Programs and Events</p> <p>Operational Leadership</p> <p>Share Knowledge</p>	<p><b>ECONOMIC</b></p> <p>Full range of housing choices</p> <p>Connected mobility, land use and workforce</p> <p>High quality urban design, density and green space</p> <p>Regional competitiveness</p> <p>Equitable development</p> <p><b>ENVIRONMENT</b></p> <p>Healthy communities</p> <p>Sustainable food, water and energy</p> <p>Reduced carbon footprint</p> <p><b>SOCIAL</b></p> <p>Empowered, hopeful, and engaged leaders</p> <p>Civic trust</p>
<b>VISION</b>				
Thriving communities.				

# WHAT CAN I DO? WHAT CAN WE DO TOGETHER? PLATFORM TO DELIVER

MARCH 2018

REGIONAL COUNCIL OF MAYORS	ADVISORY SERVICES	PRODUCT COUNCILS	PROGRAMS AND EVENTS	OPERATIONAL LEADERSHIP	SHARE KNOWLEDGE
<p><i>“The RCM provides a nonpartisan platform focused on <b>building civic trust</b> through relationships, inquiry, partnerships and action.”</i></p>	<p>Navigating Your Competitive Future</p> <p>Technical Assistance Panels</p> <p>Housing Initiative</p> <p>Special Projects</p>	<p>Community Development Council</p> <p>Housing Council</p> <p>Market Council</p> <p>Resilient Communities Council</p> <p>Real Estate Leadership Roundtable</p>	<p>Housing Summit</p> <p>Economic Outlook</p> <p>Building a Foundation</p> <p>Mobile Tours</p> <p>My ULI MN</p> <p>P2P (Peer-to-Peer)</p> <p>YLG Annual Program</p> <p>Real Estate Diversity Initiative (REDi)</p> <p>Building Leaders</p> <p>NEXT</p> <p>UrbanPlan</p> <p>YLG Mentorship Program</p>	<p>Advisory Council</p> <p>Governance</p> <p>Management</p> <p>Young Leaders</p>	<p>Reports, data and case studies</p> <p>Event notices and invitations</p> <p>Newsletter</p> <p>Website</p> <p>Social Media</p> <p>HousingCounts.org</p> <p>(Re)Development Ready Guide</p>

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