

# ULI Minnesota

## Regional Council of Mayors

The Regional Council of Mayors provides a nonpartisan platform focused on **building civic trust** through relationships, inquiry, partnerships and action.

Research from Gallup shows that confidence and trust in government is at or near historic lows, challenging our ability to create thriving places. At the same time the federal government is pushing more responsibility down to the local level. This puts cities between a rock and a hard place—people mistrust government even as government is asked to do more.

The Regional Council of Mayors (RCM) provides a way forward. As elected officials, mayors are closest to the citizens they serve. Since 2004, the mayor-members of the RCM have created a culture of nonpartisanship rooted in the exchange of ideas and built on trusted relationships. Content expertise shared at RCM meetings fosters informed action and impact as mayors take on issues of regional significance.

The need for the trusted civic infrastructure the RCM provides is greater than ever. ULI Minnesota and the RCM are proud of this important work helping our leaders become more empowered, engaged and hopeful.

## HISTORY OF IMPACT

### RCM IS LAUNCHED

2004–2008

ULI Minnesota is invited to support the formation of the Regional Council of Mayors.

**2004:** RCM IS LAUNCHED WITH 8 MEMBERS AND AN EARLY FOCUS ON TRANSIT

**2005:** RCM PARTNERS WITH Go MN TO SUPPORT DEDICATED TRANSIT FUNDING FOR THE REGION

**2007:** WITH A GRANT FROM THE FAMILY HOUSING FUND, ULI MINNESOTA AND THE RCM LAUNCH THE *HOUSING INITIATIVE*

### RESPONDING TO THE CRASH

2008–2013

In the “Great Recession,” ULI MN began providing technical assistance to help cities compete in a changing world and launched issue-based initiatives co-chaired by a mayor and a private sector leader.

**2009:** WITH REGIONAL PARTNERS, RCM LAUNCHES THREE NEW INITIATIVES FOCUSED ON TRANSPORTATION, RESILIENCY, AND JOBS

**2010:** ULI MN RECEIVES FUNDING FROM MHFA TO PROVIDE TECHNICAL ASSISTANCE TO COMMUNITIES ALONG THE PROPOSED SWLRT ROUTE

**2011:** *NAVIGATING THE NEW NORMAL* ADVISORY SERVICES WORKSHOPS LAUNCHED

RCM PARTNERS WITH LHB ON *REGIONAL INDICATORS INITIATIVE*

ULI MN/RCM PARTNERS WITH HUMPHREY SCHOOL OF PUBLIC AFFAIRS TO IDENTIFY THE REGION'S STRONGEST ECONOMIC SECTORS

**2012:** ULI MN/RCM HOSTS GREATERMSPahead

### BUILDING CIVIC INFRASTRUCTURE

2014–

Today's cities are asked to do more with less. The Regional Council of Mayors provides the civic infrastructure necessary to empower our mayors to lead into the future.

**2014:** ULI MN/RCM WINS GLOBAL IMPACT AWARD

**2016:** ULI MN/RCM WINS URBAN INNOVATION GRANT  
ADVISORY SERVICES TOPS 50 *NAVIGATING* WORKSHOPS

**2017:** RCM ADOPTS PRIORITIES AND DEEPENS LEADERSHIP

*NAVIGATING* WORKSHOPS UPDATED TO ADDRESS GLOBAL DRIVERS OF CHANGE

MAYORS ADVOCATE FOR HOUSING CHOICE LEGISLATION

**RCM LAUNCHES MINNESOTA MAYORS TOGETHER, SEEKING TO BREAK DOWN THE URBAN/RURAL DIVIDE BY BRINGING MN MAYORS TOGETHER IN CONVERSATION TO BUILD CIVIC TRUST. THE GOAL IS TO SHIFT A NEGATIVE CULTURE, NOT TO BUILD A STRUCTURE.**

# VALUE PROPOSITION

## OUR WORK

REGIONAL  
COUNCIL OF MAYORS  
ADVISORY SERVICES  
PRODUCT COUNCILS  
PROGRAMS & EVENTS

## IMMEDIATE VALUE

Participants learn from public and private sector content experts and each other.

## POTENTIAL VALUE

Participation creates an insight, strengthens resolve, and fosters new relationships.

## APPLIED VALUE

Members return to their communities of practice and apply new insights, contributing to enhanced outcomes

## TRANSFORMATIVE VALUE

...and transform how members lead on real estate and land use issues.



# RCM EXECUTIVE COMMITTEE

MAYOR JAMES HOVLAND, EDINA, **RCM CO-CHAIR**  
 MAYOR MOLLY CUMMINGS, HOPKINS, **RCM CO-CHAIR**  
 MAYOR ELIZABETH KAUTZ, BURNSVILLE, **RCM FOUNDER**  
 MAYOR MIKE MAGUIRE, EAGAN  
 MAYOR JAKE SPANO, ST. LOUIS PARK  
 MAYOR PETER LINDSTROM, FALCON HEIGHTS

## FROM 8 MAYORS IN 2004



## TO 55 MAYORS IN 2018



# RCM PRIORITIES

MINNESOTA MAYORS TOGETHER  
 FULL RANGE OF HOUSING CHOICES  
 ECONOMIC VITALITY  
 HEALTHY & RESILIENT COMMUNITIES  
 MOBILITY

## WHAT CAN I DO? WHAT CAN WE DO TOGETHER?

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**Urban Land  
 Institute**

Minnesota