ADVISORY SERVICES

ULI Minnesota
Regional Council of Mayors

February 2017

Through the generous contributions of our member-volunteers, our Advisory Services programs provide unbiased, market-based solutions and best practice advice on building resilient and competitive communities.

**HOW READY IS YOUR CITY?**

In a rapidly evolving world, demographics, market forces, technology and aging infrastructure are impacting cities in new ways.

Our Advisory Services programs can help your community navigate a competitive future.

### GUIDING PRINCIPLES

1. ESTABLISH A VISION AND CLEARLY ARTICULATE COMMUNITY GOALS.
2. BE RESPONSIVE AND FLEXIBLE AS MARKET DEMANDS AND NATIONAL TRENDS EVOLVE.
3. BE ATTUNED TO THE CULTURAL ASSETS OF YOUR COMMUNITY.
4. FOSTER COLLABORATIVE AND INTEGRATED STRATEGIES.
5. ANALYZE AND MODIFY LAND USE REGULATIONS TO ALIGN WITH COMMUNITY VISION, GOALS AND STRATEGIES.
6. SHIFT PROJECT REVIEW AND APPROVALS FROM REACTIVE TO PROACTIVE.
7. PROVIDE TRANSPARENCY THAT CLEARLY DEFINES THE (RE)DEVELOPMENT PROCESS AND EXPECTATIONS.
8. PROVIDE EXISTING DUE DILIGENCE INFORMATION TO DEVELOPERS UPFRONT.
9. WORK AS A TEAM TO COORDINATE APPROVAL PROCESSES ACROSS ALL AGENCIES, DEPARTMENTS, ELECTED OFFICES, AND INVESTMENT PARTNERS.
10. EXAMINE THE COST OF DOING NOTHING.

**HOW READY IS YOUR CITY?**

Minnesota.ULI.org/Advisory-Services

| FULL RANGE OF HOUSING CHOICES | ECONOMIC VITALITY | HEALTHY & RESILIENT COMMUNITIES | MOBILITY |
ADDITIONAL RESOURCES

Advisory Services Programs

Two-hour interactive workshops with policy leaders and volunteer real estate professionals focused on the current challenges of development and redevelopment.

TECHNICAL ASSISTANCE PANELS (TAPs)

Unbiased, interdisciplinary panels of volunteer real estate professionals who address a specific project, development or policy issue.

Learn and connect at Minnesota.ULI.org/Advisory-Services

HOUSING COUNTS

Policy Toolbox

Resources

Data

Case Studies

Explore and learn at HousingCounts.org

(Re)Development Ready Guide

Take the (Re)Development Ready quiz to see where your city stands and what additional steps it can take to be ready for (re)development.

Use the interactive guide to learn more about the policies, procedures, and tools available to keep your city competitive.

Take the quiz at Minnesota.ULI.org/ReDevelopment-Ready-Guide

WHAT CAN I DO? WHAT CAN WE DO TOGETHER?

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