



**Urban Land  
Institute**

**Building Healthy  
Places Initiative**

**Rose Center  
for Public Leadership**

# **Healthy Corridors Workshop Charlotte Avenue, Nashville**

## **Healthy Corridors Project Overview**

# Urban Land Institute

## Mission

To provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

## Members and Networks

ULI is comprised of over 34,000 members. Membership ranks are comprised of real estate industry professionals (developers, design, financial services, public sector). Network of 52 District Councils, 20 National Councils, and 49 Product Councils.

## Priorities

- Advising communities in need
- Shaping cities and regions
- Developing excellence through education
- Driving innovation in real estate and urban development
- Building sustainably
- Connecting capital and the built environment



# The Rose Center

FOR PUBLIC LEADERSHIP

NATIONAL  
LEAGUE  
of CITIES



Urban Land  
Institute

- **Mission:** to encourage and support excellence in land use decision making.
- **Daniel Rose Fellowship**
  - Four cities per year
  - Study tour
  - Ongoing engagement
  - Fellowship land use problem
- **Education and training programs**
- **Convenings of thought leaders from the public and private sectors**



2014 Shaw Forum in Charlotte, North Carolina  
focused on corridor redevelopment



# February 2010

- **Panel focused on:**
  - 4<sup>th</sup> Avenue South Corridor
  - 8<sup>th</sup> Avenue South Corridor
  - Fairgrounds
- **Strategies and tools for:**
  - Addressing complete transportation options
  - Housing and services support for surrounding neighborhoods
  - Infill opportunities
  - Maximizing transit options





# NASHVILLE ULI GOVERNORS ADVISORY PANEL

October 2013



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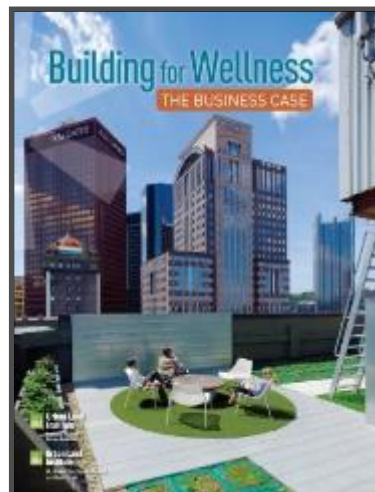
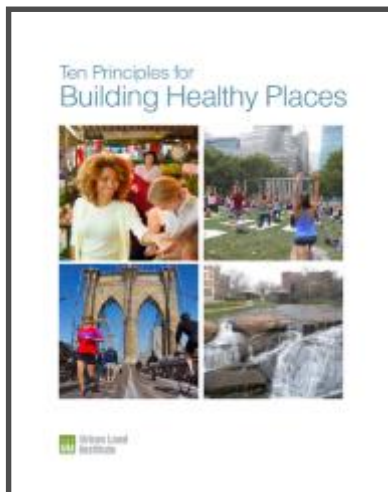
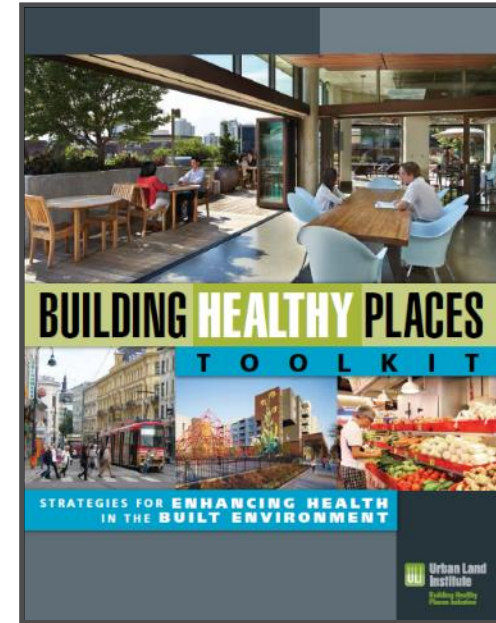
## RECOMMENDATIONS

- Increased focus on mass transit
- High quality educational opportunities
- Differentiation in planning and implementation of corridors
- Development and funding of public realm improvements
- Single point of coordination for planning and implementation
- Toolkit of tactics:
  - Parking management
  - Revised fee structures
  - Additional BIDs
  - Integration and involvement of “eds and meds”
  - Incentivizing “workforce housing”
  - Coordination with State government for future space requirements



# ULI Building Healthy Places Initiative

- Leveraging the power of ULI's global networks to shape projects and places in ways that enhance the health of people and communities
- Research | Convenings | Integration with all of ULI



# Healthy Corridors Project Overview

## Many corridors are:

- Dangerous
- Dirty
- Disconnected
- Dismal



But they are also **assets** for communities. Can we reinvent them in **healthier** ways?

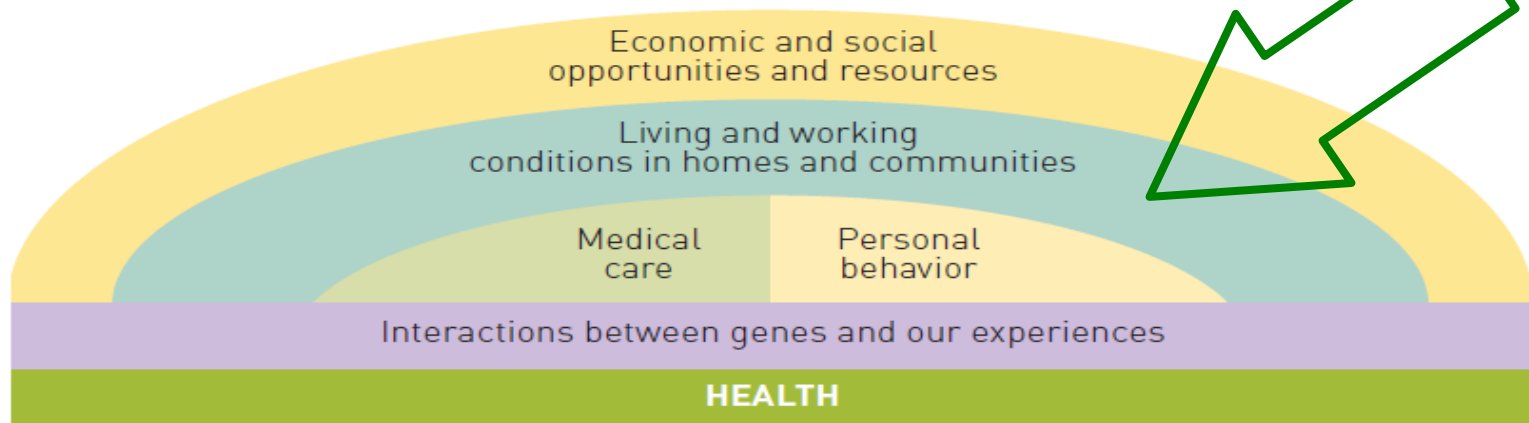


Health is a state of complete physical, mental, and social well-being and not merely the absence of disease or infirmity.

—World Health Organization

### Living and Working Conditions in Homes and Communities Influence Health

*Factors influencing health*



# Project Goals & Outcomes

- Spur equitable health, safety, transportation, and land use improvements in Demonstration Corridors
- Advance a new, healthier vision for urban and suburban corridors and their surrounding land uses
- Develop and refine a **replicable typology** for holistically healthy corridors
- Help nurture and create a new **community of practice** for “corridor oriented development”





# Key Project Activities

- Sustained engagements with four District Councils
  - “demonstration corridor communities”
    - Local leadership groups
    - Corridor-focused local workshops
    - National study visits
- National Working Group
- Two National Forums
  - Houston
  - San Francisco
- Demonstration corridor activities
- Summary/final recommendations report with typology discussion
- Ongoing dissemination and communications

# **Demonstration Corridors: Activities**

- Summer 2015 - Local workshops
- Local work!
- November/December 2015 – National Study Visits
- Implementation
- Spring - Synthesize your experiences for national consumption



# Demonstration Corridors:

## What does short & long term success look like?

- Physical improvements
  - Tree plantings/green infrastructure
  - Enhanced bike and ped infrastructure
  - Multi-modal intersection design
  - Transit improvements (capital and operating)
- Land use changes
  - Zoning/comp plan changes
  - Signage improvements
  - More local destinations and services
  - Private investment in businesses
  - New affordable housing
- Events and Programs
  - Festivals and programs
  - Community meetings
- Health improvements
  - Lower crash rates
  - Fewer incidences of asthma
  - More walking and biking on corridor
  - Access to healthy food options
- Social & cultural changes
  - Adoption of health as core value
  - Improved social cohesion
  - Enhanced economic opportunity for communities along corridors

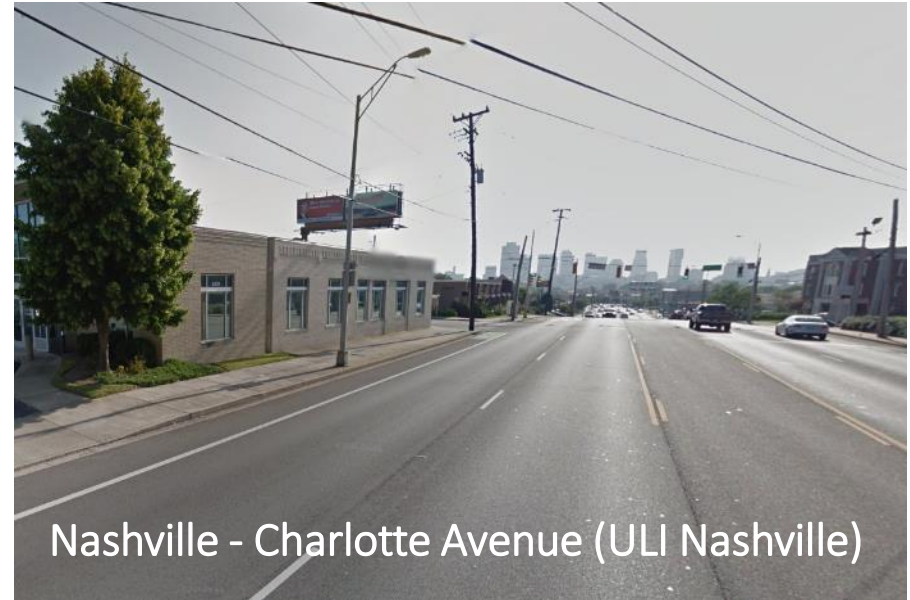
# Demonstration Corridors:

## Local Workshop Goals

- Recruit, engage, and align local stakeholders
- Assess current state of planning, investment, and metrics and current focus on **health**
- Identify obstacles to change and gaps
- Identify opportunities for quick wins
- Identify needed national resources and expertise
- Formulate questions for National Workshop



# Demonstration Corridors



# A Healthy Corridor...

- Is *people* focused
- Is *place* focused
- Has access to healthy and affordable food
- Has affordable and readily accessible options for physical activity
- Has enough density for vitality
- Has multi-modal transportation options (with sidewalks, bike lanes, transit, safe crosswalks)
- Has a mix of uses, vertically and horizontally
- Has coordination between a variety of stakeholders
- Has a variety of housing options for all
- Has connections to green space and nature
- Is environmentally sustainable and adaptable
- Is safe (real and perceived) and clean
- Evaluates and measures a variety of health outcomes (economic, environmental, social, physical, mental)
- Fits within the larger city network



~From Houston Forum Breakout Session~



