

# **Nampa Development Corporation**



## Wednesday June 8, 2011

# Urban Land Presentation Overview

Introduction – Bob Taunton, ULI Idaho Chair

# Technical Assistance Report – George Iliff, Scott Schoenherr, Stan Cole, and Bob Taunton

- Current market conditions and the potential for private investment
- Focus on the historic core
- Energize downtown
- Maximize the value of the library project
- Creating energized open space
- Improving the traffic patterns

Next Steps- Ed Miller, ULI Incoming Chair



#### Introduction – Bob Taunton, ULI Idaho Chair

### About ULI – the Urban Land Institute

About ULI Idaho's Community Outreach





#### **Current Market Conditions**

- Current State of Development
- Financing Difficulties
- Public/Private
- Private Development







#### Focus on, and Leverage, the Historic Core

- •Current state of core •Structures
  - •Businesses
- •Why focus here?
- •Why density?







#### **Energize Downtown**

- •Place making
- Increase activities
- •Programming
- •Need a strong Downtown Association







#### Maximize the Value of the Library Project

- Find the right location
- Partner with NNU/CWI
- Design the library for more than books

 Programming the library

#### ULI Urban Land Institute Create Engaging Open Spaces

Consider activities, not just space

- •Greenscape/hardscape
- •Water features, public art, seating, playground activities



•Make unique to Nampa







#### Improve traffic patterns

- Traffic's impact on Downtown Nampa
- Truck Traffic
- Through traffic
- Alternatives



• Street Naming





#### Summary of Recommendations

- Create Density
- Leverage the Historic Core
- Energize
- Library Location/Design
- Traffic
  - Truck traffic
  - Through traffic





- ULI Commitment
- What's next?

