Moving People First Summit
Community Action Maps

1 – Aha Moment

- Individual plans developed for cities. Harmonizing All
- Infrastructure is social policy in concrete
- It's more than just moving people, it's health, quality of life and community

4 – Resources & Partners

- Lots of engagement organizations, agencies, non-profits
- Looking Glass academy
- Technology, social media

5 – The Big Idea

- Individual plans should be developed - Harmonize All
- Local options, tax authority, other new $
- Experiential training for policy makers and planners
- More HIAS to inform policies and decisions

3 – Solutions

- Bike park in ride on periphery
- Prioritize
- Development incentives that encourage development that promotes moving people. Impact fee - permit cases etc
- Redesign public outreach. Go to the people digitally - webinar

2 - Obstacles

- Funding
- Lack of public involvement
- Our density does not support our desires - i.e. transit options
- Commitment
- SILOS (interagency)

1 – Aha Moment

- Thinking of communities first, before roads/trans.
- Cost savings if you look at the BIG picture
- 2% GDP spent on diabetes, relatedly 18% GDP=Healthcare goes to healthy families
- Value of walk/bike paths for health, transportation + environment
- Factor in expectancy, infrastructure

4 – Resources & Partners

- People
- Government
- Cross-sector collaborations

5 – The Big Idea

- Issue-oriented focus "solvable problem"
- Cross-sectional collaboration team to work on solutions (Healthy Community Partnership Network?)
- Stick together through implementation including funding
- Build momentum through small wins

3 – Solutions

- Pass a local option tax
- Education
- People first mentality
- Educate the public
- Start with small wins - doable, see results
- Out-of-the-box funding solutions
- Sharing information
- Public education on healthier, safer economically viable communities

2 - Obstacles

- Changing human behavior
- Still culture of "L.O.S."
- Idaho legislature
- Politics
- Funding
- Too myopic in view of benefit
- Existing infrastructure
- Habits
- Different land use patterns in different areas
- Many well- meaning groups, no coordinated public education campaign

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Moving People First Summit
Community Action Maps

1 – Aha Moment

- Roads are for all modes
- People are at the center regardless of sector or issues
- Built environment includes land use
- Need for 8 units per acre for transit -sprawl
- Least cost analysis
- Analyze project cost to achieve 85% benefit
- Huge increase in health costs related to inactivity

4 – Resources & Partners

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5 – The Big Idea

- Come up with lots of small ideas and do them/coming together
- Collection of interests to address
- Tie economic development better to solutions
- Train young people to see value of options
- Depoliticize land use and transportation

3 – Solutions

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2 - Obstacles

- Development pressure

1 – Aha Moment

- No federal requirements for LOS
- ⅓ of americans don't drive
- Barcelona density
- Transportation engineers are intimidating
- Built environment is social policy in concrete

4 – Resources & Partners

- Local developers/property managers
- Idaho Public Health Association
- Incentives for SmartGrowth cities
- Regional planning toolbox available to all
- Best practices for land use in tangible form for cities. Codes, etc
- Regulations that favor multifamily, mixed use
- Give ITD planning resources

5 – The Big Idea

- Define healthy
- Establish indicators
- Performance measures
- Tracy Report
- Quality, affordable housing
- Require all areas in city to include resources, community spaces, work places within ½ mile radius
- Healthy Community Analysis as part of land-use approvals

3 – Solutions

- Don't require parking by developers in downtowns
- Education: clear and defendable solution
- Change zone laws to force higher density
- Impact fees based on parking
- Education buy-in from local government
- Density and gas tax available as good data and examples of where projects have worked
- Build elect official confidence

2 - Obstacles

- Density
- Growth + sprawl
- Government tendency to focus on the "why not" - start within the obstacles
- Bureaucratic silos /fragmented interests and priorities
- Comprehensive plans and attitudes
- Misperception of information and emotive decision making

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Community Action Maps

1 – Aha Moment

- Bridges the gap between communication from the higher ups/community citizens
- Boomers and millennials have shared values around land use / lifestyle / mobility
- Community engagement
- Exposing to the public the health costs/benefits of design of our transportation system
- Determine which is the larger issue: Land use vs. Technical design guidelines

4 – Resources & Partners

- Hospitals/Healthcare
- University College
- IT experts
- Older/younger generations
- Funding
- Schools and children
- Planners and agencies
- Engineers, local gov't, non-profits, state agencies/developers

5 – The Big Idea

- Leverage technology - Younger and older generations
- Update standards
- Video tape kids in sketchy road traffic

3 – Solutions

- Forum board for activities
- Invest time in younger generation
- Design and land use
- Integrated project process
- Technology (relevant, single source)

2 - Obstacles

- Perpetuating a culture of sedintary
- Outdated technology to engage with
- Screen time
- Existing land use
- Timeline for design + implimentation
- Busy
- Communication gap - How to engage and get involved

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1 – Aha Moment

- Flex Investment Policy - Don't use Flex dollars we're given strategically
- Need stronger involvement from healthcare community in planning and transportation
- Disconnect between what we want and what we are investing in.
- We need to re-evaluate traditional LOS approach - multi-modal vs cor-aly
- Boomers & millennials preference for urbanized will shift public investment next 10-20 years.
- Enable future generations by building active transport habits - school land use, transportation

4 – Resources & Partners

- Stronger neighborhood - ground up
- Prioritize existing budgets
- All collaborating organizations to partner and effect a change of thinking at the legislative level.
- Multimodal LOS (Not just auto)

3 – Solutions

- More diverse engagement - we need the 8 - 80 feedback
- ROI evaluation of public investment
- More advanced engagement & planning prior to public investment
- We need more site-specific criteria for investment in different areas -> suburban vs urban

5 – The Big Idea

- Change federal funding from maintenance to multi-modal/active transportation investments. (Incorporate health aspect)
- Health impact assessments as a part of project development & review
- Transition of leadership - more actively engaged/broaden the perspective
- More citizen-based advocacy groups to keep decision makers in check
- Institutionalize inter-agency collaboration

2 - Obstacles

- Lack of dedicated funding stream.
- Education & cultural rifts.
- Institutional culture & lack of empowering employees, etc. to problem solve

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1 – Aha Moment
- Protect agricultural / land
- Preserve prime resources (river foothills…)
- Build communities through transport not building transportation through communities.

4 – Resources & Partners
- Co-ops
- Local community groups
- Broader representation in planning / projects
- Grants

5 – The Big Idea
- Creating growth rings to direct development in one area while preserving agriculture and focusing public dollars in one particular area rather than scattering it through sprawl
- "Paths 2 Parks" places - bike/ped network
- Building communities through transportation not transportation through communities
- Incentive program(s) to repurpose & share infrastructure.

3 – Solutions
- Shared facilities & options
- Revitalization of buildings and facilities
- Support local farmers
- Repurpose existing infrastructure
- "Growth rings" (to preserve ag land)

2 - Obstacles
- Agencies coordinating in spirit and funding
- Getting people to think out of the box
- Not providing incentives to alternative means

1 – Aha Moment
- Partnerships
- Use T.A.P Values - Stop using D.A.D (Decide, Announce, Defend)
- Everyone is responsible to get policymakers to set 21st century policies
- People unaware of who is doing what
- Shared vision across transportation & government for people
- Other communities have info to share
- Need plan to overcome political obstacles

4 – Resources & Partners
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5 – The Big Idea
- Education. Raise money to present facts through TV, Radio, Forums. Funding & government match public. Tie this data $ costs we are wasting we could be spending better. Current cost vs. Future cost problems (Austing, New Jersey)
- Create urgency!!!!
- Develop increased toolkit
- Increased density

3 – Solutions
- Least cost planning
- Increased density w/smart growth
- Education: Public outreach, Collaborative entity approach
- Don't tell me, show me. Picture is worth 1000 words

2 - Obstacles
- Fire Department - road standards
- Some communities don't want growth
- $
- Allocation of resources rather than

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1 – Aha Moment

- Dr. Jackson: Underserved population needs access to multi-options
- Partners- active transportation of community grants to address childhood obesity
- Boise T.A.P? Did not know about it!!
- Plans/guidelines in place, lag in build environment
- Connection between built environment & health outcomes
- Not traditional public transportation approach to solutions
- Commuter ride info was new

4 – Resources & Partners

- Philanthropic orgs
- Educate Public to what is a healthy community
- State & local agencies working with poor & underserved (non-profit/churches, refugee communities)
- University/schools network
- Research to support ideas/change
- Cooperative land development

5 – The Big Idea

- Umbrella group to bring together health, transportation, developers
- NGOs, Research Institutions, Educational Institutions have a role in general education
- Change mindset of public stakeholders, policy makers through education
- Identify a pilot/demo project (affordable housing) that brings underserved population to the table.
- Create a sense of urgency

3 – Solutions

- Work collectively to create shared vision
- Network & building partnership
- Positive market response
- Change mindset on form of development
- Cultivating "underserved groups (elderly, poor, refugees) and bring them to the table.
- Identify, get diverse stakeholders to the table

2 - Obstacles

- Does city of Boise (& other T.V. cities) address issues of social equity?
- Siloed approach to solving problems
- Priority-active transportation
- Culture - car centric
- Still some lack of coordination in all infrastructure planning.

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1 – Aha Moment

- Diabetes & design
- Infrastructure has huge impact on public health
- Lighter, quicker, cheaper
- Land use as a problem for roads
- Low cost have big impacts
- Cars are not the most important thing
- Land use/density plays just as big of a role as road design
- Good infrastructure encourages right behavior.
- Culture/infrastructure can't get too far ahead of one/another
- Implement lighter, quicker, cheaper
- Health impacts of US vs other countries is staggering! (cost, life span etc.)
- Don't makE ACHD (or other agency) do it alone. (Engage!)

4 – Resources & Partners

- Schools - walk/bike education
- Political leaders - ACHD, City council and agency staff
- Public but especial special interest groups.
- Residents
- Incentives - taxes & ordinances & laws
- Business owners
- Grant opportunities
- Outside experts like Dr. Jackson, G. Toth, etc.
- Strengthen connections with health & transportation groups.

3 – Solutions

- Make plans that look forward fast
- Increase gas tax to decrease car use. Other $ incentive for bike use?
- Educate NA on being active & their impact on ?
- Educate, educate, educate
- Increased transparency between agencies & the public
- Reduce impact fees - consider location - transit greenbelt
- Case studies of successful change
- Engage business & developments to partner with agencies to fund improvements
- Continue to develop open communication between agencies and the public
- Local option tax increased direct funding sources toward bike & pedestrian infrastructure
- Increase funding to bike/ped focused projects
- Participate in community events that promote bike/walk

5 – The Big Idea

- Education leads to change, gathers support
- Reduce fees (creative funding)
- Enter - social equity into the discussion
- Plan for incremental change

2 - Obstacles

- Political support & understanding of importance of other mode investment
- Funding & the true costs of roads
- Spread out communities: suburbs
- Short sightedness
- Adequate funding...or ability to more creatively spend it.
- Change is slow so can be discouraging
- It is hard to change habits & convenience of cars
- Money, funds available, etc.
- Fitting new ideas/needs into existing infrastructure
- Western culture

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1 – Aha Moment

- Involvement of health care in transportation
- "Pilot" try it out
- How can technology become more interactive
- Health issues tied to transportation
- Lifestyle how can technology work with it?
- Educate: teach the public the link between health & transportation
- Partnerships - how to develop? Transportation for refugees.

4 – Resources & Partners

- 3rd party mediator
- NGOs
- Government
- Private users
- Businesses

3 – Solutions

- Local option tax
- Partnerships
- Use tech to better promote health
- Educating people through technology, engagement. Developing partnerships private, public.
- Engagement
- Transportation for refugees
- Temporary/pilot projects
-

5 – The Big Idea

- Educate (Through interactive experiences)
- Apps - mycommute
- Participatory land-use planning game
- Figure out how to get people involved and motivated
- More incentives to try alternating transportation methods

2 - Obstacles

- Lack of vision
- Culture change/ change in general
- State vs. local politics
- Communication
- Comprehensive long-term solutions can be rigid
- Involvement to engagement
- $

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Community Action Maps

1 – Aha Moment

- Millennials activities differ from next
- Physical change goes with cultural change
- Context sensitive solutions
- Land Use & design
- Climate refugees

4 – Resources & Partners

- Highway districts
- Municipalities
- State
- Scouting groups (boy & girl)
- Schools
- Citizens
- Downtown Boise Association
- Developers
- Nonprofit organizations

5 – The Big Idea

- Density Problem & Solution - connecting the dots.
- Local option tax
- Addicted to Free
- $
- LOS to SOL
- Coordination/communication
- "Business as usual"
- Connection to health

3 – Solutions

- Local option tax
- Form-base coding
- Modify land use zoning
- Context sensitive solutions
- Flexable adaptivity
- Workforce housing downtown
- Unified development code

2 - Obstacles

- Fear
- Land use patterns today
- $
- People fight change
- Communication
- Density
- Destinations
- Public Support
- How to explain change?
- funding

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1 – Aha Moment

- All of commuterides options
- There is a change in thought to transportation
- Job growth (infill) does not have to increase vehicle trips
- More than 10 mile to commute increase health risks/disease
- Highways to main street conversions
- Health connection to public infrastructure

4 – Resources & Partners

- Zoning
- How do we serve the low density population? How to create more infill? - Incentives for development, funding

3 – Solutions

- Create east-west rail program from Caldwell to Boise on existing U.P Rail line for commuters

5 – The Big Idea

- We are still not getting it
- Start with outcomes collaborate public, cities, developers. Get rid of barriers

2 - Obstacles

- Speed limits
- ⅓ of americans don't drive. They need transportation

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1 – Aha Moment

- Belt loop
- # of medical calls for planning
- Land use vs transportation

4 – Resources & Partners

- Research & Data

3 – Solutions

- Technology for outreach
- "Choice" & options
- Putting the vision out there

5 – The Big Idea

- ROI & quality of life
- Sell it

2 - Obstacles

- Government sigma
- Public buy-in
- Financing

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1 – Aha Moment

- No dedicated funding for transit
- Barcelona Effect
- Public Transportation need 8 dwellings per acre to be efficient
- Negative impact on health because of poor planning

4 – Resources & Partners

- Public - communities
- Public Agencies
- Local Businesses
- Business community

3 – Solutions

- Keep pushing social media with info
- 21st Century thinking
- Farmers Market
- Fair
- Public event

5 – The Big Idea

- Educating the youth

2 - Obstacles

- Lack of involvement from the public
- Amount of agency cooperation necessary to transform
- Lack of info to the public
- Funding

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1 – Aha Moment

- Bike Line "Hi Line" style from schools to capital
- If Minneapolis could be most bike friendly, why not us?
- We must plan for sea-level rise even though we are coasted
- There was resistance to downtown roads/highway besides Jan Jacobs
- Although cars are safer, death by car crashes is really high
- Need to change conversation "Talking points"
- Life expectancy going down
- Underlying desire for change
- Importance of public health in transportation discussion.

4 – Resources & Partners

5 – The Big Idea

- Transportation Education
- Neighborhood planning (Energize our Neighborhood)
- More option at the top will bring greater input from the bottom

3 – Solutions

- Neighborhood planning - decommissioning
- Increased Housing options
- Infill not green for development
- UGBs
- Increasing sidewalks
- Tree canopy
- Sidewalk design

2 - Obstacles

- Distance from home to work - The need to make multiple stops per trip
- The Barcelona Effect - Increasing density
- Comfort of our walkable facilities

1 – Aha Moment

- Built environment should be done right. then it iril be ufed
- Bicycle mentorship (Commuting)
- Fuel choices of transportation options, e.g. transit lite rail
- Change housing development to create separation of pedestrian from vehicular traffic!
- Mycommuter.com - easy

4 – Resources & Partners

- Local option funding source
- Re-think organization of leadership
- Place high school youth on government boards with voting rights
- Coordinated capital Imp. plans-agency
- State/Federal
- Education
- Community
- Nonprofits
- Municipal government

5 – The Big Idea

- Local option tax - funding source
- Educate! Marketing! Inform community
- New thinking - youth involvement
- Transportation & healthcare
- Maximize agency coordination

3 – Solutions

- Collaboration: Agency, Community
- Community involvement
- Education
- Funding priority
- Agency coordination, cohesive policies
- Forced retirement leads to new youth ideas

2 - Obstacles

- No education
- Money/Funding
- Agency Conflicts
- Old school no school
- "Old" way of thinking mentality

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1 – Aha Moment

- Cyclists 8 - 80 cycling while aging
- Old is new again
- Millennial decision making in where to live
- Importance of transportation in employee recruiting
- Engineers are trained to listen to the community first

4 – Resources & Partners

- Shared resources like ACHD , websites
- Marketing about available resources
- Resource knowledge - What is available?
- Interval communication

5 – The Big Idea

- Improve aesthetics (More trees, planters) buffer PEDS from vehicles.
- Protected walking & bike lane
- Exemplify best practices (Boise Campus plan cycle train)
- Listen more to pedestrians & cyclists
- Share collective resource

3 – Solutions

- Cyclists education necessary for safety

2 - Obstacles

- Safety and evaluation of effectiveness of accomplishments. We have bike lane but wouldn't use them.
- Walking distance options - destination shopping
- Communication - good and bad.
- Land use decision
- Lifestyles have changed. People have more going on. Two spouses work, expensive to live downtown

1 – Aha Moment

- How the transportation system affects public health
- Design standard cannot be create and applied uniformly. Context drives design.
- People need to engage
- Health/Transportation connection
- Commuter Crew
- Land use impacts our health immensely

4 – Resources & Partners

- Leaders needed to organize & implement outreach
- Land use agencies provide incentives for developers to create higher density projects
- Change public perception on higher densities
- ITD. ACH
- St. Lukes, St. Als, COB, CCDC
- Neighborhood associations
- BSU, CWI, VRT
- Compass
- Government

5 – The Big Idea

- Inter agency task force- Bring all these ideas to fruition
- Align values !
- Engage community
- Coordinate agencies to create guidelines and standards
- Need to promote higher densities in order to make alternative transportation choices more sustainable

3 – Solutions

- Marketing
- PED/Bide connection
- Parke & Ride, alternative solutions.
- Land use densities need to increase.
- Outreach to engage communities
- Educate the public and get them involved

2 - Obstacles

- Funding
- Culture
- Agency Cooperation
- Walkability
- Bike safety on roads
- Low densities is not conducive to alternative modes of transportation beyond the car
- Transportation engineering history/cultural shift

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Community Action Maps

1 – Aha Moment

- 52% pre-diabetic
- Engage with ITD & ACHD to avoid "DAD" (Decide, Announce, Defend)
- Cultural change -> physical change and vice versa
- Built environment is social policy in concrete!
- Size of aging brain increases with walking
- Engage community & stakeholders ASAP!
- Plan & design for human health
- We overdesign by nature
- Rapid growth of aging population and lack of transit access

4 – Resources & Partners

- Social media
- Local elected officials - youth
- Prioritizing active transportation projects $$$
- Include health metrics in planning
- Elderly population
- Healthy eating and active living network
- Statewide stakeholder group
- State legislators
- Local control / planning tools
- Bike clubs - younger generation
- GIS for health - families
-

5 – The Big Idea

- Establish matrix that considers: Health, Welfare, Safety & Pleasure. Localize transportation learning metrics through integrated planning using GIS visualizations
- Develop local priorities & metrics
- Engage with HEAL active transportation subcommittee - Build & engage key stakeholders - collaboration
- Community engagement - Find examples in local communities to illustrate principles.
- Work through all schools - Health & transportation educate, grassroot involvement

3 – Solutions

- Develop local priorities & metrics (beyond LOS)
- Incentive / bonus system tied to public health/welfare benefits
- Silo busting
- Collaboration
- Educating policy makers
- Develop quality of life metrics
- Go to folks - do not ask them to come to you

2 - Obstacles

- Budgets and timelines have people keep heads down.
- Need more metrics beyond LOS
- Making connection bet density and transit biking
- Citizens as advocates for themselves
- Existing policies
- Leadership
- LOS is not federal requirement
- Public and partner engagement barrier
- People are busy!
- Policies and time
- Failure to talk to each other early

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1 – Aha Moment

- Baby boomers moving to urban areas
- Too much subsidy for vehicles, not enough gas tax
- 33% of country doesn't drive
- Slow change generations are different
- Childhood diabetes rates
- Fed funding relationship to LOS
- The old lady walking on the street. All about where you live
- Cars are expensive to store, use, do they really help us live better lives - is our car addiction killing us?
- Infrastructure is generational need for public agencies
- Citizens created ACHD for a reason

4 – Resources & Partners

- ITD, ACHD, City of Boise
- VRT
- Canyon county highway district
- Boise State
- State legislature
- Neighborhood groups
- Land use agencies
- Private business companies
- Urban renewal agencies

5 – The Big Idea

- Gas tax - with a portion going to parks and rec
- Changing legislative policy - lobbyist
- Public outreach for car addiction
- Bike registrations
- Consider transitional densities in planning
- Put $ where the priorities are individual and agency wide
- Preserve agricultural lands

3 – Solutions

- Idaho smart growth
- Quit millennial bashing
- Public outreach - explanation of funding
- Updating zoning ordinances
- Bike registrations
- Festivals that can make $

2 - Obstacles

- ITD - Idaho state is rural v. urban interest
- Public outreach to culture change
- Interagency coordination
- Daycare and carpooling
- Institutional obstacles to increasing density

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1 – Aha Moment

- Lower speed limits
- How much is really being done in the community? Understated
- Health ROI Infrastructure Generational
- L.O.S. is an outdated tool
- Built Environment is Social Policy in Action
- ROI was mentioned several times - What is ROI to present to the end user?

4 – Resources & Partners

- Human services agencies
- Policy makers
- Top elected officials
- Elderly, minor, impoverished members of community
- Business leaders
- Universities and colleges
- Local municipalities
- ITD
- Citizen groups
- Local success stories

5 – The Big Idea

- Work on the local level
- Celebrate success
- Welcome floridians to their new home
- Engage college and high school students
- Website featuring success stories
- Step-by-step on what lead to success
- Community incubator to look at examples
- Smart growth map
- Tactical urbanism, pedestrian safety
- Temporary solutions to show what improvements would look like

3 – Solutions

- Recognize common values
- Telling compelling stories
- Centralized leadership
- Community solution summit utilizing design thinking - involve legislatures, community partners

2 - Obstacles

- No continuity to diverse
- Lack of funding
- Conflict of values
- Lack of state support - State legislature
- Lack of political will

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