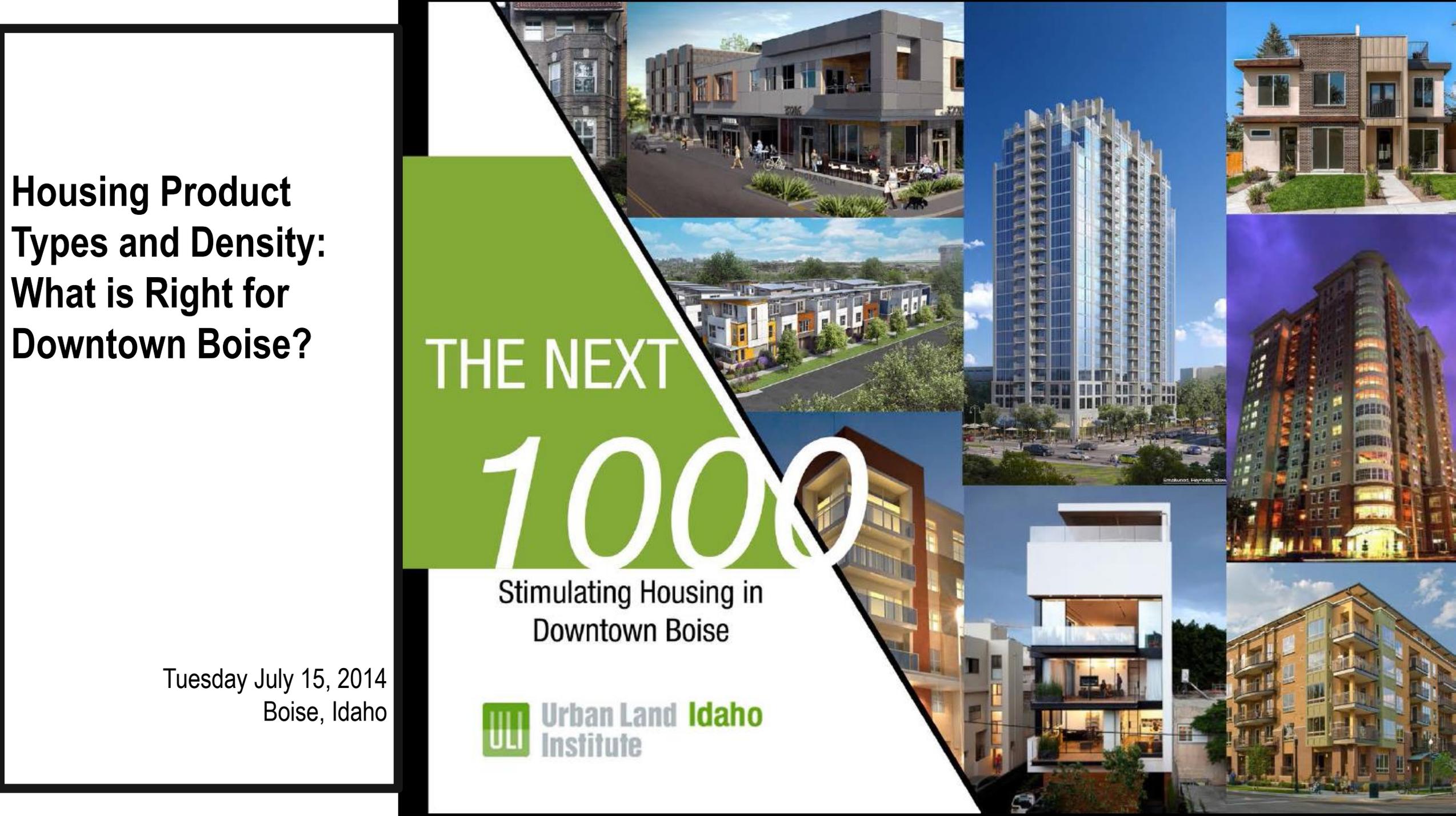


Housing Product Types and Density: What is Right for Downtown Boise?

Tuesday July 15, 2014
Boise, Idaho



THE NEXT
1000

Stimulating Housing in
Downtown Boise

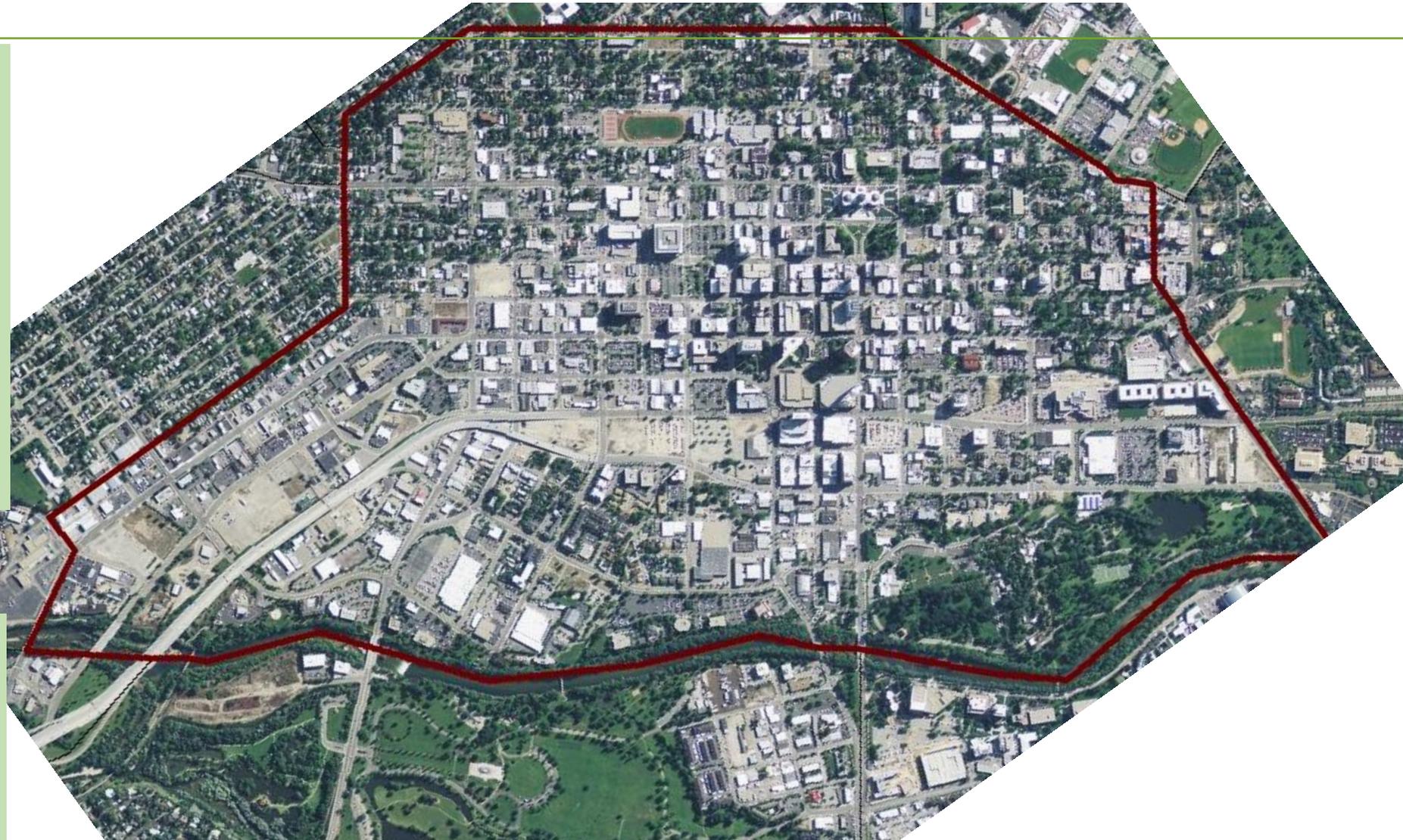
 Urban Land **Idaho**
Institute

Census Tract 1

- *Population: 4,210
- *Households: 2,541
- *Employment: 32,752
- **Median Age: 31.7
- **Median Household Income: \$23,981

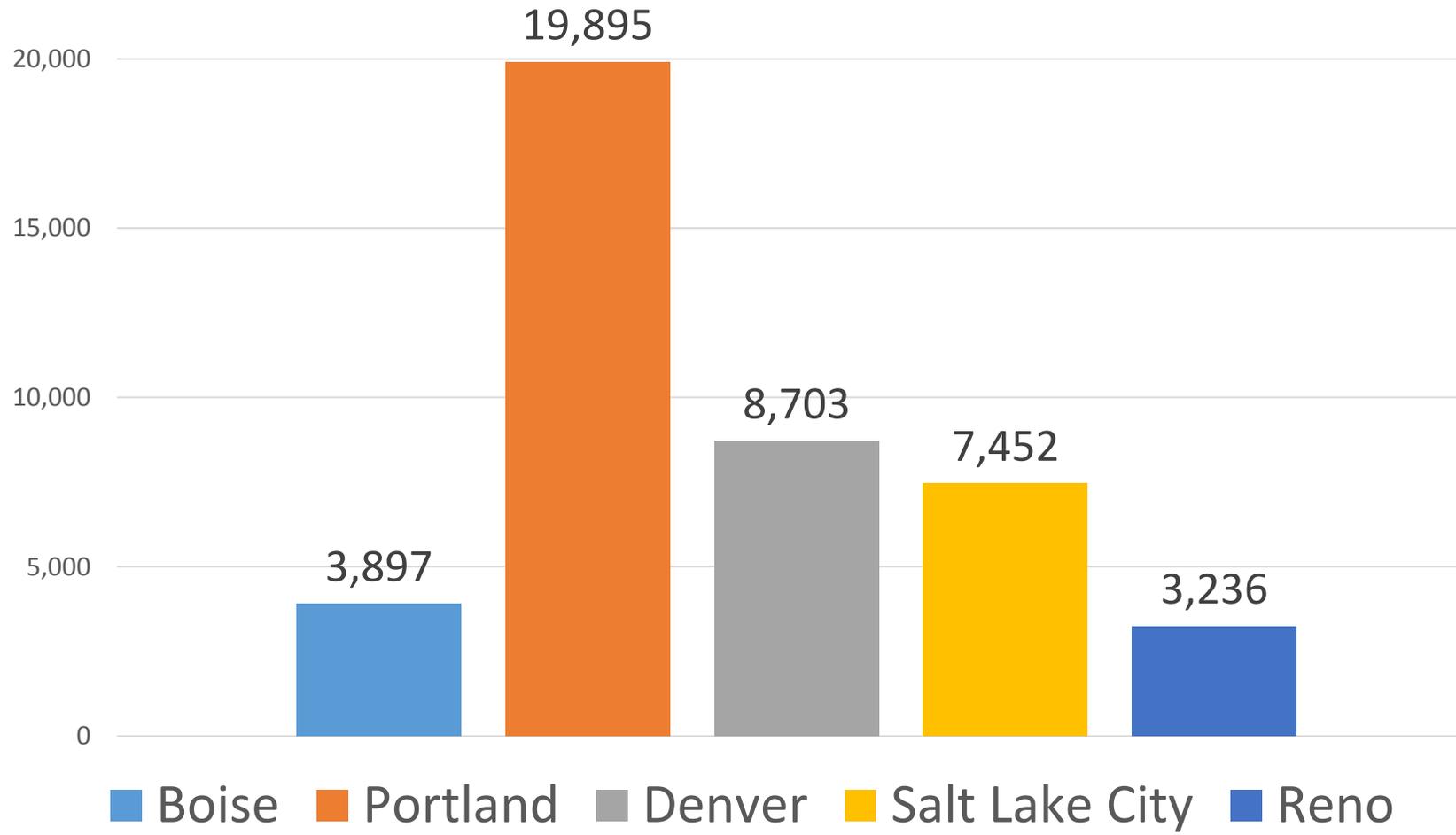
Review:

- Population
- Jobs
- Age
- Commute



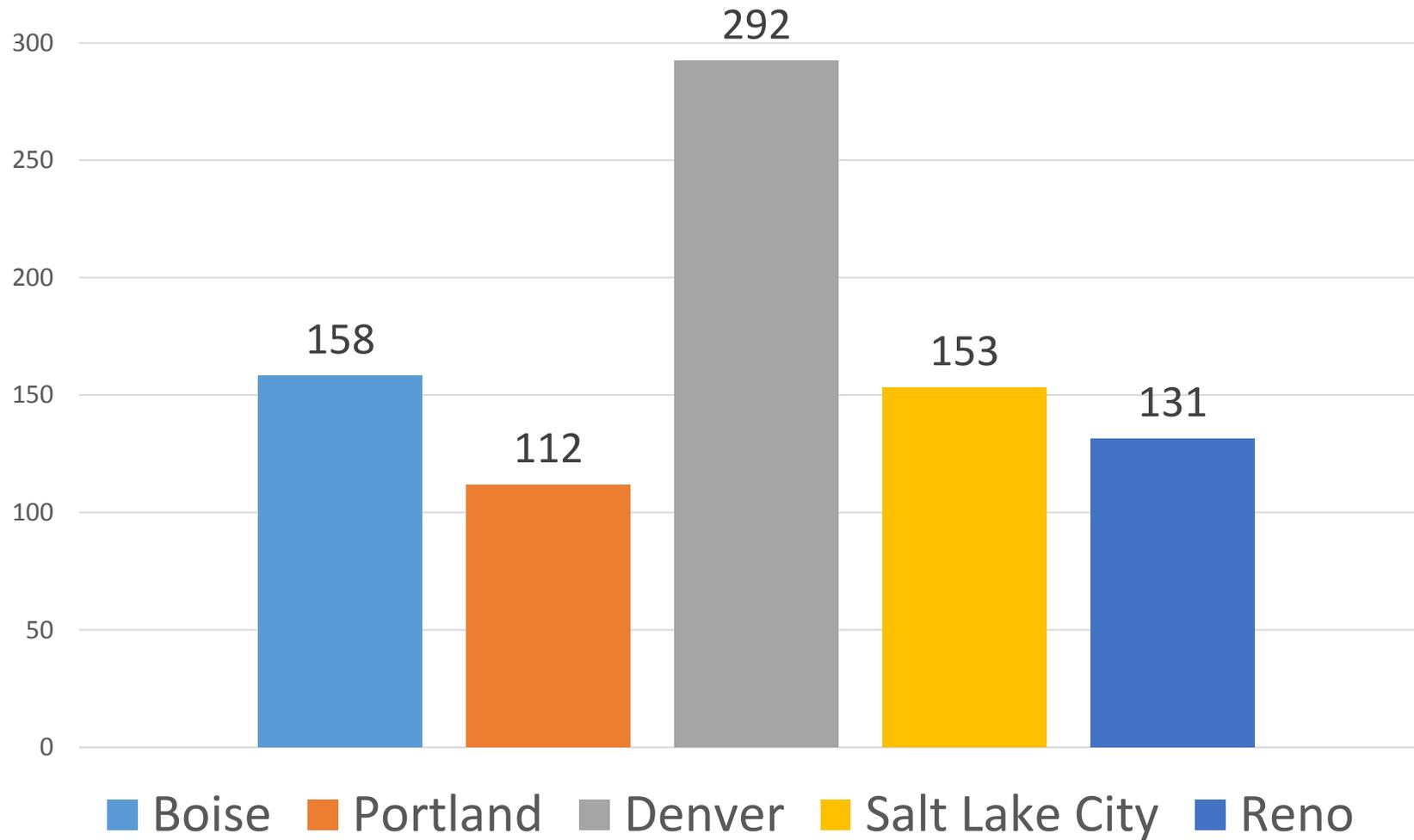
Sources: *COMPASS 2014
**Census 2010

Downtown Population Comparison



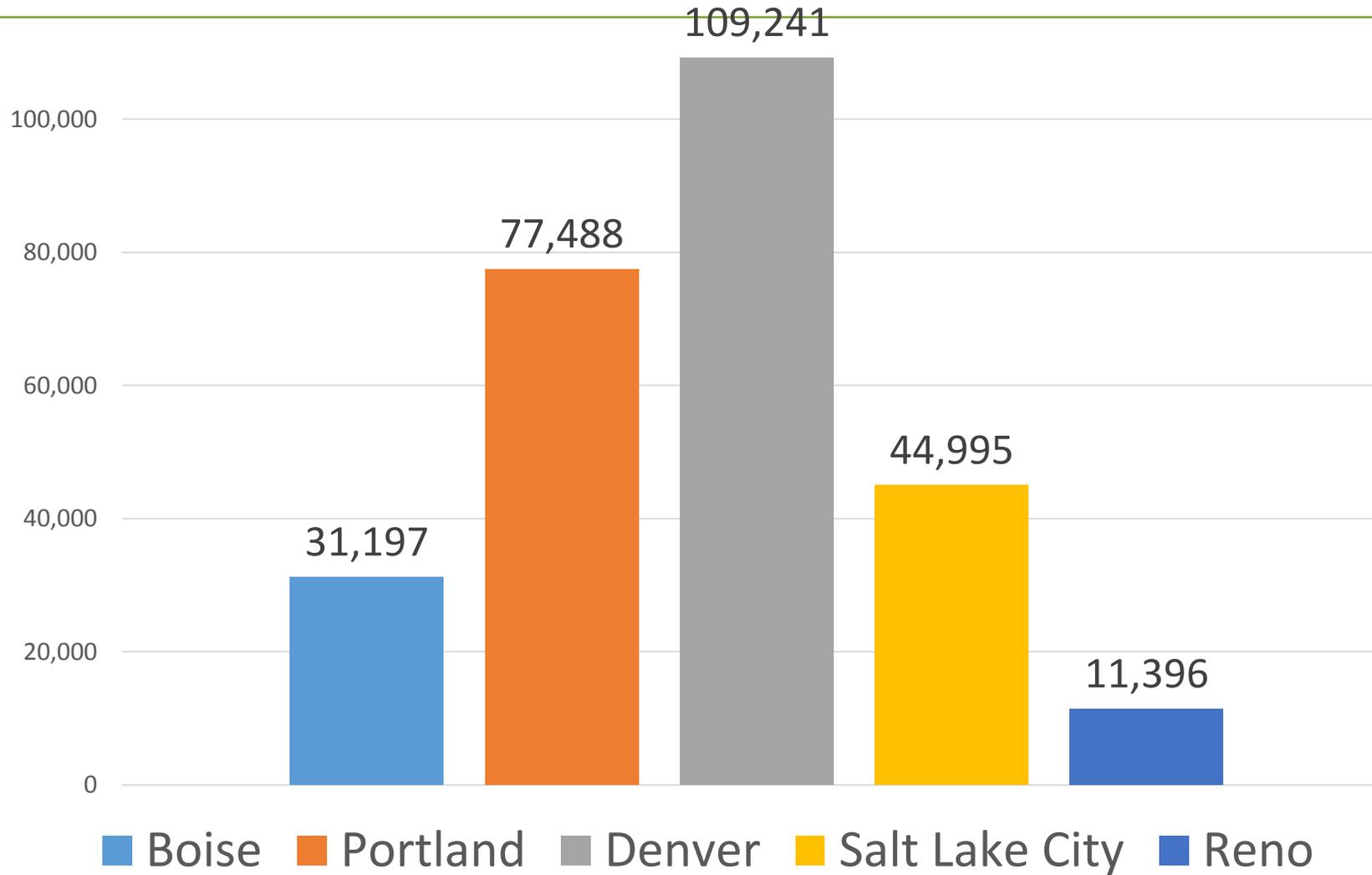
Source: Census 2010

Downtown Population as Share of MSA Comparison



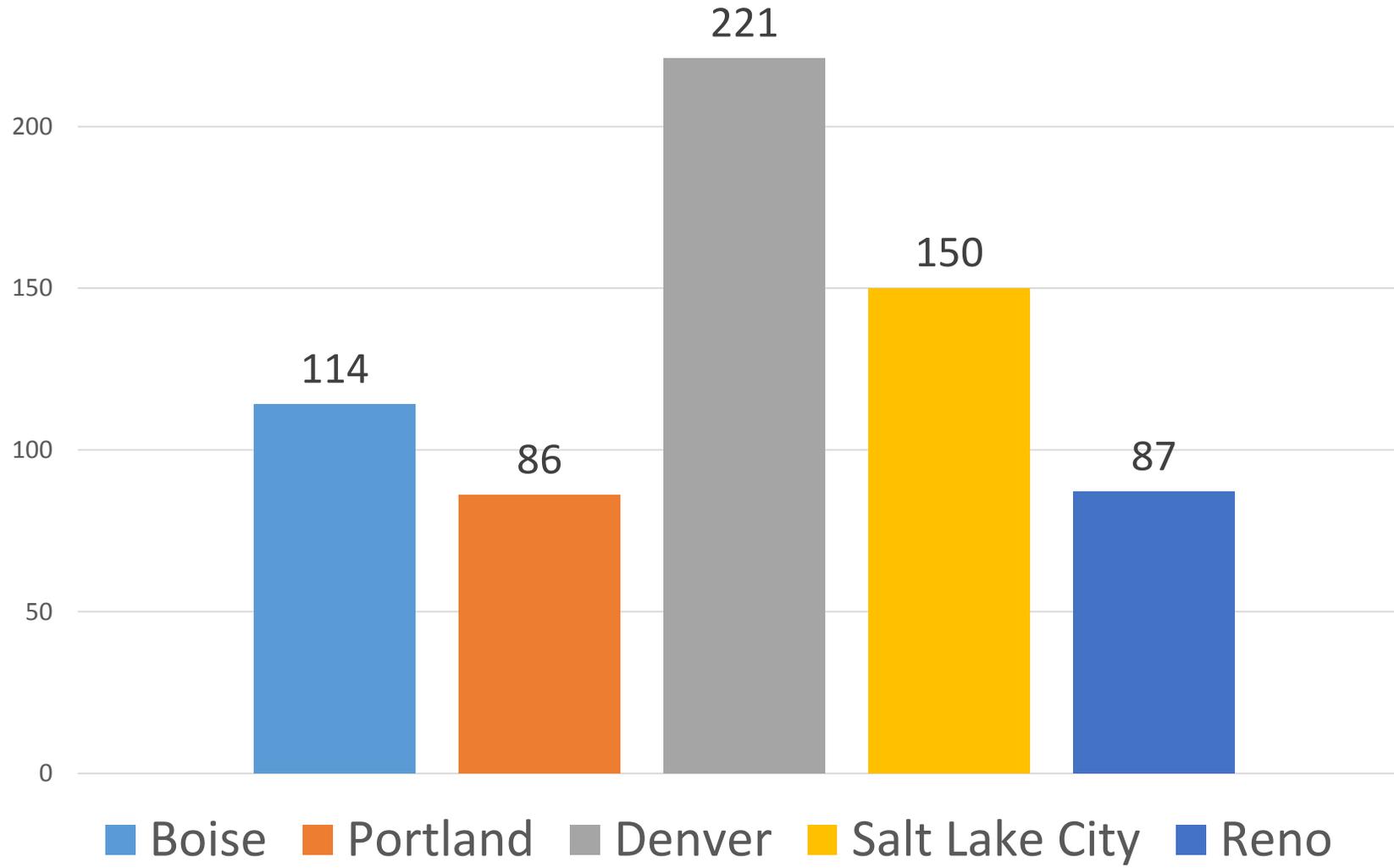
Source: Census 2010

Downtown Jobs Comparison



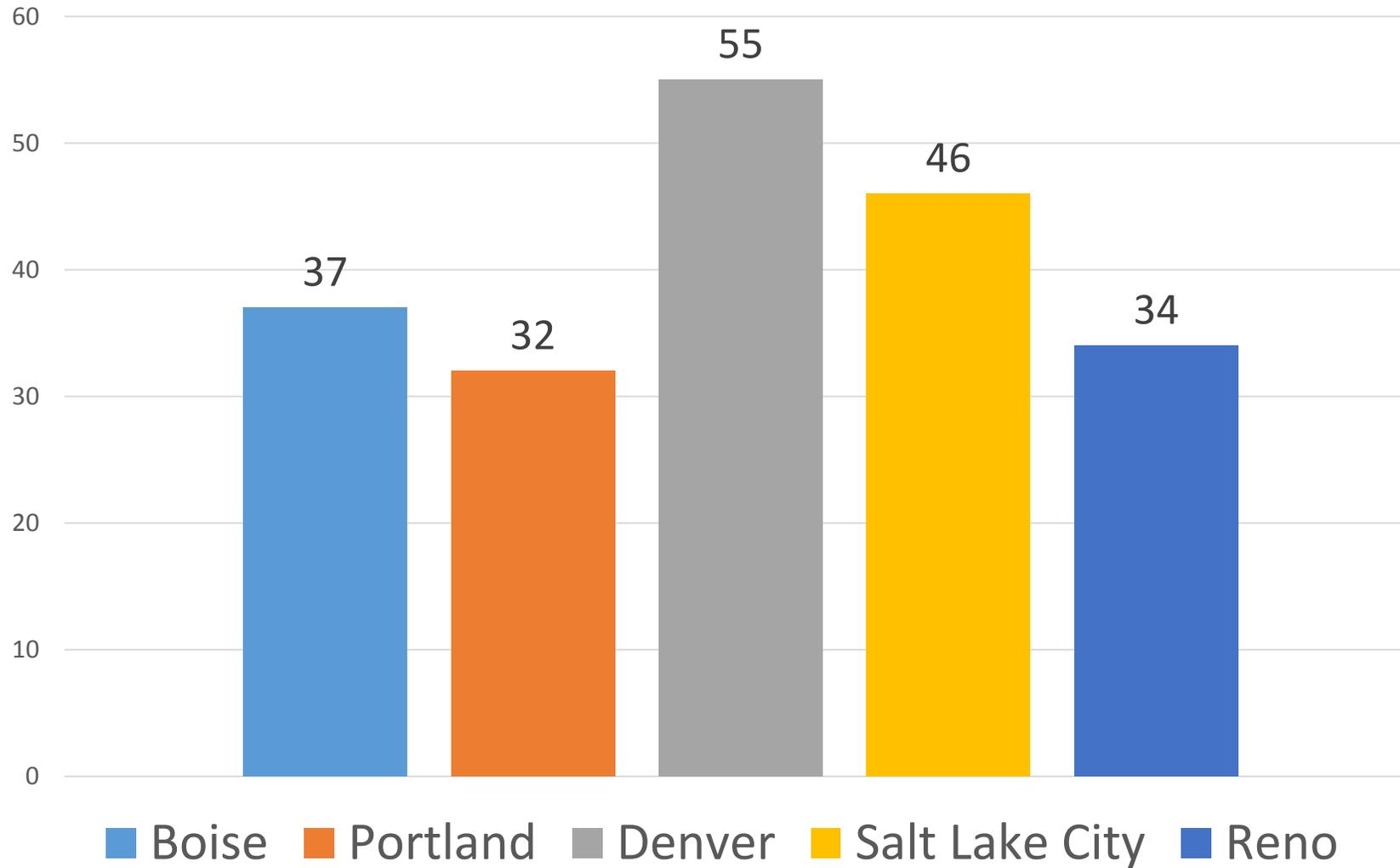
Source: Census 2010

Downtown Jobs as Share of MSA Comparison



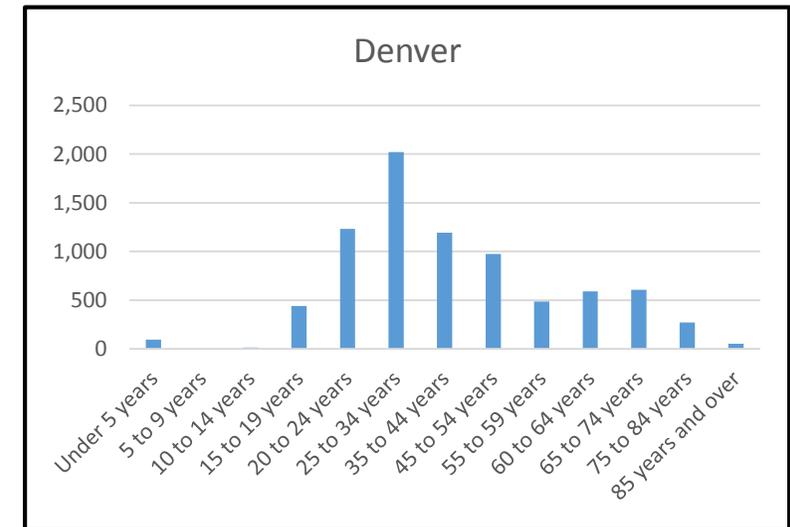
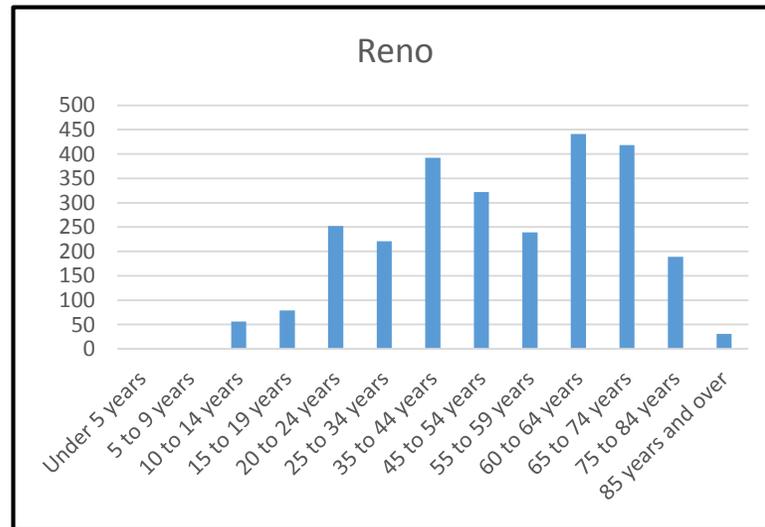
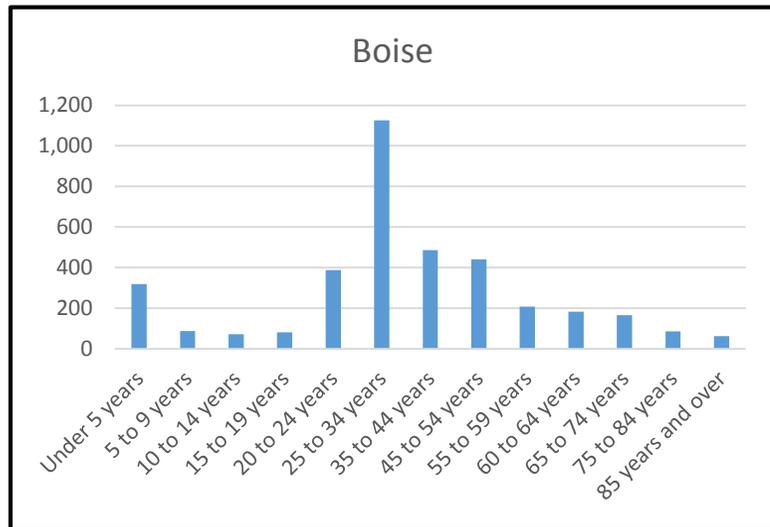
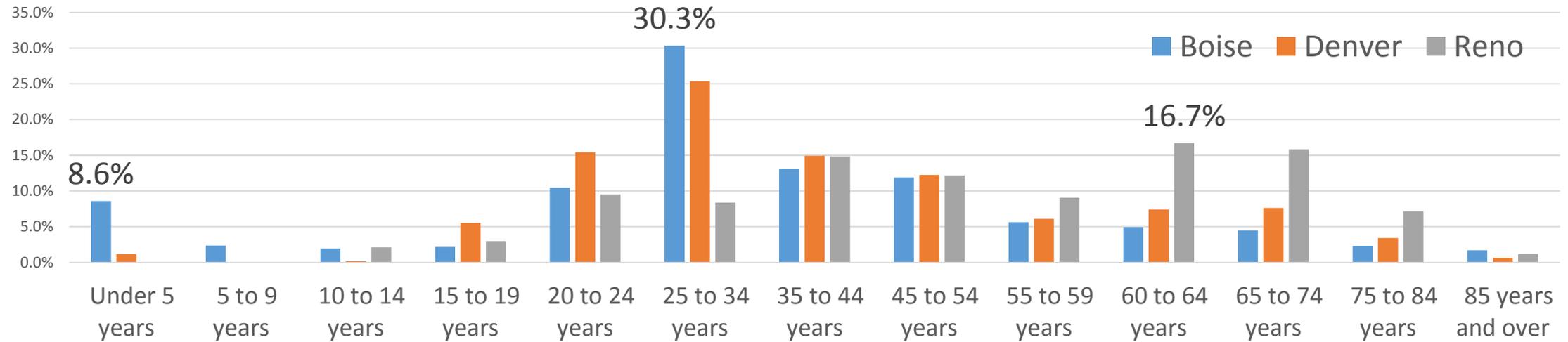
Source: Census 2010

Downtown Median Age Comparison



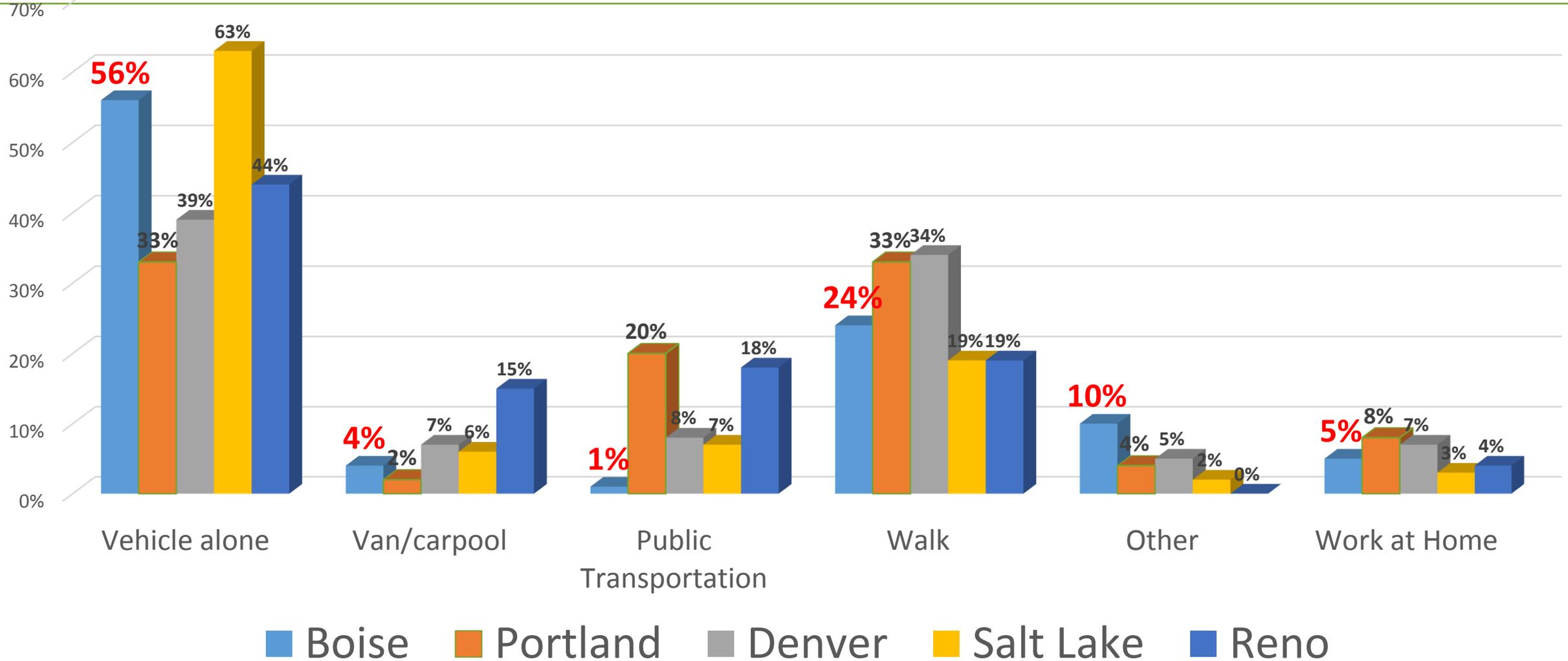
Source: Census 2010

Downtown Age Distribution Comparison



Source: Census American Community Survey, 2012 (5-year estimates)

Downtown Households Work Commute Comparison



Source: American Community Survey (2012)

235 responses (10% return rate)

Less than 10% looking downtown

- Most or singles or couples
- All ages
- Most from Boise and out of state

What most attracts them to downtown living

- Walkability
- Proximity to arts, entertainments, restaurants, out of doors
- The urban environment

What dissuades them from living downtown

- Lack of parking
- Housing costs
- Lack of housing choices.

Housing Product Types and Density: What is Right for Downtown Boise?

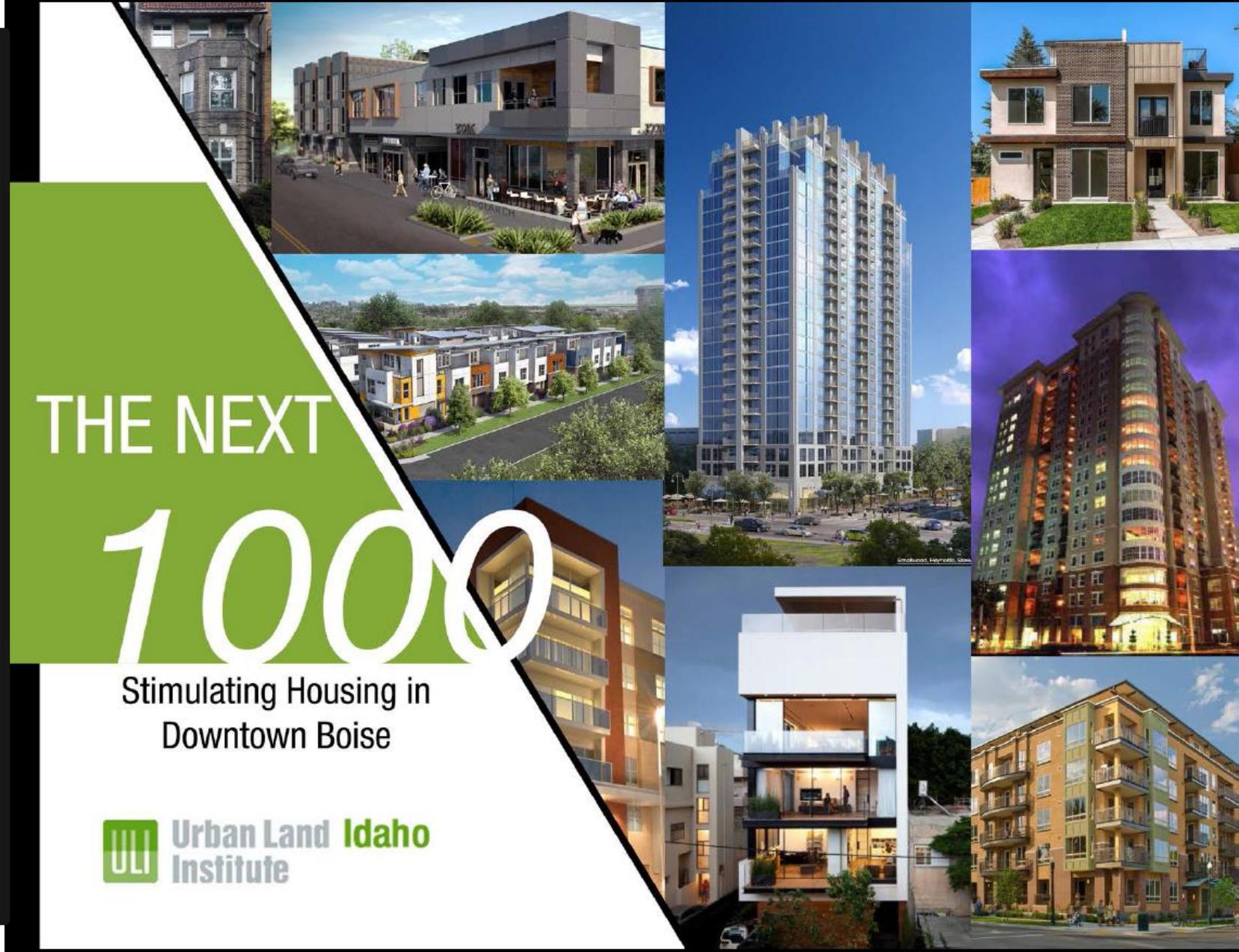
Tuesday July 15, 2014
Boise, Idaho

THE NEXT

1000

Stimulating Housing in
Downtown Boise

 Urban Land **Idaho**
Institute

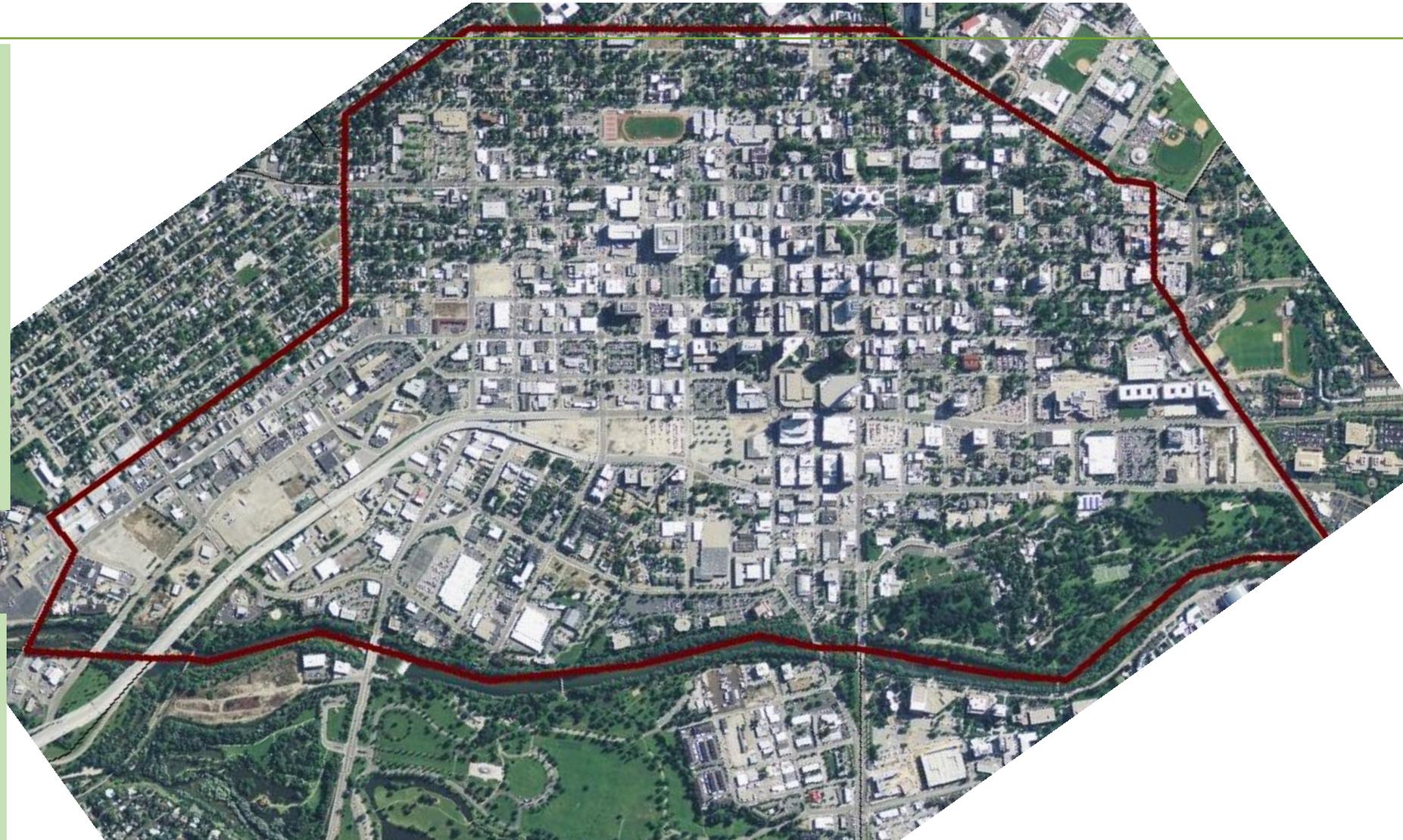


Census Tract 1

- *Population: 4,210
- *Households: 2,541
- *Employment: 32,752
- **Median Age: 31.7
- **Median Household Income: \$23,981

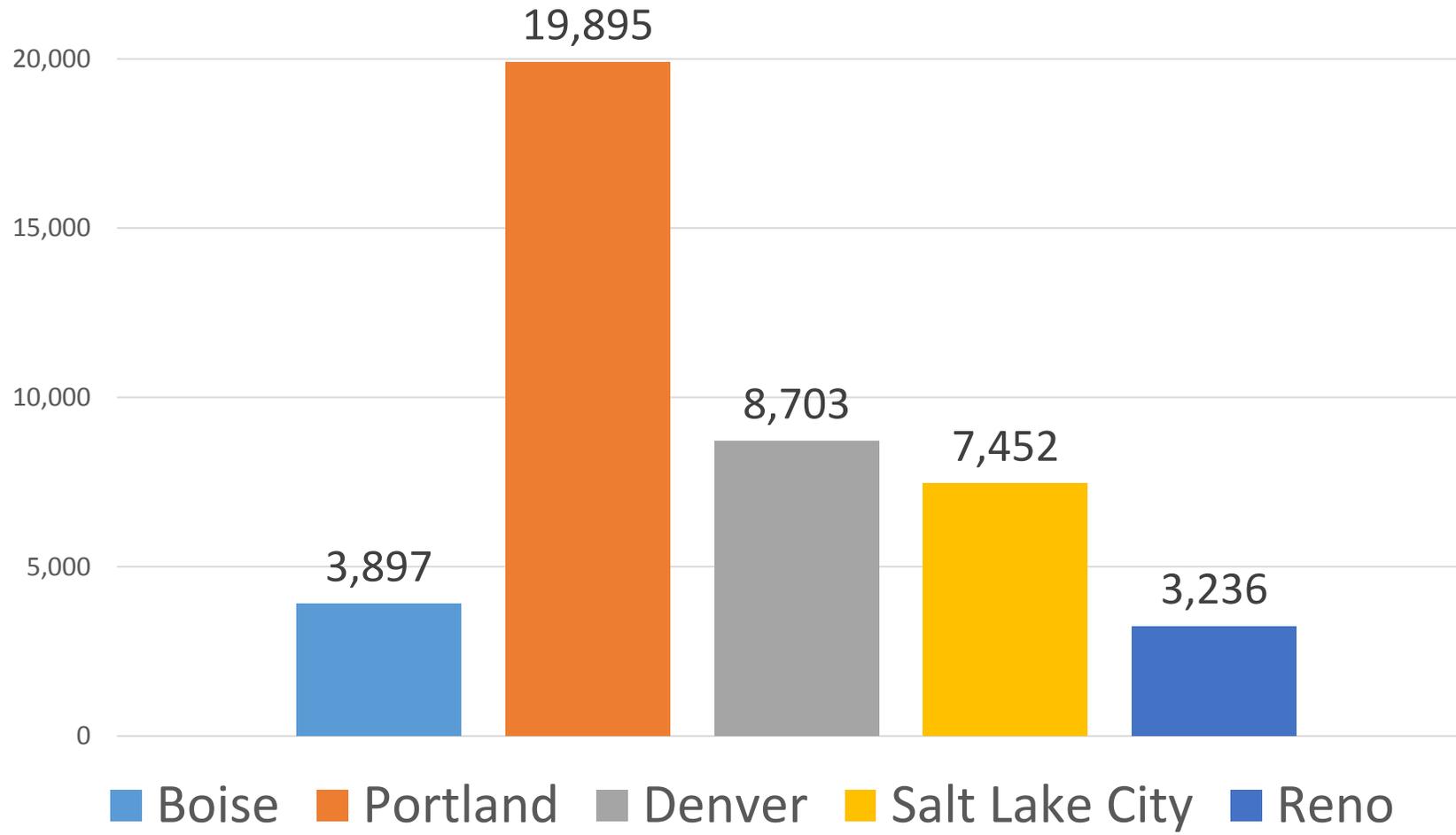
Review:

- Population
- Jobs
- Age
- Commute



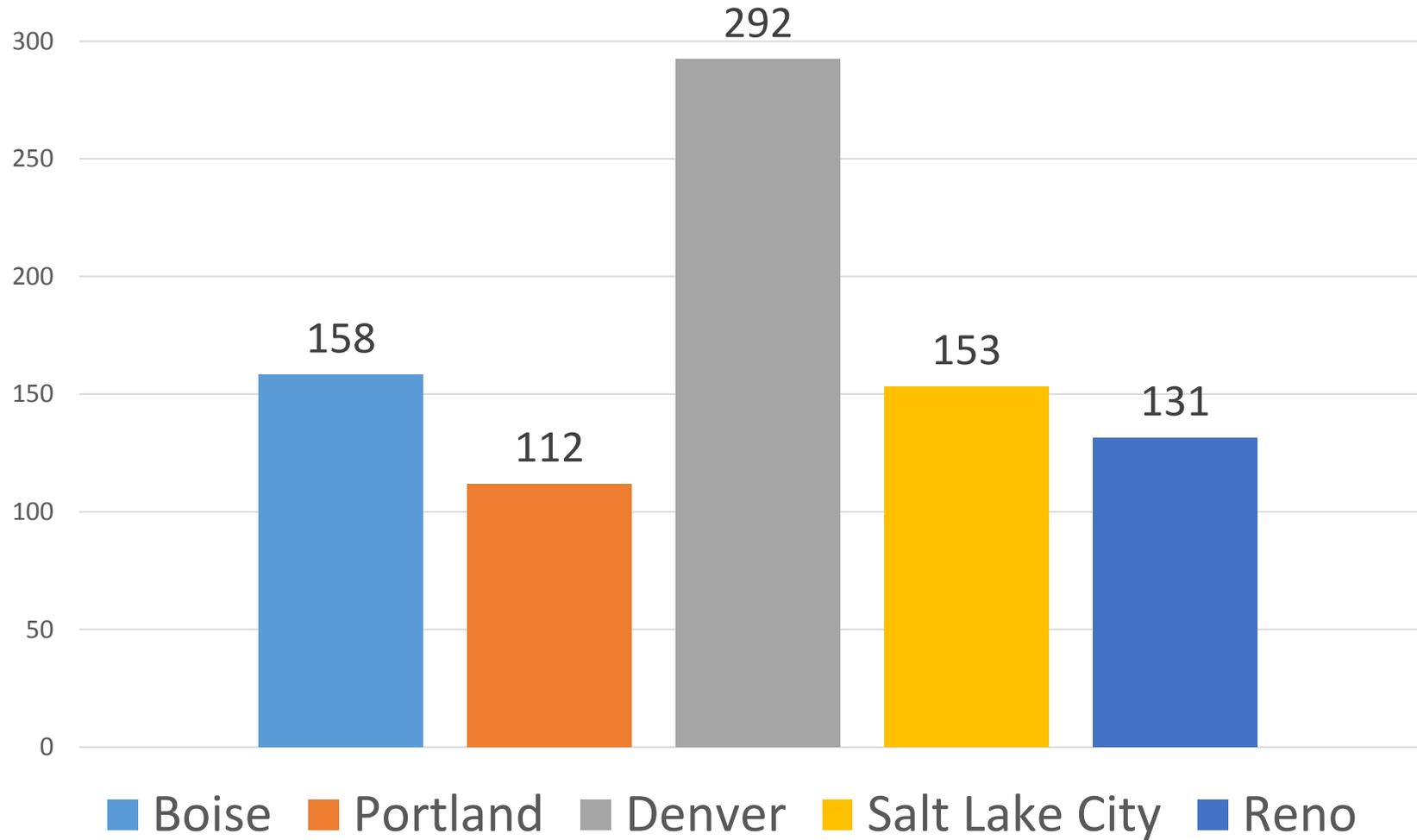
Sources: *COMPASS 2014
**Census 2010

Downtown Population Comparison



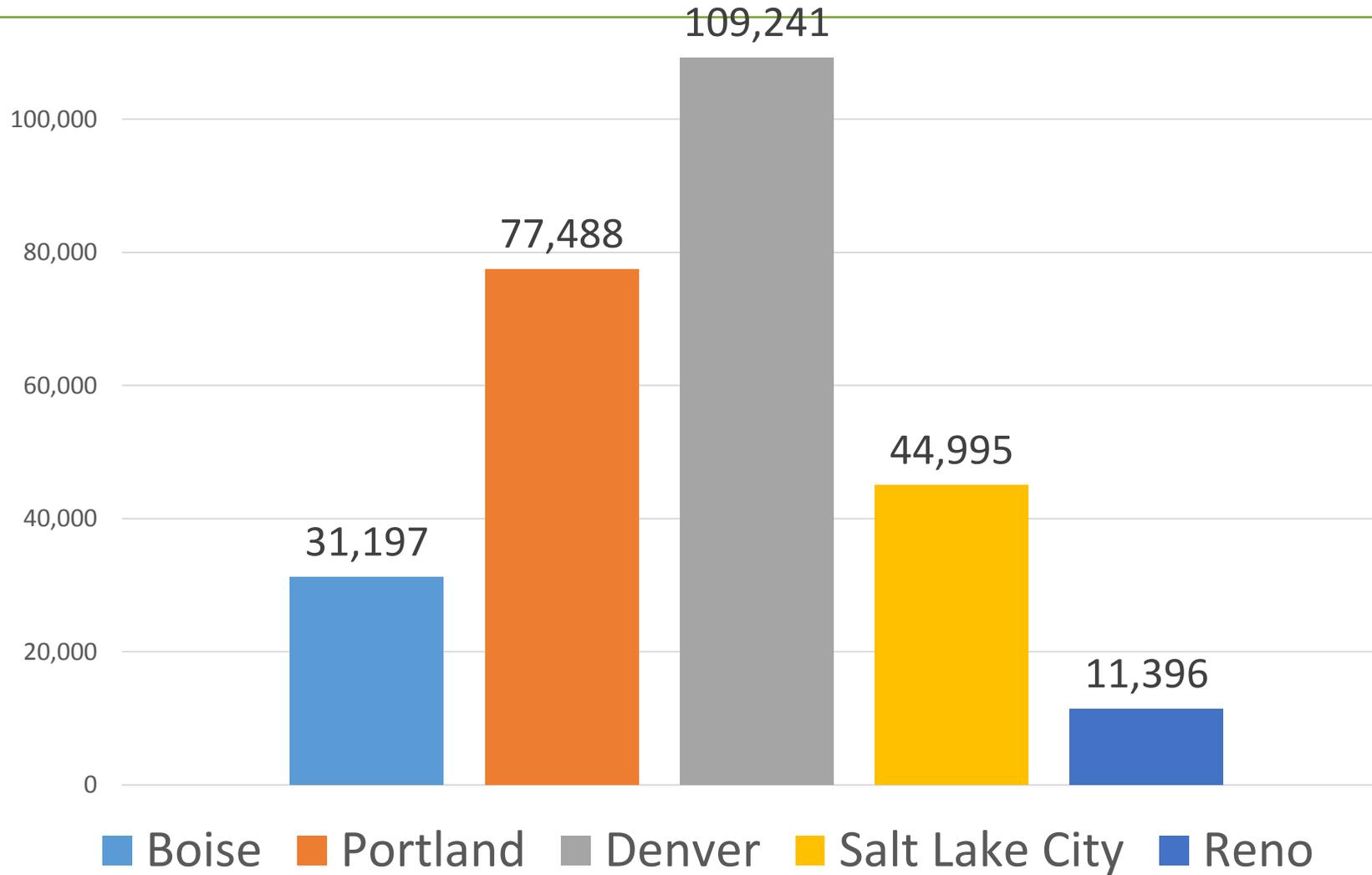
Source: Census 2010

Downtown Population as Share of MSA Comparison



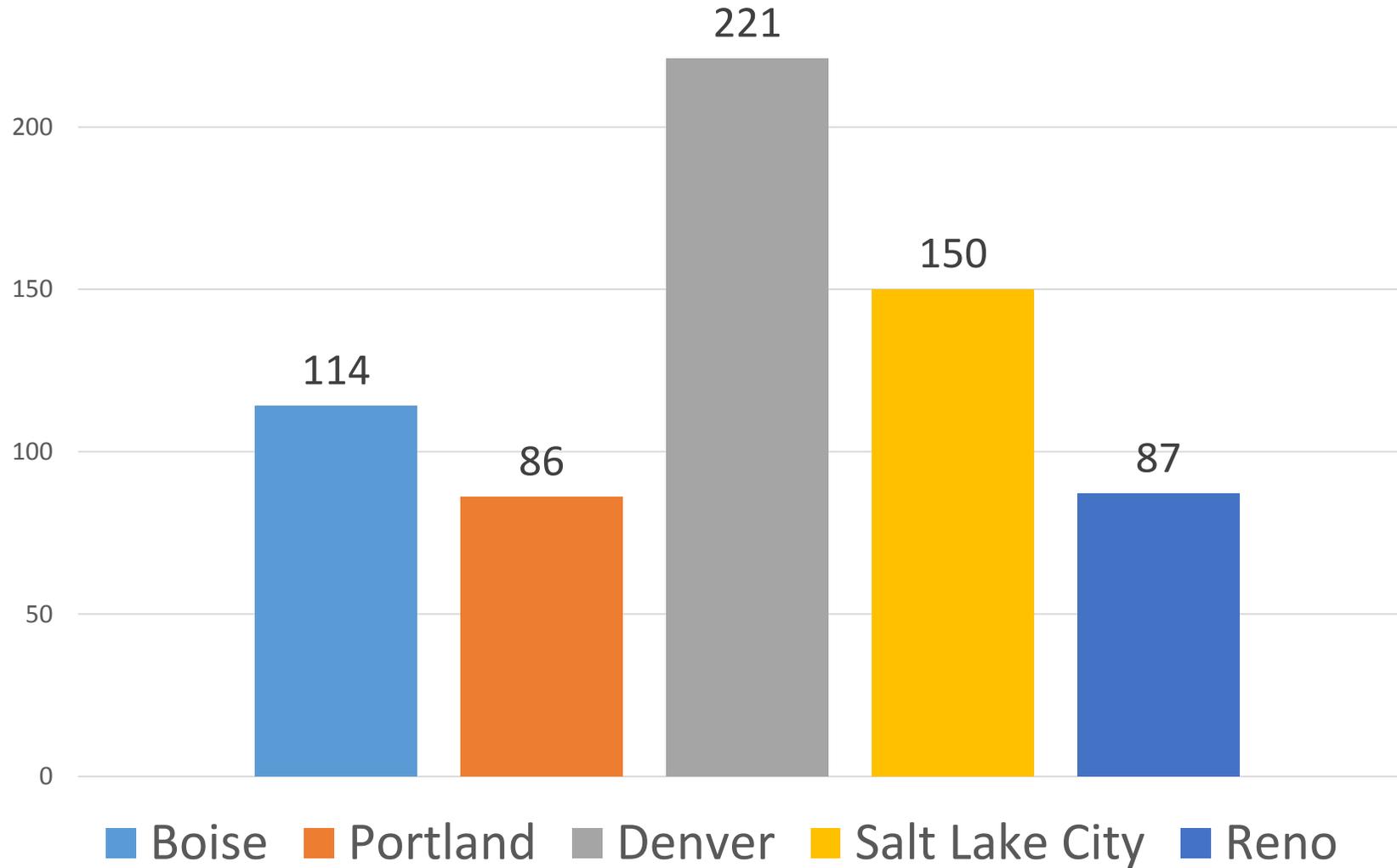
Source: Census 2010

Downtown Jobs Comparison



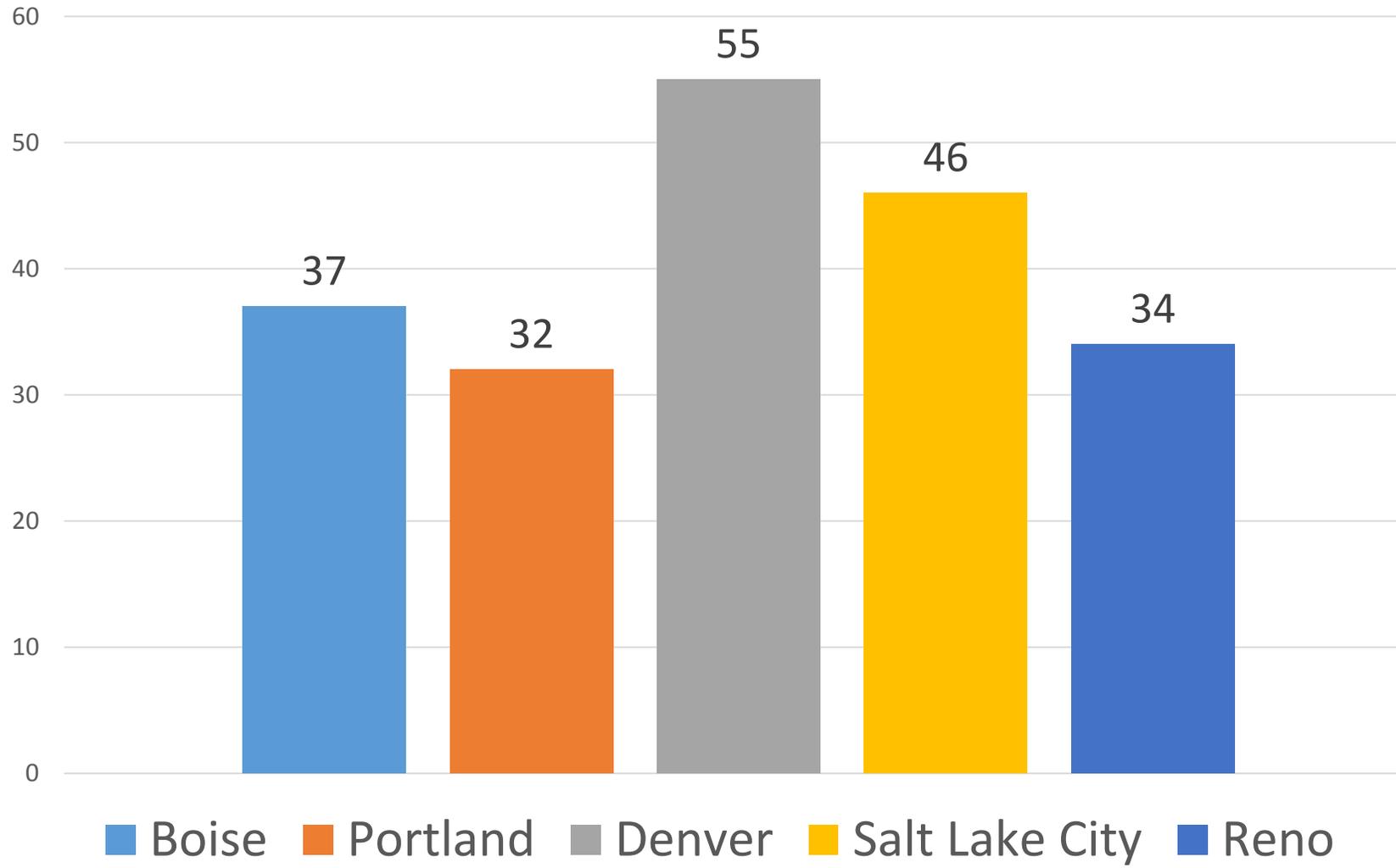
Source: Census 2010

Downtown Jobs as Share of MSA Comparison



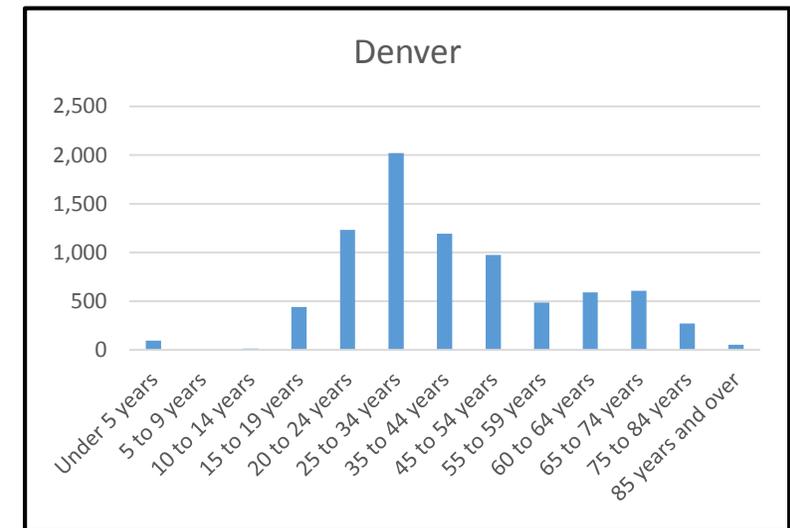
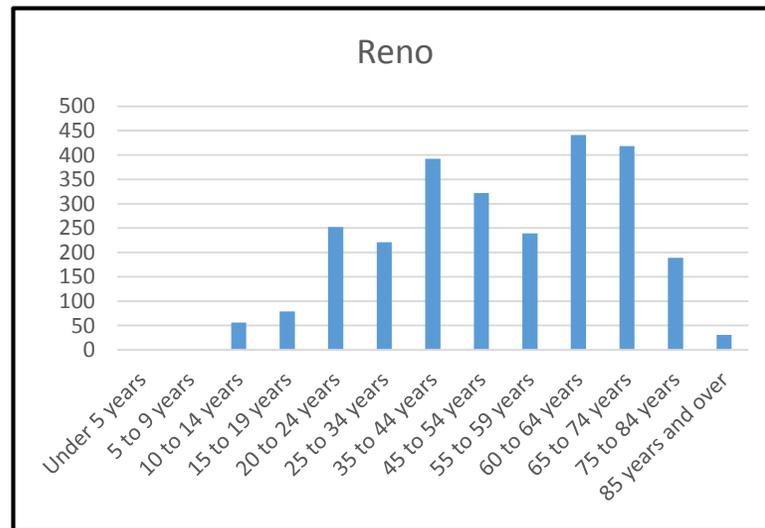
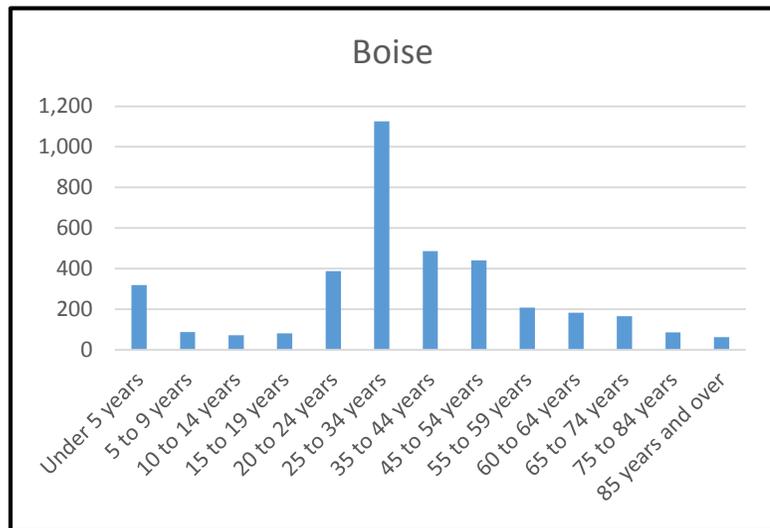
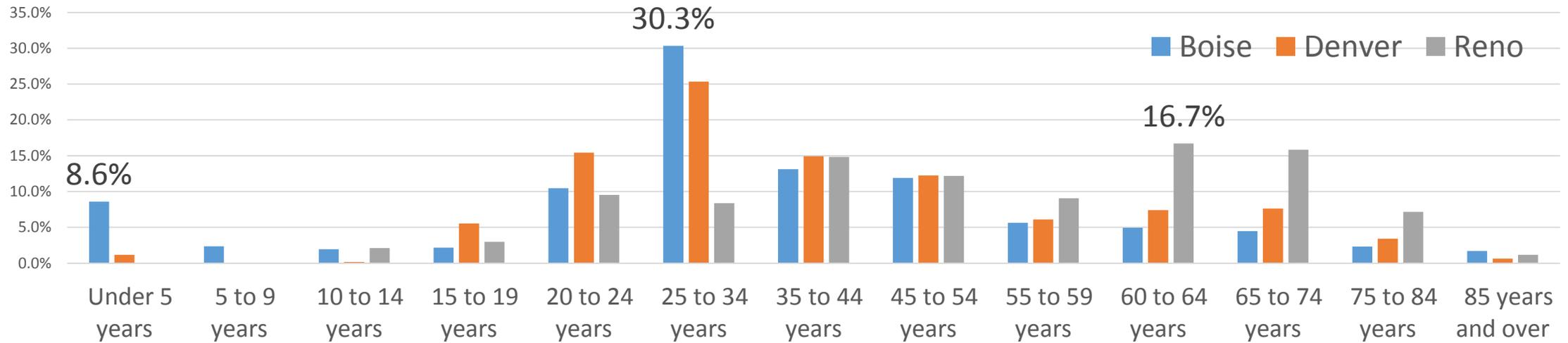
Source: Census 2010

Downtown Median Age Comparison



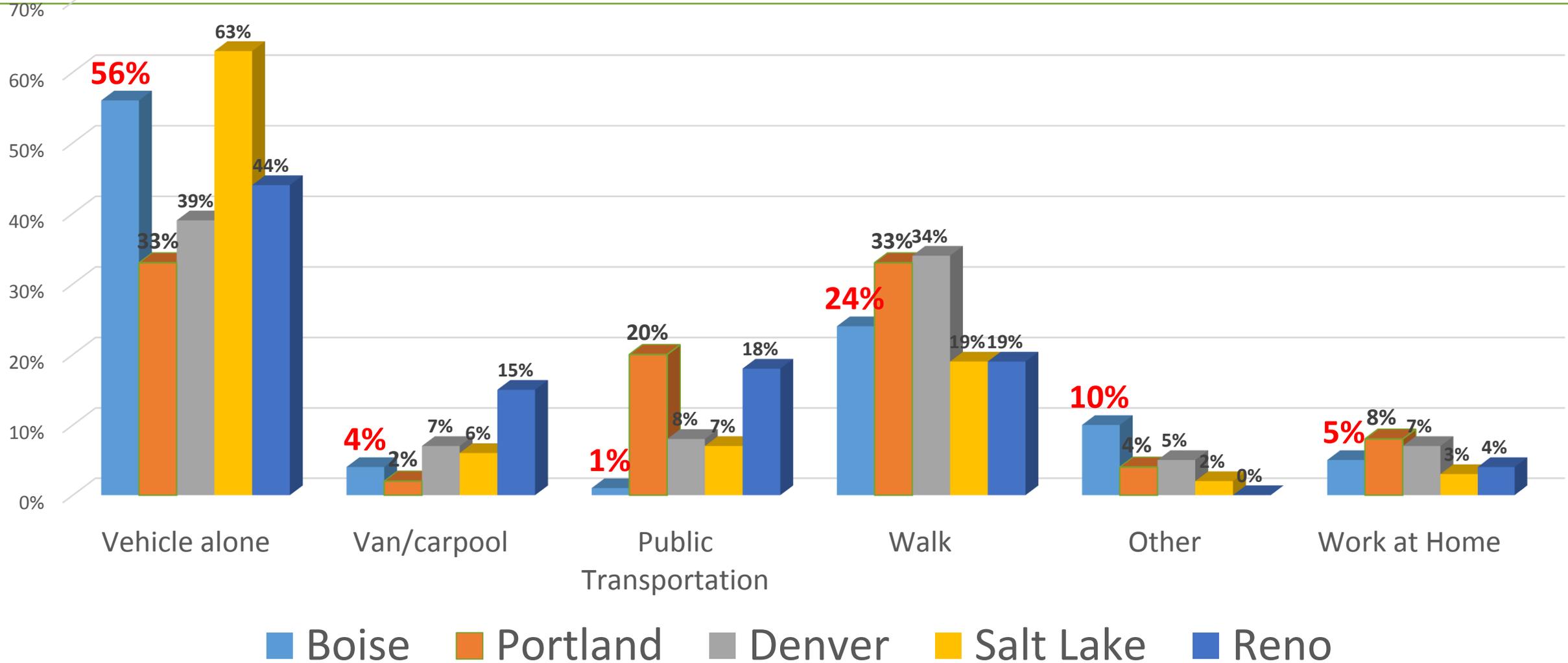
Source: Census 2010

Downtown Age Distribution Comparison



Source: Census American Community Survey, 2012 (5-year estimates)

Downtown Households Work Commute Comparison



Source: American Community Survey (2012)

235 responses (10% return rate)

Less than 10% looking downtown

- Most or singles or couples
- All ages
- Most from Boise and out of state

What most attracts them to downtown living

- Walkability
- Proximity to arts, entertainments, restaurants, out of doors
- The urban environment

What dissuades them from living downtown

- Lack of parking
- Housing costs
- Lack of housing choices.