

UP FOR GROWTH

- national coalition -



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EDUCATION



- **RESEARCH** HOUSING UNDERPRODUCTION REPORT
- **EDUCATION** EVENTS AND LISTENING SESSIONS
- **COALITION BUILDING** MEMBERSHIP IN 50 STATES

ADVOCACY



LEGISLATIVE ADVOCACY IN:







CALIFORNIA

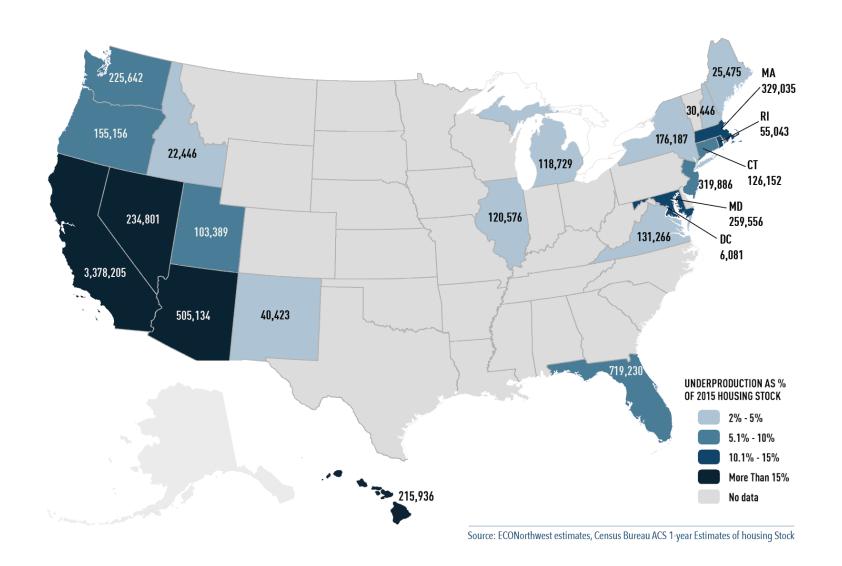


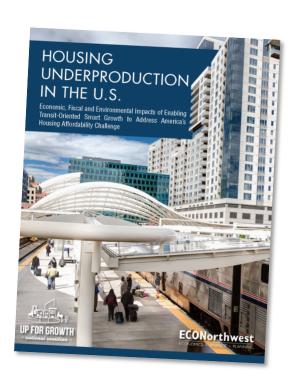
OREGON



WASHINGTON

UNDERSTANDING THE PROBLEM



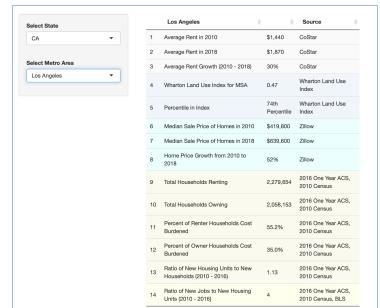


DEMONSTRATING THE PROBLEM

Housing Market Affordability Indicators Dashboard



Up for Growth Action has developed a new online tool, the **Housing Market Affordability Indicators Dashboard**, to provide those passionate about housing policy the data and research needed to better understand how key housing indicators are affecting metropolitan areas in the U.S. Developed in concert with ECONorthwest, the user-friendly dashboard aggregates statistics on increases in rent, home purchase prices and growth, land use regulation, cost burdening for both renters and homeowners, and how housing production compares to both household and job growth. The dashboard is searchable by metro areas across the U.S. and provides data from various sources, including the Census, Zillow, CoStar, and the Wharton School of Business, to provide a more complete picture of the unique housing challenges for each metro area.



Unit Affordability Over Time

The time series of housing affordability dashboard takes a deep dive into metro (MSA) specific data, investigating how average apartment rent has changed over time. Rents are displayed in nominal terms, but also presented as a percent of Area Median Income (AMI) based on the type of unit (studio, 1 bedroom, and 2 bedroom). Using HUD published AMI limits over time, the dashboard displays individual metro market data comparing each unit type based on its level of affordability, or a single unit type's nominal rent over time. Comparison of multiple markets allows for the selection of a specific unit type, and displays affordability of an average unit over time.

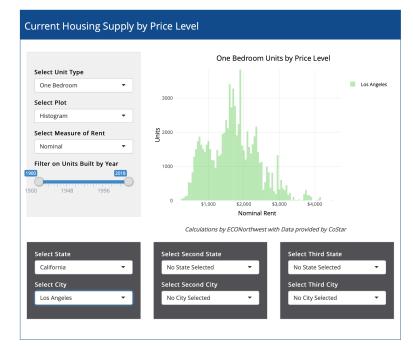


Supply Of Units By Price

Share f



The current housing supply by price level dashboard contains building level rent data aggregated by metro markets (MSAs). This snapshot of current market data is a powerful tool to go beyond average or median market rent data, allowing for analysis of the distribution of rent by unit type within individual metro markets. Individual market data by unit type can be presented as nominal rent or as a percent of Area Median Income (AMI) based on HUD guidelines. The density of the distribution can be viewed as a histogram, which displays a count of units at different levels of price (or affordability), or as a density plot, which is the percentage of all units at a given price (or level of affordability). Multiple metro markets can be compared, and units can also be filtered based on the year of construction. For example, to view the range of rent for units that have been constructed since 2000, the slider for units built by year should be moved right to 2000.



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FORUMS WITH ELECTED OFFICIALS IN OREGON AND CALIFORNIA



HOUSING REGULATION IMPACT CALCULATOR

A Tool to Drive Public Policy to Make Housing Accessible

Our city-based Housing Regulation Impact Calculator identifies the cost of various housing regulation in terms of where rent dollars go — and the degree to which these regulations stifle development. The calculator is an interactive tool that allows users to truly under the real cost of time delays and regulatory requirements on housing supply and cost.



WWW.UPFORGROWTH.ORG/HOUSING-CALCULATOR



WANT MORE TO LEARN MORE?



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