

Ma'Ayn Johnson

Housing Project manager Southern California Association of Governments

ULI Housing Opportunity Conference February 5, 2019



INNOVATING FOR A BETTER TOMORROW

The SCAG Region

ORANGE

Nation's Largest MPO

191
Cities
6
Counties

VENTURA LOS ANGELES **SAN BERNARDINO**

RIVERSIDE

IMPERIAL

19 Million People

16th
Largest
Economy
in the
World



SCAG Regional Issues







SCS/LAND USE



GOODS MOVEMENT



FUNDING

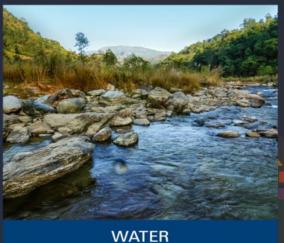


HOUSING

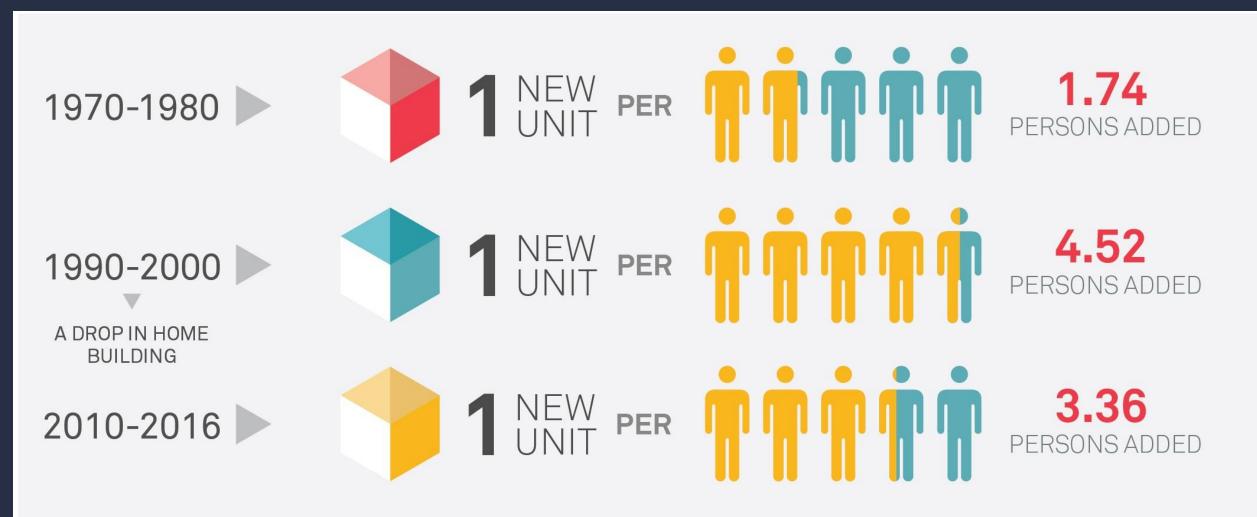




AIR QUALITY



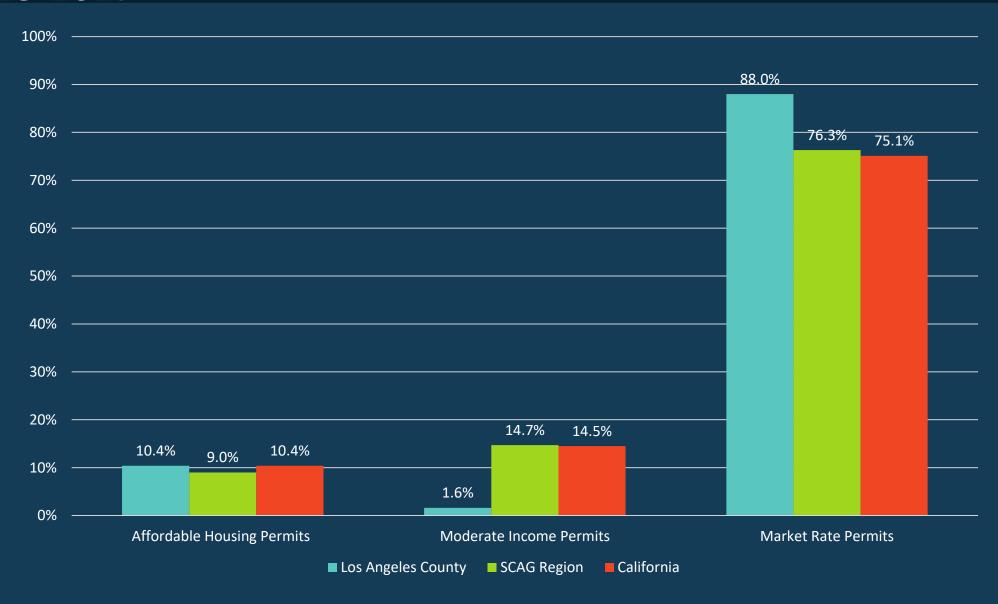
Housing Crisis: Decades in the Making





Percentage of Residential Building Permits Issued 2013-2017





The Cost of Not Housing



Overcrowding



Health and Safety Issues



Outmigration and Loss of Talent



Economic Impacts



Barriers to Regional Housing Planning



- Local control
 - Housing permitting is done at the local level

Lack of incentives to care about neighboring cities

Lack of funding

NIMBY





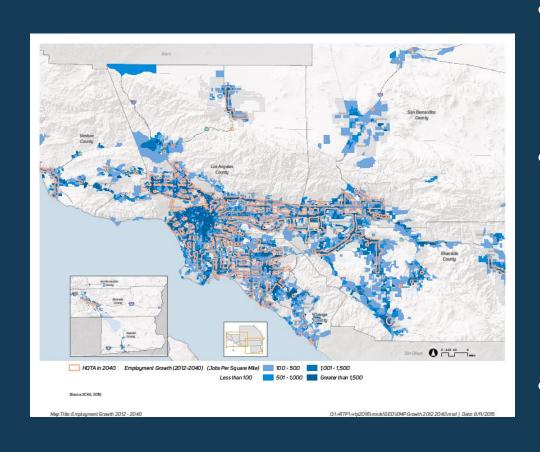
Why Regional Housing Planning?



- Housing issues go beyond city boundaries
 - Economic development
 - Traffic impacts
 - Environmental impacts
- Better coordination with regional transportation planning
 - Targeting areas with economic growth potential
 - Areas with high scores of walkability
 - Areas with high transit use

Thinking Regionally





You can't talk about traffic without talking about housing

- You can't talk about jobs without talking about housing
 - Housing is where jobs sleep at night
- The housing crisis is a collective problem... and requires a collective solution

SCAG's Role in Regional Housing Planning

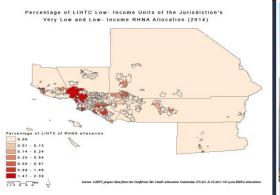
- Regional Housing Need Assessment (RHNA)
- Connect SoCal: Regional Transportation Plan/Sustainable
 Communities Strategy (RTP/SCS)
- Toolbox and Best Practices

 Technical Support for Affordable Housing and Sustainable Communities Program (aka "Cap and Trade")

Facilitation of local stakeholder meetings and workshops











Thank you!

To learn more about what we do, please visit:

www.scag.ca.gov

